

INTERREG MED Programme

2014-2020

ESMARTCITY

Enabling Smarter City in the MED Area through Networking

(3MED17_1.1_M2_022)

Priority Axis 1. Promoting Mediterranean innovation capacities to develop smart and sustainable growth

Specific Objective 1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area

WP2 – Project communication

Activity 2.9 – Coordination with the Interreg MED Programme communication strategy

Deliverable 2.9.7 – “MED Programme Event / Meeting Participation”

Contractual Delivery Date: **None**

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Dissemination Level		
PU	Public	
PP	Restricted to Programme Partners and MED Programme	
RE	Restricted to a Group defined by the Partnership and MED Programme	
CO	Confidential, only for members of the partnership and MED Programme	

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1 Introduction

1.1 Scope and objectives of the deliverable

This report has been developed within the ESMARTCITY project of the European program Interreg MED, and serves as a deliverable for the activity A2.9 “Communication with the Interreg MED Programme communication strategy”. More specifically, it represents one of the three deliverables D2.9.7 “**MED Programme Event / Meeting Participation**” detailing the project participation in the Lead Partner Seminar organized in Marseille in February, 2018. The aim is to develop a report for each one of the events in which ESMARTCITY project participated.

The MED Programme follows a 3 level architecture. At 1st level modular projects are classified into 3 axes: innovation, low-carbon economy, and natural and cultural resources. At 2nd level horizontal projects help build thematic transnational communities clustering modular projects. Eight communities have been formulated related to the three axes and more specifically Green Growth, Blue Growth and Social & Creative for Innovation Axis, Efficient Buildings, Urban Transport, and Renewable Energy for Low-Carbon economy axis, and Sustainable Tourism, and Biodiversity protection for Natural and Cultural Resources Axis. Finally, at the 3rd level Strategic projects and the PANORAMED platform exploit evidence based results of the Horizontal projects.

The Esmartcity project is a modular of Axis 1 – Innovation, clustered under the Green Growth Community Horizontal project.

The aforementioned architecture of MED places emphasis in the interaction of the three levels, so as to facilitate exploitation of results. Public events and conferences play an important role in this context. Participation in MED organized events provides the opportunity of the different projects of the different communities to come together and exchange experiences. ESMARTCITY project has implemented different activities in this context, such as attendance to the Lead Partner Seminar in Marseille on February 22, 2018.

Once stated this, the report will include information about this event, including agenda, photos, type of attendees, as well as our participation/contribution, and conclusions.

1.2 Structure of the deliverable

This deliverable is structured in 4 chapters:

Chapter 1, "Introduction" provides the generalities of the deliverable identity.

Chapter 2, "Description of the event and agenda" presents the characteristics of the event, and the agenda.

Chapter 3, “Participants” presents a description of the participants and some photos of the event.

Chapter 4, "Synergies and results / lessons learnt" presents the presentation and/or collaboration procedure, as well as main conclusions of the event and collaboration.

2 Description of the event and agenda

EVENT:

The MED Programme Lead Partner Seminar was held in Marseille, France on February 22, 2018. The event was dedicated to the MED modular projects of the second call for proposals with an aim to acquaint the new projects with the structure of the MED programme and present the required steps for the start and successful implementation of the projects.

The Seminar provided also a first opportunity to meet with other modular projects as well as with the respective horizontal projects.

AGENDA:

The event took place on February 22, 2018. The agenda of the event is as follows:

AGENDA

Working languages: English and French

08.30	REGISTRATION
09.00 – 13.00	<ul style="list-style-type: none">• <u>Starting a project</u>• <u>Implementing a project</u>• <u>Communicating the project</u> <p>Administrative and Financial procedures, Project reporting and monitoring, Communication tools</p>
	LUNCH BREAK
14.00 – 17.00	Thematic community meetings between Horizontal and Modular projects

ESMARTCITY project participated in the event with the LP – Abruzzo Region and Communication Responsible Partner Industrial Systems Institute – ATHENA Research Center.

3 Participants

The Conference was participated by different actors of the MED community comprising modular projects of the second call for proposals, member of the MED JS and MA, and experts. A total of 84 participants got useful information on the MED programme architecture, its rules and steps needed for project implementation.

4 Synergies and results /lessons learnt

The MED Programme Lead Partner Seminar for the second call successful projects had three objectives:

- To overview the programme architecture and project functioning system
- To overview main rules and procedures during the project start and implementation
- To integrate new projects with the programme thematic communities – horizontal projects

The Seminar content comprised

- Programme Architecture and on-going projects
- Capitalization issues
- Clean-up, contracting, start-up, reporting phases and procedures
- Eligibility rules
- Communication issues related to the programme strategy, content and web platform
- Fraud and conflict of interest issues

During the Horizontal project – Green Growth meeting useful information on the project clustering mechanism has been presented as well the process of facilitation of project outcome uptake by the programme and potential capitalization.



