



BUILDING SUSTAINABLE COASTAL AND MARITIME TOURISM POLICIES FOR MED DESTINATIONS

The Region of Andalusia, through its Public Enterprise for Management of Tourism and Sport, and NECSTouR - European Network of Regions committed to Sustainability and Competitiveness, organize the conference "Building sustainable coastal and maritime tourism policies for coastal MED destinations" taking place in Malaga on 5th and 6th of April 2018.

In this event MITOMED+ partners are offering the opportunity to destinations of joining the 15 destinations throughout Europe that are already implementing MITOMED+ measurement and monitoring system for the sustainability of the tourist activity.

This system is based on the ETIS list of indicators that have been revised, calculated and prepared to be transferred to any other destination in Europe. The MITOMED+ online platform will also be available for those destinations joining us, and will be a critical tool for this transferability process.

Attending this event you will also gain an opportunity of taking part of the discussion related to the development and implementation of indicators for measurement and its further use for tourism policy-making with relevant stakeholders such as UNWTO, the European Statistical System, the European Commission, representatives of other European destinations and academics.

We look forward to welcome you in Malaga, April 5th & 6th 2018 to contribute to the discussion and learn from the progress achieved within MITOMED+ project.

Draft programme is available here:

https://mitomed-plus.interreg-med.eu/fileadmin/user_upload/Sites/Sustainable_Tourism/Projects/MITOMED%2B/Programme_Building_Sustainable_C_M_Tourism_Policies.pdf



Notes for editors:

MITOMED+ *Models of Integrated Tourism in the MEDiterranean Plus* is a **Interreg MED** funded project that supports involved regions in developing a responsible and sustainable maritime and coastal (M&C) tourism.

The project is co-financed by the European Regional Development Fund.

Project partners:

Tuscany Region - Lead partner - ITALY

ANCI Toscana - Association of Tuscan Municipalities - ITALY

National Research Council - Institute of Biometeorology - ITALY

Institute of Agriculture and Tourism - CROATIA

Larnaca-Famagusta District Development Agency - CYPRUS

CRPM - Conference of peripheral maritime regions of Europe - FRANCE

Public Enterprise for the Management of Tourism and Sport of Andalusia - SPAIN

Girona University - SPAIN

NECSTouR - Network of European Regions for a Sustainable and Competitive Tourism - BELGIUM

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