

Emblematic **M**editerranean **M**ountains
as **C**oastal destinations of excellence
(**EMbleMatiC**)

Project Ref: 594 | 1MED15_3.1_M12_272

PARTICIPATIVE WORKSHOP REPORT

PP16

SAINTE-VICTOIRE MOUNTAIN



Photo Georges FLAYOLS

Deliverable D 332

WP3 – Studying

Activity A3.3 Conduction of the in depth study of the criteria composing the emblematic dimension of the EMM

Draft version – October 2017



SUMMARY

In the implementation of the EMbleMatic project, the work package 3 is dedicated to the in-depth study of the emblematic dimension of the 9 mountains composing the network. In this study phase, strategies and policies of the project will be developed. To achieve this goal, a common methodological framework has been drafted for the characterization of the “emblematic dimension” of each territory with a participative approach. For this, a local meeting has been organized on October 19th. The aim of the meeting has been to involve them actively into the qualification process of the emblematic dimension of Sainte-Victoire. This deliverable presents the results of the collective work accomplished during this meeting.

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I. MEETING SUMMARY

I.1. Summary list

Date: 19 th of Octobre	Venue: Beaurecueil's village hall
Time duration: 2h30	
Moderator's name and title: Local project coordinator – Sophie GEORGENTHUM	
Material provided: power point presentation, templates sheets, flipchart, 1 folder per participant (touristic and geographic maps, Emblematic factsheets)	

List of stakeholders that attended the meeting:

PARTICIPATIVE WORKSHOP - ATTENDANCE LIST
ATELIER THEMATIQUE – FEUILLE DE PRESENCE

Date: 19th of October
Time duration: 14h30 to 17h00
Moderator's name and title: Sophie GEORGENTHUM
Material provided: powerpoint presentation, template sheets, paperboard, folder for participants (touristic and geografic maps, Emblematic factsheets)

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59	TERRITOIRE DU PAYS D'AIX - MAMP	M. Daniel ROZEC		
60	TERRITOIRE DU PAYS D'AIX - MAMP	Mme Sophie GEORGENTHUM		

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cat167@hotmail.fr



1.2. The meeting in brief

Organization

The attendance list has been constructed by Christiane CAPUS, global partnership responsive, Sophie JOLLOIS, local tourism office responsive and Sophie GEORGENTHUM, local project coordinator, in a work session on September 25th. The invitation has been sent by letter on October 2nd (doubled by e-mail). The mayor of Beaurecueil kindly borrowed the village hall for the meeting. Daniel ROZEC, tourism resource person, secured the attendance of people invited by phone. A 2nd work session has been organized on October 5th.

Progress

The 19th of October, the meeting began at 14.30 pm with a coffee break proposed to the participants. Daniel ROZEC ensured stewardship and photographs.

It gathered 26 local stakeholders of the territory (on 62 invited) : electives, tourism professionals, environment NGO, local and departmental hikers federation, photographer, bed and breakfast owners, inhabitants, public servants, camping, tourism guide, blogger...

Among the missing participants :

- the Tuilerie Bossy (territory's collective of artists, working in a rebuilt ancient factory) was unable to attend the participative workshop, a meeting will be organized in November ;
- the Director of the Ecomusée de la Forêt (forest Eco museum) sent a writing contribution (presented at the end of the document).

The meeting began with a welcome speech by Olivier FREGEAC, mayor of Peyrolles-en-Provence, Vice President delegated to the Grand Site Sainte-Victoire, and by Monique CHAINE, President of the Tourism Office of Fuveau. Then Sophie GEORGENTHUM, moderator, presented the objectives of the meeting and expected deliverables. With a dedicated PowerPoint presentation, she explained the EmbleMatiC project and its sense for Sainte-Victoire : the necessity to reason at a larger scale than the rocky mountain itself. As the Trademark Provence® has the following sentence for gimmick « Enjoy the unexpected »... the unexpected Sainte-Victoire is the one which seen from afar is even more beautiful. – Duration :30 minutes –

The attendance has been then divided into 3 subgroups, animated by Christiane CAPUS, Sophie JOLLOIS and Sophie GEORGENTHUM. Each subgroup went into a structured discussion based on the questions specified and answered collectively each criteria. One participant of each subgroup wrote the collective answers on the template sheet and provided a score to each criteria.

To introduce this collective work, each group began with the question “ A. EMBLEMATIC DIMENSION - 1. What are the mountain's elements that you are proud off ? ” which was opened, and easy to fill in. It helped each participant to feel comfortable and free to express. – Duration : 90 minutes –

As discussions took a lot of time, it has not been possible to collect and synthesize the key outcomes of the 3 subgroups and present it to the attendance at the end of the meeting.

Findings

In every group, participants easily and actively contributed to the discussion. The contributions of the 3 sub-groups are often close, and undoubtedly rich. It is interesting to note that what gather him or her, and seems to gather every stakeholder on the territory, is the appropriation of Sainte-Victoire by every person. Sainte-Victoire belongs to everybody among other things because the massif is open and free, place for various activities, and because it is an anchor point, OUR rock. Whichever the reactions were, it is obvious that people LOVE Sainte-Victoire.

So, for all the participants, stakeholders of the territory, Sainte-Victoire is a meeting point which gather us ⇒ we can work together.

At the end of the meeting, the participants requested to be kept in touch with the EMbleMatiC project's progress. Some also already wish to participate to its implementation.

Illustrations

Welcome speech and plenary presentation of the project and of the main criteria



Photo Daniel ROZEC

The 3 groups at work



Photo Daniel ROZEC



Photo Daniel ROZEC

II. EMBLEMATIC DIMENSION

N.B. : the sentences in italic type and framed by [...] are editor's notes.

C1. SPATIAL COHESION	
Questions	Answers
Does the territory's legal protection set certain boundaries?	The limits of the Grand Site Sainte-Victoire are not really known. Is it the national 7 road ?
Do the virtual boundaries of the mountain correspond to a homogenic geographical area?	<i>[Some participants know that there are administrative borders :]</i>
Is the area considered a continuous or discontinuous area?	<ul style="list-style-type: none"> - Natura 2000 - Classified and protected forest zones - Monuments, sites and landscapes.
<u>Key words to raise discussion</u>	
<i>spatial cohesion</i>	The mountain itself is not homogenous, abrupt, mineral and tormented at the south, closed, round and soft at the north. <i>[But it can also be considered as]</i> homogeneous because diversity represents Provence itself with its different landscapes.
<i>spatial and socio-geographic similarities along the mountain</i>	
<i>homogenic elements/parts in the natural relief</i>	Natural borders depend on what you are talking about. There are 3 natural borders :
<i>uniformity (e.g. land types, cultivars, desertification)</i>	1/ the rock : a place for leisure, the shepherds, the hunters
<i>common features in the practice of anthropogenic activities</i>	2/ the Grand Site, the terroirs: a place where life goes. Where to live, where to work.
<i>sub-sections shaping the boundaries of the mountain and the common cultural characteristics</i>	3/ from where you can see it. As far as you can see it you can say it is yours. Place of life.
<i>delimitation of the area</i>	
<i>settlements along the mountain</i>	The south border could be the transition between industrial and natural landscape. But the whole valley is an integral part of Sainte-Victoire. Gardanne's chimneys are a signal, as well as Sainte-Victoire is.
<i>particular territorial similarities in the physical and human geography</i>	The rocky bar is inseparable from the Cengle <i>[southern piedmont of Sainte-Victoire]</i> , linked to it with harmony, named by some ones "the smile of Sainte-Victoire".
	Concors [northern part of the Grand Site Sainte-Victoire territory, entirely covered of pine and oaks forests] does not really belong to Sainte-Victoire but were it constructed, it would ruin the whole landscape. It goes to the Durance river. When you are on the top of the mountain, you must have this green bower to appreciate Sainte-Victoire. It is impossible to remove any part of the surroundings

	<p>of the rocky bar : it wouldn't be the Provence anymore.</p> <p><u>Comments</u></p> <p>Beyond the geographical entity, it is a logo, an appellation for the whole Aix-en-Provence's country (surroundings).</p> <p>Sainte-Victoire is a garden for the local folks. But there are problems of frequentation. It must be maintained but it is great that the site is free. It is self protected. It protects itself. Protection comes from frequentation <i>[said a hunter]</i>.</p> <p>Sainte-Victoire and Sainte-Baume <i>[another mountain at the south-east]</i> are speaking and responding together.</p>									
	10	9	8	7	6	5	4	3	2	1
c1 Scoring emblematic dimension						x				

1 very small, 2-3 small, 4-5 medium, 6-7 high, 8-9 very high, 10 paramount

C2. INSTITUTIONAL RECOGNITION

Questions	Answers										
<p>Is the mountain or part of it institutionally recognized?</p> <p><u>Key words to raise discussion</u></p> <p><i>IUCN designation as Strict Nature Reserve or Wilderness Area or National park</i></p> <p><i>UNESCO World Heritage List</i></p> <p><i>World Network of Biosphere Reserves and Global Geoparks</i></p> <p><i>European Destination of Excellence</i></p> <p><i>European Diploma of Protected Area,</i></p> <p><i>Natura 2000 award</i></p> <p><i>System of Measures for Excellence in Destinations (SMED)</i></p> <p><i>Cross-border cooperation and institutional recognition</i></p>	<p>Sainte-Victoire’s institutional recognition is incontestable :</p> <ul style="list-style-type: none">- it <i>[it = the mountain]</i> is protected, and this has a positive impact for biodiversity. A free access for nature must remain. But the site would perhaps be more respected with a payable access (like in some other countries), it would encourage visitors to be more responsive ;- the protection is also a shared feeling because the mountain has a strong presence and reactions are strong when a disaster happens <i>[wild fire which destroyed Sainte-Victoire in 1989]</i>.- the evidence of this institutional recognition is the classification ;- in tourism offices of the Aix-en-Provence’s country, the 2 first things asked are 1. How to go to Sainte-Victoire and 2. How to visit the Calanques : Sainte-Victoire is a lure ;- numerous logos have the shapes of Sainte-Victoire ; <p><u>Comments</u></p> <p>The municipalities must be vigilant with the urbanization. Even if it is legal, their development must be controlled. Necessary to find a balance between too much frequentation and not enough <i>[speaking of the communes in the north of the Grand Site or out of the limits of the Grand Site]</i>.</p> <p>Everyone is the policeman of the other and can call upon somebody who would have a bad behavior. There are bad habits <i>[the hunter speaking of the others who do not bring back the shot cartridges to the litter]</i>.</p> <p>The information given at the Maison Sainte-Victoire [Bouches-du-Rhône’s county’s information centre] is not sufficient.</p> <p>There are too many entrance gates on the site.</p>										
	<table><tr><td>10</td><td>9</td><td>8</td><td>7</td><td>6</td><td>5</td><td>4</td><td>3</td><td>2</td><td>1</td></tr></table>	10	9	8	7	6	5	4	3	2	1
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C2 Scoring emblematic dimension	<table><tr><td></td><td></td><td></td><td></td><td></td><td>x</td><td></td><td></td><td></td><td></td></tr></table>						x				
					x						

1 very small, 2-3 small, 4-5 medium, 6-7 high, 8-9 very high, 10 paramount

C3. REPUTATION										
<p>Questions</p> <p>Is there a global or national or regional or local reputation of the mountain?</p> <p>What are the highly esteemed characteristics?</p> <p><u>Key words to raise discussion</u></p> <p><i>outstanding universal value</i></p> <p><i>principal factors for the reputation</i></p> <p><i>high reputation capital / elements</i></p> <p><i>widespread knowledge</i></p> <p><i>power of the word of mouth</i></p> <p><i>number of visitors</i></p>	<p>Answers</p> <p>Sainte-Victoire benefits of an international recognition for an informed public, local and regional for the whole population.</p> <p>This global reputation is due to :</p> <ul style="list-style-type: none"> - the emotion conferred by the landscape - the hiking and especially climbing paths - Cézanne. <p>It is also global because there are so many interests and the territory around the villages.</p> <p>There is everything (a large offer), for everybody.</p> <p>Sainte-Victoire is the most appreciated because it is :</p> <ul style="list-style-type: none"> - a beautiful perspective for the inhabitants of the valley - a wonderful playground (diversity of activities) - the emblem of Provence - wild - a Cézanne's site. <p><u>Comments</u></p> <p>What about a multi- labeling ?</p> <p>We have AOC but this is very complex</p> <p>Why not hosting, accommodations, services, bloggers, ?</p> <p>To situate our place of residence to people not living around here, we say "at the foot of Sainte-Victoire".</p> <p>Two times per year, there is a non-officially organized climbing of Sainte-Victoire at the equinox. It is said to be crowded : "It was like the Canebière" (the most commercial avenue in Marseille) / "This night, the wolves were threatened".</p>									
	10	9	8	7	6	5	4	3	2	1
C3 Scoring emblematic dimension					x					

1 very small, 2-3 small, 4-5 medium, 6-7 high, 8-9 very high, 10 paramount

C4. LEGENDS AND MYTHS

Question	Answers									
<p>Regarding local myths and legends what are the strong points of the mountain?</p> <p><u>Key words to raise discussion</u></p> <p><i>mythology</i></p> <p><i>godly presence</i></p> <p><i>haunted places</i></p> <p><i>unknown powers</i></p> <p><i>supernatural phenomena</i></p> <p><i>spiritual, symbolic and other interactions</i></p> <p><i>heroic accomplishments</i></p> <p><i>folktales</i></p> <p><i>sacred plants and animals</i></p>	<p>Very few things still alive in inhabitants' heart. Can be nonetheless mentioned :</p> <ul style="list-style-type: none"> - Saint Ser hermitage - Cabro d'Or [<i>the golden goat</i>]. <p>And by extension :</p> <ul style="list-style-type: none"> - Pourrière's battle (Marius, Cimbres...) - « Piades de Sainte Pancrace » local pilgrimage to Puylobier's chapel - Croix de Provence and Prieuré at the top of the mountain - Gouffre Bataille (cavernous abyss recently discovered) and Gouffre Garagäi - Gardanne's mine - cinema, paints (Cézanne, Picasso, André Masson) - the Knight Templars, oppida, foreign legion, resistance (WW2). <p>But :</p> <ul style="list-style-type: none"> - Ones can feel a kind of spirituality at the top of the mountain (Pic des Mouches or Croix de Provence) - What we lived can be considered as a legend : when people like Picasso or Cezanne live in such a place, they belong to the legend. <p><u>Comments</u></p> <p>Name of Sainte-Victoire ought to come from "Vent" (wind) , cf. its ancient name "Mont Venture", its "Venturier" hiking path. Two famous nearby mountains are also named in this way "Mont Ventoux" (Vaucluse county) and "Mont Vinaigre" (Var county). [<i>Our region is indeed very windy, the typicall wind is named "mistral"</i>]</p>									
	10	9	8	7	6	5	4	3	2	1
C4 Scoring emblematic dimension							x			

1 very small, 2-3 small, 4-5 medium, 6-7 high, 8-9 very high, 10 paramount

C5. POWER OF INSPIRATION										
Questions How strong is the up to now power of inspiration and what is the potential not yet promoted or self-revealed? Can you recall examples of people, personal or collective work of art inspired by the mountain? <u>Key words to raise discussion</u> <i>literature</i> <i>fine arts</i> <i>films</i> <i>theatre</i> <i>music</i> <i>contemporary art</i> <i>design</i> <i>photography</i> <i>video games</i> <i>smartphones applications</i>	Answers Lots of artists, literature painting, photographers, film directors. The power of inspiration is very strong, led by emotions, changings to pick up again and again. Some painters and photographers come here every year. The mountain is a presence, a female companion, not only a mountain. One does not cross it. One by-pass it by the footstep. It is nested in the middle of the meshing of the surrounding villages By extension, biodiversity, Bonelli eagles, archeologic traces, Saint-Antonin-sur-Bayon's oppidum (or dolmen), dinosaurs, can also be inspiring.									
	10	9	8	7	6	5	4	3	2	1
C5 Scoring emblematic dimension		x								

1 very small, 2-3 small, 4-5 medium, 6-7 high, 8-9 very high, 10 paramount

C6. PICTURESQUE LANDSCAPE										
Questions What are the grandiose parts of the mountain? How far more is the aesthetic enjoyment of the mountain compared with other? <u>Key words to raise discussion</u> <i>extraordinary / uncommon shape</i> <i>spectacular formations</i> <i>imposing peaks</i> <i>magnificent scenery</i> <i>geological exceptional characteristics</i> <i>rock formations</i> <i>steep slopes</i> <i>impressive landscape and panoramas</i> <i>topographic prominence</i> <i>graphic and astonishing parts of landscape</i> <i>aesthetic enjoyment</i>	Answers It is like a surprise in the middle of the landscape, people don't know what it is doing there. It is cheerfull and bright, it brings a smile while staring at it. And above all, it is OURS. The mineral aspect of this rock is grandiose. Compared to other mountains, seen form the sky (by plane), it is incredible, really original, a geological curiosity, and an aberration in the landscape. As soon as ones is living here, ones is appropriating Sainte-Victoire. Majestic Presence. The cliffs. The colors, the changing of colors. Especially in the evenings The generous northern slope It synthesizes all the aspects of Provence, diversity of the contrasts. It is complete in its globally <u>Comments</u> It is not often spoken from the water, even if it is important in the landscape (Zola and Bimont's dam, Durance's river, reserves said to take place under the mountain). And for countryside inhabitants, the access to the water, done by semi-private operators, remains an important thing. A source is said to take place in Puylobier village. Water is not enough valued by the touristic development.									
	10	9	8	7	6	5	4	3	2	1
C5 Scoring emblematic dimension	x									

1 very small, 2-3 small, 4-5 medium, 6-7 high, 8-9 very high, 10 paramount

C7. UNIQUE ECOSYSTEMS										
<p>Questions</p> <p>How unique do you consider the ecosystems of the mountain?</p> <p>What is their vulnerability and state of conservation?</p> <p><u>Key words to raise discussion</u></p> <p><i>naturalness</i></p> <p><i>intactness of natural systems</i></p> <p><i>special biotopes and geotopes</i></p> <p><i>caves</i></p> <p><i>alpine lakes</i></p> <p><i>unique biodiversity</i></p> <p><i>botanical richness</i></p> <p><i>endemism</i></p> <p><i>species richness</i></p> <p><i>unique terrestrial and freshwater ecosystems</i></p> <p><i>forest diversity</i></p> <p><i>tree cover/density</i></p> <p><i>remarkable trees</i></p> <p><i>threatened species</i></p> <p><i>natural quietness</i></p> <p><i>high nature value farmland</i></p> <p><i>high conservation status of habitats and species</i></p> <p><i>conservation of vulnerable areas</i></p> <p><i>aesthetic enjoyment</i></p> <p><i>natural phenomena</i></p> <p><i>climate particular conditions</i></p> <p><i>scenic pastures</i></p> <p><i>gorges, valleys</i></p> <p><i>emblematic plants and animals as national or regional symbols</i></p>	<p>Answers</p> <p>20% of French fauna and flora are present on Sainte-Victoire's site. Alpin and Mediterranean species live here. There is migration of overwintering.</p> <p>Some species are endemic (hedgehog locust <i>Prionotropis azami</i>). There is also the Bonelli eagle (an emblematic bird, the most famous), <i>Aquila Fasciata</i> and the ocellated lizard. All are carefully protected by the Grand Site Sainte-Victoire.</p> <p>A real framing has been and is still proceeded so as visitors enjoy but don't injure the nature. These are not flashy measures but substantive work. This task must be greeted.</p>									
	10	9	8	7	6	5	4	3	2	1
C7 Scoring emblematic dimension			x							

1 very small, 2-3 small, 4-5 medium, 6-7 high, 8-9 very high, 10 paramount

C8. PARTICULAR CULTURAL IDENTITY										
Questions What is the particular cultural profile of the area? Which are the elements attributing a unique character to the area? <u>Key words to raise discussion</u> <i>values and works of the local society</i> <i>customs</i> <i>music</i> <i>dance</i> <i>festivals</i> <i>market places</i> <i>dietary habits</i> <i>local dialect</i> <i>social characteristics and peoples special attitude</i> <i>folklore</i> <i>artisanal production</i> <i>ethnicity</i> <i>religion</i> <i>intangible cultural heritage</i> <i>holy places</i> <i>thematic routes</i> <i>quality products (PDOs, PGIs, TSGs, bio)</i> <i>local peoples' pride for the mountain</i> <i>particular mentality and temperament of the locals</i> <i>architectural works</i> <i>works of monumental sculpture and painting</i> <i>locations, elements or structures of an archaeological nature</i>	Answers A territory of painters. Who have not been inspired in one way or another by Sainte-Victoire? A gourmet territory with olives, goat cheese, honeys, Côtes de Provence Sainte Victoire labelled wine. A colourful territory with green from the trees, white from the mountain, red from the ground and blue from the sky. A territory of cultural events. A territory of history. Also belong to this particular cultural identity : - Cézanne, Picasso and other artists - archeology, dinosaur's eggs and bones - Zola [dam's engineer –the father- and writer –the son-] - importance of water : dams of Bimont and Zola [named after its designer's name], Durance [it is the norther border of the Grand Site's territory] - the Prieuré and the Croix de Provence, which are more a cultural than a religious heritage - geology ,coal <u>Comments</u> The mountain belongs to everybody: hunters, hikers, peasants, naturalists because the massif is open and free.									
	10	9	8	7	6	5	4	3	2	1
C8 Scoring emblematic dimension			x							

1 very small, 2-3 small, 4-5 medium, 6-7 high, 8-9 very high, 10 paramount

C9. SUSTAINABILITY AND ANTHROPOGENIC ENVIRONMENT

Questions	Answers									
<p>What does the anthropogenic environment offer to a traveler?</p> <p>What damage has been made to the natural environment?</p> <p><u>Key words to raise discussion</u></p> <p><i>vulnerability</i></p> <p><i>current state of conservation</i></p> <p><i>management of the area</i></p> <p><i>manmade environment profile</i></p> <p><i>pleasing urban scenes</i></p> <p><i>architectural features</i></p> <p><i>aesthetics of settlements</i></p> <p><i>authenticity</i></p> <p><i>antiquities</i></p> <p><i>industrial heritage</i></p> <p><i>notable public works of the past</i></p> <p><i>sustainable, non-intensive, small scale interventions</i></p> <p><i>large scale interventions</i></p> <p><i>sustainable or exceeding carrying capacity</i></p> <p><i>environmental impact of the human activity (businesses, public works, locals and tourists)</i></p> <p><i>uncontrolled urbanism</i></p> <p><i>negative impacts of tourism at present or foreseen</i></p> <p><i>man-caused and natural catastrophes wounds</i></p>	<p>Coming here, visitors will find peace, sun and authenticity, tasty home produces (honey, olive oil - trees have been planted on Sainte-Victoire after the 1989's fire-, and wines awarded by registered designations of origin), nature and culture.</p> <p>It is obvious that the landscape has been modelled by Man, with nature close to industry. But this is the identity of this territory and Sainte-Victoire wouldn't be the same without human traces in the valley.</p> <p>The territory has a great global accessibility (highways, roads, stations), but a few accessibility for disabled persons. The mountain itself is very accessible (numerous entrance gates) but there is a lack of information on the level of difficulty of the hiking paths (it could be very dangerous for non-specialized public).</p> <p>Expectations of the visitors : rather accessible in periphery and on the north side because the south is a lot more difficult. It is the area of great sportsmen. It is quite good because it limits the frequentation and especially at the summit.</p> <p>As for information centres, it is important to maintain the existing ones [a national reform on touristic information centres is being processed] but their number could be increased. More tourism informative documents could be provided to hotels, camping, bed and breakfasts, etc.</p> <p>The name of Sainte-Victoire is economically promising and private companies capitalize on it. It is typical Provence with villages, cafés, bocce... but it makes the building land plots prices increase.</p> <p>Damages on the environment : the path are not deliberately destroyed but so many people walk on them that the erosion damages them. Maybe change some walk path? Limit them? No matter how, do not increase.</p>									
	10	9	8	7	6	5	4	3	2	1
C9 Scoring emblematic dimension					x					

1 very small, 2-3 small, 4-5 medium, 6-7 high, 8-9 very high, 10 paramount

C10. HISTORIC PLACES										
Questions Are there historic elements that can be promoted? <u>Key words to raise discussion</u> <i>prehistoric and historic places and resources</i> <i>historic monuments</i> <i>traditional trails</i> <i>sanctuaries</i> <i>landmarks</i> <i>battle fields</i> <i>emblematic personalities origin</i> <i>historic towns</i>	Answers - the industrial history of the valley (mineral field) - mining museum in Gréasque : even if geologically it is recent, Sainte-Victoire marks the limit of the coal basin, so it would be important that, with a view on Sainte-Victoire, a point of interpretation, in the museum, explains geology and help the visitors to make the link between the coal and the mountain. - Oppidum Untinos in Saint-Antonin sur Bayon - Roques Hautes paleontological site (and dinosaurs) in Beaurecueil - Bibemus' quarries, - hearts of villages - Tuilerie Bossy - Museum of the old Gardanne - the Pourrière's battle - the Knights Templars - the clay quarries in Puyloubier - Aix-en-Provence's Natural History Museum Comments The Gardanne's thermal power plant's chimneys belongs to Sainte-Victoire's life and to the landscape.									
	10	9	8	7	6	5	4	3	2	1
C10 Scoring emblematic dimension				x						

1 very small, 2-3 small, 4-5 medium, 6-7 high, 8-9 very high, 10 paramount

Other questions possible to address or address in a different manner in comparison to the previous ones	
<p>A. EMBLEMATIC DIMENSION</p> <ol style="list-style-type: none"> 1. What are the mountain's elements that you are proud off? 2. What are the common components characterising the emblematic mountains? 3. What are the elements justifying a universal value of the mountain? 4. How could we enhance the international recognition of the unique character of the mountain? 5. How could we improve the international recognition of our singularities? 6. Is the mountain superior in comparison to other mountains of the country and why? 7. What distinguishes the coastal Mediterranean mountains from other further hinterland mountains? 	<p><u>Answers / comments</u></p> <p>The question number 1. has been the first one raised to the 3 groups, as an introduction to their collective work.</p> <p>The other ones haven't been raised</p> <p>Its [<i>the mountain's</i>] relief, its harmony, its history, its colors, its light. It [<i>the mountain</i>] is always Sainte-Victoire but it is never the same. Depending the viewing angle, it is sometimes amazing, the Croix is no more at the top of the mountain. It is mysterious and enigmatic. Some love it for its 'skirt' [<i>surrounding piedmont</i>] called the Cengle.</p> <p>Sainte-Victoire is the one seen from the south, a rocky bar, an anchor point, OUR rock. The most beautiful are the light effects on it. It is still wild, thanks to the electives and their policies of protection, which prevented the development of constructions. One of the participants came to live here, 700km far from her native city, to be close to Sainte-Victoire, to feel its energetic vibration, it's weight, its powerful mineral strength. It is mythic, legendary, and full of spirituality. Thanks to the lights, it is alive at any moment. Someone speaks from Wagnerian color. People assign it a lot of things. Cézanne's love for its rock, expressed Sainte-Victoire but didn't create it. Whichever are the reactions, people LOVE Sainte-Victoire.</p> <p>Sainte-Victoire is bare, clean, old and nevertheless clear and clean all the time, not crushing. Every day it has different lights and colours. It is a landmark.</p> <p>"Even after 25 years I still photography it"</p> <p>"It is like a conquering rooster."</p> <p>"It crosses the back line" [<i>has been said but not explained...</i>]</p> <p>Facets which keep and reflect the light</p> <p>Accessible.</p>

<p>B. DEVELOPMENT / STRATEGY</p> <ol style="list-style-type: none"> 8. How could the coast and the mountain be connected as a common tourism experience? 9. How could we establish a strong connection and permanent tourism flows from the coast to the mountain? How much sustainable could that be? 10. Are there any interconnections and interactions with other sectors e.g. agro-food sector and nearby touristical places 11. Are there any “sleeping” assets? 12. What would be a desirable future “picture” of the area? 13. What are the reasons for a traveler to extend the length of his/her stay? 14. What types of tourism are most suitable with reference to the mountain? 15. What are the pros and cons of the level of accessibility of the area? 16. Is domestic or inbound tourism preferable? 17. What is the potential of eco-tourism? 18. What is the societal awareness and appreciation of the mountain by the locals? 19. How would you comment on the carrying capacity of the area? 20. What is missing to achieve a sustainable tourism development in the area? 21. What conflicts are raised from time to time with groups such as hunters, livestock breeders etc? 22. What are the ascertained and the potential dangers? 23. What would be harmful for the mountain? 24. What risks, endogenous and exogenous threats should we bear in mind? 	<p><u>Answers / comments</u></p>
<p>C. ECO-ITINERARY</p> <ol style="list-style-type: none"> 25. What could be an ideal eco-itinerary? 26. What would be an ideal eco-tourism product based on the emblematic characteristics of the mountain? 27. Is there adequate welcoming facilities in the eco-itinerary area? 	<p><u>Answers / comments</u></p>

Other particular outcomes

Please feel free to develop any other outcomes not included in the previous parts of this participative meeting report

We would have liked to disseminate the study to a larger public and make a web-survey with an open public online consultation. But it turned out to be technically difficult.

Christiane CAPUS proposed to use her non-official social networks contacts. On her private Facebook and Twitter accounts, dealing exclusively with Sainte-Victoire, she launched a survey with this single question : *"I need you for a professional project : 'What is, for you, the emblematic of Sainte-Victoire?' "*

For now, more than 60 answers have been received, and even an artistic contribution. They have been translated and are entirely presented below.

Artistic contribution of Geny_Cap on Twitter



order of arrival	Twitter / Facebook	pseudonym	content
1	Facebook	<i>Bernard</i>	Symbolic of the will of a painter to have wanted almost to make of it a sacred place
2	Facebook	<i>Jean-Paul</i>	A victory when you reach the cross (of Provence -editor's note) or Where the Spirit blows
3	Facebook	<i>Marie</i>	Emblematic because of its size, its shapes and different colours from white to ochre through green and grey, the light of Provence bright on it just like on the facet of a diamond. The diversity of its flora and fauna, from dinosaurs to rabbits without forgetting eagles... From olive trees to vine yards and lavender ones of course ! A feeling of serenity and calm all the time you'll take to visit it. She adds : I certainly forgot many things
4	Facebook	<i>Sandrine</i>	Mysterious
5	Facebook	<i>Valery</i>	Aesthetic curiosity (Thank you Baudelaire) (sic)
6	Facebook	<i>Projet Numerique</i>	It releases a strength and an aesthetic "greatness" twined with the magnificent Provençal light as well as with the typical colour of its soils, it inspires the reflection. Cézanne had not made a mistake there ! <3 <3 <3
7	Facebook	<i>Jean-Michel</i>	Patrimony
8	Facebook	<i>Catherine</i>	A majestic discovery
9	Facebook	<i>Frédéric</i>	Majesty, minerality, Nature, ...
10	Facebook	<i>Séverine</i>	Majestic rock
11	Facebook	<i>Catherine</i>	Sainte-Victoire has been painted many times because every day it changes its colours. For me, it is its emblématique aspect
12	Facebook	<i>Chris</i>	Cézanne
13	Facebook	<i>Florence</i>	Mysterious and changing
14	Facebook	<i>Florence (the same one than above)</i>	It is like a living being whose humors we consult and whom we endlessly admire the changes of the face. Jacqueline ROMILLY
15	Facebook	<i>Florence (the same one than above)</i>	Giono (Ennemonde) Sainte-Victoire "travels south all sail out"
16	Facebook	<i>Florence (the same one than above)</i>	Sainte-Victoire about which Cezanne used to say "Here I feel good, I see clearly, there is lots of air"
	Facebook	<i>Florence (the same one than above)</i>	I hike there every week and I can tell in extenso Cézanne's words : "In fact, Sainte-Victoire is my garden, it is all the Aixois'."
17	Facebook	<i>Corinne-Alice</i>	Colours, lights, inspires serenity !

18	Facebook	Karine	Intensely fascinating
19	Facebook	Christine	majestic and fascinating, ... Fascinating with its reflections. The painter had not made a mistake there !
18	Facebook	Florence	At home
20	Facebook	Michelle	To walk there it is to engrammer in the body the spirit and the soul, an eternal breathe which will never leave you.
21	Facebook	Jeanne	For my own, I would say that it represents nature in an hyper urbanized department.... A place having been able to stay wild and authentic
22	Facebook	Marion	For me, La Sainte is emblematic because it is a landmark for us, Aixois. A "big stone" we love to look at, anywhere we are kilometers around. It is both wild and famous. But it doesn't let anybody grasp itself so easily. One will have to make efforts to reach its summit, to "earn" it. Its changing colours depending of the weather are so interesting to look at, to admire. . We so much love it, La Sainte :)
23	Facebook	Bernard	Symbol of the Provençal strength, emblem of the whole Provence, it takes care of us.
24	Facebook	Daniel	La light, a cape, a lady
25	Facebook	Carole	imposing
26	Facebook	Françoise	During all these years I was able to see it, every evening it reinvented its incomparable light. It belongs to my most beautiful memories
27	Twitter	Rose	Symbolic figurehead
28	Twitter	Annette	Majestic, alive, secret and magical
29	Twitter	Corinne-Alice	Majestic, grandiose, landmark, monumental, amazing, beauty
30	Twitter	Frédéric	Visible for who is far, admirable closely
31	Twitter	Geroges	A pile of stones ?
32	Twitter	Eve	I love it ! But when the shooting of a western ?
33	Facebook	Mylene	A reference concerning natural beauty
34	Twitter	Sophy	A calm strengh, the respect of all these years
35	Twitter	Pierre	Mineral universe, verticality

36	Twitter	<i>Mond'O'Rico</i>	It is my rock ! A wild garden and rich, sensual and soft curves, ridges what cut the sky...
37	Twitter	<i>Mond'O'Rico</i>	a suggestive line like the sarcophagus. Red abs white and green and the blue of the sky, a story of men, hanged gardens...
38	Twitter	<i>Mond'O'Rico</i>	Geological curiosities (grouder, garagaï, brèche)...
39	Twitter	<i>Mond'O'Rico</i>	but above all, I repeat it, these mineral sculptures, sometimes sensual, sometimes sly ! I never weary !
40	Twitter	<i>Mond'O'Rico</i>	I craked... for real!
41	Twitter	<i>Mary</i>	a shelter
42	Twitter	<i>Mary</i>	a mystery
43	Facebook	<i>Laure</i>	It has its own life. It is a movin element in our landscape
44	Facebook	<i>Hrevé</i>	A place where dinosaurs used to lay eggs
45	Facebook	<i>Ghislaine</i>	For me, it is impossible to dissociate Sainte-Victoire and Cezanne, and of a symbol of the Provence.
46	Twitter	<i>Frédéric</i>	It was a pleasure, we too much love this mountain, climbing, hiking make us see it differently all the year long
47	Facebook	<i>Elodie</i>	<p>Because it is Her (sic) ♥</p> <p>Because it is majestic in the Aixois landscape</p> <p>Because it is a landmark, a signal</p> <p>Because up there it is amazing of greatness and beauty</p> <p>Because "what a fuck" (sic) nature is so beautiful</p> <p>Because I love it <3 :D (y)</p>
48	Facebook	<i>Jean Paul</i>	In fact the word of " venturi or venture (to pronounce vinturi) " comes from the spoken language, before the Roman invasion by the people " celto-ligure " or: vint ' ur. "Vint" means "mountain" and the suffix "ur" glorifies the word which precedes (see toponymy of Rostaing). It is thus no "wind" in all this. Nothing to do! Thus the Ventoux, the major and good mountain and so many others names of mountains and villages or city (Vins in the Var Vence-Saint-Paul de Vence.)
49	Facebook	<i>Jean Paul (the same than above)</i>	In fact, the legend of Victoire of marius-caïus on cimbes and Teutons is a popular "imagination" and concerning the Victoir of Lépante which seems more real, it was not retained by Rostaing in his "Toponymy of the Provençal words". He prefers his theory of the "transformation" of the word of origin in brief explicit: "Victoire". It is the explanation which, thought we, would end the other explanations... Who is right?

50	Facebook	<i>Jean Paul (the same than above)</i>	<p>I am one of those who are crazy about the association "Les Amis de Sainte-Victoire" and just to say, in 1960 I had the honor to have been requisitioned to carry the bronze Virgin weighting 80 kg, up to The Chapel. This Virgin came from the soap factory of Marseille "The Virgin". This factory was destroyed by the allies in 1944 and the statue rose until us after the victory against the Nazism! It is necessary to observe that it is about a Virgin of the Apocalypse or Catherine Labouré's supernatural virgin. Two fingers in the left hand and its crown of twelve stars (12 stars of the European flag are missing in this statue. You will find easily all this information on the site of "Les Amis de Sainte-Victoire" (http://www.amisdesaintevictoire.asso.fr/renouveau-la-chapelle-du-prieure-2.html). I have written several articles about all this and can send them to you if you want.</p>
51	Twitter	<i>Jessflower13</i>	<p>Majestic, staggering, alive and mythical picture of Provence, mysterious</p>
52	Twitter	<i>Lau</i>	<p>It is high, beautiful. From the bottom, from far, closely. It is a good stroll. And from the summit, it is magic or magnificent.</p>
53	Twitter	<i>Météo BdR</i>	<p>I have this feeling that it is different every day</p>
54	Twitter	<i>Erlendur</i>	<p>Mountain, wild, unspoilt beauty, escapade, hiking, refuge Cézanne</p>
55	Twitter	<i>M-O-I</i>	<p>An island</p>
56	Twitter	<i>M-O-I</i>	<p>a wellspring of life</p>
57	Twitter	<i>M-O-I</i>	<p>the strength</p>
58	Twitter	<i>M-O-I</i>	<p>This mountain, spring of birth between mineral and vegetal, and glazed (sic) with animals</p>
59	Twitter	<i>Paul</i>	<p>Climbing it is exhausting but from the summit, view, horizon, air, sky, joy</p>
60	Twitter	<i>Isabel</i>	<p>A living painting</p>
61	Mail	<i>Luc Langeron, Director of the Ecomusée de la Forêt</i>	<p>The mountain Sainte-Victoire Few summits, a few kilometres away from the Mediterranean Sea can claim they are a "mountain". Here, with this name, it is the grand and the authenticity of the nature of the South that expresses itself, the strength of elements and rocks that print us, the original character of its plant and animal life which it reveals us. A simple hike takes on an air here of charismatic ascent, grand vertigo and irresistible exhaustion. I have for this mountain a tendency, an attraction, a filiation without border, which, every year, leads me to it. Nothing is more joyful than a trip with Sainte-Victoire, of course in the steps of the famous characters but more than anything to fill me of with the greens, red and white with of its slopes, inhale the air of the Alps in its high points. Pass from sun to the shade, the cool to the heat of an oven, the infinite minuscule of its lichens to the immense panoramas on its hillsides. I have, with Sainte-Victoire, a strange feeling of closeness such its silhouette inhabits the landscape, structures the geography of Provence because from anywhere it can be seen, like a without intermittence highlight would be. I have, for its thousand places, an intimate link of which one can speak only if you live, on its field, the</p>

			experience of its magical and its power. I have, towards Sainte-Victoire, an affection near than the one Cezanne had.
62	Facebook	<i>Hervé</i>	The dady Zola's dam and the famous dam of Bimont they are emptying at the moment
63	Twitter	<i>Whoareyououhouh</i>	Vertigo
64	Twitter	<i>Geny_Cap</i>	Tectonic strengths (and artistic contribution)
65	Facebook	<i>Yvette</i>	For me, it's my (a) pride, it is fascinating me. I climbed it all my youth long and followed all the path. It belongs to me.