

# **GREEN MANUFACTURING AND SMART SPECIALIZATION STRATEGY**

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## **1<sup>ST</sup> INTERNATIONAL CONFERENCE**

**“GREEN MANUFACTURING, CHALLENGES AND IMPACTS ON CITIZEN’S LIFE”  
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# Η Στρατηγική Ευφυούς Εξειδίκευσης (RIS3) στην Περιφέρεια Κεντρικής Μακεδονίας

Σεπτέμβριος 2016



- It focuses on political support and investments in **key regional priorities**
- It builds upon the strengths and comparative **advantages** of each region and its potential for **excellence**
- Supports technology-based innovation and innovation based on actions and aims to **stimulate private investment**
- Ensures **full involvement of stakeholders** and encourages innovation and experimentation
- It is based on **evidence** and includes a robust monitoring and evaluation system.

# Smart Specialization Strategy of the Region of Central Macedonia

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## **Champion Sectors**

- ❖ Agrofood
- ❖ Materials
- ❖ Textiles
- ❖ Tourism

## **Areas of Horizontal Support**

- ❖ ICT Technologies
- ❖ Energy technologies
- ❖ Environment technologies
- ❖ Logistics and Transport technologies

# Monitoring of the Smart Specialization Strategy of the Region of Central Macedonia

Independent Directorate of Innovation and Entrepreneurship Support. Permanent Structure in the Region of Central Macedonia Region for the Smart Specialization Strategy

- ❖ Constant monitoring the effectiveness of the strategy
- ❖ Updating the strategy,
- ❖ Plan the new strategy

*Thank you*

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*REGION OF CENTRAL MACEDONIA*

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