

INTERREG MED Programme

2014-2020

ESMARTCITY

Enabling Smarter City in the MED Area through Networking

(3MED17_1.1_M2_022)

Priority Axis 1. Promoting Mediterranean innovation capacities to develop smart and sustainable growth

Specific Objective 1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area

WP4 – Transferring

Activity 4.2 – Capacity Building

Deliverable 4.2.2 –Capacity Building Workshop – Partner Metropolitan City of Milan PP6

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Dissemination Level

PU	Public	
PP	Restricted to Programme Partners and MED Programme	X
RE	Restricted to a Group defined by the Partnership and MED Programme	
CO	Confidential, only for members of the partnership and MED Programme	

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1. Introduction: target and objectives of deliverable

This report has been developed within the ESMARTCITY project of the European program Interreg MED, and it is a deliverable for the activity A4.2 “Capacity Building Interventions”. More specifically, it represents D4.2.2 “Capacity Building Workshops” of the partner PP6, Metropolitan City of Milan in coordination with PP7 Polimi. The Capacity Building Workshop was organized on June, 18th 2020 for the local authorities.

The last work package has the target to transfer the project outcomes to regional policies and strategies, as well as project acquired knowledge and lessons learned during pilot activities, primarily towards policy makers in partner territories and involved regions and beyond, so that an Innovation Policy paradigm shift is possible with reference to the Smart City concept.

In particular the aim of the workshops is threefold: to transfer the necessary knowledge to policy makers utilizing the knowledge built in the framework of the project especially in WP3 and deliverable 3.4.1 “Green paper for Innovation Policy Change”, to develop necessary skills in policy makers at regional and local level of MED partner countries, and influence their attitude towards innovation enhancement through the Smart City paradigm.

Activity 4.2 is dedicated to Capacity Building Interventions targeted to policy makers in the MED area in order to share acquired knowledge and lessons learnt in developing, testing and assessing the intervention strategies on how to enhance innovation ecosystems through the Smart City concept.



2. Description of MCM' Capacity Building Workshop

The capacity building has the target to inform public administrations about the activities carried out and to highlight the importance of European funding, but above all to illustrate the innovative and useful results of the ESMARTCITY-MED project which can be reproduced in other large-scale contexts. The advantages were achieved thanks to the installation of the pilot which, through the fiber optic sensors, helped to verify and control environmental parameters such as temperature, lighting, humidity and stability in order to safeguard the artistic heritage and increase the energy efficiency of public buildings.

In the above context, the Capacity Building activities undertaken by PP6 had the following objectives:

- to transfer knowledge acquired and lessons learnt during ESMARTCITY pilot testing activities towards SMEs and Public Administrations in Italy
- to involve Policy Makers in replication of Good Practices and policy recommendations of the Green Paper and lessons learnt
- to enable Policy Makers in the area think out of the box towards developing innovative policies that could present a potential of public services improvement while enhancing the quality of living of the citizens
- to enhance the overall innovation ecosystem in Italy associated with the Smart City context

The Capacity Building intervention undertaken is the organization of an ESMARTCITY Capacity Building workshop involving mainly Italian Public Administrations. Smart City experiences gathered during ESMARTCITY project were made available to the participants and they were asked to think of new policies that could be built on top of these data. MCM utilized its contacts in the metropolitan territory in the process of making the Capacity Building event known and attracting Policy Makers to participate. The response was quite positive considering the limitations of the organisation of an "online event" because of COVID19 pandemic.



3. Participants and Timetable

25 people attended at the online event organized by the Metropolitan city of Milan

- ☐ 14 represented municipalities of the metropolitan and urban area of Milan
- ☐ 8 members of Metropolitan city of Milan
- ☐ 2 represented University of Politecnico di Milano and Fondazione Politecnico
- ☐ 1 represented Sirti S.p.A.

The Schedule of the Capacity Building event was as follows

18th June 2020, Milan (Italy) - Videoconferencing

10.00 Registration of participants

10.10 Greetings and opening session

dr. Sebastiano Purcaro, Head of General Direction, Metropolitan City of Milan

10.20 Introduction to the project

ing. Luca Ferrarini, Professor, Politecnico di Milano

10.30 Pilot description in MCM

ing. Cristoforo Massari, Head of the Technological Innovation Service of the telematic infrastructures, Metropolitan City of Milan

10.40 Real-time demonstration of the platform

dr. Fabio Paradiso, Innovation Manager, Sirti

10.50 Description Pilot in POLIMI

ing. Luca Ferrarini, Professor, Politecnico di Milano

11.10 Presentation of the institutional panorama with brief notes on objectives, strategy and recommendations to Public Authorities dr. Carmine Pacente, Head of European Coordination Planning

11.30 Discussion

12.00 Conclusion of work



4. Picture and Promotion of the Workshop



The event was promoted by mass media and institutional websites of MCM and Polimi as follows:

- <https://esmartcity.interreg-med.eu/news-events/events/detail/actualites/policy-stakeholder-capacity-building-in-milan-italy/>
- <https://twitter.com/FondaPoliMi/status/1273606618811379712/photo/2>
- <https://www.facebook.com/Fondazione.Politecnico.di.Milano/posts/4482451891789867>



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