

# OUTPUT FACT SHEET

**Pilot actions (including investment, if applicable)**

Project index number and acronym	CE1161 SMART COMMUTING
Output number and title	O.T3.1
Investment number and title (if applicable)	
Responsible partner (PP name and number)	Zadar County Development Agency ZADRA NOVA
Project website	<a href="https://www.interreg-central.eu/Content.Node/SMART-COMMUTING.html">https://www.interreg-central.eu/Content.Node/SMART-COMMUTING.html</a>
Delivery date	November 2020

**Summary description of the pilot action (including investment, if applicable) explaining its experimental nature, demonstration character and transnational added value**

Economic and demographic changes in the Zadar area during the transition from the 20th to the 21st century triggered the need for changes in its' transport system. One of the main reasons for developing a Sustainable Urban Mobility Plan (SUMP) at the FUA level is the need for a strategic document that will create the preconditions for a sustainable urban transport system that will be equally accessible to all social groups of the local population, as well as tourists who visit this region. The document should serve as the basis for the creation of future transport politics on the FUA level. The SUMP has been methodologically developed together with SMART COMMUTING project partners, while priorities, targets and measures were set regionally. The transnational added value is represented by transnational cooperation in the process of drafting the SUMP. The project partners were able to learn from each other and were cooperating in two groups: coastal and inland regions, with ZADRA NOVA falling under the coastal group, together with Koper/Capodistria and Rimini. Its experimental and demonstration character is in the above mentioned: it represents the new approach of regional collaboration in the field of SUMP drafting.

### NUTS region(s) concerned by the pilot action (relevant NUTS level)

NUTS 2 - HR03 Adriatic Croatia  
NUTS 3 - HR033 Zadar County

### Investment costs (EUR), if applicable

Pilot action does not include investment but only projections for future investment.

### Expected impact and benefits of the pilot action for the concerned territory and target groups and leverage of additional funds (if applicable)

The need to create a Sustainable Urban Mobility Plan emerged from the insight into the current state of the Functional Urban Area Zadar, gained through meetings and workshops with key stakeholders, and surveys conducted. The conclusion was that five priorities will be covered by SUMP, namely:

- creation of an ecological, economical and sustainable traffic management system;
- an increase in the accessibility and availability of public transport;
- an increase in the quality of public transport;
- optimization of traffic in Zadar County;
- optimization of transport infrastructure.

The studies and the research made while producing the document completed a large proportion of the missing traffic data in the Zadar FUA which will create huge benefits in the future for both creating additional documentation, but mostly for creating policies, as they clearly show from where the investment needs come from. Several institutions will use the document that was already distributed to the City of Zadar at the Mayor's Conference and will serve as a basis for coordinating the different stakeholders from the field of sustainable urban mobility. The document itself offers measures and solutions for lowering the emissions of CO<sub>2</sub>. The citizens and tourists should benefit from improved infrastructure conditions and improvements in existing and newly implemented services.

The document can be the basis for allocation of ERDF funds for the implementation of measures in the next EU programme period.

### Sustainability of the pilot action results and transferability to other territories and stakeholders

SUMP at the FUA level will serve as a basis for other future sustainable mobility documents and projects. As the document is created especially for Zadar FUA, it could be hardly used in other territories in its original per se, but the knowledge and the methodology used in its creation can easily be replicated on the other similar documents, especially for other FUAs in the Republic of Croatia and the whole programme area. Some other regions are thinking of producing SUMPs for their FUAs and the Zadar FUA can be used as an example of how to do it, reducing the amount of time needed for the production of the documents. All included stakeholders can benefit from implementing the measures in this output, especially public transport companies, units of the local and regional government, as well as large employers, schools, hospitals, cultural and touristic institutions. Specific targets were created for each priority, and then for each target a group of measures with estimated costs of their implementation and maintenance. With cooperation and with the help of all included stakeholders, the SUMP can have a positive impact on sustainable urban mobility and reducing pollution in the programme area.

If applicable, contribution to/ compliance with:

- relevant regulatory requirements
- sustainable development - environmental effects. In case of risk of negative effects, mitigation measures introduced
- horizontal principles such as equal opportunities and non-discrimination

Please describe, if applicable, the contribution to and/or compliance with the above mentioned requirements by addressing the following guiding questions:

- Relevant regulatory requirements have been complied with:
  - Traffic Study in the City of Zadar
  - Programme of energetic efficiency in urban traffic in the Zadar area
  - Study of intelligent traffic system (ITS) in the City of Zadar
  - Draft of Traffic Masterplan of Functional region North Dalmatia
  - Study of cycling traffic and infrastructure in the City of Zadar
  - Zadar Mobility Scenarios
  - etc.
- The measures and activities proposed in this document were designed to minimize traffic problems in transporting goods and passengers in the Zadar FUA while facilitating daily transportation and commuting to and from work. The goal is to lower the use of fossil fuels and to encourage people to take part in active mobility. SUMP gives a complete insight into future urban transport plans that will ultimately raise the quality of life for citizens. The contribution in terms of sustainable development was to provide incentives to citizens and tourists to use the public transport system that will encompass all important information regarding the modern intermodal vision of sustainable urban mobility in the Zadar area. There is no risk that the pilot action has negative environmental effects
- Horizontal principles been respected and integrated and should have a positive impact on the inclusion of vulnerable groups.

**References to relevant deliverables (e.g. pilot action report, studies), investment factsheet and web-links**

**If applicable, additional documentation, pictures or images to be provided as annex**

Please describe the relevant reference documents by addressing the following guiding questions:

- D.T3.1.1 Joint elaboration of a SUMP at FUA level in Rimini, Koper/Capodistria and Zadar
- D.T3.6.2 Intermediate report on the progress of elaboration of a SUMP at FUA level at COASTAL areas
- D.T3.10.1 TRANSNATIONAL PUBLICATION ON PILOT ACTIONS FOR A SMARTER COMMUTING
- D.T3.11.2 Annual conference of mayors and main stakeholders to promote smarter commuting in the FUAs
- D.T3.12.1 PPP REPORTS ON PILOT ACTIONS
- Relevant deliverables can be found on Dropbox and ZADRA NOVA's web page
- Image illustrating the output - the cover of the SUMP



## JOINT ELABORATION OF A SUMP AT FUA LEVEL IN RIMINI, KOPER/CAPODISTRIA AND ZADAR

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Deliverable D.T3.1.1

Final Version

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