



GREENOMED NEWSLETTER

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OVERVIEW OF GREENOMED

GREENOMED is a project co-funded by the European Union through INTERREG MED programme. GREENOMED project is a modular project within Green Growth community that aims at contributing to **green manufacturing in MED Regions**. The goal of GREENOMED is to support the conceptualisation and implementation of a European network of Pilot Plants boosting innovation in green manufacturing. In particular, GREENOMED will test a methodology enabling Regions to cooperate for the collaborative design and implementation of **pilot plants** under the logic of **Smart Specialisation**.

Pilot Plants are open facilities where companies can access innovative technologies, multi-disciplinary competences and service suppliers in order to test, set-up and uptake innovative technologies and methods.

GREENOMED project has started on February 1st, 2017 and lasts **30 months**.

GREENOMED is expected to deliver the following **results**:

- Structured **methodology** enabling design and implementation of pilot plants, which is widely adoptable by European Clusters;
- New **service offerings** of Clusters and other intermediaries to SMEs;
- Running **projects of pilot plants** boosting green manufacturing innovation in Europe;
- **Policy and institutional framework** supporting the establishment and access to pilot plants for the uptake of green technologies.

MAIN TARGETS

GREENOMED targets different types of stakeholders including clusters and intermediaries, companies -including SMEs-, policy makers, research organisations, universities and general public. During the project, stakeholders will be involved to a great extent for the testing and transferring of GREENOMED methodology, as well as in communication activities.

GREENOMED main target outputs are:

- At least **4 new Trans-regional cooperation services** offering by clusters;
- **100 Enterprises involved** in the collaborative design and setup of pilot plants through services offered by Clusters;
- **8 Transnational innovation Clusters** ready to offer cooperation services.

PROJECT PROGRESS

The main progress and activities done by GREENOMED during the first 10 months are:

- Development of GREENOMED **testing methodology**;
- Start of **implementation** of GREENOMED testing methodology in different Regions of the project;
- Organisation of activities for the **first GREENOMED conference**, involving project partners, Horizontal project and the MED programme;
- **Mapping of 170 stakeholders** to be targeted during testing and transferring phases in all eight Regions of the project;
- **Disseminating and raising awareness** of GREENOMED through 37 dissemination activities during the first 5 months;
- Identification of **synergies with other modular projects** at horizontal and programme levels.

PAST EVENTS

GREENOMED KICK-OFF MEETING

The kick-off meeting of GREENOMED project took place on **21-22 February 2017** in **Milan**, Italy. The National Research Council of Italy (CNR), Institute of Industrial Technologies and Automation, hosted the event as the Lead Partner. All the consortium partners, as well as associate partners, participated in the meeting. SYNGGI was also present as the horizontal project of Green Growth community.



SYNGGI KICK-OFF

MED Green Growth community's kick-off meeting took place in Vic, **Barcelona** on **28 February 2017** and in the premises of Beta Technological Center, UVIC, Spain. All modular projects of the community were present. The basic principles of analysed important conclusion were drawn, and future steps were designed.

“WE ARE MED” EVENT

Organised by the Interreg MED programme, “WE ARE MED” event took place on **17 May 2017** in **Alicante**, Spain.

The event was important to induce synergies and transversal debates between the eight Interreg MED thematic communities by creating a joint work dynamic and a sense of belonging to the Interreg MED community of stakeholders. The event was a good occasion to start building the basis for this joint process and to identify transversal themes in addition to bringing together projects from different thematic.

GREENOMED 2nd GENERAL ASSEMBLY

GREENOMED second General Assembly took place in Technology Park **Ljubljana** on **22 June 2017**. The consortium partners had a fruitful discussion about the progress of project and the required next steps were discussed and designed. The meeting included a workshop to co-design the testing methodology.



1st MED GREEN GROWTH TRANSNATIONAL EVENT IN GIRONA

The 1st MED Green Growth Transnational Event "New Challenges in the Agrofood sector", held on **28-30 of June 2017** in **Girona**, Spain. The event successfully united stakeholders of the agro-food sector and the Green Growth community. Discussion about synergies among GG modular projects took place in a round table. GREENOMED chaired a workshop within the event to present the project and explore synergies and links with potential stakeholders.

1st WORKING GROUP MEETINGS IN MARCHE REGION

Cluster Marche Manufacturing, one of the consortium partners, hold its first GREENOMED event on **30-31 August 2017**, at ISTAO business school in **Civitanova Marche**. The meeting was aimed to raise awareness of GREENOMED project among local companies. Together with raising awareness, the event aimed also, to stimulate fruitful discussions for identification of relevant topic need to implement the GREENOMED testing



methodology based on Smart Specialization of Marche Region.



2nd MED GREEN GROWTH TRANSNATIONAL EVENT IN ROME

During **12-13 October 2017**, GREENOMED participated in 2nd MED Green Growth Transnational event which was held within the “Forum Compra Verde - Buy Green” in **Rome**. With other modular projects in Green Growth community, GREENOMED discussed the status of its activities, expected results and potential synergies with other modular projects in Green Growth community. Moreover, with collaboration of TECOS, GREENOMED chaired a workshop session discussing about barriers and drivers of green manufacturing in MED Regions.

NEXT EVENTS

GREENOMED EVENT MARCHÉ REGION

15 DEC 17	 GREENOMED Launch of working tables in Marche Region, Italy
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Cluster Marche Manufacturing has organised the “Launch of working tables” event in Marche Region on 15 December 2017. The event will be an occasion to raise awareness about GREENOMED project, its progress, activities and expected results to stakeholders especially companies, policy makers and RTOs. The event takes place as a crucial activity of testing

the developed methodology in GREENOMED and it aims at identification of priority topics of pilot plants within the context of green manufacturing innovation and aligned with Smart Specialization Strategy of Marche Region. The event will be the first step to create working groups for pilot plants in Marche Region.

GREENOMED EVENT SLOVENIA

12 DEC 17	 VANGUARD & GREENOMED “New growth through smart specialization” Event in Ljubljana Region, Slovenia
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Technology Park Ljubljana has organised a GREENOMED thematic workshop within the Vanguard initiative. The event will be an occasion to discuss about the opportunities for the Slovenian R&I Stakeholders in the European Thematic S3 Partnerships and in Vanguard Initiative Trans-regional S3 Collaboration. The event will be an occasion to host re-known international experts in the field of innovative ecosystems, pilot plants and digitalization.

GREENOMED EVENT FRANCE

30 JAN 18	 GREENOMED WATIFY event on Smart Plastic in Auvergne Rhône-Alpes Region, France
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Plastipolis with Conseil Régional Auvergne Rhône-Alpes and Auvergne Rhône-Alpes Entreprises have organised a WATIFY event on 30 January 2018 in Lyon, France. Having the main theme on smart plastics, the event will be mainly focused on companies, R&D center and other potential partners to create the core group and also do communicate on the project to reach potential player in order to create the working group.



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