

Second thematic Seminar: "Yachting Sector in Albania, challenges and the perspective" Durres, April, 27th

<u>iBLUE</u> <u>Newsletters</u>

PREVIOUSLY

MADE in Med – Crafting the future Mediterranean.

An event with 90 projects invited.

WHAT'S HOT

Second Thematic Seminar: "Yachting Sector in Albania, challenges and the perspective"

Durres, April, 27th

COMING SOON

Scientific WP Studying Final version method Durres Chamber of Commerce and Industry organised the second thematic seminar: "Yachting Sector in Albania, challenges and the perspective" on 27th April 2018 in Durres, Albania.

Feeling like at home in the comfortable hall of the Hotel Aragosta, participants presented the situation of Albanian yachting sector through statistical data and enterprise examples. Sharing knowledge and innovation, this day was an opportunity to awake a sleeping sector, which would have a large potential in Albania.



The audience of Second iBLUE theamtic seminar in Durres

Andrea Xhavara, the President of Durres Chamber of Commerce and Industry, was the moderator of the event: introduced all speakers and leaded the lively discussion during the event. Local authorities participated at the event as speakers and they could also listen to Albanian yachting sector representatives about needs, issues and expectations. In particular, the Marina Orikum Director raised the necessity of specific regulations for managing the yachting sector, that should be different from the sector of nautical trade. The Albanian yachting sector should be regulated by less legislation, so as to be simpler and faster, meeting the tourism necessities.

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https://www.linkedin.com/co mpany/iblue-project/ During the second thematic seminar, also the local disseminative presentation of iBLUE took place. iBLUE Lead Partner participated at the event. The Project Manager, Elisabetta Ocello, presented the project with general objectives and results achieved till April. Three example of best practice case studies, one per each considered subsector (manufacture, services, infrastructure), were also explained by Nadia Preghenella, Scientific Member, focusing on the three aspects of sustainability.



The President Xhavara introduces iBLUE project

This event was really productive, fruitful and interesting: public authorities and experts engaged in lively debates and saw how they could stimulate an essential impact on Albanian yachting sector.

Participants had also the opportunity to feel the Albanian hospitality and connect with people during a very pleasant lunch, looking out over the Mediterranean coastline.



Marina Orikum director and the Prefect of Durres











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