



The MOTIVATE e-platform is ON AIR!!

We are happy to announce the official launch of the MOTIVATE e-platform, core output of the MOTIVATE project!

A cloud-based service that collects raw data and provides a first-level overview of daily trips and citizens' opinions, the MOTIVATE platform will offer a very useful tool for sustainable mobility planning in Almada, Ioannina, Larnaca, Siena and Rhodes.

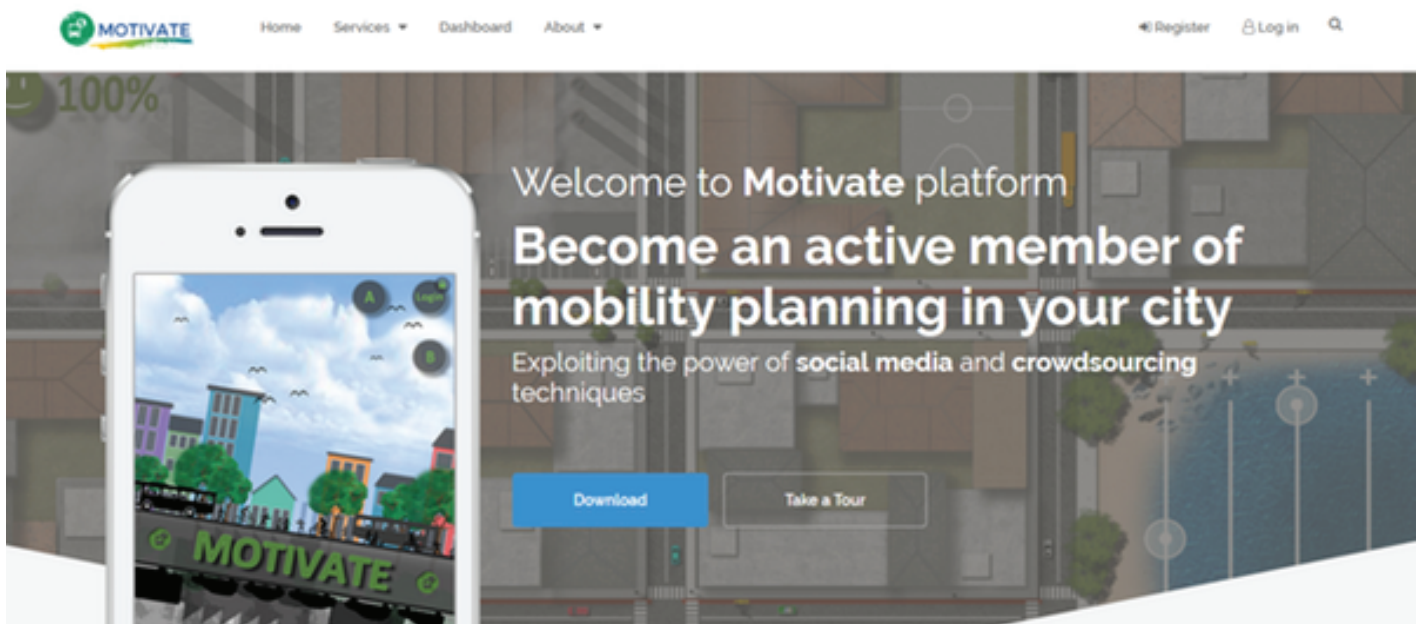
The platform can be used from various sources, i.e. web browsers and mobile devices like smartphones and tablets, both iOS and Android.

Main features include:

- **Trip Diaries**, where end users record their daily trips
- **Measures Evaluation**, where end users evaluate existing measures and transport services of their city
- **Future Intervention Assessment**, where end users share their views regarding possible sustainable mobility interventions in their city
- **Game**, where end users perform actions and assess their impact in a virtual urban environment, thus becoming familiar with the notion of sustainable mobility




The MOTIVATE e-platform is a great tool for developing SUMPs in a participatory and inclusive way!

Check it out here <http://motivate.imet.gr/>



You can download MOTIVATE PROJECT App at:



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-  @MotivateInterregMED
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MOTIVATE 5th Project Meeting in Siena

Tiemme spa hosted the 5th project meeting in the picturesque city of Siena on 27-29 November. Partners came together to review the project progress and coordinate their activities ahead of the testing of the MOTIVATE e-platform in the 5 pilot cities..

Partners discussed in detail the functionalities of the platform and app to make sure both are user friendly and thus widely used by residents and tourists. Moreover, partners exchanged ideas on how to engage stakeholders using both social media and physical meetings in the pilot cities.



MOTIVATE Living Labs - 1st Round Completed

During MOTIVATE, pilot cities are set to organize three rounds of living labs with the participation of local and regional government representatives, mobility experts, key stakeholders and academic actors. The objective of the labs is to:

- Introduce MOTIVATE, its role in the SUMP development process, its objectives and planned outcomes
- Help key stakeholders understand and provide their feedback to the main project outputs, i.e. the MOTIVATE platform, stakeholders engagement etc.
- Streamline the project outcomes in the policy and decision-making process of each city
- Reinforce multi-level and multi-lateral governance and strengthen collaboration between the private and public sector



Small communities, big ideas! MOTIVATE attends CIVITAS FORUM 2017

Small communities, big ideas! This was the theme of the annual CIVITAS Forum, which took place in the city of Torres Vedras in Portugal on 27-29 September. Hundreds of actors, municipalities and mobility experts came together in a 3-day conference where through interactive workshops and sessions, they were able to exchange ideas on innovative ways for cities' transition to sustainable mobility.

MOTIVATE project was actively represented with a demonstration stand in the Forum's exhibition area. For three days, attendees had the opportunity to try out the MOTIVATE e-platform and learn about the project. More so, MOTIVATE partners attended several presentations, expanded their network further than the Interreg MED community and got to know about many innovative applications on sustainable mobility. The Forum was definitely insightful and served as a great inspiration!



GO-SUMP Meeting in Torres Vedras

GO-SUMP, gathered in Torres Vedras, Portugal, at the end of September, for the second community building event. All six modular projects of the Low Carbon Economy and Urban Transports community were present, namely CAMPSUMP, LOCATIONS, MOBILITAS, MOTIVATE, REMEDIO and SUMPORT!

Since the last GO-SUMP meeting in Malaga, Spain, in April 2017, projects have had opportunities to learn more about each other! In this second meeting, participants were split into different thematic groups and discussed common challenges, shared good practices and identified ways to collaborate efficiently.

The thematic areas discussed, included: Tourist destinations, Participatory Planning & Processes, ICT, Specific sub-areas of trip generation/attraction, and Low carbon transport modes/services.

MOTIVATE attends the 10th International Scientific Conference on Energy and Climate Change in Athens, Greece

In the frame of the 10 years anniversary of the Energy and Climate Change Conference of PROMITHEAS Network, AEGEA presented MOTIVATE during a 3-day event that was took place in Athens, Greece, between 11-13 October 2017, under the auspices of the Black Sea Economic Cooperation Organization (BSEC) and the United Nations Academic Impact (UNAI).

MOTIVATE project
wishes you a
Merry Christmas &
a Happy New Year!



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