

Information system for tourist check-in and check- out



1.

Information system for tourist
check-in and check-out

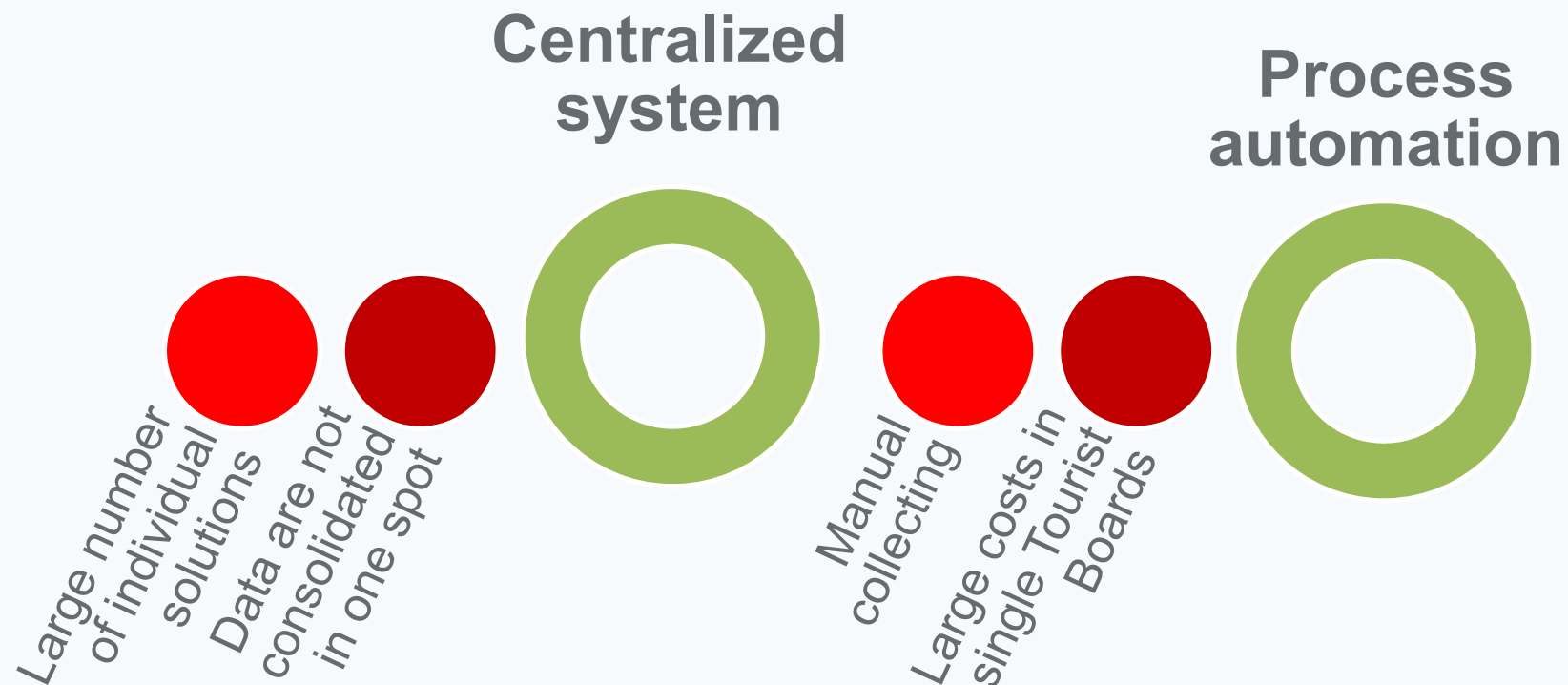
2.

Free internet application that
connects all tourist boards in the
Republic of Croatia

3.

Central place for tourist registration
and tourist data management in the
Republic of Croatia

Need to setup advanced centralized information system for tourist registration in Croatia



What is eVisitor used for?



Inventory of accommodation providers

Decision on
renting

- State administration offices in counties
- Ministry of Tourism

Data entry in
the eVisitor
system

- Information about accommodation
providers & facilities

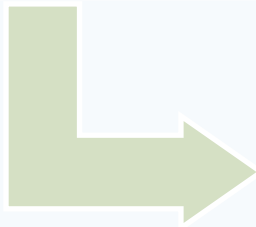
Unique
database

- Information about
accommodation
providers & facilities

Tourist checking-in and checking out

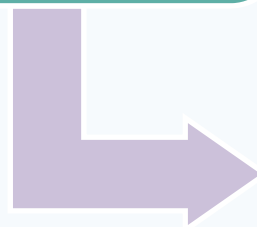
Accommodation
providers

- Private persons & businesses



Tourist check-in
and check-out

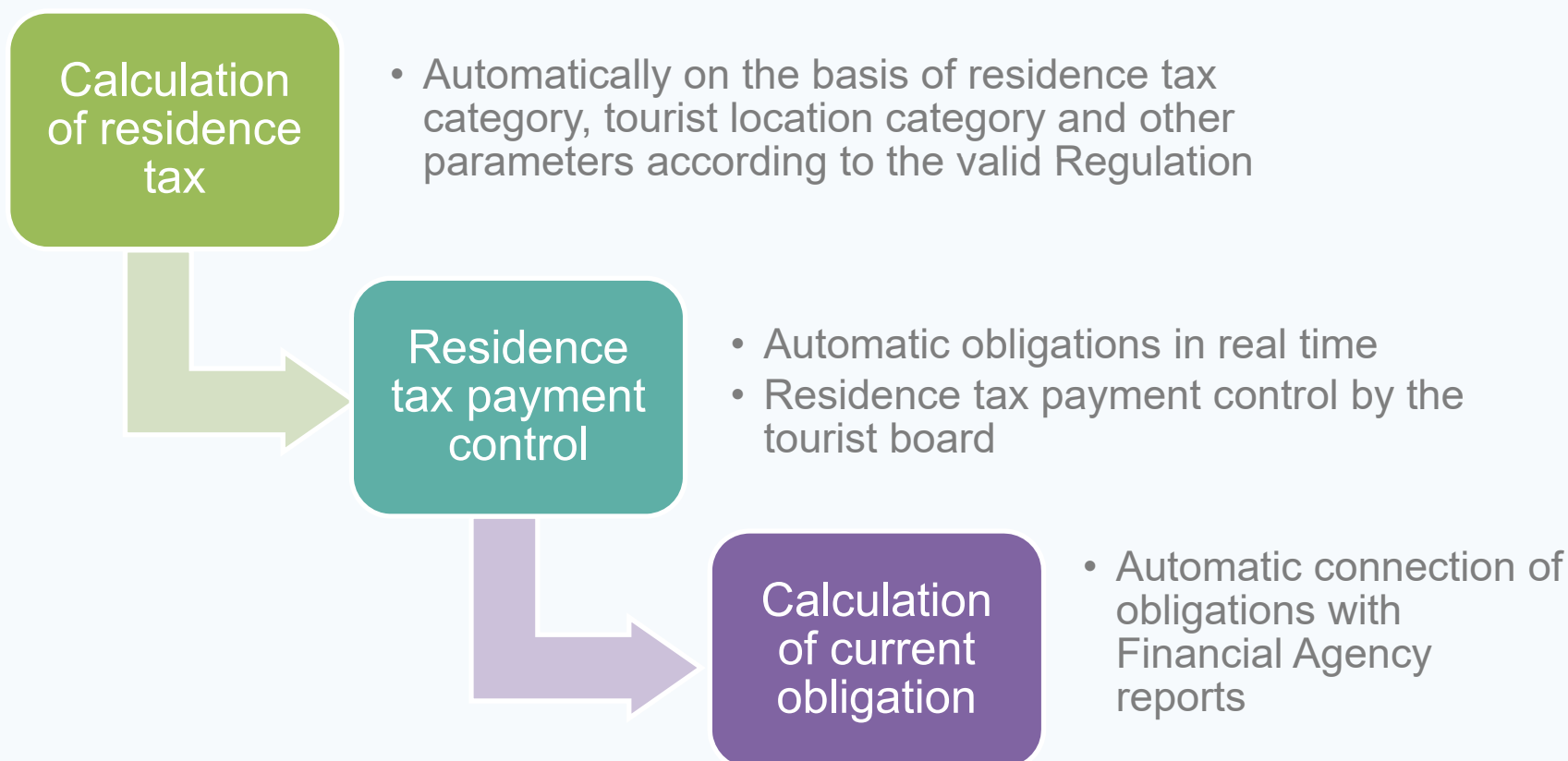
- Check-in via a free internet application



Automated guest
book

- Guest book for
single
accommodation
provider

Residence tax collection



Reporting for statistical and marketing

PURPOSES

Tourist flows

- Monitoring tourist flows in real time

Creating complex reports

- Creating reports according to various parameters (location, gender, age, country)

Data analysis

- Insights for better planning and implementing marketing activities

Cooperation among public authorities



Direct benefit of the stakeholders

Local and Community Tourist Boards

- Easier and unified collection of data on registered tourists
- Automated data delivery to Ministry of Interior, Croatian Bureau of Statistics
- Inventory of accommodation providers in the destination
- Live and custom reports on tourist flows in the destination

Accommodation providers

- Compliance with valid regulations
- Free software solution for keeping records on the tourists - guestbook
- Automated calculation of financial obligations and bookkeeping solution
- Secure automated data extraction from hotel information systems

Access to the eVisitor system



eVisitor Timeline



Project co-financed by the European Regional Development Fund

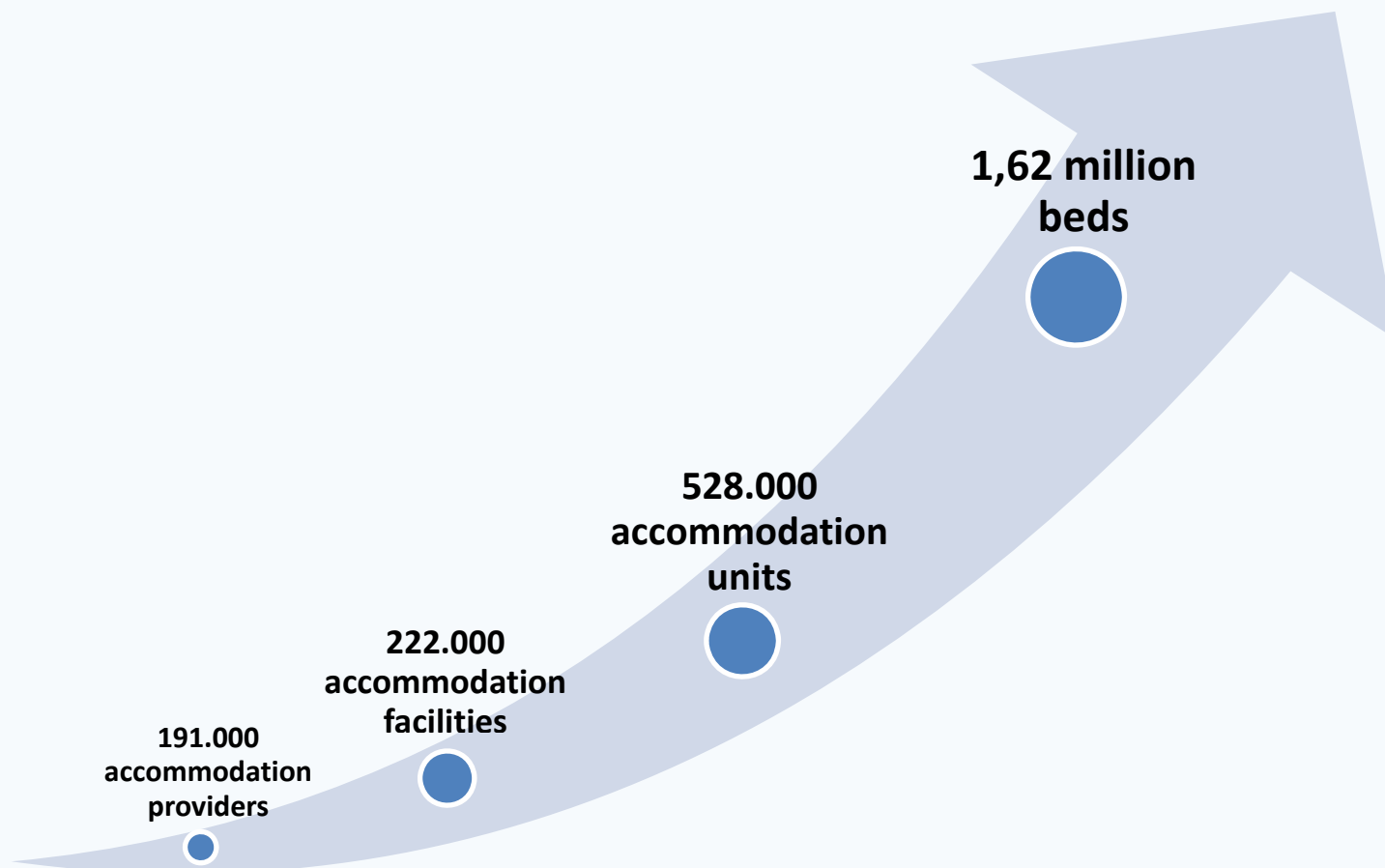
Dec 2013 – Jul 2014	Planning of System – formed workgroup, analysis of procedures and practices in tourist boards, documentation for bidding process with specification of system capabilities
Sep 2013 – Apr 2015	Development
Apr 2015 – Sep 2015	Pilot project – 12 local tourist boards tested the system
Sep 2015 – Jan 2016	Production – system open for stakeholders to further test the system and gain experience in using it
1 Jan 2016	System goes live
2017	Integration of data from eCrew system – nautical charter data



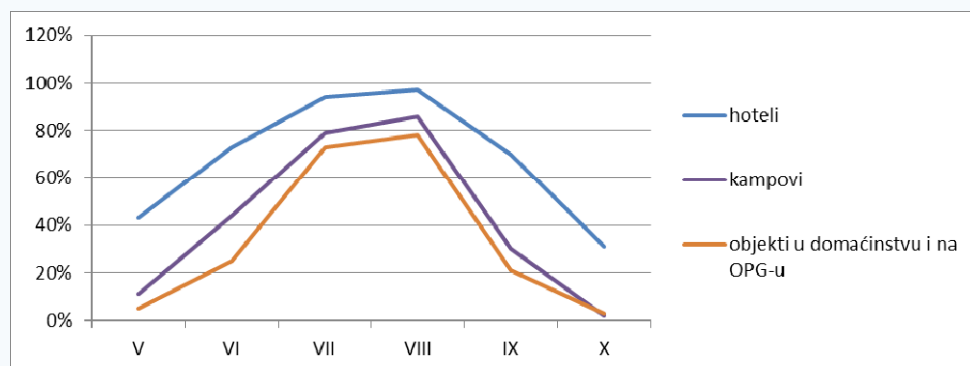
eVisitor

DATA IN THE SYSTEM

status as of September 2018

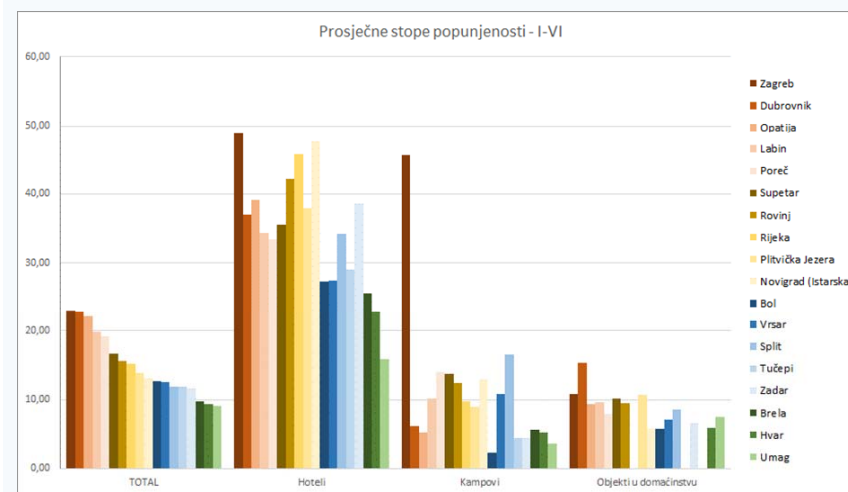
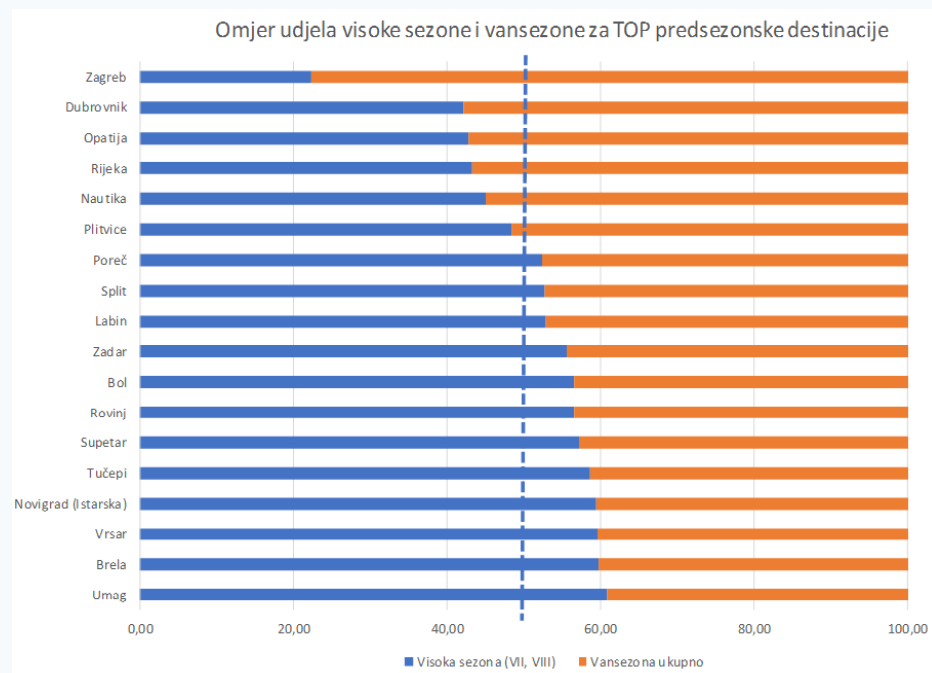


Occupancy rates analysis



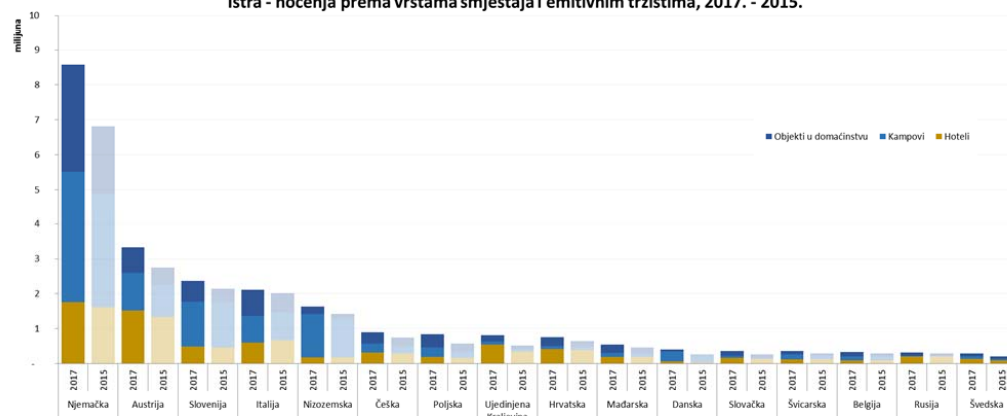
		RH	Istarska	Primorsko-goranska	Ličko-senjska	Zadarska	Šibensko-kninska	Šplitsko-dalmatinska	Dubrovačko-neretvanska	Grad Zagreb
Hoteli	2*	-9,6	-12,4	-3,5	2,2	376,8	300	-8,5	-36,4	0
	3*	-1,3	-9,8	-8,5	-1	36,2	-6,2	6,9	-3,4	3,5
	4*	4,6	7,5	12,7	36,7	-4,6	1,1	8,1	-12,4	-3,4
	5*	-3,9	1,6	-1	-	11,1	-	24,3	4,8	-73,4
	Ostalo	57,5	40,8	36,4	26,8	2,7	424,3	1,1	295,5	-
Ukupno		3,2	-1,4	3,7	10,4	14,6	12	4,8	0,1	6,4
Kampovi	2*	2,5	-12,1	40,5	13,2	17,3	14	-2,8	83,5	0
	3*	-6,5	-12,9	0,4	-4,2	21,6	-1,6	0,6	-6,4	-
	4*	2,9	5,4	17,7	0	-22,8	105	-15,5	9,3	-
	Ostalo	-26,8	91,8	-43,7	19,9	-14,6	-11,3	105,9	-44,8	-
	Ukupno	-2,9	-4,7	7,2	1,7	-6,5	17,2	4,2	4,8	0
Objekti u d 2*	2*	-0,8	-4,9	-14,5	-12,5	2,5	5,9	3,7	5,9	5,9
	3*	11,3	9,6	9,8	16,7	19,2	11,8	9,4	5,3	60,3
	4*	21,2	22,1	16,7	23,8	37,2	18,2	19,1	17,9	70,6
	Ostalo	2,3	15,3	-1	-8	2,2	29,9	-1,1	-2,7	31,6
	Ukupno	9,8	10	7,1	8,2	12,9	12,6	8,6	5,8	56,4
UKUPNO		5,2	0,5	6,5	7	7,9	13,4	7,7	3,9	22,1

Pre and post season tourism flow analysis

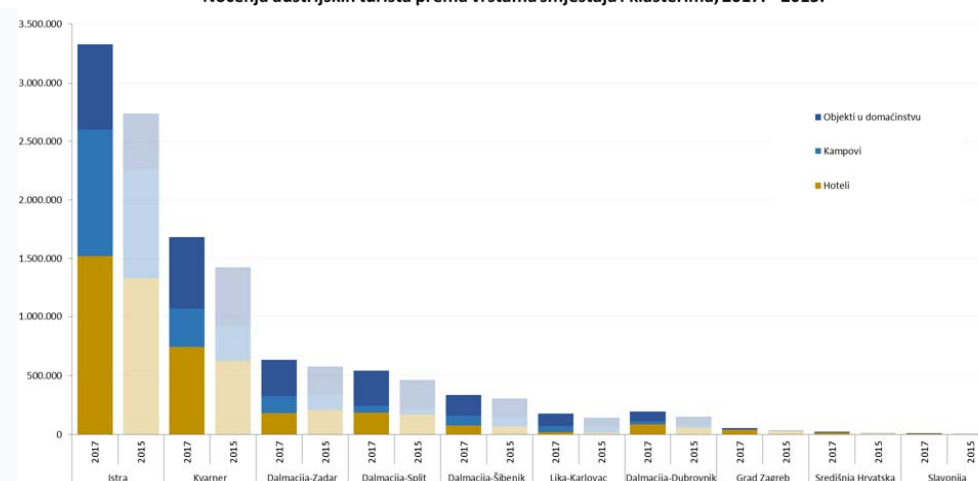


Analysis of type of accommodation preferences across markets and tourism clusters

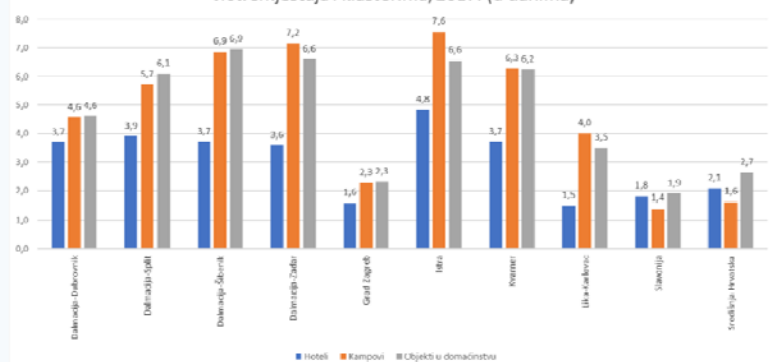
Istra - noćenja prema vrstama smještaja i emitivnim tržištima, 2017. - 2015.



Noćenja austrijskih turista prema vrstama smještaja i klasterima, 2017. - 2015.



Prosječna duljina boravka prema
vrsti smještaja i klasterima, 2017. (u danima)



Thank you for your attention!

