

RE-LIVE WASTE- Improving innovation capacities of private and public actors for sustainable and profitable REcycling of LIVEstock WASTE

Project title and acronym	RE-LIVE WASTE
Work Package	WP-2
Activity n and title	2.5 – Production of communication and dissemination materials
Deliverable n. and title	D251b – "Did you know" materials – Phase 2
Responsible Partner	NRD-UNISS
Participating partners	Fundación Global Nature
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Reviewers	All partners



0. WHAT IS THIS DOCUMENT AND WHAT IS INCLUDED?

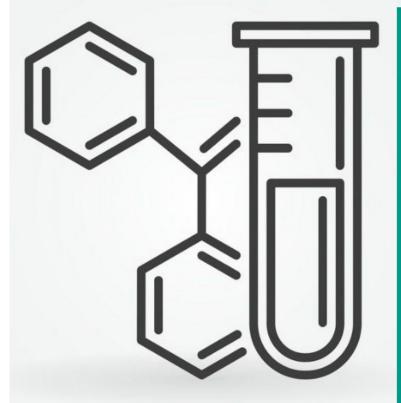
A pilot communication campaign was developed on social media to promote the use of buzzwords connected to the project, facilitating the understanding of some technical terms by the general public. The campaign will also be useful for:

- ensuring that all the activities are transferred correctly to local stakeholders
- setting up tools to facilitate the dissemination of WP2 activities, such are interviews and long videos
- identifying supplementary activities to be carried out to fill the knowledge gap among the national general publics.

The info-cards were translated into Spanish by Fundación Global Nature.



¿Sabías qué...?



LA CRISTALIZACIÓN

La cristalización controlada del MAP puede ser usada para separar nutrientes, como el magnesio, el nitrógeno y fosfatos de los desechos orgánicos. Uno de los socios del proyecto RE-LIVE Waste, ha desarrollado una tecnología que mejora la transformación del precipitado MAP en un fertilizante de liberación lenta.

Para obtener más información, síguenos en las redes sociales, Youtube o nuestro sitio web oficial.

re-livewaste.interreg-med.eu











¿Sabías qué...?

LA ESTRUVITA





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