

















Mediterranean Experience of EcoTourism

# Experience the Real Mediterranean

Itineraries for the experiential traveller

100% local activities and providers

Designed by parks and their communities

Where land and sea shape culture and heritage

#### THE MEET GUIDE

The Mediterranean is the world's most popular 3S (sun, sea and sand) tourist destination. But the region has so much more to offer. Heritage, culture, gastronomy and unique flora and fauna are the true essence of the Mediterranean.

Our 3 - 5 night spring and fall itineraries focus on what we call the 4C's: **compassion**, **connection**, **community** and **conservation**. This allows us to capture the diversity and uniqueness of the areas that make up the Mediterranean Basin and elevate the destination to something truly remarkable.



#### Each itinerary in our MEET Guide:

- is focused around iconic parks and their surrounding communities;
- features 100% locally based operators, lodging, activity providers and guides;
- is built around hands-on nature, cultural and adventure experiences;
- includes comfortable mid-range accommodations with local flair:
- is designed by local communities and park managers;
- · directly supports conservation of the park; and
- has a small Ecological Footprint

#### **OUR STORY**

MEET is a conservation project at its core, designed to support parks in the Mediterranean which play a critical role in protecting the region's threatened biodiversity.

We design travel products that make a positive contribution to conservation and local communities. We provide visitors to the region with meaningful, market-ready alternatives to over-developed coastlines, crowded beaches, and all-inclusive resorts. MEET travelers experience the same authentic Mediterranean flavor that locals do.

Our partners are the protected areas themselves. Each park has collaborated over several years with a team of local travel suppliers to design and refine the products you'll find in this guide.

Itineraries in the MEET Guide have achieved high standards of quality and sustainability. Suppliers have implemented tangible measures to reduce negative impacts on the local environment and way of life.



The MEET Network was initially formed in 2013. More than 50 protected areas along with highly-respected travel and conservation organizations across 10 countries, have worked together to develop a high-quality eco-travel portfolio for the Mediterranean region.

MEET has received more than €6M funding from EU programmes such as Interreg Med's DestiMED Project.



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### **WHY MEET?**

## This...





## Not that.





Customize a MEET itinerary for your Mediterranean portfolio

Contact: richard@bookgreen.travel
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Join or collaborate with MEET Network

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