

**Project Acronym: ODEON**

**Project title: Open Data for European Open iNnovation**

**Grant Agreement number: 3MED17\_1.1\_M2\_061**

## **D.3.4.1**

### **Hachathon / Pitching event / Matching event / Thematical workshops**

**Assisting students, researchers and entrepreneurs for the development of new services and products**

WP n°: 3  
Task n°: 3.4 Business development of OD/LOD for marketing objectives  
Author(s): **Partner 2**

Contributors:

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## Deliverable History

This deliverable history should be removed from the document once it has been finalized. It can then be stored as a separate document on the server, next to the final version.

Version	Date	Status	What's new?
1	25/11/2020	final	

## Executive Summary

38 individuals distributed in 15 teams applied on OPEN DATA Hackathon, organized by HAMAG-BICRO in the fields of: smart tourism, health and quality of life and energy and environment. They were developing solutions using high technologies and open data and have used help of 20 mentors. Six teams selected by a three-member expert jury will present their solutions at the LEAP summit and to investors and strategic partners of the ODEON project.

## Target Group Assessment

Has this deliverable addressed any of the target group indicated in the application form?  
(Please bold and underline)

Yes / No

If yes, please describe the involvement of each individual target group within hackathon / pitching event / matching event and two workshops and SUM it in TOTAL number of participants in the table below.

Target group	Hackathon (No. of participants)	Matching event (No. of participants)	Pitching event (No. of participants)	Workshops (2x) (No. of participants)	TOTAL Number reached by the deliverable	Description/name of target group involvement
Local public authority <b>(LPA)</b>						•
Regional public authority <b>(RPA)</b>						•
National public authority <b>(NPA)</b>	6	6	6			• HAMAG-BICRO employees
Higher education and research <b>(HER)</b>	3	3				•
Enterprise, except SME <b>(ENT)</b>	9	9				•
SME <b>(SME)</b>	15	15				•
Business support organisation <b>(BSO)</b>	2	2				•
General public <b>(GP)</b>	40	40	1033		1073	•

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## **1 Introduction & Methodology of Hackathon for students / start-uppers**

The general objective is to promote the development of business solutions by using open data and creating links between public stakeholders and business ideas.

The aim of the Hackathon / Living lab is to organize/mentor groups in the development of business ideas or solutions and to promote the use of open data from the public sector, in particular those published on the national/regional portals of open data related to the various country-specific topics. The themes may be developed/decided in cooperation with co-organizers, stakeholders or on the basis of available open data.

The hackathon must be designed and organized in such a way that the best the region/country has to offer in the field of open data is recognized.

Write about methodology how this action was taken care off. From project management, planning, inviting target group population, ...

### Topics:

On Saturday 26.09. at 10 a.m. a “networking with mentors” event was organized where mentors and Hackathon participants had the opportunity to meet and agree on a way to collaborate. A total of 20 mentors participated, who made their time, knowledge and experience available to the teams so that the idea would get its final shape, and the pitch would go as well as possible.

On the first day of the Hackathon, 5 lectures were organized by top experts (InfoDom, Central State Office for Digitalization, Business Intelligence, IBM, FOI) and a presentation was made on tools and open data that competitors can use.

On the second day, a lecture How to pitch was organized by Filip Stipančić from Lean startup Croatia. Mentor Filip explained the pitching rules to everyone and shared useful tips and suggested slides on how the pitch should look to meet the key elements in the assessment.

### Target of reference:

Firstly, students and young people with interesting ideas.

### 1.1 Short description of the Hackathon / Living lab

Short description of executed **Hackathon** should be provided (Title of the event, who, when, where it was organized, how many participants has attended, what was concluded and what were results, etc.)

38 individuals distributed in 15 teams applied on OPEN DATA Hackathon, organized by HAMAG-BICRO in the fields of: smart tourism, health and quality of life and energy and environment. They were developing solutions using high technologies and open data and have used help of 20 mentors. Six teams selected by a three-member expert jury will present their solutions at the LEAP summit and to investors and strategic partners of the ODEON project.

Event was organized online, via Zoom application.

**Participants:** describe the structure of participants and fill in the number of them in hierarchy table.

Participants hierarchy:

TARGET GROUP INVOLVEMENT*							
LPA	RPA	NPA	HER	ENT	SME	BSO	GP
		6	3	9	15	2	40

### 1.2 Main conclusions, learnings

At the end of the jury voting and the announcement of the winners, the sponsors announced winners, and congratulated all participants.

The company InfoDom provided an additional HRK 7,500 prize to the first-placed team, which doubled the amount of the prize for the first place and amounts to HRK 15,000.

The software company GDi awarded the Eye Hearing team, which they estimated to have the greatest social impact, the amount of HRK 3,000, which they will donate to a humanitarian, non-profit organization of their choice. GDi also educated hackathon participants on how to use GIS technology to use open data and gave them free access to the ArcGIS platform to work during the hackathon.

Business Intelligence enabled the "blank" team to further develop the Touristco project in their business incubator "BIRD Incubator for Analytics and Artificial Intelligence", with the expert mentorship of the company.

### 1.3 Published and Press release of Hackathon / Living lab event

Number of media release of Hackathon / Living lab event

Medij	Datum	Link
Novimilenij.eu	1. September 2020.	<a href="http://www.novimilenij.eu">www.novimilenij.eu</a>
Privredni.hr	1. September 2020.	<a href="http://www.privredni.hr">www.privredni.hr</a>
Tportal.hr	2. September 2020.	<a href="http://www.tportal.hr">www.tportal.hr</a>
Studentski.hr	2. September 2020.	<a href="http://studentski.hr">studentski.hr</a>
Novine.hr	2. September 2020.	<a href="http://novine.hr">novine.hr</a>
Jutarnji.hr	3. September 2020.	<a href="http://www.jutarnji.hr">www.jutarnji.hr</a>
Netokracija.hr	3. September 2020.	<a href="http://www.netokracija.com">www.netokracija.com</a>
Poslovni dnevnik	9. September 2020.	Tisak
Poslovni.hr	10. September 2020.	<a href="http://www.poslovni.hr">www.poslovni.hr</a>
Posusje.net	11. September 2020.	<a href="http://posusje.net">posusje.net</a>
Vidi.hr	15. September 2020.	<a href="http://www.vidi.hr">www.vidi.hr</a>
Privredni.hr	15. September 2020.	<a href="http://privredni.hr">privredni.hr</a>
ICT Business.hr	15. September 2020.	<a href="http://www.ictbusiness.info">www.ictbusiness.info</a>
Novi milenij	15. September 2020.	<a href="http://www.novimilenij.eu">www.novimilenij.eu</a>
Zimo.hr	16. September 2020.	<a href="http://zimo.dnevnik.hr">zimo.dnevnik.hr</a>

## 1.4 Agenda of the event

Invitation publishing links:



### Open Data Hackathon u okviru projekta ODEON

Razvijanje inovativnih rješenja uz korištenje  
otvorenih podataka iz javnog sektora

27. i 28. rujna 2020. godine

### PROGRAM

Nedjelja, 27. rujna 2020.	
10:00 – 10:10	Pozdravni govor – Ante-Janko Bobetko, član Uprave HAMAG-BICRO-a
10:10 – 10:25	Što su otvoreni podaci i koja im je svrha Božo Zeba, načelnik Sektora razvoja digitalne infrastrukture i usluga u javnom sektoru.
10:25 – 10:45	Semantički model javne uprave kao ključni dio Open Data infrastrukture Prof. dr. Slavko Vidović, INFODOM grupa, osnivač
10:45 – 11:00	Pauza
11:00 – 11:15	Vrijeme utječe na sve, uključujući i vas Ivan Turčin, IBM Enterprise IT Architect
11:15 – 11:30	Kako smo ušli u finale najvećeg europskog hackathona s projektom BirdBox Marko Štajcer, Direktor inovacija i razvoja u Poslovnoj Inteligenciji
11:30 – 11:40	Pauza
11:40 – 11:55	Motivacijski govor Boris Tomaš, docent na Fakultetu organizacije i informatike, organizator mnogih hackathona, natjecatelj i motivator, Ponos Hrvatske
11:55 –	Rad u timovima - svatko u svojoj Zoom grupi uz mentore
	Do kasnih sati.....

Ponedjeljak, 28. rujna 2020.	
09:00 – 11:00	Hacking & mentorship
11:00 – 11:20	How to pitch? Filip & Miro, Lean start up
11:20 – 15:00	Hacking i priprema završnih govora
15:00 – 16:00	Mentori pomažu oko finalne prezentacije
16:00 – 17:00	Pitches & Judging
17:00 – 17:30	Konsolidiranje ocjena žirija
17:30 – 18:00	Proglašenje pobjednika i zatvaranje Zaključni govor – Ante-Janko Bobetko, član Uprave HAMAG-BICRO-a

Project co-financed by the European  
Regional Development Fund



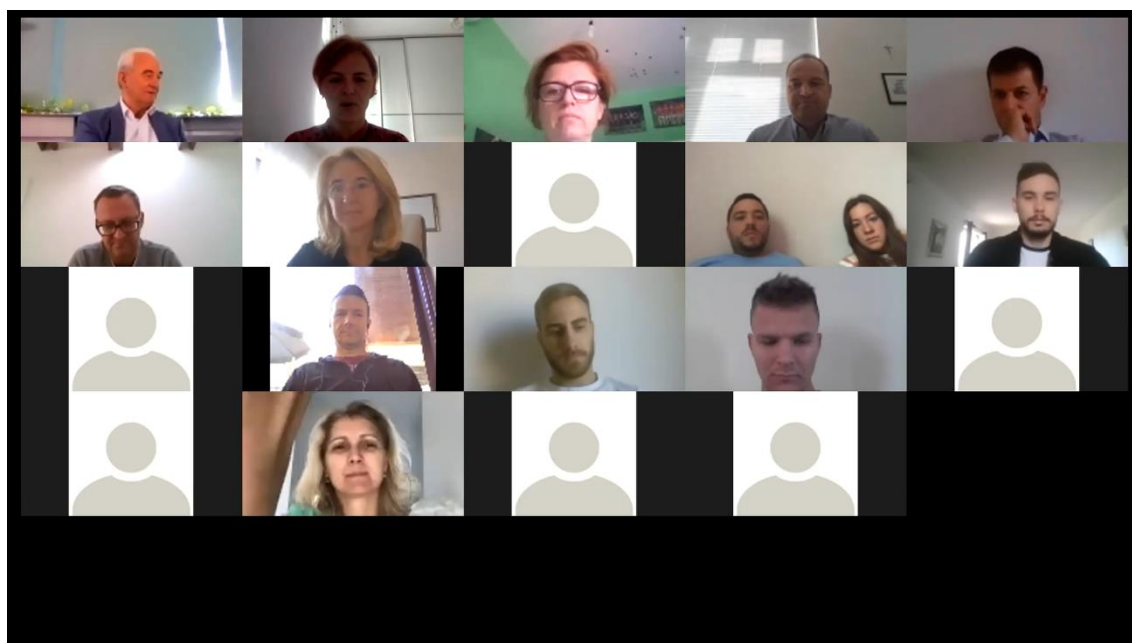
## 1.5 List of participants

Duje Bonacci	rent-e-feet	competitor
Renata Lončarić	rent-e-feet	competitor
Natalia Marcelja	rent-e-feet	competitor
Erik Matošević	blank	competitor
Fran Čudina	blank	competitor
Filip Šaina	blank	competitor
Ante Bilić	blank	competitor
Slavica Grgić	Charta	competitor
Franciska Grgic	Charta	competitor
Kata Grgic	Charta	competitor
Igor Bedek	Charta	competitor
Mihaela Popović	POPS	competitor
Mario Popović	POPS	competitor
Martina P. Hudek	POPS	competitor
Ivan Ivković	Green Team	competitor
Mislav Teklić	Green Team	competitor
Marijo Spajić	Zelene i plave Sesvete	competitor
Ivan Spajić Buturac	Zelene i plave Sesvete	competitor
Srđan Šverko	Dissyo	competitor
Kristijan Škarica	Dissyo	competitor
Marko Fertemleš	Dissyo	competitor
Aron Tomić	Dissyo	competitor
Leon Andrec	Crop Shepherd	competitor
Milivoj Bošnjak	Crop Shepherd	competitor
Domagoj Badanjak	Go Green or Go Home	competitor
Ivan Sudić	Go Green or Go Home	competitor
Josip Đaković	Go Green or Go Home	competitor
Nikolina Vučković	Wingo	competitor
Vanja Oštrek	Wingo	competitor
Mate Jagnjić	Wingo	competitor
Kristijan Bencek	Eye Hearing	competitor
Josipa Bencek	Eye Hearing	competitor
Petar Starčević	SitKit	competitor
Danijel Martinek	SitKit	competitor
Marko Štetner	Elito	competitor
Tomi Tudor	Elito	competitor
Rino Duboković	Riddles	competitor
Jasna Brebrić	Googles	competitor
Sanja Seljan	Health box	competitor
Davor Grubišić	Health box	competitor

dr.sc. Ana Ćorić Samardžija	SDURDD	mentor
Filip Stipančić	Lean Startup	mentor
Marija Bošković Batarelo	Parser Compliance	mentor
Hrvoje Pandžić	FER	mentor
Gordana Bauer	Certified Master Trainer	mentor
Melita Guzsany	IT profesionalac	mentor
dr. Mirna Korican Lajtman	ZŠEM	mentor
Ivana Čuljak	Invento Capital Partners	mentor
Marko Štajcer	Poslovna Inteligencija	mentor
Boris Tomaš	FOI	mentor
Miljenko Sedlar	REGEA	mentor
dr.sc. Mirko Hegedić	Lean Startup	mentor
Martina Matovina	MIPS d.o.o.	mentor
Tihomir Cirkvenčić	IBM Hrvatska	mentor
Ivan Turčin	IBM Hrvatska	mentor
Domagoj Marić	Data Science & AI Team	mentor
Dino Novosel	Deutsche Telekom	mentor
Stephanie Ekaette Trpkov	World Bank	mentor
dr.sc. Robert Skenderović	HIP	mentor
Ivan Šemeš	Consultant	mentor
Ana Veir	Infobip	moderator
Ante-Janko Bobetko	HAMAG-BICRO	jury
Goran Marković	Infodom	jury
Božo Zeba	SDURDD	jury
Iva Milašinčić	HAMAG-BICRO	organizer
Helena Madunić	HAMAG-BICRO	organizer
Mate Kovač	HAMAG-BICRO	organizer
Magdalena Dovečer	HAMAG-BICRO	organizer
Lidija Karaga	Poslovna Inteligencija	sponsor
Marko Štajcer	Poslovna Inteligencija	sponsor
Nataša Kučera	Infodom	sponsor
Slavko Vidović	Infodom	sponsor
Martina Ruždjak	Infodom	sponsor
Boran Lončarić	GDi	sponsor
Mislav Jurišić	GDi	sponsor
Ivica Skender	GDi	sponsor
Andrej Lončarić	GDi	sponsor

Aco Vidovič	IBM Slovenija	lecturer
Marija Frković	Megatrend	lecturer

## 1.6 Photos





## ODEON – D.3.4.1 Assisting students, researchers and entrepreneurs for the development of new services and products

Ime člana žirija: ANTE JANKO BOBETKO							
TIM	Korištenje otvorenih podataka	Inovacijski potencijal projektnih ideja	Tržišni potencijal projektnih ideja	Stupanj gotovosti projektnih ideja	Korištenje naprednih tehnologija	UKUPNO BODOVA	RANK
Rent-e-feet	2	6	8	4	5	25	12
blank	6	7	7	6	8	34	2
Charta	4	5	8	5	7	29	8
POPS	2	4	6	9	8	29	8
Green Team	6	5	5	3	5	24	13
Zelene i plave Sesvete	7	5	3	5	6	26	11
Dissyo	3	6	7	8	7	31	6
Crop Shepherd	9	6	7	9	7	38	1
Go Green or Go Home	7	4	8	6	7	32	3
Wingo	3	7	8	7	7	32	3
Eye Hearing	3	7	8	6	8	32	3
Elito	4	5	6	7	6	28	10
Googles	0	5	6	6	6	23	14
Health Box	0	3	6	3	4	16	15
Riddles	5	6	7	6	7	31	6

Ime člana žirija: BOŽO ZEBA							
TIM	Korištenje otvorenih podataka	Inovacijski potencijal projektnih ideja	Tržišni potencijal projektnih ideja	Stupanj gotovosti projektnih ideja	Korištenje naprednih tehnologija	UKUPNO BODOVA	RANK
Rent-e-feet	0	5	4	5	4	17	15
blank	8	8	8	8	8	40	5
Charta	8	10	9	8	7	42	2
POPS	0	7	8	8	7	30	10
Green Team	10	8	5	4	8	35	6
Zelene i plave Sesvete	8	4	6	4	7	29	11
Dissyo	4	10	10	8	9	41	4
Crop Shepherd	10	10	10	10	10	50	1
Go Green or Go Home	8	10	8	6	10	42	2
Wingo	0	8	8	10	9	35	6
Eye Hearing	4	8	6	5	8	31	9
Elito	5	7	6	8	9	35	6
Googles	0	8	8	0	10	26	12
Health Box	0	5	8	0	8	21	14
Riddles	4	3	5	7	7	26	12

Ime člana žirija: GORAN MARKOVIĆ							
TIM	Korištenje otvorenih podataka	Inovacijski potencijal projektnih ideja	Tržišni potencijal projektnih ideja	Stupanj gotovosti projektnih ideja	Korištenje naprednih tehnologija	UKUPNO BODOVA	RANK
Rent-e-feet	3	6	6	3	4	22	9
blank	5	6	6	7	6	30	4
Charta	1	6	6	4	5	22	9
POPS	1	4	4	7	4	20	13
Green Team	7	5	3	4	3	22	9
Zelene i plave Sesvete	6	3	3	4	4	20	13
Dissyo	1	8	7	7	7	30	4
Crop Shepherd	7	7	8	8	8	38	1
Go Green or Go Home	4	5	4	5	7	25	7
Wingo	1	8	8	8	6	31	3
Eye Hearing	5	7	7	8	7	34	2
Elito	6	6	6	7	5	30	4
Googles	1	6	6	4	5	22	9
Health Box	2	4	5	2	6	19	15
Riddles	1	5	6	5	6	23	8

UKUPNO							
TIM	Korištenje otvorenih podataka	Inovacijski potencijal projektnih ideja	Tržišni potencijal projektnih ideja	Stupanj gotovosti projektnih ideja	Korištenje naprednih tehnologija	UKUPNO BODOVA	UKUPNI RANK
Rent-e-feet	5	17	19	10	13	64	14
blank	19	21	21	21	22	104	2
Charta	13	21	23	17	19	93	7
POPS	3	15	18	24	19	79	11
Green Team	23	18	13	11	16	81	9
Zelene i plave Sesvete	21	12	12	13	17	75	12
Dissyo	8	24	24	23	23	102	3
Crop Shepherd	26	23	25	27	25	126	1
Go Green or Go Home	19	19	20	17	24	99	4
Wingo	4	23	24	25	22	98	5
Eye Hearing	12	22	21	19	23	97	6
Elito	15	18	18	22	20	93	7
Googles	1	19	20	10	21	71	13
Health Box	2	12	19	5	18	56	15
Riddles	10	14	18	18	20	80	10

## 2 Introduction & Methodology of Matching event for SMEs operating in DATA economy and digital innovation

The general objective is to bring together different stakeholders and to promote the development of business solutions through the use of open data.

Matching events can also be designed in an informal way as pure networking event, where participants could choose who they wish to meet, or discuss interests with.

Through this structured event and through networking, opportunities are defined or sought to bring together the interested parties.

Write about methodology how this action was taken care off. From project management, planning, inviting target group population, ...

### Topics:

On Saturday 26.09. at 10 a.m. a “networking with mentors” event was organized where mentors and Hackathon participants had the opportunity to meet and agree on a way to collaborate. A total of 20 mentors participated, who made their time, knowledge and experience available to the teams so that the idea would get its final shape, and the pitch would go as well as possible.

On the first day of the Hackathon, 5 lectures were organized by top experts (InfoDom, Central State Office for Digitalization, Business Intelligence, IBM, FOI) and a presentation was made on tools and open data that competitors can use.

On the second day, a lecture How to pitch was organized by Filip Stipančić from Lean startup Croatia. Mentor Filip explained the pitching rules to everyone and shared useful tips and suggested slides on how the pitch should look to meet the key elements in the assessment.

Target of reference:

Write who was your target groups and what are your target numbers to be reached.

Firstly, students and young people with interesting ideas.



## 2.1 Short description of the Matching event

Short description of executed **Matching event** should be provided (Title of the event, who, when, where it was organized, how many participants has attended, what was concluded and what were results, etc.)

**Participants:** describe the structure of participants and fill in the number of them in hierarchy table.

38 individuals distributed in 15 teams applied on OPEN DATA Hackathon, organized by HAMAG-BICRO in the fields of: smart tourism, health and quality of life and energy and environment. They were developing solutions using high technologies and open data and have used help of 20 mentors. Six teams selected by a three-member expert jury will present their solutions at the LEAP summit and to investors and strategic partners of the ODEON project.

Event was organized online, via Zoom application.

Participants hierarchy:

TARGET GROUP INVOLVEMENT*							
LPA	RPA	NPA	HER	ENT	SME	BSO	GP
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## 2.2 Main conclusions, learnings

At the end of the jury voting and the announcement of the winners, the sponsors announced winners, and congratulated all participants.

The company InfoDom provided an additional HRK 7,500 prize to the first-placed team, which doubled the amount of the prize for the first place and amounts to HRK 15,000.

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Business Intelligence enabled the "blank" team to further develop the Touristco project in their business incubator "BIRD Incubator for Analytics and Artificial Intelligence", with the expert mentorship of the company.

## 2.3 Agenda of the event

Invitation publishing links:



### Open Data Hackathon u okviru projekta ODEON

Razvijanje inovativnih rješenja uz korištenje  
otvorenih podataka iz javnog sektora

27. i 28. rujna 2020. godine

### PROGRAM

Nedjelja, 27. rujna 2020.	
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10:10 – 10:25	Što su otvoreni podaci i koja im je svrha Božo Zeba, načelnik Sektora razvoja digitalne infrastrukture i usluga u javnom sektoru.
10:25 – 10:45	Semantički model javne uprave kao ključni dio Open Data infrastrukture Prof. dr. Slavko Vidović, INFODOM grupa, osnivač
10:45 – 11:00	Pauza
11:00 – 11:15	Vrijeme utječe na sve, uključujući i vas Ivan Turčin, IBM Enterprise IT Architect
11:15 – 11:30	Kako smo ušli u finale najvećeg europskog hackathona s projektom BirdBox Marko Štajcer, Direktor inovacija i razvoja u Poslovnoj Inteligenciji
11:30 – 11:40	Pauza
11:40 – 11:55	Motivacijski govor Boris Tomaš, docent na Fakultetu organizacije i informatike, organizator mnogih hackathona, natjecatelj i motivator, Ponos Hrvatske
11:55 –	Rad u timovima - svatko u svojoj Zoom grupi uz mentore
	Do kasnih sati.....

Ponedjeljak, 28. rujna 2020.	
09:00 – 11:00	Hacking & mentorship
11:00 – 11:20	How to pitch? Filip & Miro, Lean start up
11:20 – 15:00	Hacking i priprema završnih govora
15:00 – 16:00	Mentori pomažu oko finalne prezentacije
16:00 – 17:00	Pitches & Judging
17:00 – 17:30	Konsolidiranje ocjena žirija
17:30 – 18:00	Proglašenje pobjednika i zatvaranje Zaključni govor – Ante-Janko Bobetko, član Uprave HAMAG-BICRO-a

Project co-financed by the European  
Regional Development Fund



## 2.4 List of participants

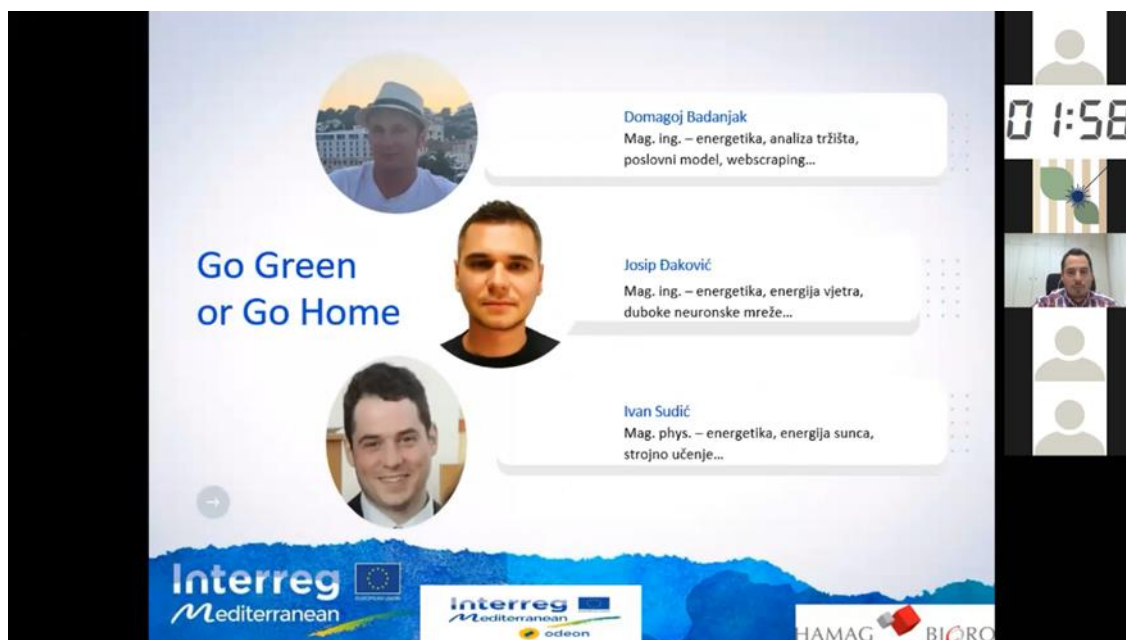
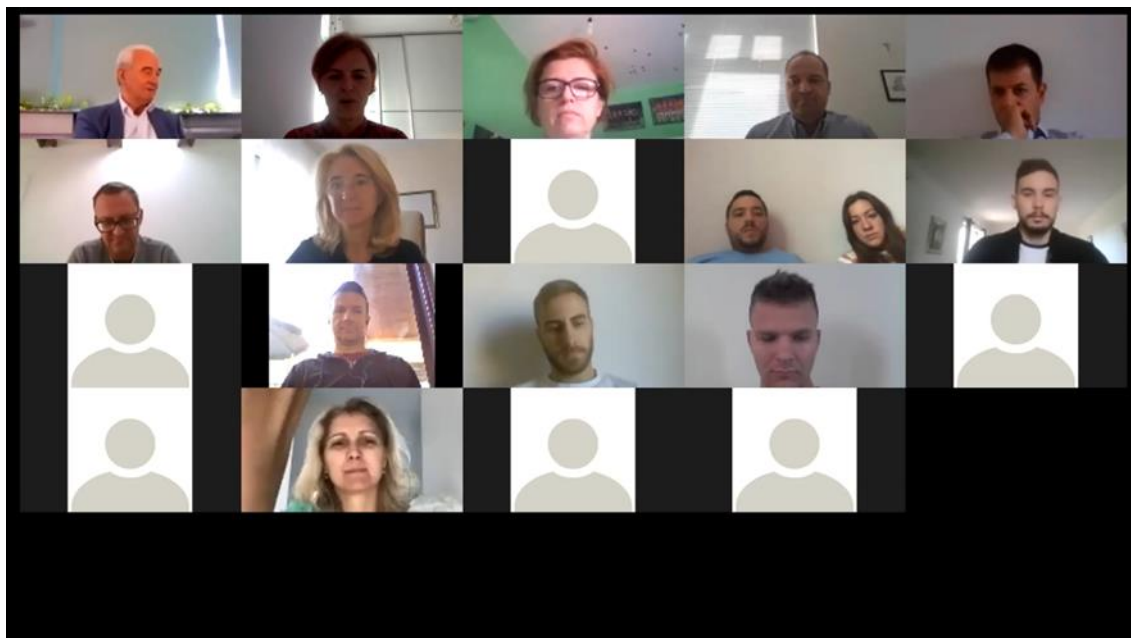
Duje Bonacci	rent-e-feet	competitor
Renata Lončarić	rent-e-feet	competitor
Natalia Marcelja	rent-e-feet	competitor
Erik Matošević	blank	competitor
Fran Čudina	blank	competitor
Filip Šaina	blank	competitor
Ante Bilić	blank	competitor
Slavica Grgić	Charta	competitor
Franciska Grgic	Charta	competitor
Kata Grgic	Charta	competitor
Igor Bedek	Charta	competitor
Mihaela Popović	POPS	competitor
Mario Popović	POPS	competitor
Martina P. Hudek	POPS	competitor
Ivan Ivković	Green Team	competitor
Mislav Teklić	Green Team	competitor
Marijo Spajić	Zelene i plave Sesvete	competitor
Ivan Spajić Buturac	Zelene i plave Sesvete	competitor
Srđan Šverko	Dissyo	competitor
Kristijan Škarica	Dissyo	competitor
Marko Fertemleš	Dissyo	competitor
Aron Tomić	Dissyo	competitor
Leon Andrec	Crop Shepherd	competitor
Milivoj Bošnjak	Crop Shepherd	competitor
Domagoj Badanjak	Go Green or Go Home	competitor
Ivan Sudić	Go Green or Go Home	competitor
Josip Đaković	Go Green or Go Home	competitor
Nikolina Vučković	Wingo	competitor
Vanja Oštrek	Wingo	competitor
Mate Jagnjić	Wingo	competitor
Kristijan Bencek	Eye Hearing	competitor
Josipa Bencek	Eye Hearing	competitor
Petar Starčević	SitKit	competitor
Danijel Martinek	SitKit	competitor
Marko Štetner	Elito	competitor
Tomi Tudor	Elito	competitor
Rino Duboković	Riddles	competitor
Jasna Brebrić	Googles	competitor
Sanja Seljan	Health box	competitor
Davor Grubišić	Health box	competitor

ODEON – D.3.4.1 Assisting students, researchers and entrepreneurs for the development of new services and products

dr.sc. Ana Ćorić Samardžija	SDURDD	mentor
Filip Stipančić	Lean Startup	mentor
Marija Bošković Batarelo	Parser Compliance	mentor
Hrvoje Pandžić	FER	mentor
Gordana Bauer	Certified Master Trainer	mentor
Melita Guzsany	IT profesionalac	mentor
dr. Mirna Korican Lajtman	ZŠEM	mentor
Ivana Čuljak	Invento Capital Partners	mentor
Marko Štajcer	Poslovna Inteligencija	mentor
Boris Tomaš	FOI	mentor
Miljenko Sedlar	REGEA	mentor
dr.sc. Mirko Hegedić	Lean Startup	mentor
Martina Matovina	MIPS d.o.o.	mentor
Tihomir Cirkvenčić	IBM Hrvatska	mentor
Ivan Turčin	IBM Hrvatska	mentor
Domagoj Marić	Data Science & AI Team	mentor
Dino Novosel	Deutsche Telekom	mentor
Stephanie Ekaette Trpkov	World Bank	mentor
dr.sc. Robert Skenderović	HIP	mentor
Ivan Šemeš	Consultant	mentor
Ana Veir	Infobip	moderator
Ante-Janko Bobetko	HAMAG-BICRO	jury
Goran Marković	Infodom	jury
Božo Zeba	SDURDD	jury
Iva Milašinčić	HAMAG-BICRO	organizer
Helena Madunić	HAMAG-BICRO	organizer
Mate Kovač	HAMAG-BICRO	organizer
Magdalena Dovečer	HAMAG-BICRO	organizer
Lidija Karaga	Poslovna Inteligencija	sponsor
Marko Štajcer	Poslovna Inteligencija	sponsor
Nataša Kučera	Infodom	sponsor
Slavko Vidović	Infodom	sponsor
Martina Ruždjak	Infodom	sponsor
Boran Lončarić	GDi	sponsor
Mislav Jurišić	GDi	sponsor
Ivica Skender	GDi	sponsor
Andrej Lončarić	GDi	sponsor

Aco Vidovič	IBM Slovenija	lecturer
Marija Frković	Megatrend	lecturer

## 2.5 Photos





## ODEON – D.3.4.1 Assisting students, researchers and entrepreneurs for the development of new services and products

Ime člana žirja:		ANTE JANKO BOBETKO					
TIM	Koristenje otvorenih podataka	Inovacijski potencijal projektnih ideja	Tržišni potencijal projektnih ideja	Stupanj gotovosti projektnih ideja	Koristenje naprednih tehnologija	UKUPNO BODOVA	RANK
Rent-e-feet	2	6	8	4	5	25	12
blank	6	7	7	6	8	34	2
Charta	4	5	8	5	7	29	8
POPS	2	4	6	9	8	29	8
Green Team	6	5	5	3	5	24	13
Zelene i plave Sesvete	7	5	3	5	6	26	11
Dissyo	3	6	7	8	7	31	6
Crop Shepherd	9	6	7	9	7	38	1
Go Green or Go Home	7	4	8	6	7	32	3
Wingo	3	7	8	7	7	32	3
Eye Hearing	3	7	8	6	8	32	3
Elito	4	5	6	7	6	28	10
Googles	0	5	6	6	6	23	14
Health Box	0	3	6	3	4	16	15
Riddles	5	6	7	6	7	31	6

Ime člana žirja:		GORAN MARKOVIČ					
TIM	Koristenje otvorenih podataka	Inovacijski potencijal projektnih ideja	Tržišni potencijal projektnih ideja	Stupanj gotovosti projektnih ideja	Koristenje naprednih tehnologija	UKUPNO BODOVA	RANK
Rent-e-feet	3	6	6	3	4	22	9
blank	5	6	6	7	6	30	4
Charta	1	6	6	4	5	22	9
POPS	1	4	4	7	4	20	13
Green Team	7	5	3	3	3	22	9
Zelene i plave Sesvete	6	3	3	4	4	20	13
Dissyo	1	8	7	7	7	30	4
Crop Shepherd	7	7	8	8	8	38	1
Go Green or Go Home	4	5	4	5	7	25	7
Wingo	1	8	8	8	6	31	3
Eye Hearing	5	7	7	8	7	34	2
Elito	6	6	6	7	5	30	4
Googles	1	6	6	4	5	22	9
Health Box	2	4	5	2	6	19	15
Riddles	1	5	6	5	6	23	8

Ime člana žirja:		BOŽO ZEBA					
TIM	Koristenje otvorenih podataka	Inovacijski potencijal projektnih ideja	Tržišni potencijal projektnih ideja	Stupanj gotovosti projektnih ideja	Koristenje naprednih tehnologija	UKUPNO BODOVA	RANK
Rent-e-feet	0	5	5	3	4	17	15
blank	8	8	8	8	8	40	5
Charta	8	10	9	8	7	42	2
POPS	0	7	8	8	7	30	10
Green Team	10	8	5	4	8	35	6
Zelene i plave Sesvete	8	4	6	4	7	29	11
Dissyo	4	10	10	8	9	41	4
Crop Shepherd	10	10	10	10	10	50	1
Go Green or Go Home	8	10	8	6	10	42	2
Wingo	0	8	8	10	9	35	6
Eye Hearing	4	8	6	5	8	31	9
Elito	5	7	6	8	9	35	6
Googles	0	8	8	0	10	26	12
Health Box	0	5	8	0	8	21	14
Riddles	4	3	5	7	7	26	12

UKUPNO								
TIM	Koristenje otvorenih podataka	Inovacijski potencijal projektnih ideja	Tržišni potencijal projektnih ideja	Stupanj gotovosti projektnih ideja	Koristenje naprednih tehnologija	UKUPNO BODOVA	UKUPNI RANK	
Rent-e-feet	5	17	19	10	13	64	14	
blank	19	21	21	21	22	104	2	
Charta	13	21	23	17	19	93	7	
POPS	3	15	18	24	19	79	11	
Green Team	23	18	13	11	16	81	9	
Zelene i plave Sesvete	21	12	12	13	17	75	12	
Dissyo	8	24	24	23	23	102	3	
Crop Shepherd	26	23	25	27	25	126	1	
Go Green or Go Home	19	19	20	17	24	99	4	
Wingo	4	23	24	25	22	98	5	
Eye Hearing	12	22	21	19	23	97	6	
Elito	15	18	18	22	20	93	7	
Googles	1	19	20	10	21	71	13	
Health Box	2	12	19	5	18	56	15	
Riddles	10	14	18	18	20	80	10	

### **3 Introduction & Methodology of Pitching event for investors**

The pitching event is the next step of the hackathon, where ideas are developed and solutions are worked out, and the pitch is considered as a presentation in front of a group of investors, partners, stakeholders, where the best developed solutions are presented. Thus from this point on, we are combining the guidelines of the classic investor pitch, with guidelines for sales pitch (targeting stakeholders, uptakers, also public authorities).

After the hackathon we have to select the 6 most promising cases/ideas developed.

Write about methodology how this action was taken care of. From project management, planning, inviting target group population, ...

#### Topics:

HAMAG-BICRO as a gold sponsor has participated in organization of LEAP Summit.

LEAP Summit is a multidisciplinary conference where changemakers LEAP into action. LEAP gathers more than 3,000 participants from 40+ countries – entrepreneurs, young professionals, and leaders who are changing the world. LEAP Summit brings people from all over the world at one place to learn and network together in order to solve most pressing challenges of our time.

The scope of this event was to present opportunities related to the Data Economy, raise awareness and transfer knowledge. 6 first-place teams from the Open Data Hackathon presented their projects. The event took place in CineStar, Banimir Mingle Mall, Zagreb, October 1st-October 2nd.

Event was held both physically and online. 776 participants were present online, and 257 participants were present on spot.

#### Target of reference:

General public, visitors of LEAP summit

### 3.1 Short description of the Pitching event

Short description of executed **Pitching event** should be provided (Title of the event, who, when, where it was organized, how many participants has attended, what was concluded and what were results, etc.)

**Participants:** describe the structure of participants and fill in the number of them in hierarchy table.

Participants hierarchy:

TARGET GROUP INVOLVEMENT*							
LPA	RPA	NPA	HER	ENT	SME	BSO	GP

Event was held both physically and online. 776 participants were present online, and 257 participants were present on spot.

### 3.2 Main conclusions, learnings

Some conclusions of the event included:

- The number of entities contributing and using open data is increasing
- Many entrepreneurs and SMEs that have developed ideas using open data face challenges in raising capital
- It is difficult for most social applications based on open data to come up with a business model that enable them to grow
- Most SMEs are not aware of European Commission funding opportunities or alternative options to VC
- More Educational programs are needed to raise awareness, knowledge, skills and competences of SMEs in raising capital

### 3.3 Published and Press release of Pitching event

Number of media release of Pitching event

<https://hamagbicro.hr/pozivamo-vas-na-leap-summit-2020/>

[https://www.facebook.com/HAMAG.BICRO/posts/3393172234074514?\\_tn\\_=-R](https://www.facebook.com/HAMAG.BICRO/posts/3393172234074514?_tn_=-R)

### 3.4 Agenda of the event



## LEAP Summit 2020 Agenda

1.10. - 2.10. - Cinestar Branimir Minglemall, Kneza Branimira 29, Zagreb

Thursday - 1.10.2020.		Friday - 2.10.2020.
LEAP Stage - 1.10.2020.		
8:30 - 9:00	LEAP Summit Registration	
9:00 - 9:20	LEAP Opening - Ognjan Zlatev, European Commission	
9:20 - 9:40	Jan de Jong - Living the Croatian Dream	
9:40 - 10:00	Anne Skare Nielsen - The Future is a Game. And This is How You Win.	
10:00 - 10:40	Ognjen Bogatin - From Zero to Hero in 7 Steps	
10:40 - 11:00	Tomislav Pancirov - Creating a Job That Makes You Happy: Freedom, Purpose, Lifestyle Entrepreneurship and Digital Nomadism	
11:00 - 11:20	Filip Ljubić - 8 Reasons Why "IT" in Croatia	
11:20 - 11:40	Break	
11:40 - 12:00	ODEON Hackathon Winners Pitch	
12:00 - 12:40	Panel Session: Social Entrepreneurship - Impact Through Business	
12:40 - 13:00	Impact Awards Ceremony & Energy+ Winner Presentation	
13:00 - 14:00	Lunch Break	
14:00 - 14:20	Goran Vrabec - The Hottest Story of My Life	
14:20 - 14:40	Iva Bolta - 2020 - The Year of Accelerated Digital Transformation	
14:40 - 15:00	Mislav Javor - Community Energy - The Cornerstone of Renewable Energy in the EU	
15:00 - 15:40	Panel Session: Green Growth That Works	
15:40 - 16:00	Mirko Logožar - My Mistakes Are My Mentors	

## LEAP Summit 2020 Agenda

1.10. - 2.10. - Cinestar Branimir Minglemall, Kneza Branimira 29, Zagreb

Thursday - 1.10.2020.

Friday - 2.10.2020.

LEAP Stage - 2.10.2020.

8:30 - 9:00

LEAP Summit Check In

9:00 - 9:20

Martin Mossler - New Opportunities. Start-ups: Today's Winners

9:20 - 9:40

Elmira Majerić - Hungry for Digital Ordering and Restaurant Revolution?

9:40 - 10:00

Ivan Štefanić - Transforming Innovative Ideas Into Profitable Businesses: The Power of the Systematic Approach

10:00 - 10:40

Iva Bobić - The Trap of Falling in Love With the Solution

10:40 - 11:00

Ilija Brajković - How to Develop a Kick-Ass Personal Branding Using Social Media

11:00 - 11:20

Matt Roberts - How FI is in Pole Position With Its Use Of Research and Data Analytics

11:20 - 11:40

Break

11:40 - 12:00

Paul Bradbury - Injecting Positivity into the Default Negative Croatian Mindset

12:00 - 12:40

Panel Session: Entrepreneurship Across the Globe

12:40 - 13:00

Stevica Kuharski - Why to Get Funded and How to Get Funded

13:00 - 14:00

Lunch Break

14:00 - 14:20

Yannick Theier - Launch, Activate and Scale Your Inner Entrepreneur!

14:20 - 14:40

Antonija Mršić Rados - EU Funds - Lessons Learned So Far and Lessons That Still Need to Be Learned (Better)

14:40 - 15:00

Marin Mrsa - How Much Are You Willing To Sacrifice?

15:00 - 15:20

Tea Zavacki - Discover Your Path to the Work You Love

15:20 - 15:40

Frane Pešut - Digitalization in Pharma Industry

15:40 - 16:00

Korado Korlević - Transhuman Agenda: Who Owns the Future

### 3.5 List of participants



#### LEAP Summit 2020 - Registration Form

LEAP Summit 2020 will be held from 1st – 2nd October, 2020. The conference will be held at CineStar Zagreb, Branimir mingle mall, Zagreb, Croatia, Kneza Branimira 29, 10000, Zagreb.

#### ONLINE & OFFLINE EVENT

Due to the COVID-19 situation LEAP will be held both offline and online. LEAP Summit offline will be held in CineStar Branimir Minglemall. A live stream will be available to all LEAP participants who will not be able to attend the offline event.

#### LEAP Summit 2020 – Thursday – 1.10.2020. – Participation list

On spot participants at Cinestar		Live stream participants	
Nr.	Name Surname	Nr.	Ime i prezime
1	Ivan Podrug	1	Augustin Jarak
2	Marija Salopek	2	Simona Gavez
3	Tea Romić	3	Aleksandra Sipkowska
4	Magdalena Doveček	4	Katarina Guja
5	Ante Bilić	5	Martha Octavia
6	Karla Vareško	6	Tea Glumac
7	Domenika Brkić	7	Mojra Dautović
8	Tomislav Pandirov	8	Ana Vida
9	Srdan Sverko	9	Ines Malešević
10	Kristijan Škarica	10	Marijana Topic
11	Leon Andreć	11	Ena Majić
12	Ivan Štefanić	12	Iva Horvat Radman
13	Renata Brkić	13	Doroteja Držić
14	Lordan Jurić	14	Luka Švagić
15	Lucija Žuljević	15	Martina Otročak
16	Dora Barbarić	16	Lea Dujmović
17	Juraj Wagner	17	Antonija Šimunković
18	Lena Perdić	18	Dražen Vrhovski
19	Ivan Ilinić	19	Edita Krizmanić
20	Ognjen Bagatin	20	Jelena Hričak
21	Alek Al-Kazal	21	Klara Cetin
22	Sanja Kišček	22	Nikolina Tomasković
23	Sara Dragosevac	23	Katja Lazarić
24	Mario Dakić	24	Alen Duspura
25	Daniela Antičić	25	Katerina Lelas
26	Nikola Barišić	26	Elizabeth Borysluk
27	Helena Derek	27	Sandra Spoljaric
28	Josip Strazić	28	Goreta Boskovic
29	Mislav Brigljević	29	Nejra Kadić Meskic
30	Palmina Ružić	30	Bermin Meskic
31	Doroteja Palac	31	Maja Ferenčak
32	Monika Martinić	32	Ivana Janković
33	Mihael Mišerić	33	Boris Njavro
34	Juraj Pošgaj	34	Elvira Omerović
35	Tamara Grabar	35	Erik Matošević
36	Maja Ferenčak	36	Fran Čudina
37	Marija Matić	37	Val Kilmer
38	Karlo Kučan	38	Petra Hanza
39	Nina Fakin	39	Anđelina Šiljeg
40	Lea Floigl	40	Maja Štefančić Hojka
41	Dora Dasović	41	Sandra Krivačić
42	Daniela Maravić	42	Jelena Ischa
43	Lucija Ciglar	43	sanjeev madan
44	Amina Hamzić	44	Katarina Cvijanović
45	Ana Radić	45	Filip Stojić
46	Tihana Hrnjak	46	Jelena Jelušić
47	Ivana Bošnjak	47	Helan Ernoić
48	Tihana Štibuhar	48	Ivana Kosinec
49	Vilim Beroša	49	David Mustac
50	Sven Šušnjak	50	Mubeena Shafi
51	Valentina Pandurić	51	thoma axha
52	Emanuel Lacić	52	Vjola Zaka
53	Dunja Pamelić	53	Marina Mesarić Radojčin

# ODEON – D.3.4.1 Assisting students, researchers and entrepreneurs for the development of new services and products



54	Filip Glavica
55	Filip Dragoslavić
56	Zdeslav Markač
57	Mia Planinić
58	Petra Travančić
59	Tomislav Borić
60	Eva Šoić
61	Nika Pintar
62	Tanja Miravtović
63	Vanesa Kužić
64	Marcela Mikoč
65	Hrvoje Horvat
66	Helena Madunić
67	Vito Vanjak
68	Valentina Nanić
69	Marija Frljić
70	Erik Matošević
71	Domagoj Badanjak
72	Josip Đaković
73	Marija Ivezić
74	Josipa Benček
75	Teo Petričević
76	Gordana Radovanović
77	Sara Hunjak
78	Ivan Dasolić
79	Niko Bucalo
80	Doris Lenarčić
81	Mario Marević
82	Irena Šarić Dombaj
83	Hana Beloš
84	Boško Miškov
85	Jasna Hlupić
86	Njevna Juričić
87	Bruno Uroda
88	Gordana Čorić
89	Iva Bolta
90	Marija Klarić
91	Ivana Mršić
92	Koleta Jurjević
93	Ksenija Škrebilin
94	Monika Perolić
95	Luka Topolić
96	Filip Stančić
97	Barbara Lacković
98	Tihana Kozina Barišić
99	Filip Vlahović
100	Filip Petrina
101	Marko Žarković Černeli
102	Beatrice Russo
103	Anja Jordanić
104	Ana Rosandić
105	Josip Radovanić
106	Paola Osrečki
107	Eva Tomek
108	Petra Pilepić
109	Ivan Mihačić
110	Erik Orbanić
111	Andreja Kodijan
112	Marko Radoš
113	Karlo Matić
114	Vesna Jurilj
115	Roberto Gregov
116	Larissa Hassanbegović
117	Barbara Bošnjak
118	Ognjan Zlatev
119	Marijana Gradasić
120	Matija Pinko

54	Ashit B K
55	Anamarija Garačić Severinac
56	Morgane Creisméas
57	Lidija Jurinić
58	Margita Blasković
59	Ana Marija Kostanic
60	Ana Marija Kostanic
61	Barbara Lindić
62	Sanja Dodos
63	Zlatko Kržek
64	Ines Jozic
65	Edita Memisi
66	Mladen Milavic
67	Magdalena Pupic-Vurilj
68	Magdalena Klindic
69	Sasa Brkovic
70	Kristina Mar
71	Luka Mustafa
72	Jure Zagoranski
73	Lucija Segarić
74	Shadi Zahran
75	CONSTANTINOS CHAEUS
76	Ana Raguz
77	Nikola Medved
78	Antonija Jurić
79	Luka Duić
80	Marija Stanković
81	Aidana Omarova
82	Jabari Smith
83	Zdravko Ivancic
84	Nabanita Banerjee
85	Satabdi Neogi
86	Krishnendu Banerjee
87	Subhas Chakraborty
88	Kristina Mađarević
89	Stjepan Jelačić
90	Dayang Asyiqin
91	Martina Balja
92	Barbara Džeba
93	Morgane CREISMEAS
94	Tihana Veletanlic
95	Fortesa Hysenaj
96	Christina Makoundou
97	Dubravka Crnic
98	Maria Radoslavova
99	Elvis Zornic
100	VERKA JANKOVA
101	Dragan Knezevic
102	Albina Rasputnyaya
103	Ivana Sreckovic
104	Ankica Banic
105	Dominik Kobas
106	Matij Keka
107	Domagoj Miljković
108	Michael Hild
109	Haliz Jawad Sohail
110	Milica Popovic
111	Mohammed YASEEN
112	Anna-Maria Krizanac
113	Forrest Stolin
114	Josip Miletic
115	Yunus Emre Genç
116	Hanna Kochan
117	Nicole Marić
118	Ivana Žarić
119	Antonio Svorenji
120	Filip Hitrec

# ODEON – D.3.4.1 Assisting students, researchers and entrepreneurs for the development of new services and products



121	Martina Aničić
122	Kristian Pirc
123	Filip Mareimović
124	Morana Petričević
125	Petar Čalić
126	Sanela Alandžak
127	Davor Cota
128	Žaklina Svalina Hunjak
129	Mirko Logožar
130	Silvio Krajina
131	Goran Vrabec
132	Filip Mišković
133	Mislav Javor
134	Dalibor Marijanović
135	Erica Svetec
136	Dominik Starčević
137	Sandra Matijević
138	Branimir Suk
139	Tin Bažun
140	Tea Logožar
141	Jakov Sić
142	Jan de Jong
143	Ana Djak
144	Adrijana Sladojević
145	Stefano Ladavac
146	Melita Polgaj
147	Carla Pereira
148	Mario Ramić
149	Dinko Deranja
150	Alen Omerović
151	Ivana Šafarić
152	Luka Žarković Čern
153	Matilda Povodnik
154	Luka Matić
155	Tin Ferković
156	Kristina Radovan
157	Silvija Kosić
158	Dario Marić
159	Tomislav Kučar
160	Bruno Fegeš
161	Korina Ban
162	Marko Franjić
163	Dragan Brkić
164	Petra Čakarun
165	Ivan Oreški
166	Dorothea Strelec
167	Dora Zane
168	Filip Pozik
169	Karolina Miljak
170	Filip Sokol
171	Ivan Krajinović
172	Donatella Pauković
173	Petra Čolić
174	Antonia Čolić
175	Ania Tuljak
176	Ivan Sudić
177	Nikolina Vučković
178	Paula Hlupić
179	Kristijan Bencek
180	Tatjana Sisjorko
181	Karla Barišić
182	Jan Popović
183	Vlatka Bošnjak
184	Lucija Hajduković
185	Goran Radovanović
186	Iva Babić
187	Ilija Brajković

121	Sara Bakalli
122	Erik Bakalli
123	Daniela Aničić
124	Matej Duvnjak
125	Elmina Bajramovic
126	Elmina Bajramovic
127	Lejla Josipovic
128	Sieglinde Watz
129	Anita Belančić
130	Lorena Ujević
131	Valentina Šegota
132	Petra Plivelić
133	Paula Nejažmić
134	Ivana Vukobrat
135	Katarina Ričko
136	Dalila Spahić
137	Lucie Noswitz
138	Silvija Kudeljnjak
139	Tea Jagić
140	Katarina Čosić
141	Natasha Luchmar
142	Dijana Perić
143	Mia Sedak
144	Keina Sula
145	Widson Jean Michel Civil
146	Hanif Ahsan
147	Maniragaba Jean d'Amour
148	Petra Škrpelić
149	Nina Fakin
150	15.07. Alijagić
151	Igor B
152	Fabijan Peronja
153	Iva Žulić
154	Kristina Alić
155	Kristina Alić
156	Barbara Gverić
157	Zeljka Marusic
158	Nikola Popović
159	Gordana Čorić
160	Dunja Perković
161	Ana Dmić
162	Ivor Santak
163	Sajeda Ibrahim
164	Burdica Mijanović
165	Alka Beuc
166	Kristina Milić
167	Martin Levatić
168	Elvira Pečnik
169	Doris Devetak
170	Rima Mammadova
171	Andrea Perković
172	Maja Šuman
173	Floren Xhaxhe
174	Benedikt Miočić
175	Goran Radovanović
176	Zeljka Šeler
177	Nikola Kalevski
178	Ariana Černeli
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204	Andrea Mrša
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254	Tomislav Janković

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204	hajar Iachheb
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364	Oponitah Salma Putri Wardana
365	Ina Shenplaku
366	Qemal Çiftja
367	Endri Shenplaku
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380	Saif Bareq
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382	Sk. Mehedi Hasan
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### 3.6 Photos









