

TEMPLATE

Output factsheet: Strategies and action plans

Version 1

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| Project index number and acronym | CE 1074, LAirA |
| Lead partner | MUNICIPALITY OF 18TH DISTRICT OF BUDAPEST, LEAD PARTNER, HUNGARY |
| Output number and title | <i>O.T3.3.1. Transnational strategy for low carbon and smart airport FUA's mobility systems</i> |
| Responsible partner (PP name and number) | DURA- PP7, and DBV- PP 6 |
| Project website | https://www.interreg-central.eu/Content.Node/LAirA.html |
| Delivery date | 15.11.2019 |

Summary description of the strategy/action plan (developed and/or implemented)

Transnational Strategy is the third and final phase of the LAIRA project, focusing on identifying actions for sustainable land transport and access at LAirA airports with the final objective of reducing the CO2 emissions. In order to achieve this goal, the strategy brings together local and regional authorities and airports to build their capacity and facilitate joint planning and implementation of low carbon mobility solutions. The approach integrates seven key thematic areas including electric mobility, air-rail links, walking and cycling, shared mobility, information technology systems, wayfinding and public transportation.

The Transnational Strategy assessed the situation across eight airports situated in different functional urban areas, each with their own unique size, land surface area, inhabitants and airport landside accessibility. Airports and authorities are only the first port of call in developing mobility alternatives. Policy makers, communities and individual citizens need to be aware of environmental targets and the critical role each of them plays in reaching those goals, including transportation choices.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

LAirA project partners' transnational cooperation represented a catalyst for implementing smart solutions across Europe. While the eight airports reviewed in our Transnational Strategy had unique challenges, there were a few recurring issues across all regions to enhance and increase the use of public transport. LAirA Strategy presented many potential areas for all concerned territories, in order for them to have the biggest impact and benefit for the future such as: higher use of public transport, building railway infrastructure, electric mobility, landside infrastructure, with a focus on electric mobility, electric car-sharing services and increase in soft mobility which would significantly reduce private car traffic with a single passenger, particularly regarding short trips. LAirA had unique opportunity to facilitate transnational cooperation between policy makers and communities to make behavioural and structural changes across Europe that will create modern, sustainable and environmentally conscious options which will ease the travel between airports and city centres.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

Globalization has brought the world closer through air travel, and our transnational strategy document has laid a foundation for communication and offers a solution to deliver awareness-raising campaigns to employees, passengers, airports, travel companies, tourist boards and cities to encourage eco-friendly transportation options throughout Central Europe. The development of infrastructure and facilities, as suggested in the Strategy, play an essential role in stimulating economic growth, sustainability and job creation and it is the basic guideline for entire EU. Investing in low carbon, interconnected transport and sustainable development around airports will improve environmental performance, making progress towards lower emissions and environmental targets, which is the goal for all airports in Europe. Furthermore, since EU has introduced financing plan to rethink Europe's economy, transport and energy sectors in an effort to become a world leader on clean technologies, this Strategy has underline the low carbon transportation options and eco-friendly infrastructure updates for all European airports.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

The most important lesson learned from the development and implementation of this transnational strategy is the fact that the transnational cooperation is vital to improving coordination among the existing services of public transport. The enhancement and upgrade of these services has been deemed critical for the development of regional airports and, as such, requires coordinated strategies, concepts and management tools as a means to overcoming outdated infrastructure and the detachment across borders to create intermodal systems of transport facilities. This, in turn as the added value, will enhance the efficiency and reliability of transport in the region as well as reduce the overall carbon emissions. Coordinated strategies as LAirA's in entire EU area will serve as the foundation for future sustainable infrastructure with a clear focus on the effective and eco-friendly transportation of passengers and airport employees.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

<https://www.interreg-central.eu/Content.Node/LAirA.html>

- D.T3.1.2 - Building the strategy for Budapest airport long term mobility integration into the FUA
- D.T3.1.3 - Building the strategy for Milano airport long term mobility integration into the FUA
- D.T3.1.4 - Building the strategy for Warsaw airport long term mobility integration into the FUA
- D.T3.1.5 - Building the strategy for Dubrovnik airport long term mobility integration into the FUA
- D.T3.1.6 - Building the strategy for Stuttgart airport long term mobility integration into the FUA
- D.T3.1.7 - Building the strategy for Vienna airport long term mobility integration into the FUA
- D.T3.1.8 - Building the strategy for Poznan airport long term mobility integration into the FUA