

INTERREG MED Programme

2014-2020

ESMARTCITY

Enabling Smarter City in the MED Area through Networking

(3MED17_1.1_M2_022)

Priority Axis 1. Promoting Mediterranean innovation capacities to develop smart and sustainable growth

Specific Objective 1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area

WP4 – Transferring

Activity 4.2 – Capacity Building

Deliverable 4.2.2 –Capacity Building Workshops – Partner PP10

Contractual Delivery Date: **08.06.2020**

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Dissemination Level		
PU	Public	X
PP	Restricted to Programme Partners and MED Programme	
RE	Restricted to a Group defined by the Partnership and MED Programme	
CO	Confidential, only for members of the partnership and MED Programme	



1 Contents

1	Contents	2
2	Introduction	3
3	Capacity Building Methodology	5
4	ESMARTCITY Datathon	6
4.1	Datathon Schedule	6
4.2	Opening Event	Error! Bookmark not defined.
4.3	Datathon Datasets	Error! Bookmark not defined.
4.4	Datathon participants	7
4.5	Datathon Idea Pitching	Error! Bookmark not defined.



2 Introduction

WP4 includes 8 capacity building workshops scheduled, 2 transnational and 6 local workshops.

The capacity building workshops target policy makers and more specifically local and regional public authorities aiming at improving their capacities related to innovation enhancement related to the Smart City concept, bringing the Smart City concept in the core of their activities for innovation and entrepreneurship enhancement in the MED area.

The aim of the workshops is threefold: to transfer the necessary knowledge to policy makers utilizing the knowledge built in the framework of the project especially in WP3 and deliverable 3.4.1 “Green paper for Innovation Policy Change”, to develop necessary skills in policy makers at regional and local level of MED partner countries, and influence their attitude towards innovation enhancement through the Smart City paradigm.

WP4 – Transferring

Activity 4.2 – Capacity Building

Deliverable 4.2.2 –Capacity Building Workshops – Partner PP10

The project will enroll into 8 capacity building interventions towards policy makers in the partner areas. The interventions will be either transnational (2 interventions in East Sarajevo, Bosnia Herzegovina and Patras, Greece) or local (6 interventions in Pescara, Milan, Granada, Lisbon, Lyon and Aix-en-Provence). Depending on the type of intervention the duration will be adjusted between half day and 2 days, with transnational interventions aiming at providing a wider impact and dealing with extended themes related to the Smart City context than local ones.

83 people registered at the online event organized by the Provincial Energy Agency and Provincial Granada Council:

- 33 represented municipalities
- 17 to small companies
- 2 to international organizations
- 2 to regional organizations
- 29 to the Provincial Council of Granada



61 registered in the platform, and 52 real attendees to the event (+ 4 speakers and Deputy): 21 from Provincial Council of Granada, 4 international, 17 municipalities, 9 SMEs and 1 regional.

12 answered to the question of the importance of digitalization of municipalities, with unanimous YES.

18 different times a week, 4 more than once a day, 2 several times per month , 2 once a day, 1 not done yet: Total 27.

The present deliverable details the capacity building activities performed by partner PP2 and PP10 related to the ESMARTCITY project and the capacity building activities undertaken at the PP2 and PP10 premises.



3 Capacity Building Methodology

PP10, Provincial Government of Granada, and Granada Energy Agency (a NGO of which the Provincial Government of Granada is the main partner). The application domain of Smart Cities is viewed as having the potential of disruptive innovation in the near future enabling growth and development of the ICT market while increasing the wellbeing of citizens. Different enabling technologies such as Cyber Physical Systems, Internet of Things, Big Data Analytics and Artificial Intelligence can provide a springboard for such an evolution.

In the above context, the Capacity Building activities undertaken by PP10 and PP2 had the following objectives

- to transfer knowledge acquired and lessons learnt during ESMARTCITY pilot testing activities towards SMEs and Public Administrations in Spain
- to involve Policy Makers in replication of Good Practices and policy recommendations of the Green Paper and lessons learnt.
- to enable Policy Makers in the area think out of the box towards developing innovative policies that could present a potential of public services improvement while enhancing the quality of living of the citizens
- to enhance the overall innovation ecosystem in Spain associated with the Smart City context

The Capacity Building intervention undertaken is the organization of an ESMARTCITY Capacity Building workshop involving mainly Public Administrations and other actors of the fourth helix in Spain. Smart City experiences gathered during ESMARTCITY project were made available to the participants and they were asked to think of new policies that could built on top of these data. Different communication channels have been utilized in the process of making the Capacity Building event known and attracting Policy Makers to participate, having been “forced” to do it via online because of COVID19 pandemic.



4 ESMARTCITY Capacity Building workshop

4.1 Schedule

The Schedule of the Capacity Building event is as follows:

4th June 2020, Granada (Spain)

Online

The event held in Granada had the following agenda:

10:40. Welcome. The deputy for Employment and Sustainable Development, Ana Muñoz, thanked participants for attending the event. She pointed out the importance of the Smart City in small municipalities. She also thanked the European Union for launching projects such as ESMARTCITY that allow pilot **projects** to be carried out in towns such as Agrón and Huétor Tájar.

10:50. Lessons learned about Smart City development. Gonzalo Esteban, representative of the Energy Office of the Granada Provincial Council, summarized the content of the report prepared. This report can be downloaded from the website created for the event: <https://granada4energy.com/territorios-inteligentes-granada/>. In addition, representatives of the municipalities of Agrón and Huétor Tájar explained to the attendees how their neighbors had benefited of the European project ESMARTCITY.

11:15. Ability to adapt to COVID19, video conferencing platforms. Gonzalo Esteban, representative of the Energy Office of the Granada Provincial Council, explained how the different video conferencing platforms are being a useful alternative during the quarantine. Due to mobility restrictions, many events have had to be organized online.

11:30. Opportunities for the development of Smart Territories in the province of Granada. Miguel Pereira Martínez, Head of the New Technologies and Electronic Administration Service of the Granada Provincial Council, reported on the different actions that are being executed in the municipalities of Granada through the smart cities.

11:50. GRANADA plan and new technologies - COVID19. Miguel Pereira Martínez, Head of the New Technologies and Electronic Administration Department of the Granada Provincial Council, reported on the technological innovations that **Granada's Provincial Council** is implementing in sectors such as Tourism.

12:00. Additional material, conclusions and closing of the event. At the end of the event, the speakers answered the questions asked. Gonzalo Esteban explained that the training manual as well as the videos and other resources can be downloaded from the special website for the event and final phase of the Project <https://granada4energy.com/territorios-inteligentes-granada/>





4.2 Capacity Building workshop participants

The event was attended by 52 persons online.

REGISTERED IN THE EVENT THROUGH EVENT LINK (83):

Target Audience	Number Registered
Municipalities	33
Provincial Government (as well local administration)	29
SMEs	17
Regional Government	2
International	2

REGISTERED IN THE EVENT PLATFORM GOTOWEBINAR (61), and REAL ATTENDEES (52):



Project co-financed by the European
 Regional Development Fund

Target Audience	Number Registered
Municipalities	17
Provincial Government (as well local administration)	21
SMEs	9
Regional Government	1
International	4

TWO SURVEYS WERE LAUNCHED DURING THE EVENT:

1. Which has been the frequency of your online events during the COVID19 situation?

Answer text	Number of answers
More than once a day	4
Once a day	2
Different times a week	18
Several a month	2
Not done yet	1


2. Do you think that digitalization of your municipality is important? → 12 unanimous answers YES (other answers, "No", or "I am not sure about it")

5 ESMARTCITY Capacity Building workshop Publicity

5.1 Publicity

The event received wide publicity in digital media, and has been sent to traditional media, and was published in mass media.




 | Quiénes somos | Preguntas frecuentes | Mi pueblo

ENTRAR
 CONTACTO

GRANADA EMPRESAS

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INICIO / AGENDA / EVENTO ONLINE: CAPACIDAD DE ADAPTACIÓN Y RESILIENCIA DE LOS "TERRITORIOS INTELIGENTES" (4 DE JUNIO)

Enabling Smarter City

in the MED Area through Networking



Evento online: Capacidad de adaptación y resiliencia de los "Territorios Inteligentes" (4 de junio)

Evento de capacitación organizado en el contexto del Proyecto Europeo ESMARTCITY financiado por el programa Interreg MED

Para poder recibir los datos de conexión es necesario inscribirse antes.

Inscríbete aquí: <https://cutt.ly/ww73hKw>

PROGRAMA:

Buscar...

Categorías

- Agenda
- Granada Empresas
- Noticias
- Resumen de Prensa
- Video

BBVA opera ya con toda su red de oficinas abiertas

11/06/2020

Acciona cierra el contrato de 560 millones para construir un Hospital en Panamá

11/06/2020

Los fabricantes de coches de lujo se pirran por los usuarios de Apple

11/06/2020

Cúbico se prepara para triplicar su potencia de renovables en España

11/06/2020

5.1.1 Press releases

All information can be checked here: <https://www.europapress.es/andalucia/noticia-diputacion-granada-propone-infraestructura-provincial-mejorar-servicios-tecnologicos-medio-rural-20200604141947.html>



europapress / andalucía

Publicado 04/06/2020 14:19:47 +02:00 CET

Diputación de Granada propone una infraestructura provincial para mejorar los servicios tecnológicos en el medio rural



Cartel del proyecto 'Esmartcity' - DIPUTACIÓN DE GRANADA
GRANADA, 4 Jun. (EUROPA PRESS) -



Compras de medicamentos y alimentos a mayores 950 21 13 83

En UNICAJA BANCO
 ponemos a tu
 disposición la
Línea ICO Awaes
COVID-19 para PYMES
 y AUTÓNOMOS

Other mass media publications:

- <https://www.dipgra.es/amplia-actualidad/noticias-inicio/diputacion-propone-una-infraestructura-provincial-mejorar-servicios-tecnologicos-municipios-del-medio-rural>
- <http://www.teleprensa.com/es/nacional/andalucia/granada/diputacion-propone-una-infraestructura-provincial-para-mejorar-los-servicios-tecnologicos-en-el-medio-rural.html>
- https://www.youtube.com/watch?v=NIH_vUWW-uQ

5.1.2 Social Media

Publicity in social media includes the following:



Project co-financed by the European
Regional Development Fund

Gustavo Gómez Gozalo ha respondido al comentario de Elio Sancho sobre esto



Gustavo Gómez Gozalo
 CEO en Acento Comunicación
 1 semana •

Esta mañana estamos participando en la jornada "Lecciones aprendidas en el proyecto ESMARTCITY para el desarrollo de Territorios Inteligentes", organizada por la [Agencia Provincial Energía Granada](#) de la [Diputación de Granada](#).

Durante 6 meses hemos trabajado en [Acento Comunicación](#) para este proyecto europeo denominado [Esmartcity.MED](#). En esta página [#web](#) podéis ver el [#manual](#) y el [#video](#) que hemos realizado.


Muy contentos, por tanto, de apoyar la creación de las "nuevas autopistas tecnológicas" que permitirán superar la brecha digital con los pequeños municipios.











Territorios inteligentes Granada - GRANADA4ENERGY
granada4energy.com • 1 min de lectura


As well, publications in social media of Granada Energy Agency were made:






-  Inicio
-  Explorar
-  Notificaciones
-  Mensajes
-  Guardados
-  Listas
-  Perfil
-  Más opciones

Twittear




Oficina Provincia...
 @AEGranada



Oficina Provincial de Energía de Granada
 27,1 mil Tweets


Retwitteaste








Esmartcity.MED @EsmartcityM · 3 jun.

Esmartcity Capacity Building Workshop towards Policy Stakeholders in Spain on June 4, 2020. The event will be in Spanish and will be fully online. Agenda and event information may be seen at granada4energy.com/territorios-in...

You may participate in the event through register.gotowebinar.com/register/29861...





 1
 2









Oficina Provincial de Energía de Granada @AEGranada · 3 jun.


La fotovoltaica se encamina a romper la barrera de los tres centavos de dólar por kWh, via [@Per_Energia](#) :



La fotovoltaica se encamina a romper la barrera de los tres centavos de dólar por kWh
elperiodicodelaenergia.com


 1




Retwitteaste



Diputación Granada @dipgra · 2 jun.

[@Dipgra](#) gestiona ayudas europeas de 15.000€ para ofrecer servicio de conexión wifi gratuito en los espacios públicos de los municipios. La iniciativa de la [@ComisionEuropea](#), #WIFI4EU, abre su última convocatoria mañana, día 3 de junio, a las 13:00.





Social Media Links:

- <https://twitter.com/AEGranada>
- <https://www.linkedin.com/agencia-provincial-energia-granada-93480449/>
- <https://www.facebook.com/energia.granada/>

