Interreg Mediterranean

CONSUME-LESS PLUS

Project co-financed by the European Regional Development Fund

From crisis to new opportunities for the future of the tourism industry

7 March 2022

3:00 / 6:00 pm CET

Francesca Folda

From exploiting a destination to engaging purposeful communities. The future of sustainable tourism

Organised by

AMBIENTEITALIA we know green

THE ENERGY & WATER AGENCY

With the support of

svimed euromediterranean centre for the sustainable development npo

NOMADI DIGITALI NETWORK

Partners

ΑΝΑΠΤΥΞΙΑΚΗ ΛΑΡΝΑΚΑΣ & ΑΜΜΟΧΩΣΤΟΥ LARNACA & FAMAGUSTA DISTRICTS DEVELOPMENT AGENCY

CCI NICE CÔTE D'AZUR

Institut za poljoprivredu i turizam — Institute of Agriculture and Tourism

“Tourism is a significant means of fostering international peace and understanding”

The World Tourism Organization (UNWTO)

Amani Institute mission is to develop individuals and organizations to lead social change.

AMANI INSTITUTE

TOURISM

The act and process of spending time away from home in pursuit of recreation, learning, relaxation, and pleasure.

THINK!

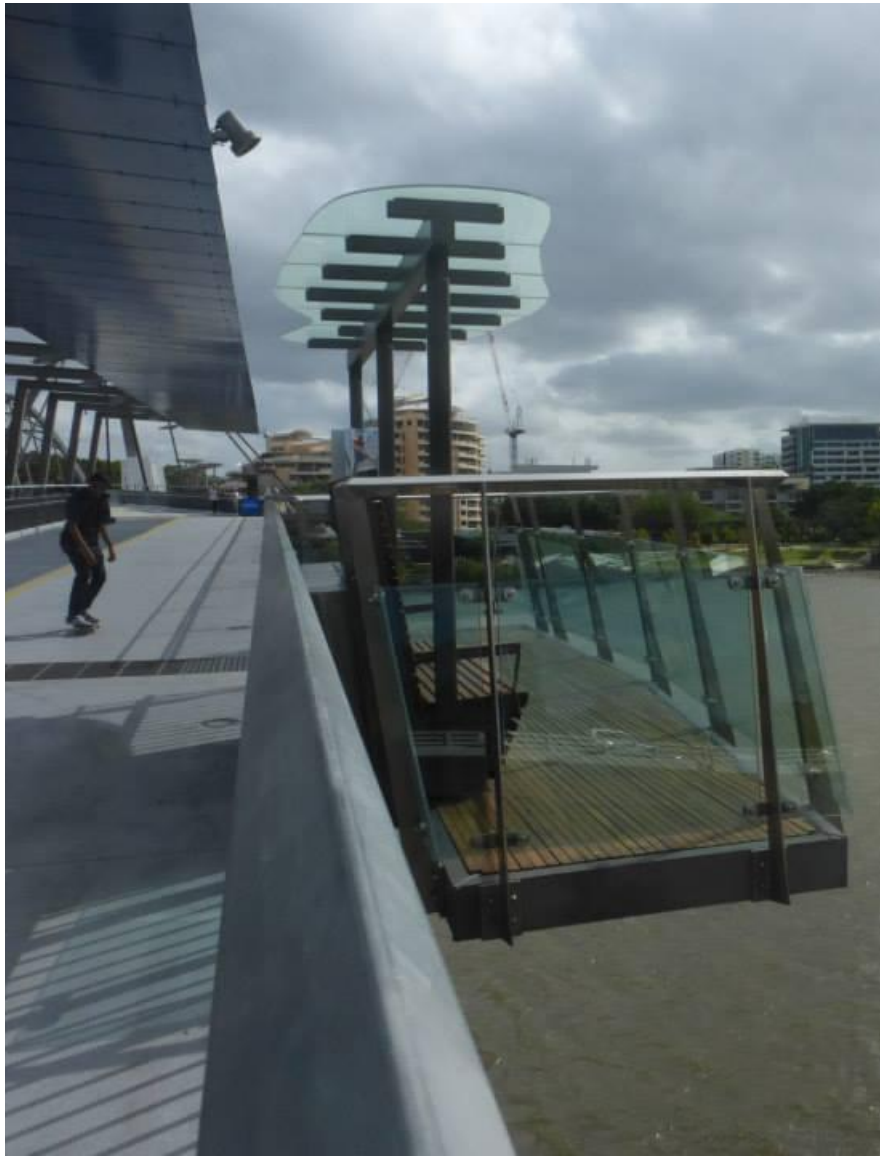
What do recreation, relaxation, learning and pleasure mean to you?

- Physical and mental wellbeing
- Nature
- New experiences and perspectives
- Human connection
- Meaning

Are you exploiting a destination to death...
Or are you making it attractive to live in?

Auckland, New Zealand

Brisbane, Australia



Mauritius

Restaurants
Hotels
Attractions
Museums
Transit
Pharmacies
ATMs
Belarus
Kazakhstan
Kyrgyzstan
Mongolia
Turkmenistan
Turkey
Afghanistan
China
Italy
Iraq
Iran
Pakistan
Nepal
South Korea
India
East China Sea
Egypt
Saudi Arabia
Oman
Myanmar
(Burma)
Libya
Algeria
Thailand
Yemen
Bay of Bengal
Sudan
Gulf of Aden
Arabian Sea
Philippine Sea
Gulf of
Thailand
Vietnam
Chad
Philippines
Laccadive Sea
Mali
Ethiopia
South Sudan
Malaysia
Nigeria
Somalia
Kenya
Ghana
Indonesia
Gulf of Guinea
Gabon
DRC
Tanzania
Banda Sea
Papua New
Guinea
Zambia
Indian
Ocean
Zimbabwe
Madagascar
Namibia
NT
WA
Australia
South Africa
SA
Great
Australian
Bight
NSW
VIC
TAS
ANTARCTICA
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Terms
Privacy
Send feedback
2000 km

Reframing

MAURITIUS IS A SMALL AND INSIGNIFICANT ISLAND IN THE INDIAN OCEAN

MAURITIUS IS THE LARGEST OCEAN STATE IN THE WORLD

What if your limits became your biggest opportunity?

What are your unique characteristics?

What is the real pleasure you can offer?

Maasai Mara, Kenya

Equator Prize 2020

AMANI INSTITUTE

Don’t do it for them.

Do it with them!

Nairobi, Kenya

Reframing

WHAT CAN WE DO FOR YOUTH WHO LIVE IN URBAN SLUMS?

WHAT CAN YOUTH WHO LIVE IN URBAN SLUMS DO FOR US?

tripadvisor.it/Attraction_Review-g294207-d13485450-Reviews-Nai_Nami_Our_Streets_Our_Stories-Nairobi.html

Foto | Tour e biglietti | PRENOTA TOUR

Nai Nami - Our Streets. Our Stories.

436 recensioni

N. 2 di 1.274 Tour a Nairobi

Tour, Tour privati, Altro

Nairobi, Kenya

Sito web

Foto | Tour e biglietti | Recensioni | Salva | Condividi

Tour e biglietti di Nai Nami - Our Streets. Our Stories.

NAI NAMI: Nairobi Storytelling Tour con Street Children

282 recensioni

3 ore

a partire da
32,00 €

Altre info

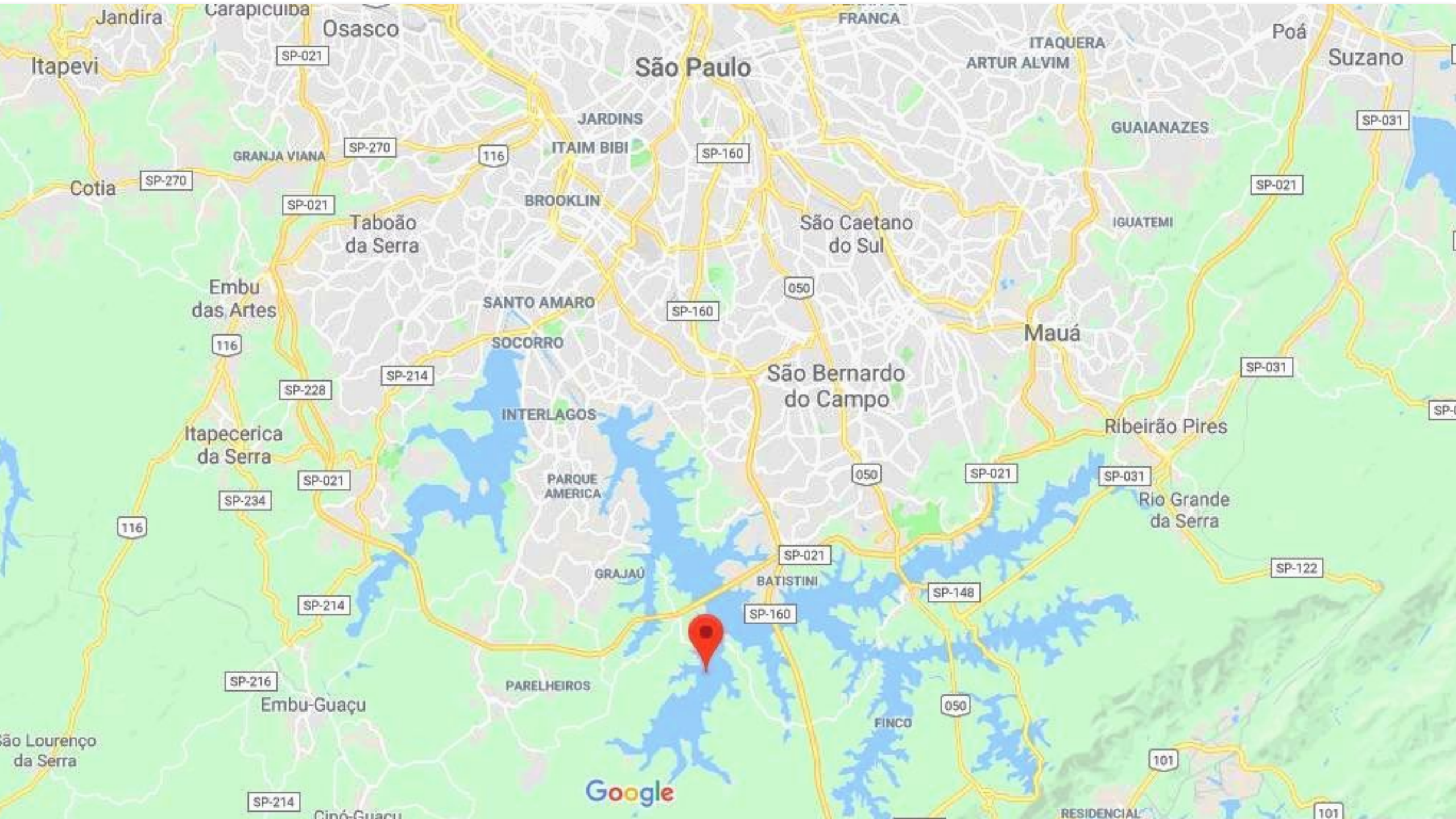
Dettagli

translated by Google

Impact Stories

Keep the connection alive beyond the visitors' stay.

San Paolo, Brasile


Jandira
Carapicuíba
Osasco
Itapevi
SP-021
São Paulo
FRANCA
ITAQUERA
ARTUR ALVIM
Poá
Suzano
JARDINS
ITAIM BIBI
GUAIANAZES
SP-031
GRANJA VIANA
SP-270
116
SP-160
Cotia
SP-270
SP-021
BROOKLIN
SP-021
Taboão
da Serra
São Caetano
do Sul
IGUATEMI
Embu
das Artes
SANTO AMARO
050
SP-160
SOCORRO
Mauá
116
SP-214
SP-031
SP-228
São Bernardo
do Campo
INTERLAGOS
Ribeirão Pires
Itapecerica
da Serra
SP-021
PARQUE
AMERICA
050
SP-021
SP-031
SP-234
Rio Grande
da Serra
116
SP-021
GRAJAÚ
BATISTINI
SP-122
SP-148
SP-214
SP-160
SP-216
PARELHEIROS
Embu-Guaçu
050
FINCO
São Lourenço
da Serra
101
Google
SP-214
Cipó-Guaçu
RESIDENCIAL
101

How can we bring nature to Sao Paulo?

How can we bring the periphery at the centre?

Meninos
da
Billings
Virada
Sustentável
São Paulo 2015
AQUI TEM

DAY
STAGE
DOS SONHOS DO TAMANHO

NIKE

“Wounds heal starting from the margins.”

Casa Eco-ativa Motto

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Muhammad Yunus (Bangladesh)

Economist and Founder of the Grameen Bank, invented microcredit.

Peace Nobel Prize 2006

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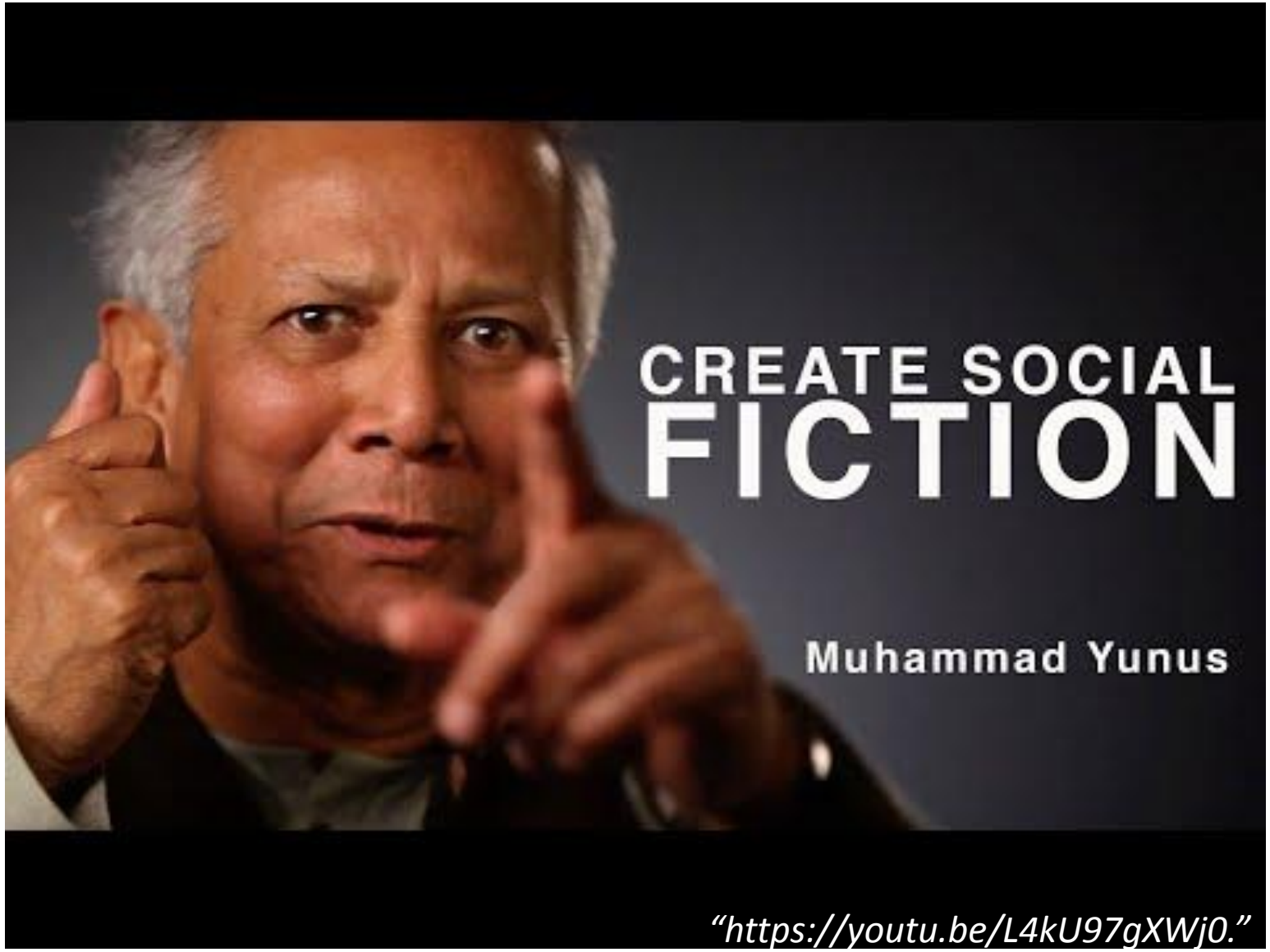

"https://youtu.be/L4kU97gXWj0."

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“If we can imagine something, there is a good chance it will happen. If we don't imagine it, it is practically impossible for it to happen.

Imagination is the destination.”

Muhammad Yunus

AMANI INSTITUTE

"Purpose is not the sole pursuit of profits but the animating force for achieving them.

Profits are in no way inconsistent with purpose – in fact, profits and purpose are inextricably linked."

Larry Fink, Black Rock CEO,

2019 Letter to Shareholders

AMANI INSTITUTE

Wangari Maathai (Kenya)

Environmental activist, professor of Veterinary
Launched the green Belt Movement.
In 2004 was awarded the Nobel Prize for Peace, becoming the first Black African woman to win a Nobel Prize.

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"Sustainable development, democracy and peace are indivisible. I came to understand that when the environment is destroyed, plundered or mismanaged, we undermine our quality of life and that of future generations.

Wangari Maathai

AMANI INSTITUTE

"Tree planting is simple, attainable and guarantees quick, successful results within a reasonable amount time. This sustains interest and commitment.

Wangari Maathai

AMANI INSTITUTE

MILANO
VENEZIA
BOLOGNA
Saluti dall'Italia
TORINO
FIRENZE
ROMA

“Don't waste your time chasing butterflies.

Mend your garden and the butterflies will come.”

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RESOURCES

Nashulai Massai Conservancy Equator Prize
https://www.youtube.com/watch?v=bvFWGvMRyIw&t=1s

Oldarpoi Camp https://oldarpoimaracamp.co.ke/

Nai Nami https://nai-nami.com/

Vivejar https://vivejar.com.br/

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Thank You

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