

# iBLUE 3-PBM Methodology Transferring (WP5):

## Policy maker involvement

## **iBLUE**

## **Newsletters**

#### **PREVIOUSLY**

iBLUE 3-PBM
Methodology Transferring
at the AiIG Conference

#### WHAT'S HOT

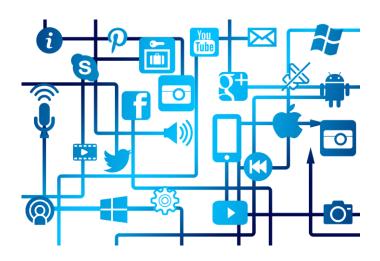
iBLUE 3-PBM
Methodology Tranferring
(WP5): Policy maker
involvement

#### **COMING SOON**

Workshop on Tourism Sustainability and Regional Development in Bruneck The iBLUE 3-PBM Methodology has been presented to SMEs in each country. Now it is time to transfer the 3-PBM Methodology through training and networking activities. Actors from the whole yachting sector of the Med area will be involved in this phase.

The closure of the pilot actions will mark the start of the methodology transfer phase. Actually, after the WP4 Testing, the iBLUE 3-PBM Methodology will be refined according to the findings, suggestions and comments coming from SMEs.

iBLUE partners are now keeping in touch with policy makers at local and national level in the yachting sector.



The aim is to transfer the 3-PBM methodology through:

- The development of transferability protocols for the policy makers;
- The creation of a plan of results portability;
- The creation of a transnational network of stakeholders in MED area;
- The organisation of training course for the methodology application;
- The development of training and transferring materials suitable for SMEs, tourists and policy makers;

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The outputs of WP5 Transferring will be mainly:

- An integrated transnational network of Med yachting sector;
- A plan of results portability, as well as a transferability protocol for policy makers.
- An integrated database of knowledge, consisting in focused training materials for SMEs, tourists and policy makers;

Each partner will be constantly involved in this phase which requires interaction and networking with all the actors of the yachting industry.



<u> 1BLUE Project – Interreg MED Programme - Internal Newsletter 20/2019</u>















