

OUR ORGANISATION WHO WE ARE



PARTNERS



Syndicat Mixte Canigó Grand Site,
France



Himara Municipality, Albania



Development Agency of Berguedà,
Spain



LAG Gran Sasso Velino Soc.
Cons. Ar.l., Italy



Pieriki Anaptixiaki S.A.-O.L.A.
Development Agency, Greece



LAG Terre dell'Etna e dell'Alcantara
S.C.C.A.R.L., Italy



Consell de Mallorca-Environment
Department, Spain



AKOMM-Psiloritis Development
Agency, Greece



Estudis d'hoteleria i turisme
CETT, S.A., Spain



Metropole d'Aix Marseille Provence,
France

EMbleMatiC Mediterranean Mountains Network consists of:

Nine mountains:

Etna, Italy, 3.350 m.

Olympus, Greece, 2.918 m.

Gran Sasso, Italy, 2.912 m.

Canigo, France, 2.780 m.

Pedraforca, Spain, 2.506 m.

Idi (Psiloritis), Greece, 2.456 m.

Çika, Albania, 2.044 m.

Serra de Tramuntana, Spain, 1.445 m.

Sainte Victoire, France, 1.011 m.

and one scientific collaborator:

CETT

*School of Tourism, Hospitality & Gastronomy
(Universitat de Barcelona, Spain)*

CONTACT US



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EMbleMatiC



Project co-financed by the European
Regional Development Fund

OUR NETWORK HOW DO WE OPERATE



*We are the guardians of
the emblematic identities
of our Mediterranean mountains
and of their strong attractiveness.*

*We come together
to explore the best ways of
sharing, developing and preserving
our exceptional patrimonial values
in a sustainable and open approach.*



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OUR COMMON CRITERIA WHAT UNITES US



Each of our emblematic mountain is a complex living character, the combined work of man & nature, evolving from past to future.

OUR PICTURESQUE LANDSCAPE WITH A STRONG SENSE OF PLACE

Our visible and tangible character displays an iconic, unique and distinctive landmark.

Our invisible and intangible character lies in the unique experience of living in our emblematic landscape. It becomes part of our identity, a matter of shared recognition, a mirror of ourselves.

OUR EXEMPLARITY ON ONE COMPONENT OF OUR TERRITORY AUTHENTICITY

Ten criteria were defined, consisting a concrete set of singularities and differentiating factors of the mountains of the Emblematic Mediterranean Mountains Network:

- Proud local people
- Institutional recognition
- Reputation
- Legends and myths
- Power of inspiration
- Picturesque Landscape
- Particular ecosystem
- Mediterranean cultural identity
- Sustainability and anthropogenic environment
- Historic places

OUR BELONGING TO THE SAME GEOGRAPHICAL AREA: MEDITERRANEAN

Our mountains are inseparably linked to the Mediterranean sea. An indicative eligibility map to the network can be found in the back page of the leaflet.

OUR VALUES WHAT MOVES US



We are committed to a dynamic of constant improvement: we put our ethics and values in action to share and transmit them, whilst promoting public interest.

TO APPLY GLOBAL SUSTAINABLE APPROACH

The management of our territories requires a global approach that allows a synthesis between the principles of sustainable development combining all aspects of our landscape: biodiversity, historical and cultural heritage, social and economic practices.

TO PRESERVE CUTURAL AND NATURAL HERITAGE and the experience associated to it

The challenge of our consistent local strategy and land use planning is to combine the preservation of the substance of the site with maintaining the intangible elements of its precious symbolism and living character.

TO BE AN OPEN MOUNTAIN We believe in gathering value through people

Visitors: must be able to freely explore our landscape, to share the spirit of the place whilst respecting local rules and conscious of technical constraints.

Local people: are the guarantors of the transmission of the inherited capital of their emblematic landscape to future generations and to visitors.

TO COOPERATE TO TRANSNATIONAL & INTERTERRITORIAL PROJECTS

OUR ACTIONS WHAT WE DO



We work to reassert and preserve our exceptional but fragile patrimonial values, in symbiosis with a form of tourism in keeping with its time.

OUR COMMON PROJECTS AIMS ARE:

TO OPERATE AS A LABORATORY

Using transnational cooperation to boost varied local development plans through capacity building activities:

- exchange of good practices, know-how, cultures
- diffusion of innovation, new skills
- multidisciplinary focus group on common challenges

TO BE EXEMPLARY AT SITE MANAGEMENT

Controlled and balanced development protecting the landscape and quality of experience against degradation, standardisation, desertification, submission to the demand of competitiveness.

TO ENCOURAGE BOTTOM-UP APPROACH

Our local people are key players to the success of any project. We reinforce their link to their territory and involvement by making them more aware of its exceptional nature. We encourage local development carried out by local people.

TO DEFEND A NEW TOURISTIC ECONOMY BASED ON EXPERIENCE

The human and immaterial values of our sense of place become the major components of our visitors' shared experience.

We aim to:

- provide interpretation keys to reveal access to our heritage
- invite contemplation, emotions, taking time to just "be"
- inspire attachment to the place through authentic sharing
- encourage longer stays and returning visits to share the experience with others
- promote network destinations to our respective visitors