INTERREG MED Programme
2014-2020

ESMARTCITY
Enabling Smarter City in the MED Area through Networking

(3MED17_1.1_M2_022)

Priority Axis 1. Promoting Mediterranean innovation capacities to develop smart and sustainable growth
Specific Objective 1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area

WP3 – Transferring
Activity 4.2 – Capacity Building interventions
Deliverable 4.2.2 – Capacity Building Workshops – Partner PP9

Contractual Delivery Date: **03.2020**
Responsible Author: **Oana Iova, Hervé Rivano (PP9 – INSA Lyon)**

Project Coordinator: **Iris Flacco (LP – ABREG)**

Dissemination Level		
PU	Public	
PP	Restricted to Programme Partners and MED Programme	X
RE	Restricted to a Group defined by the Partnership and MED Programme	
CO	Confidential, only for members of the partnership and MED Programme	

Summary

1 Introduction

WP4 aims at transferring project outcome to regional policies and strategies, as well as project acquired knowledge and lessons learned during pilot activities, primarily towards policy makers in partner territories and involved regions and beyond so that an Innovation Policy paradigm shift is possible with reference to the Smart City concept. Main Output of the WP was the adoption of a Smart City Protocol by public authorities in the area, and to transfer outcome towards the networked community created and its quadruple helix stakeholders as well as interlinked existing innovation clusters and their SMEs. Overall transfer intervention comprises following actions:

1. Capacity Building Interventions led by LP, comprising creation of training material for policy makers, 2 transnational and 5 local workshops. Partners RAIS and RWG are responsible for transnational workshop organization
2. 2. HP, Cluster and Network Transfer Activities led by Capenergies, transferring knowledge towards clustered SMEs and networked community and at HP level. At HP level participation in HP Cluster Training Seminar is envisaged. Feedback from all above actions will be utilized for drafting a Smart City Protocol that will be adopted by public authorities, signaling policy paradigm shift. LP is responsible for this activity.

Activity 4.2 is dedicated to the capacity building interventions target policy makers in the MED area. Training material was developed comprising a training plan and training courses related to the knowledge acquired during the project implementation. Two types of capacity building activities were envisaged: 2 transnational training workshops organized by partners RAIS and RWG, and 5 local workshops.

This deliverable presents the local capacity building workshop organized by partner PP9 related to the ESMARTCITY project.

2 Description of the Capacity Building Workshop

2.1 - Date, place, organizers

On June 29, 2019, INSA Lyon organized a capacity building workshop. The event was organized online, using the Zoom video-conference platform. Indeed, for sanitary reasons (Covid-19), we decided to make this event 100% remote.

2.2 - Participants

This workshop gathered 10 participants from universities, SMEs in the field of smart lighting, and public authorities.

2.3 - Objectives

This capacity building workshop targeted SMEs and policy makers and more specifically local public authorities aiming at improving their capacities related to innovation enhancement related to the Smart City concept, bringing the Smart City concept in the core of their activities for innovation and entrepreneurship enhancement in the MED area. The event elaborated on the pilot testing on smart public lighting of the project, discussing experiences and lessons learnt.

➢ see Annex 3.1 - "Program"

2.4 - Schedule

Hervé Rivano from INSA Lyon made a presentation about smart cities and their role in society. This presentation was followed by the presentation of the Esmartcity project by Oana Iova of INSA Lyon and by a presentation of main outcomes of the project by Heloise Delseny from Capenergies.
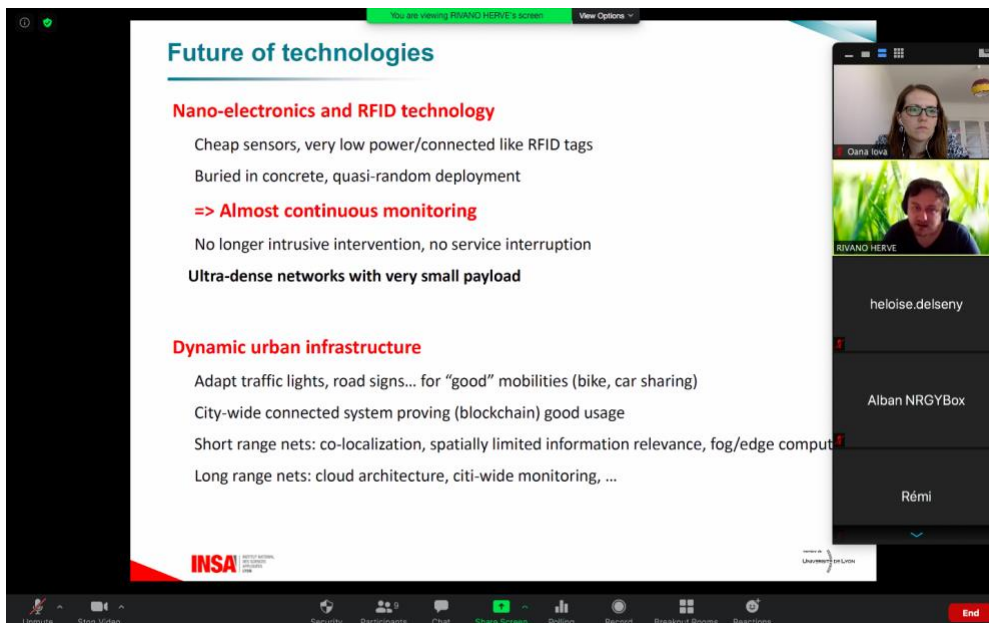
Figure 1 Presentation on Smart Cities by Herve Rivano

Figure 2 Presentaion by Heloise Delseny

Alban Bergeras and Remi Kupisz from NRGYBox presented an innovative solution for smart lighting, which incited interesting discussions between the different entities present at the event.

Figure 3 Presentation by NRGYBox

Finally, Paul Valmy from Cerema, technical expert and consultant in smart lighting presented success stories from the adoption of smart lighting in different cities in France, and the interactions with local authorities on this matter.
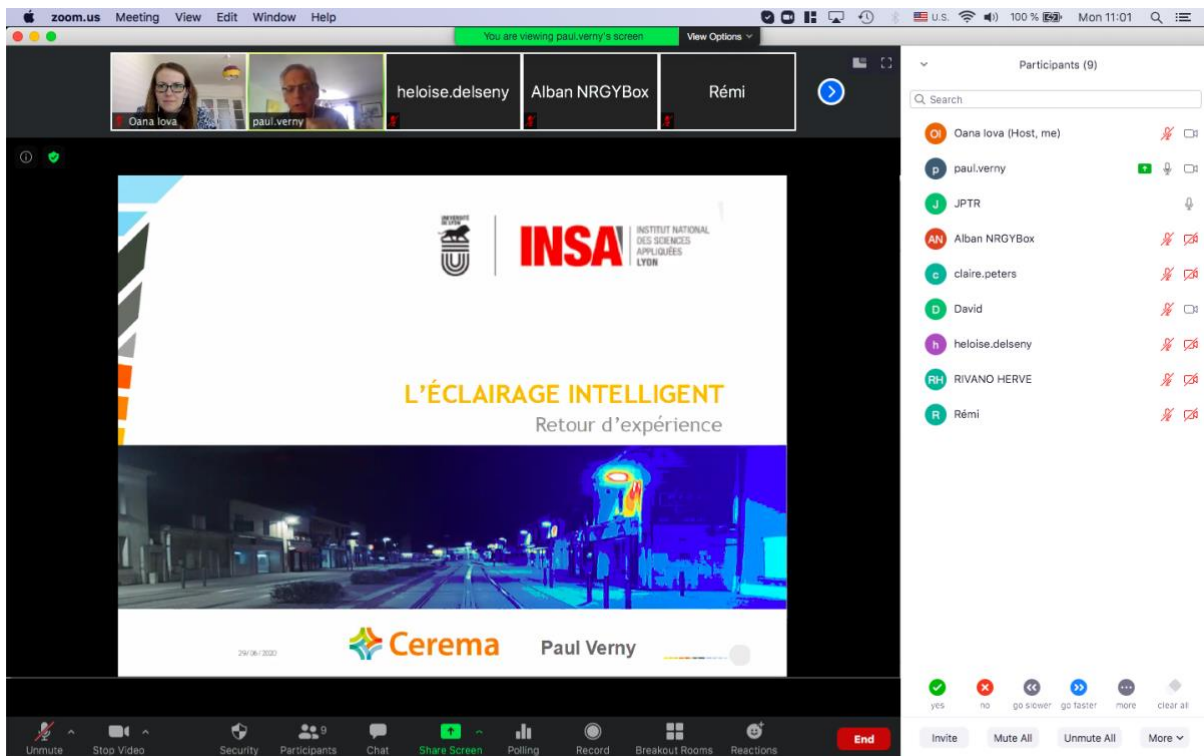
Figure 4 Presentation by Paul Vemy, Cerema

3 Annexes

3.1 Program

Smart Lighting for Smarter Cities

AGENDA

Lundi, 29 juin 2020

10:00   Bienvenue et présentation de l'agenda

10:05   La ville intelligente

- Hervé Rivano, *INSA Lyon*

10:15   Esmartcity – Smart Cities as Innovation Ecosystems

- Oana Iova, *INSA Lyon*
- Héloïse Delseny, *Capenergies*

10:35   L'éclairage intelligent pour une ville durable et responsable

- Alban Bergeras, Rémi Kupisz, *NRGYBox*

10:45   L'éclairage intelligent : retour d'expérience

- Paul Verny, Cerema

11:00   Q & A

Project co-financed by the European
Regional Development Fund

3.2 Promotion of the workshop

POLICY STAKEHOLDER CAPACITY BUILDING IN FRANCE BY INSA LYON

29/06/2020

Capacity building webinar

A successful Esmartcity capacity building webinar is organized by INSA Lyon on June 29, 2020. The event focuses on the Smart City paradigm in general and more specifically the smart lighting theme.

INSA Lyon is one of the Esmartcity partners that performed pilot testing related to smart lighting at La Doua Campus in Lyon. The capacity building event elaborates on the pilot testing on smart public lighting of the project discussing experiences and lessons learnt.
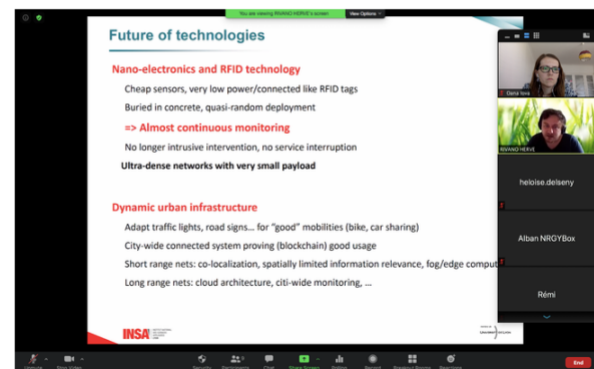
Figure 5 Promotion of the event on the Esmartcity website

Figure 6 Promotion of the event on Esmartcity's Facebook account

Project co-financed by the European Regional Development Fund

Figure 7 Promotion of the event on Esmartcity's Twitter account