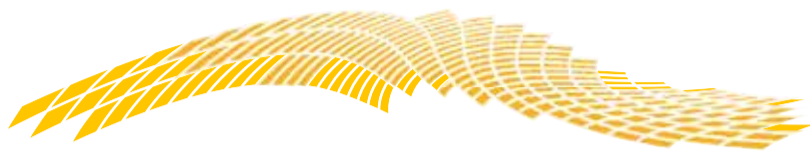


InnoXenia



# Innovation in Tourism in the Adriatic - Ionian Macroregion

This project is supported by the Interreg ADRION Programme funded under the European Regional Development Fund and IPA II fund.

The project aims at improving the innovation capability of ADRION tourism sector, relying heavily on innovative products, processes and services that can supplement natural and cultural offerings.

[www.adrioninterreg.eu](http://www.adrioninterreg.eu)

Project budget in EUR

1.055.190,00€

ERDF and IPA II funding in EUR

743.911,50€ & IPA II 153.000,00€

Project duration

01/01/2018 - 31/03/2019

Name of institution: Industrial Systems Institute | Research Center ATHENA

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**2,5 M €**  
Project budget

**2,125 M €**  
ERDF / IPA

**30 Months**  
Project duration

Modern cities can become smarter, using Information and Communication Technologies and the Internet of Things to improve efficiency, sustainability, and citizen welfare. ESMARTCITY stands up to this challenge improving innovation capacity of MED cities, proactively involving quadruple helix actors, and pilot testing the Smart City paradigm to allow better services for the citizen with less environmental impact, and produce new employability and living scenarios. Resulting Innovation Policy Change Recommendations will be transferred to policy makers in the MED area.

**Project Partners**



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