

Interreg MEDITERRANEAN Programme

Priority axis-Investment Priority-Specific Objective 1-1-1

Priority Axis 1: Promoting Mediterranean innovation capacities to develop smart and sustainable growth

PI 1.b

1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area

iBLUE

Investing in sustainable blue growth and competitiveness through 3-Pillar Business Model (3-PBM)

Project No. 830

THEMATIC SEMINARS

WP/ACT related to the Deliverable: WP2/ACT2.4

Deliverable no.: L2.4.2

Author: UNIUD
Contributor: RCDI

iBlue Thematic Seminar “GOOD PRACTICES IN THE YACHTING SECTOR”

Lisbon, 18th September 2018
Júpiter Lisboa Hotel | Avenida da República, 46 | Lisboa

AGENDA*

14:00	Registration
14:30	Welcome & Introduction – Objectives of the Seminar <i>Alexandra Mendonça, RCDI – Development and Innovation Network</i>
14:45	The iBlue Project – A tool to support the yachting sector in the Mediterranean Area <i>Anna Sioni, Communication Manager, University of Udine (Italy)</i>
15:00	The Satellite-Account for the Sea and SeaMind – A good practice of the Portuguese Public Administration <i>Conceição Santos, DGPM - Directorate-General for Marine Policy</i>
15:15	Examples of Good Practices of Companies from Partner Countries <i>Nadia Preghenella, Scientific Staff, University of Udine (Italy)</i>
15:30	Round Table – Good Practices of Portuguese Companies Facilitator: <i>Kelly Fouchy, Plan Bleu (France). Introductive Speech about blue growth and IBG Community. Following:</i> <i>Fernando Sena, TRIMARINE Compósitos, Lda.</i> <i>Hugo Henriques, SOPROMAR - Centro Náutico, Lda.</i> <i>João Bastos, SUN CONCEPT, Lda.</i> <i>Luís Madeira, ANG - Associação Naval do Guadiana</i> <i>Rui Roque, NAUTIBER - Estaleiros Navais do Guadiana, Lda.</i> <i>Rui Santos, APORVELA - Associação Portuguesa de Treino de Vela</i>
16:45	Coffee Break (15')

17:00	Cross-fertilization with other Projects & Initiatives
	<ul style="list-style-type: none"> • CONSORTEX Project, <i>José Ventura de Sousa</i>, AIN - Association of Naval Industries • 4HELIX+ Project, <i>Fernando Gaspar</i>, Rede Dinâmica XXI • Financing opportunities for innovation and sustainability in the yachting sector, in Portugal, <i>Miguel Domingues</i>, DGPM - Directorate-General for Marine Policy
17:45	iBlue Pilot Action for Business Model Innovation
	<i>Alexandra Mendonça</i> , RCDI – Development and Innovation Network
18:00	Discussion. Q&A
18:20	Wrap-up & Closing Remarks
	Next steps of iBLUE project, <i>Nadia Preghenella</i> , University of Udine (Italy)
18:30	End of the Seminar

*English/Portuguese translation will be available during the Seminar



Organised by:



With the institutional support of:



SAVE THE DATE

September 18th, 2018 – 14h00 to 18h30

Júpiter Lisboa Hotel | Avenida da República, 46 | LISBON

iBlue Thematic Seminar

“Good Practices in the Yachting Sector”



Organised in the scope of the **IBLUE** project, co-financed by Interreg MED programme, the Seminar is envisaged to present and discuss good practices for sustainable development in the different segments of the yachting sector (shipbuilding & repair, marinas & pleasure ports, supporting services).

Register Now!

Organised by:



REDE DE COMPETÊNCIAS
PARA O DESENVOLVIMENTO
E A INOVAÇÃO

Institutional Support:



Interreg
Mediterranean



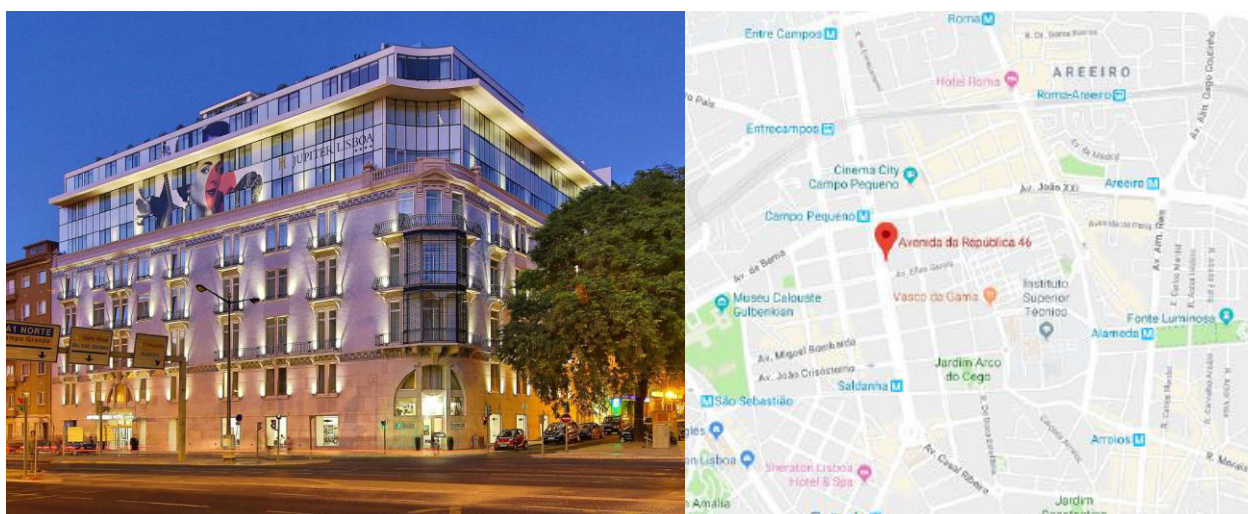
Project co-financed by the European
Regional Development Fund



iBlue Thematic Seminar “GOOD PRACTICES IN THE YACHTING SECTOR” Lisbon, 18th September 2018

WHERE: Júpiter Lisboa Hotel | Avenida da República 46 | Lisboa

The Seminar will take place in the Júpiter Lisboa Hotel, located in the business area of Lisbon.



HOW TO GET TO LISBON

Fly to **Lisbon International Airport** - Humberto Delgado.

For partners from Seville, driving can be a good option. Distance from Seville to Lisbon is around 450 Km, by highway.

HOW TO GET TO THE VENUE FROM THE LISBON AIRPORT

BY METRO: Take the **Red Line** from the airport and drop off at **Saldanha Station**. The travel takes about 20 minutes.

- Single ticket: € 1.31 + card € 0.50 (card is only bought the first time you use the Metro).
- One day ticket (Metro & Bus): € 6.30.
- More information at: <https://www.metrolisboa.pt/en/>

BY BUS: Take **Aerobus, Line 2** and drop off at bus stop nº 4 (Crossing República Avenue with Elias Garcia Street). Depending on the traffic, the travel takes about 15 to 20 minutes.

- Single ticket: € 4.00 (on line € 3.60)
- More information at: <https://www.aerobus.pt/en-GB/Home-2.aspx>

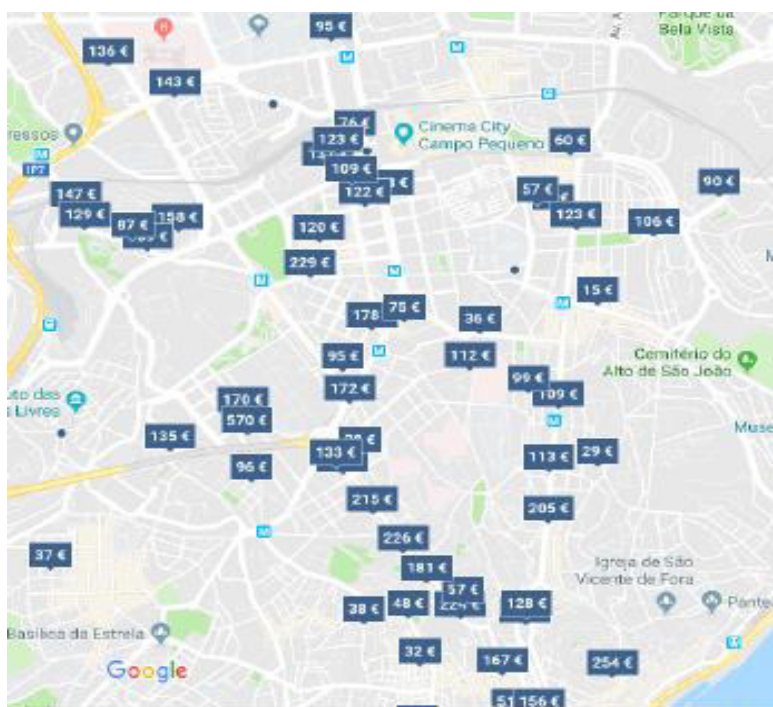
BY TAXI: There are taxi points at the Arrival Area and the Departure Area (less busy, lower queues). Estimated price is around € 15 from the Airport to Saldanha area.

BY PRIVATE TRANSFER: There are several companies providing this type of service. Here it is a suggestion: http://www.lisbonpickuptransfer.com/2/transfers_774534.html. Price for 1-2 persons from the Airport to Saldanha area is estimated to be around € 12.

ACCOMODATION

Please find hereafter a list of suggest hotels:

- Júpiter Lisboa Hotel (where the Seminar is taking place)
<http://www.jupiterlisboahotel.com/en/>
- There is a good number of other hotels, near by the venue, or more far away, easily accessible by Metro (5 minutes walking from the Metro Saldanha Station to the Hotel). Here are a few suggestions, at a walking distance to the venue:
 - Olissipo Saldanha: <https://www.olissippohotels.com/pt/Hoteis/Saldanha/O-Hotel.aspx>
 - Evolution Hotel: <http://www.evolution-hotels.com/>
 - Turim Iberia Hotel: <https://www.turim-hotels.com/hoteis/turim-iberia-hotel->
 - Hotel 3K Barcelona: <http://www.hotel3kbarcelona.pt/pt/>
 - Holiday Inn Lisbon Continental:
<http://www.continentalhotels.eu/site/events/view/21.html>



MORE INFORMATION ABOUT LISBON

Lisbon Tourism Official Websites: <https://www.visitlisboa.com/> and <https://www.lisbonlux.com/>

Prices and reviews of restaurants in Lisbon: <https://www.zomato.com/grande-lisboa>

For any doubts or questions do not hesitate to contact:

E-mail: alexandra.mendonça@rcdi.pt | Mobile: +351 966381355



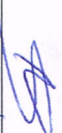
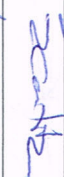



iBlue Thematic Seminar / Seminário Temático iBlue

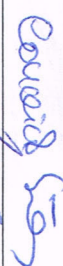


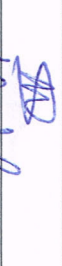









GOOD PRACTICES IN THE YACHTING SECTOR / BOAS PRÁTICAS NO SECTOR DA NÁUTICA DE RECREIO


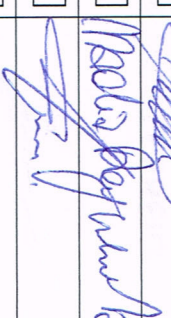
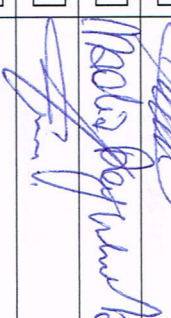


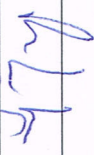
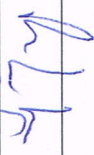
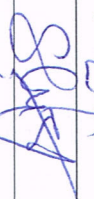

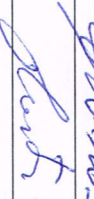
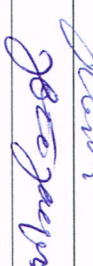
Lisboa, 18/09/2018

Júpiter Lisboa Hotel | Avenida da República, 46 | Lisboa

List of Participants/Lista de Participantes

First Name / Nome Próprio	Family Name /Apelido	Organisation / Entidade	E-mail	Comunicação / Communication (*)	Signature / Assinatura
Abílio	Marques Afonso	-	amarquesafonso@gmail.com	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Alexandra	Mendonça	RCDI - Development and Innovation Network	alexandra.mendonca@rcdi.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Alexandre	Moniz	RCDI - Development and Innovation Network	info@rcdi.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Ana	Catita	RCDI - Development and Innovation Network	ana.catita@rcdi.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Anna	Sioni	University of Udine	ibluoproject2020@gmail.com	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Bruno	Nunes	APORVELA - Associação Portuguesa de Treino de Vela	bruno.nunes@aporvela.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Clarisse	Santos	ACIST - Associação Empresarial de Comunicações de Portugal	acist@acist.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	

First Name / Nome Próprio	Family Name /Apelido	Organisation / Entidade	E-mail	Comunicação / Communication (*)	Signature / Assinatura
Conceição	Santos	DGPM - Directorate-General for Marine Policy	conceicao.santos@dqpm.mm.gov.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
David	Vasques	ANG - Associação Naval do Guadiana	anguadiana@mail.telepac.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Fernando	Gaspar	Rede Dinâmica XXI / XXI Dynamic Network	fernando.gaspar@apredin.com.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input checked="" type="checkbox"/>	
Fernando	Sena	TRIMARINE Compósitos, Lda.	fsena@trimarine.com	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Guadalupe	Saiaó	AIN - Associação das Indústrias Navais	guadalupe.saiao@ain.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Hugo	Henriques	SOPROMAR - Centro Náutico, Lda.	hugo@sopromar.com	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Ingo	Kolkmann	Miratec Informática, Lda.	ingo.kolkmann@gmx.net	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
João	Bastos	SUN CONCEPT, Lda.	info@sunconcept.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
José	Ventura de Sousa	AIN - Associação das Indústrias Navais	ventura.sousa@ain.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Kelly	Fouchy	Plan Bleu	klouchy@planbleu.org	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Luís	Fé de Pinho	Rede Dinâmica XXI / XXI Dynamic Network	fedepinho@sapo.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Luís	Madeira	ANG - Associação Naval do Guadiana	luismadeira.ang@mail.telepac.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Manuel	Libano Monteiro	Planeamus Consultores, Lda.	mlibanoeng@gmail.com	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Maria	Kolkmann	Miratec Informática, Lda.	maria.kolkmann@gmail.com	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Maria Antónia	Jesus	ISCITE-IUL	antonia.jesus@iscite-iul.pt	Autorizo <input type="checkbox"/> Não Autorizo <input type="checkbox"/>	

First Name / Nome Próprio	Family Name /Apelido	Organisation / Entidade	E-mail	Comunicação / Communication (*)	Signature / Assinatura
Miguel	Domingues	DGPM - Directorate-General for Marine Policy	miguel.domingues@dgpm.mm.gov.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Nadia	Preghenella	University of Udine	ibluoproject2020@gmail.com	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Olivério	Graça	Agência para o Desenvolvimento e Coesão I.P.	oliverio.graca@adcoesao.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Raquel	Rocha	Agência para o Desenvolvimento e Coesão I.P.	raquel.rocha@adcoesao.pt	Autorizo <input type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Rui	Rocha Santos	RCDI - Development and Innovation Network	rocha.santos@netcabo.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Rui	Roque	NAUTIBER – Estaleiros Navais do Guadiana, Lda.	roque@nautiber.pt	Autorizo <input type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Rui	Santos	APORVELA - Associação Portuguesa de Treino de Vela	rui.santos@aprovvela.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Sónia	Ferreira Gama	ACIST - Associação Empresarial de Comunicações de Portugal	sferreira@acist.pt	Autorizo <input checked="" type="checkbox"/> Não Autorizo <input type="checkbox"/>	
Sandra	Pereira	SOPROMAR	Sandra@sopromar.com	Autorizo <input type="checkbox"/>	
João	Monte	NAUTIBER	joao@nautiber.pt	Autorizo <input type="checkbox"/>	
João	Jacques	RENT Trading	joao.jacques@renttrading.pt	Autorizo <input type="checkbox"/>	

(*) NOTA: Os dados pessoais recolhidos são tratados de forma confidencial e utilizados exclusivamente para comunicação interna ao projecto, para envio de informação sobre reuniões técnicas e eventos. A RCDI compromete-se a cumprir a legislação em vigor adoptando as medidas necessárias para garantir a confidencialidade dos dados, podendo o titular dos mesmos reclamar a qualquer momento o seu direito de acesso, alteração ou cancelamento através do envio de email para info@rcdi.pt.

Fifth Thematic Seminar: “iBlue - Good Practices in the Yachting Sector” Lisbon, September 18th 2018

iBLUE **Newsletters**

PREVIOUSLY

Dissemination Local Event
in Marseille

WHAT'S HOT

5th Thematic Seminar
“iBlue - Good Practices in
the Yachting Sector”
Lisbon, September 18th
2018

COMING SOON

6th Thematic Seminar in
Lasithi

RCDI – Development and Innovation Network organised the fifth IBLUE Thematic Seminar, addressing “Good Practices in the Yachting Sector”. The Seminar took place in Lisbon, on 18th September 2018 and had the institutional sponsorship of the Directorate-General for Marine Policy and the Association of Naval Industries, two important stakeholders of the project, in Portugal.

The seminar was initiated with a brief introduction to the IBLUE project by the Lead Partner, University of Udine, represented by Anna Sioni.

The works proceeded with the presentation and discussion of good practices, starting with one example of the Portuguese Public Administration, presented by Conceição Santos, from the Directorate-General for Marine Policy, that introduced the audience to the Satellite-Account for the Sea and the SeaMind information system, two useful tools that provide relevant data for the analysis of the activities of the maritime cluster.

Afterwards, Nadia Preghenella from the University of Udine, presented several interesting cases of good practices of SME of the Mediterranean area, collected in the scope of the IBLUE project, and covering different activities of the yachting sector.

Furthermore, six Portuguese SME shared and discussed their experiences, towards sustainable management solutions, in a round-table chaired by Kelly Fouchy, from Plan Bleu, representing the InnoBlueGrowth project.



The audience of fourth iBLUE thematic seminar in Lisbon and the iBLUE team

Follow us:



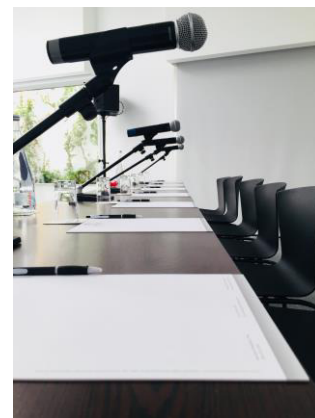
<https://ibblue.interreg-med.eu/>

The Portuguese companies were APORVELA, ANG-Associação Naval do Guadiana, NAUTIBER, SOPROMAR, SUN CONCEPT and TRIMARINE. These companies cover diverse areas of activity from pleasure ports to ship building, ship repair and maintenance, to service providers, therefore the debate was very fruitful, providing different points of view, over the yachting sector.

The Seminar included also cross-fertilization with two other transnational projects that are currently on-going and can bring useful contributions to the Yachting Sector - CONSORTEX project that was presented by José Ventura de Sousa, from the Association of Naval Industries and the 4HELIX+ project, which was introduced by Fernando Gaspar, from Rede Dinâmica XXI.

Last, but not least, Miguel Domingues, from Directorate-General for Marine Policy presented financing opportunities for innovation and sustainability in the yachting sector, in Portugal.

Finally, the seminar was closed with the presentation of the IBLUE Pilot Action for Business Model Innovation, by Alexandra Mendonça, from RCDI. The pilot action is envisaged to test the IBLUE methodology and



to develop a useful tool, to help improving the competitiveness and sustainability of the SME of the yachting sector.

The event was very successful, gathering public authorities, SME and business support organizations that had the opportunity to discuss altogether the pathways for a more sustainable future of the yachting sector.

For more information visit: http://www.rcdi.pt/project_ibblue?m=c18



STEP I KEDGE
BUSINESS SCHOOL

Cámara
Sevilla



DHOMA E TREGTISE DHE INDUSTRIE DURRES
DURRES CHAMBER OF COMMERCE AND INDUSTRY



Project co-financed by the European
Regional Development Fund