



Mid-TERM CONFERENCE  
DE - Bautzen | 07.11.2018



## REGIONAL ACTION PLAN Carinthia (Austria) - Koroška (Slovenia)



TRANS-BORDERS

# REGIONAL ACTION PLAN CARINTHIA - KOROŠKA

Bus connection  
Klagenfurt (AT) -  
Ljubljana (SI)

Train connection  
Villach (AT) -  
Jesenice (SI)

Season Bus line  
Lavamünd (AT) -  
Dravograd (SI)

Equipment  
Lavamünd(AT)  
Sankt Michael ob  
Bleiburg (AT)

Railway line  
Maribor (SI) -  
Klagenfurt (AT)



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## Facts and Figures

- population in the area ~ 460.000 (2015)
- 8 daily connections + 2 call busses
- numbers of passengers:
  - > 10.811 (2014)
  - > 11.293 (2015) @ 3,09 pax per connection (365 days, 10 trips)
  - > 11.744 (2016) @ 3,21 pax per connection (365 days, 10 trips)



# REGIONAL ACTION PLAN CARINTHIA - KOROŠKA



G COOPERATION FORWARD



## SWOT

<b>STRENGTHS</b> <ul style="list-style-type: none"><li>• direct connection</li><li>• easy cross a border</li><li>• pt between two airports</li><li>• many touristical hot-spots</li></ul>	<b>WEAKNESS</b> <ul style="list-style-type: none"><li>• price to high</li><li>• legislative regulations</li><li>• less marketing</li><li>• information does not exist</li><li>• tickets not included</li><li>• complicated way to get tickets</li><li>• no partners</li><li>• competitor is cheaper</li></ul>
<b>OPPORTUNITIES</b> <ul style="list-style-type: none"><li>• daily commuters</li><li>• triangle flights</li></ul>	<b>THREATS</b> <ul style="list-style-type: none"><li>• additional competitors</li><li>• political situation</li></ul>



## Results of the workshop

- regulatory measures
- travelling costs
- travelling time
- weak marketing activities

**Carinthian Government stopped financial support  
in 07/2018.**





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## Train connection Villach - Jesenice

- **NEW:** train connection between Villach and Jesenice in the field of mass transit system
  - connection of ten-t nodes
  - no additional money needed
  - user available (f.i.commuters, tourists)
  - cooperation with an Interreg SI-AT project (Alpe Adria Karavanke/Karawanken)





Villach

Klagenfurt am Wörthersee

Aßling

Ljubljana

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## Season bus line Lavamünd - Maribor

- after tendering process in Carinthia for the region of Lavanttal no bus connection between Lavamünd and Rabenstein (border to SLO)
- Mayor of Lavamünd insists on the connection
- bicycle path along the rivers Lavant and Drau
- feasibility study in progress (in connection with BL5)



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## BL5 - Equipment Lavamünd and St. Michael ob Bleiburg

- After several visits and meetings in the municipalities

### St. Michael ob Bleiburg

- We change the place for the mobility node from the municipality Bleiburg to the place at the company Mahle in the municipality St. Michael ob Bleiburg
- Mahle is the biggest employer in the region (about 3.000 workers and employees)

### Lavamünd

- An external expert is planning what we need for the mobility node in Lavamünd





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Foto: Tomo Jeseničnik, archive RRA Koroška



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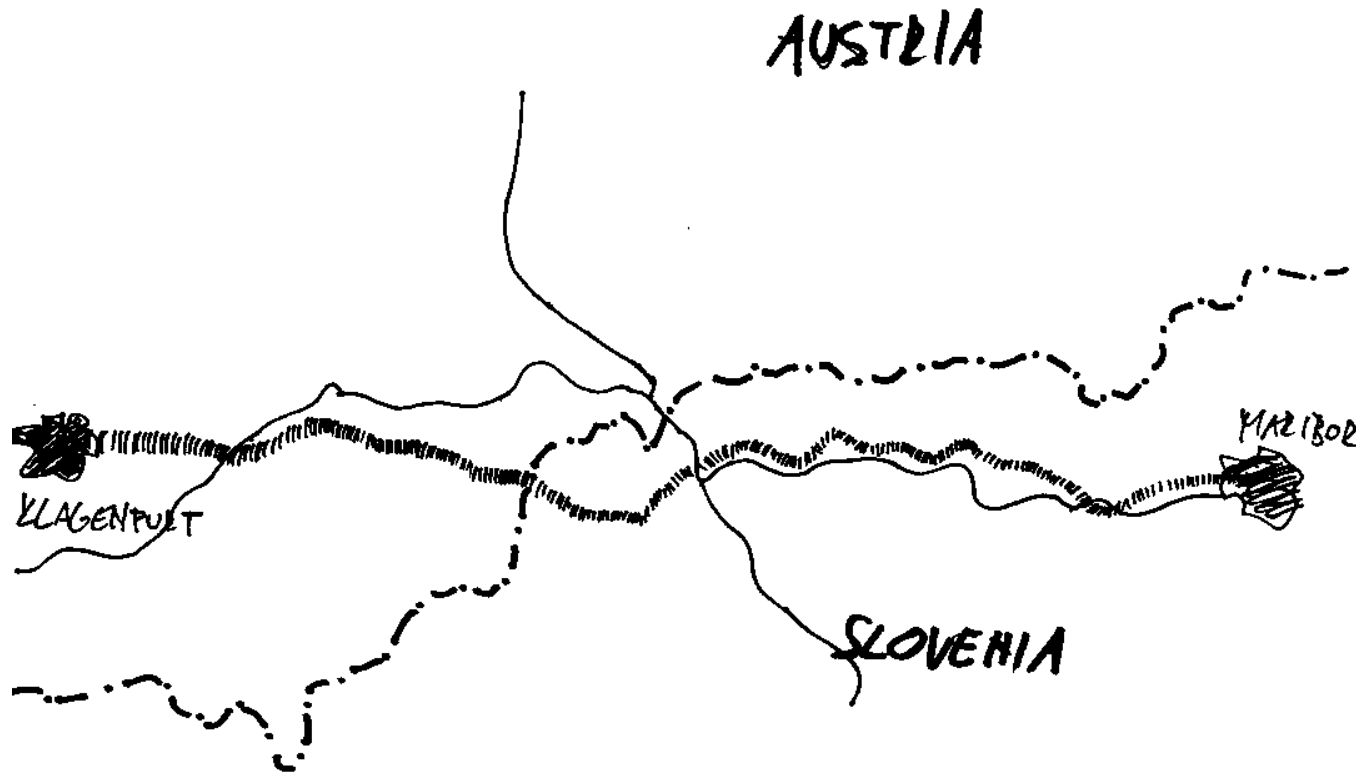


Foto: Tomo Jeseničnik, archive RRA Koroška



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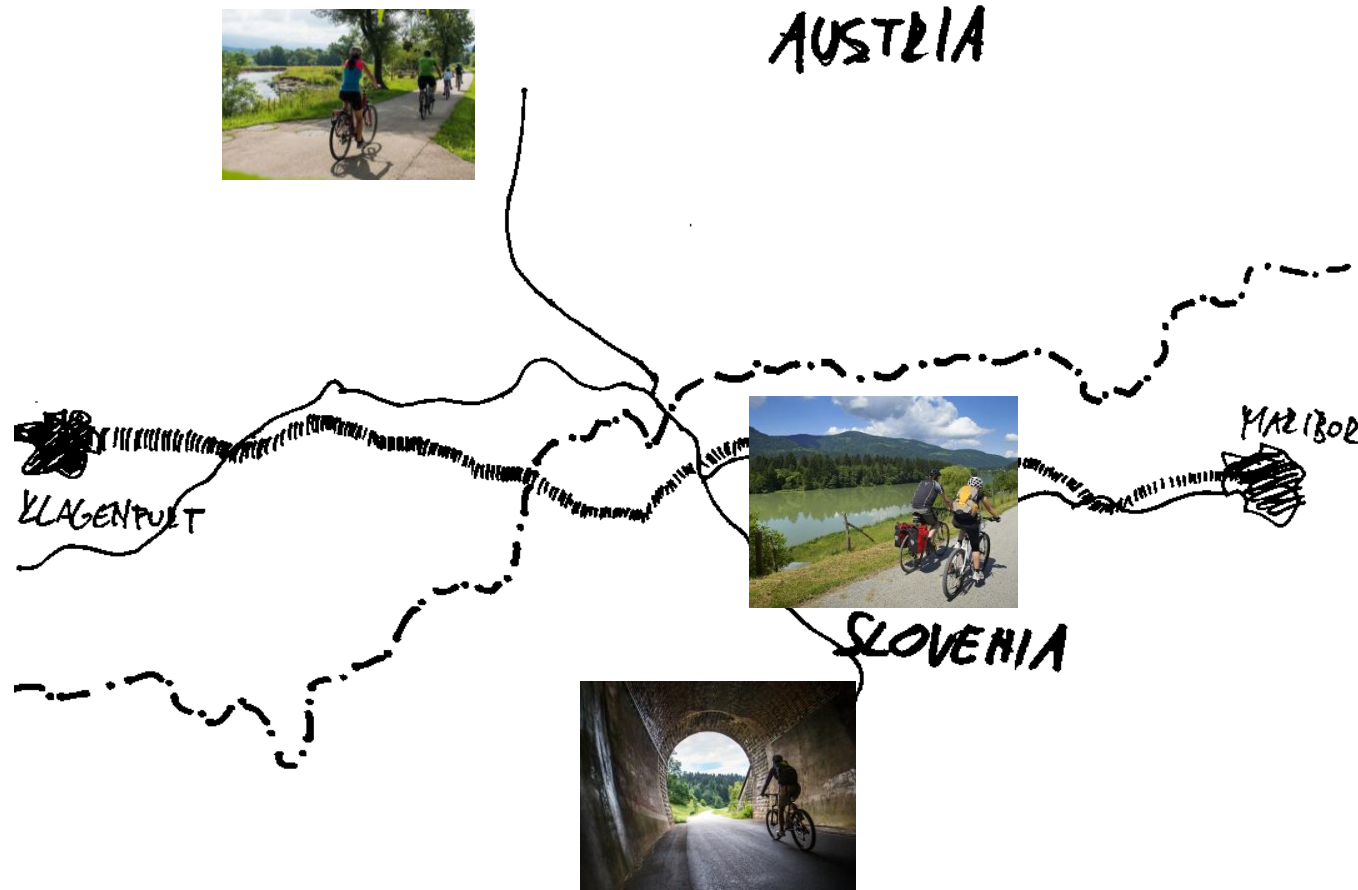
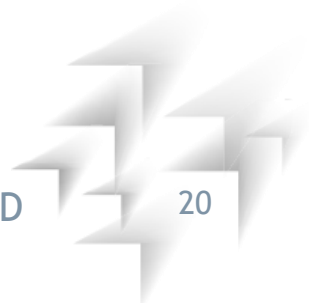
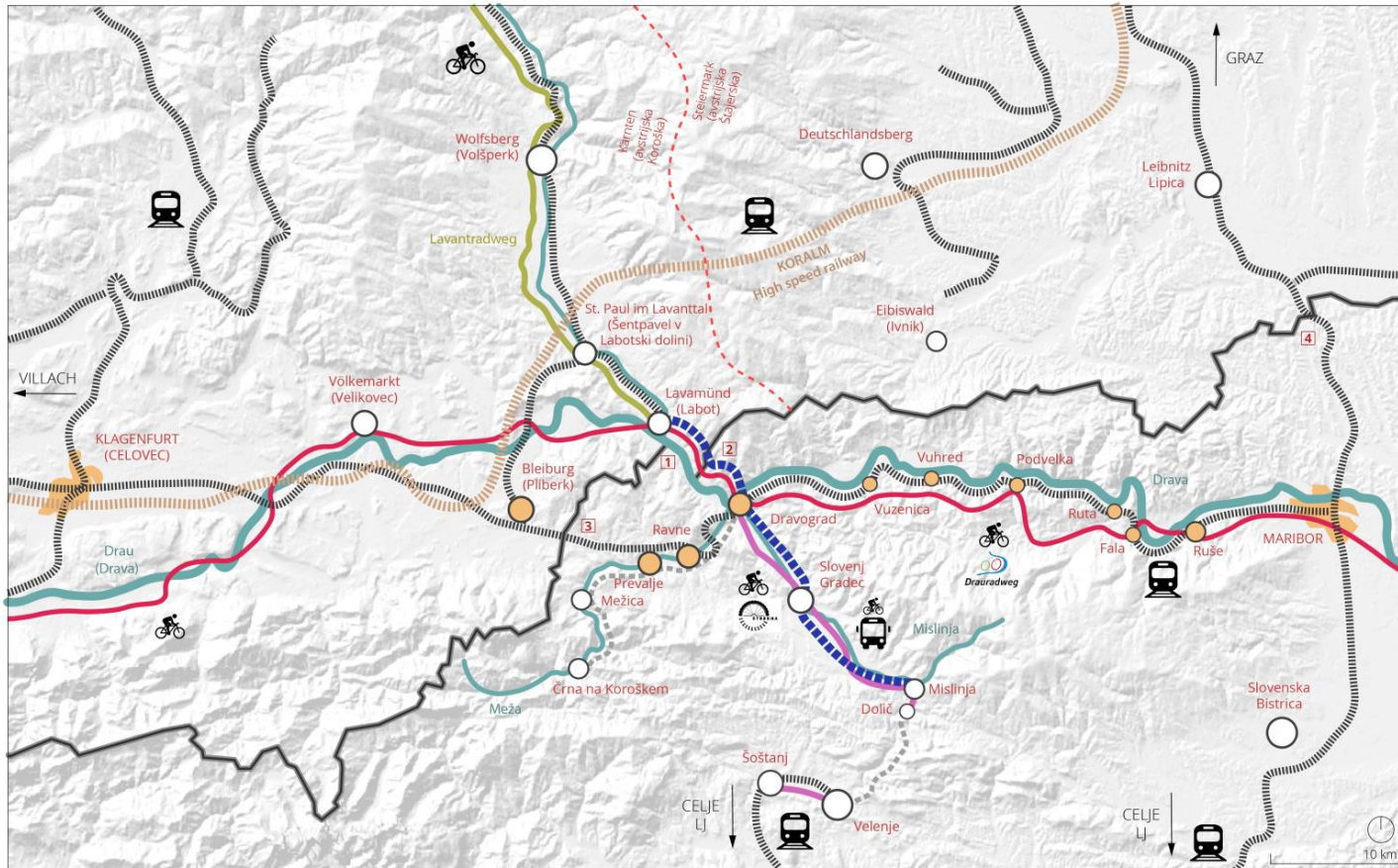


Foto: Tomo Jeseničnik, archive RRA Koroška; Franz Gerdl





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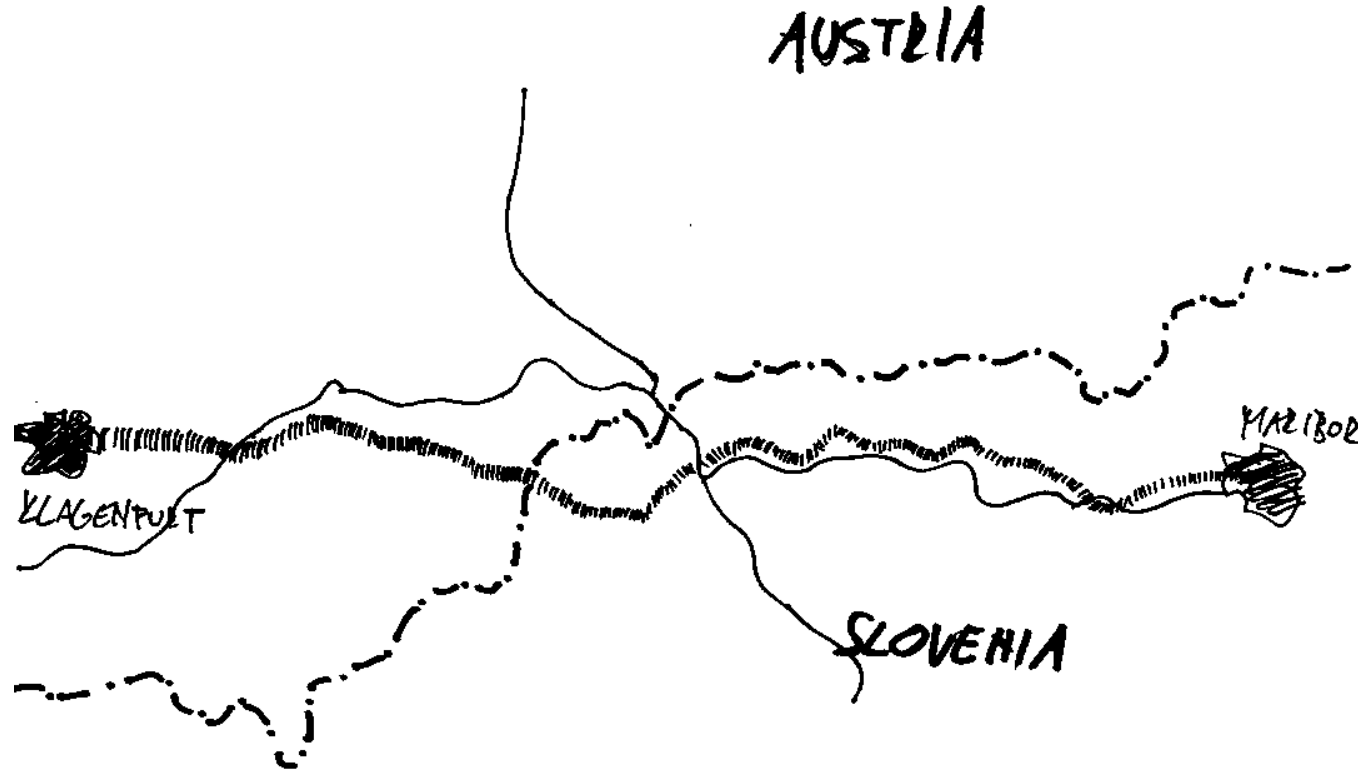
**LEGENDA / LEGEND**

-  državna meja / national border SLO-AUT
-  kraj / town
-  kraj ob liniji sobotnega vlaka / town next to Saturday train line
-  železnica / railway
-  predvidena hitra železnica / planned high speed rail
-  Dravska kolesarska pot / Drauradweg
-  Kolesarska pot Štrekna / Cycling route Štrekna
-  Kolesarska pot skozi Labotsko dolino / Lavantradweg
-  Načrtovana kolesarska pot / Planned cycle route
-  Meddržavni mejni prehod / International border crossing
- 1** Libečice   **2** Vič
- 3** Holmecc   **4** MMP Šentilj

RRA Koroška d.o.o.  
2018 (Aleš Rupreht)



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# SATURDAY SUMMER TRAIN 2018



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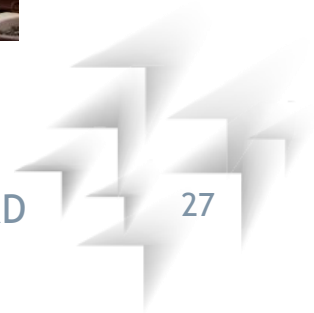


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**ORF TVTHEK** **ORF FUSSBALL**  
IM WEB UND ALS APP

Fernsehen TVthek Radio Debatte Österreich Wetter Extra Sport News ORF.at im Überblick

ÜBERSICHT **SENDUNGEN** THEMEN LIVE SENDUNG VERPASST ARCHIVE

**K HEUTE**

**Kärnten heute** Sa, 30.06.2018 19.00 Uhr 12:49 Min. Noch 5 Tage verfügbar ☆



**Züge für Radtourismus**

K HEUTE

01:10 | 12:49

- ▼ **Neue Zugangebote entlang des Drauradweges**  
| 03:08 Min.  
Entlang des Drauradweges von Bleiburg nach Dravograd in Slowenien sind bisher nur wenige Züge gefahren. Nun soll es an Wochenenden ein zusätzliches Angebot geben.  
> abspielen f t g+ e
- ▶ **Feuerwehrmeisterschaften in Villach** | 03:13 Min..
- ▶ **Aktuelle Meldungen** | 02:26 Min.
- ▶ **Keltenwelt in Frög** | 03:00 Min.



<https://krog.sta.si/2530470/sobotni-kolesarski-vlak-za-ozivljanje-cezmejneg-promet>

**sta**krog

podjetja startupi mediji #družba turizem znanost #EU

TURIZEM 30.6.2018 10:30

## Sobotni kolesarski vlak za oživljanje čezmejneg prometa turizma na Koroškem

Maribor/Pliberk, 30. junija - Slovenske železnice so včeraj uvedle sobotni kolesarski vlak, ki bo čez poletje povezoval Pliberk, kjer bodo potniki lahko prestopali tudi na vlake do Gre za nadaljevanje lani začete čezmejneg povezovanja ob Dravski kolesarski poti, ki s prek Avstrije in Slovenije do Hrvaške.



<https://www.vecer.com/sobotni-kolesarski-vlak-letosnje-poletje-od-maribora-do-pliberka-6509996>

**VEČER**

LOKALNO SLOVENIJA KRŠKINA SVET ŠPORT KULTURA ZABAVA ZDRAVJE & LEPOTA PROSTI ČAS



Urška Polanc

## Sobotni kolesarski vlak letošnje poletje od Maribora do Pliberka

SOBOTA, 30.6.2018, 19:00 - Čas začetja posodobitve: pred tremi meseci

2-10



URŠKA POLANC Prvi sobotni vlak je danes pripeljal do Pliberka.

Po lanskim poletnim uvedbi sobotnih kolesarskih vlakov po



## 2018 results:

- 11 Saturdays June-September 2018
- 746 transferred passenger (142 cross-border)
- 202 transferred bicycles

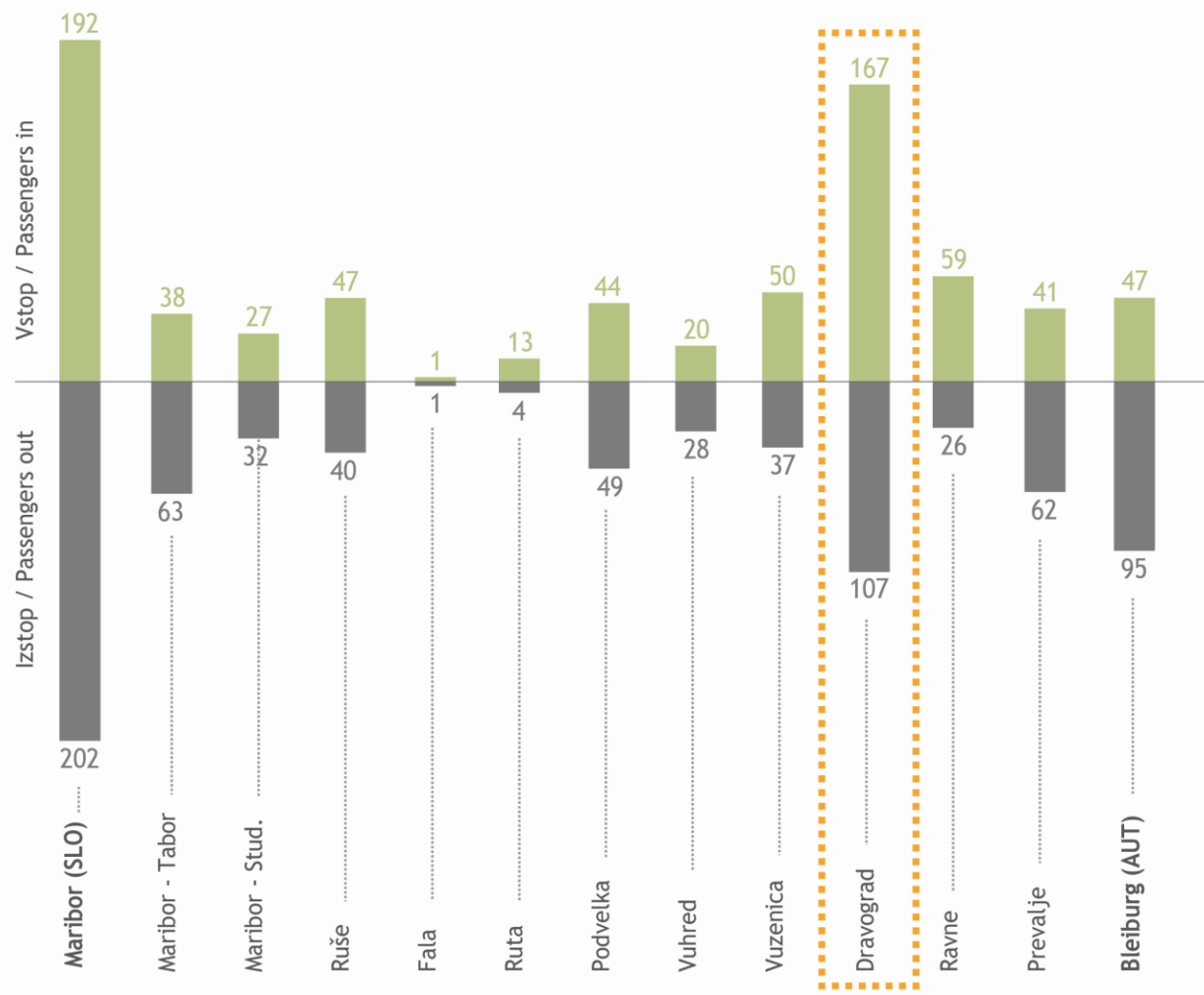


## 2018 results:

- 11 Saturdays June-September 2018
- 746 transferred passenger (142 cross-border)
- 202 transferred bicycles (**nearly 50 % increase to 2017** - but no cross-border train in 2017!)



# SATURDAY SUMMER TRAIN 2018



## Evaluation of Saturday Train 2018 Maribor-Bleiburg-Maribor

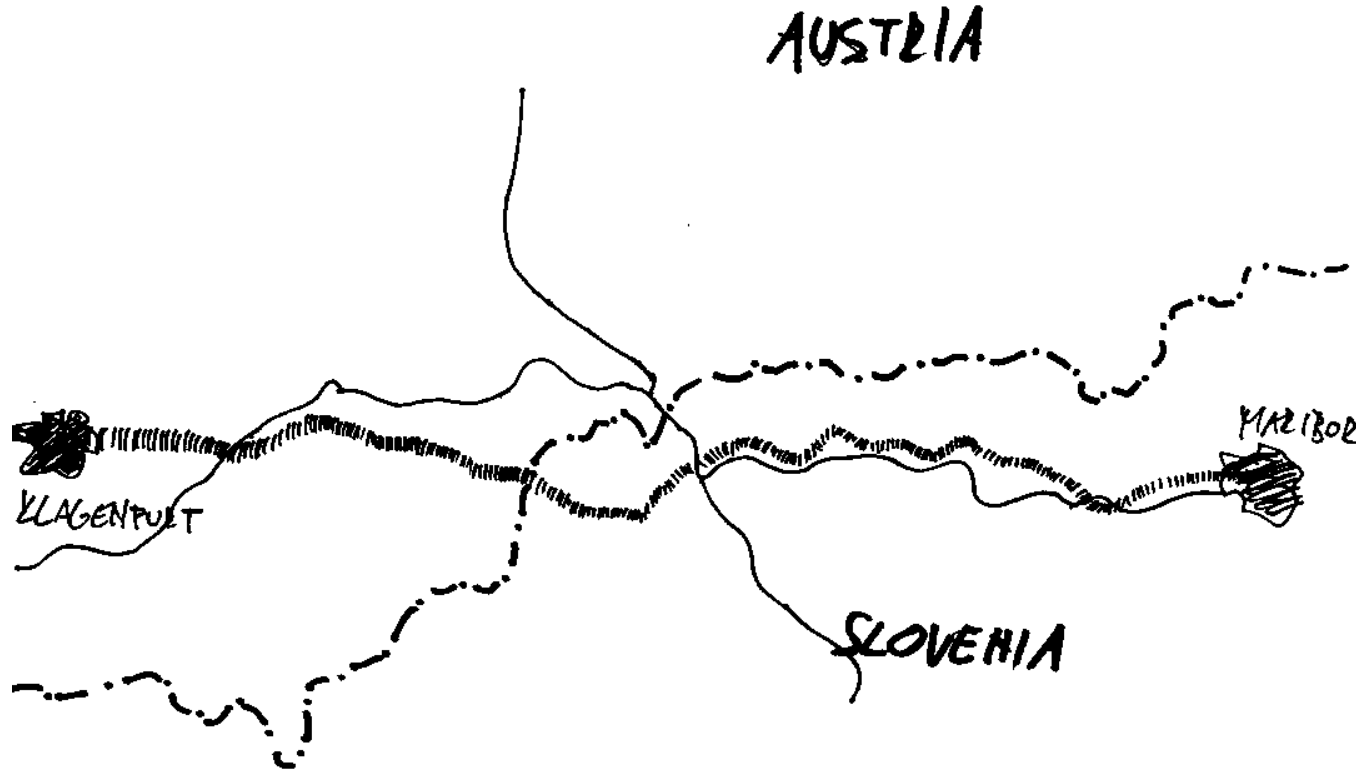
Alltrains: **Maribor - Prevalje - Bleiburg**

Total: 202  746 



Graphic: Aleš Ruprecht, archive RRA Koroška

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Thank you for your attention.

