



Create sustainable Innovation in SMEs
using creative methods and processes

1,6 M €

Project budget

1,4 M €

ERDF / IPA

30 Months

Project duration

The project aims:

- To extend and deepen both knowledge and practice of creative methodologies and processes in MED SMEs
- To explore new opportunities for creativity - driven innovation mainly focusing on SMEs sustainable development
- To help SMEs tapping into their hidden capacity for growth and improved competitiveness

project partners



<https://creainnovation.interreg-med.eu>

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