

WP4 – Knowledge transfer actions by a transnational open innovation platform

Task 4.2.5 Other AGROFOOD & agriculture supply chains – same country knowledge transferring

Summary

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1. Purpose of the document

Inorganic materials (films, nylon, greenhouse coverings, food packaging...) used in agri-food production, both in farms and agro-industries, are still poorly recycled and some are abandoned in the nature. Given the increasing consumers' awareness and the environmental regulations, the agrofood stakeholders take their responsibility to mitigate the problem. In this framework the purpose of the task - Other agrofood & agriculture supply chains – same country knowledge transferring is to transfer the good practices matured during Reinwaste project life cycle. Other value chains and other regions, a part from the primary and food-processing sectors of Andalusia, Emilia-Romagna and Sud-Provence-Alpes-Côte d'Azur, are elected for transferring in all context exploited both in real or potential application. Developed by the project representatives of the 3 REINWASTE pilot regions, the purpose of the task is to enhance transfer practices and organization models to support the transition to low inorganic waste, by reducing the volume or shifting to greener resources, in the perspective of upscaling the business models to local-wide industrial and agricultural organizations.

2. Pandemic impact limitation and contingency measures

Owing to the impact of COVID-19 on laboratories, educational, exhibition and meeting spaces, the transfer ambitions of the project have been affected and somehow readjusted according to the pandemic impact context.

The original vision of Reinwaste task has been maintained and the originally foreseen transfer plan produced for each of the value chains and regions. In parallel, the transfer activities have been reconceived through exclusively online encounters with Reinwaste outcomes. Lockdown meant that the project team could no longer meet in person. Access to shared areas, fairs, exhibitions, conference rooms was prohibited most of the 2020. Highly restrictive measures were put in place in all the 3 countries, as well as in the rest of Europe. While Reinwaste is not alone in acknowledging constraints imposed by the pandemic, these elements were particularly severely impacted by the very stakeholder orientation of this task. Notably, the collapse of social spaces, where Reinwaste was to be transferred were impossible to access, thus digital solutions were largely adopted to face the contingency. Video clips, on-line events, social channels (such as YouTube and others) were operated. The extra time in making the adjustments, as well as the challenge and redeployment of resources that enabled the project to be realised, presented a workload increase on the consortium, at especially trying times, and justified the delay in the realization of the activities.

3. Methodological criteria

Owing to the impact of COVID-19 on laboratories, educational, exhibition and meeting spaces, the transfer ambitions of the project have been affected and somehow readjusted. From a methodological point of view it has been identified virtual/digital transfer means

such as webinars, streaming events, videos and video clips. According to that some partnership examples have been share (see Annex I). Moreover, in order to homogenize the collection of the information a shared template has been designed and distributed. The contributes are collected and structured according to this template (see ANNEX II).

Some main transfer domains have been identified, such as:

- Internal and social dissemination through cross-fertilisation digital event
- External and social dissemination thoughts Ecomondo 2020 digital edition
- Transfer plan – real and potential transfer opportunities

4. Internal, external and social dissemination events

Owing to the impact of COVID-19 on laboratories, educational, exhibition and meeting spaces, the transfer ambitions of the project have been affected and somehow readjusted, but the main goals of the task has been integrally served.

Here briefly reported the main outcomes of these joint initiatives.

Internal cross-fertilisation event

In order to align, made aware the partnership about the results, and favorite the external dissemination and spreading of the project results, especially towards other value chains, in the same countries. This transfer activity consisted of two different steps: first the creation of a cross-fertilisation event, held the 6th of October, to be fully recorded and second the creation of video clips to be spread on the web.

For the event, partners have been aligned in term of contents and a ppt template has been created. The events has been fully recorded and then videoclips realized based on the recording. Privacy statements have been collected in order to receive green light to publish and spread on the web and social channels the videoclips.

Videoclips have been distributed through ART-ER channels (namely web site, Twitter | Facebook | LinkedIn | YouTube | Instagram) and Reinwaste web site. A press communicate has been spread as well.

A summary of this activities is reported in ANNEX III and IV, including the dissemination plan.

External Ecomondo digital event

In order to open the platea and open the target audience, the Ecomondo digital edition opportunity has been exploited. The relevance of Ecomondo as international fair has been already demonstrated in a former deliverable (namely task 4.3.1). Because of the Covid the 2020 edition, held from 3rd November to 6th November, has been fully digitalized. In this case Reinwaste created an exposition page in the Ecomondo digital platform, attended virtually the fair and the visitors, but particularly spread the Reinwaste results through videos and videoclips. A promotional DEM, as in the other editions (namely 2018 and 2019), has been launched (few week before the fair) in order to generate the path towards the exposition. The DEM has been distributed by Ecomondo newsletter to the overall enormous database of the fair contacts.

A summary of the experience is reported in ANNEX IV and V, including the dissemination plan.

5. Transfer Plan

This action is fully aligned with the original plan proposed in the Reinwaste application. The results are organized in separate OUTPUTS deliverables as foreseen in the proposal and they consist of 6 main OUTPUTS, as specified:

6. OUTPUT 4.3.1 - Transfer Plan agri-food industry supply chain ITALY
7. OUTPUT 4.3.2 - Transfer Plan agri-food industry supply chain SPAIN
8. OUTPUT 4.3.3 - Transfer Plan agri-food industry supply chain FRANCE
9. OUTPUT 4.3.4 - Transfer Plan agriculture supply chain ITALY
10. OUTPUT 4.3.5 - Transfer Plan agriculture supply chain SPAIN
11. OUTPUT 4.3.6 - Transfer Plan agriculture supply chain FRANCE

Details are included in the deliverables.

12.ANNEX I – Webinar’s example link:

- [Train-the-trainer video](https://www.youtube.com/watch?v=NkteNrsU0Ss) <https://www.youtube.com/watch?v=NkteNrsU0Ss>
- [Collaborative tool list](#)

NOTE: This list is a compilation of tools used by the Interreg Europe project partners collected during the internal events. The joint secretariat is not providing any particular recommendations for the purchase and/ or use of any of the tools listed below.

Updated 24/03/2020

	Website	Description	Price	GDPR-compliant ?
Online Meeting-Tools				
Skype	https://www.skype.com/en/	Video conferencing tool.	free for up to 50 participants	Yes
Adobe Connect	http://www.adobe.com/products/adoobeconnect.html	Adobe Connect offers web conferencing solutions for webinar, online meeting, mobile elearning, video conferencing and virtual classroom use.	starts at 50 \$/Month, free trial available	Yes
Webex	https://www.webex.com/	Online tool to organise your meeting online or your online event	14 day free plan available, Starter (\$13.50 per month for up to 50 attendees	Yes
Go to meeting /Go to webinar	https://www.gotomeeting.com	GoToMeeting with HD video conferencing is a tool to collaborate in real time. Go to webinars helps you organise online seminars.	\$49 a month for the most basic plan, 30-Day free trial	Yes
Google Hangout	https://hangouts.google.com/webchat/start	Google Hangouts works with your Google account, allowing you to communicate with your Google contacts through text messages, video chats and voice calls	free for up to 10 participants, other enterprise-level features	Yes
Microsoft Teams	https://teams.microsoft.com/start	Teams is a collaboration tool that provides dispersed teams with the ability to work together and share information via a common space. It includes features like video conferences, document collaboration, one-on-one chat, team chat.	can only be used as part of Office 365	Yes
Jitsi	https://jitsi.org/	Jitsi is a set of open-source projects that allows you to easily build and deploy secure videoconferencing solutions. At the heart of Jitsi are Jitsi Videobridge and Jitsi Meet, which let you have conferences on the internet, while other projects in the community enable other features such as audio, dial-in, recording, and simulcasting.	free, no account needed	Yes

Whereby	https://whereby.com/	Video meetings with no login or downloads. Video conferencing with screen sharing, recording among other features.	free basic plan, for up to 4 participants	Yes
Zoom-Meeting	https://zoom.us/	Zoom is a cloud based service which offers Meetings and Webinars and provides content sharing and video conferencing capability. You do not need a Zoom account to attend a Zoom meeting, only the host is required to have an account to enable the scheduling of meetings	most basic plan is free (with restrictions), otherwise competitive priced plans	Yes
File-Sharing-Tools				
Sharepoint	https://products.office.com/en-us/sharepoint/collaboration	SharePoint is a web-based, collaborative platform that integrates with Microsoft Office. It is a document management and storage system.	can only be used as part of Office 365	Yes
Google drive	https://www.google.com/drive/	Platform to store and share documents. It works seamlessly with Microsoft Office.	30GB for free, 100GB plan for 2\$ per month	Yes
We transfer	https://wettransfer.com/	WeTransfer is a cloud-based online platform designed to allow you to transfer different types of files for free to other users on the Internet. Tool used to share large files up to 2GB for free. No account needed. But only allows a maximum of 20 recipients.	basic plan is for free, WeTransferPro for 12\$/Month	Yes
Firefox Send	https://send.firefox.com/	Firefox Send is a free encrypted file transfer service that allows users to safely and simply share files from any browser. No Firefox account needed for files up to 1GB.	completely free	Yes
Drop box (business)	https://www.dropbox.com/	Dropbox allows to share your photos, docs, and videos.	Standard plan (5TB of storage) for 10€/user/month	Yes
Collaboration-Tools				
Mind mup	https://www.mindmup.com/	Free online mind mapping tool.	free basic plan, business plan from \$50/year for 10 users	Yes
Survey Monkey	https://www.surveymonkey.com/	Free online survey tool to capture the voices and opinions of the people who matter most to you.	business plan from 30€/Month/User	Yes
Base camp	https://basecamp.com/	Web-based project management and collaboration tool. To-dos, file storage, messages, schedules, and milestones.	free 30 day trial, \$99/month/team	Yes
Trello	https://trello.com/	Trello's boards, lists, and cards enable you to organize and prioritize your projects	free basic plan	Yes
Only office / TeamLab	http://www.teamlab.com https://www.onlyoffice.com/	Online office that enables you to manage documents, projects, team and customer relations in one place.	free trial available, starting at \$2/month/user	Yes
Slack	https://slack.com/	Slack brings all your communication together in one place. It's real-time messaging,	free version and trial available, otherwise	Yes

		archiving and search.	\$6.67 per month, per user	
Same page	https://www.samepage.io/	Same page allows messaging, task management, real-time document collaboration. On a single desktop and mobile app.	starts at \$8/month, free version available	Not clear
Wiggio	https://wiggio.com/	Wiggio is a completely free, online toolkit to work in groups. You can create shared calendar, polls, to-do-lists, manage events, etc.	free	Not clear
Yammer	https://www.yammer.com/	Yammer is an enterprise social networking service used for private communication within organisations.	starting price: \$3.00/month/user	Yes
Microsoft OneNote	https://www.onenote.com/	The digital note-taking app for your devices. This cross-platform service allows you to synchronize your notes across multiple devices, and share notes with others.	Part of the Office 365 package	Yes
Miro	https://miro.com/	Online collaborative whiteboarding platform to bring teams together, anytime, anywhere. Brainstorming, mindmapping, strategy and planning	Simple version (unlimited team members, 3 editable boards) for Free (1 team); advanced option for 5 teams from \$8 per user /monthly	Yes
Etherpad	https://etherpad.org/	Etherpad allows you to edit documents collaboratively in real-time, much like a live multi-player editor that runs in your browser.	free	Yes
Prezi	https://prezi.com/	Presentation tool that uses one large canvas. Your presentation will zoom along a path to various parts of the canvas, and emphasize the ideas presented there. The Prezi Business cloud platform can also organize presentations in Shared Folders and Track who views your presentation and which parts keep their interest.	Basic plan is for free (14-day trial). Standard Business plan for 19€/Month (for each license)	Yes source: https://prezi.com/privacy-policy/201910_NL/ . Accessed on 25 March 2020
Interactivity				
Slido	https://www.sli.do/	Ultimate Q&A and polling platform for meetings and events	Several plans. Basic for free (Crowdsourcing questions; 3 polls per event; Brainstorm ideas); Advanced features from EUR 149 per event	Yes
Menti	https://www.mentimeter.com/	Interactive presentations & meetings. Allows to get a real-time input from the audience with live polls, quizzes, word clouds, Q&As and more	Free: Unlimited audience size. Unlimited presentations. Data may be anonymized and used for inspiration. Basic: \$10/month. Unlimited questions per presentation, export and	Yes

			total ownership of your data.	
Kahoot	https://kahoot.com/	Learning games	From \$10/month (1 host, 20 participants)	Yes
Houseparty (app)	https://houseparty.com/	Video streaming, social networking service	Houseparty app is free and there are no in-app purchases that require you to spend money to join or host a Houseparty	Not clear. Under the new EU GDPR, Ireland has now set the Digital Age of Consent to 16 years old. For children under the age of 16 consent must be give/autho rised by the parent of guardian of the child.
Further reading:				
https://www.insidehighered.com/advice/2020/03/16/how-shift-your-conference-online-light-coronavirus-opinion				
https://www.verizon.com/about/news/working-remotely-follow-these-4-rules-better-conference-call-etiquette				
https://civichall.org/				

rg/civicist/its-time-for-next-generation-remote-collaboration/				
https://annalist.net/blog/2020/03/20/tipps-fuer-video-chats-und-telefonkonferenzen/				[German]
https://eab.com/insights/expert-insight/strategy/virtual-meeting-tools-tips-and-alternatives-to-address-covid-19-travel-restrictions/?utm_source=twitter&utm_medium=social&utm_campaign=sprout&utm_content=covid19				
https://www.linkedin.com/pulse/staying-informed-connected-resources-help-navigate-work-roslansky				
https://www.mbparkers.com/blog/how-manage-small-business/virtual-meeting-tools-for-independent-contractors/?utm_source=twitter.com&utm_campaign=social_tagged&utm_medium=social&utm_term=article_ic&utm_content=ma				

nage my business 031020				
https://www.practicalecommerce.com/12-Project-Management-and-Collaboration-Tools				
https://hbr.org/2020/03/what-it-takes-to-run-a-great-virtual-meeting				
https://www.pcmag.com/picks/the-best-video-conferencing-software				
https://www.socialmediatoday.com/news/50-must-have-remote-working-tools-and-apps/575069/				
https://www.media.mit.edu/posts/a-few-simple-tips-for-better-online-meetings-covid-19-edition/				
https://blog.hotsuite.com/virtual-events/				
Your tools - add your suggestions and tried-and-tested solutions below:				
	Website	Description	Price	GDPR-

				compliant ?
Meistertask	www.meistertask.com	Agile, kanban-style collaboration tool	basic free version	YES
Discord	https://discord.com/	Thematic channels, workgroup, video chatting (born in gaming environment)		
Mural	https://www.mural.co/	Collaborative interaction dashboards		

- **[INTERREG webinar & slide3 Collaborative tools list](https://www.interregeurope.eu/fileadmin/user_upload/events/webinar_tips_on_running_online_events.pdf)**
https://www.interregeurope.eu/fileadmin/user_upload/events/webinar_tips_on_running_online_events.pdf

13.ANNEX II – Methodological template

Purpose of the transferability plan

As mentioned into the T4.1 about methodology and purposes of transferring phase, the technology transfer within REINWASTE is intended as a process steered by Reinwaste partners which generates a wider awareness and ownership of REINWASTE tested solutions (in WP3 pilots) towards the widest possible range of SME and companies within the identified agrofood chains, and opens up for the adaptation of these solutions to new value chains or countries.

Transferability Plan in EU projects

- Go beyond dissemination of project results and sharing of knowledge
- Include activities and approaches integrated in project actions which aim to facilitate the replication and/or transfer of the project results beyond the project, including in other sectors, regions or countries

Transfer strategy, within REINWASTE, aims to support companies in their innovation processes and encourage collaboration with the research system, favoring the exchange of know-how and the creation of networking and business opportunities between Research Institutions, both on the regional and international territory, both at the regional and at the international level.

The goal of Tasks 4.2.5 and 4.2.6 is the deployment of a transfer plan addressed to economic stakeholders (representing further supply chains) within the same pilot countries (Italy, Spain, France) and in other Countries not directly concerned by the pilots (Bosnia-Herzegovina, Greece, Slovenia).

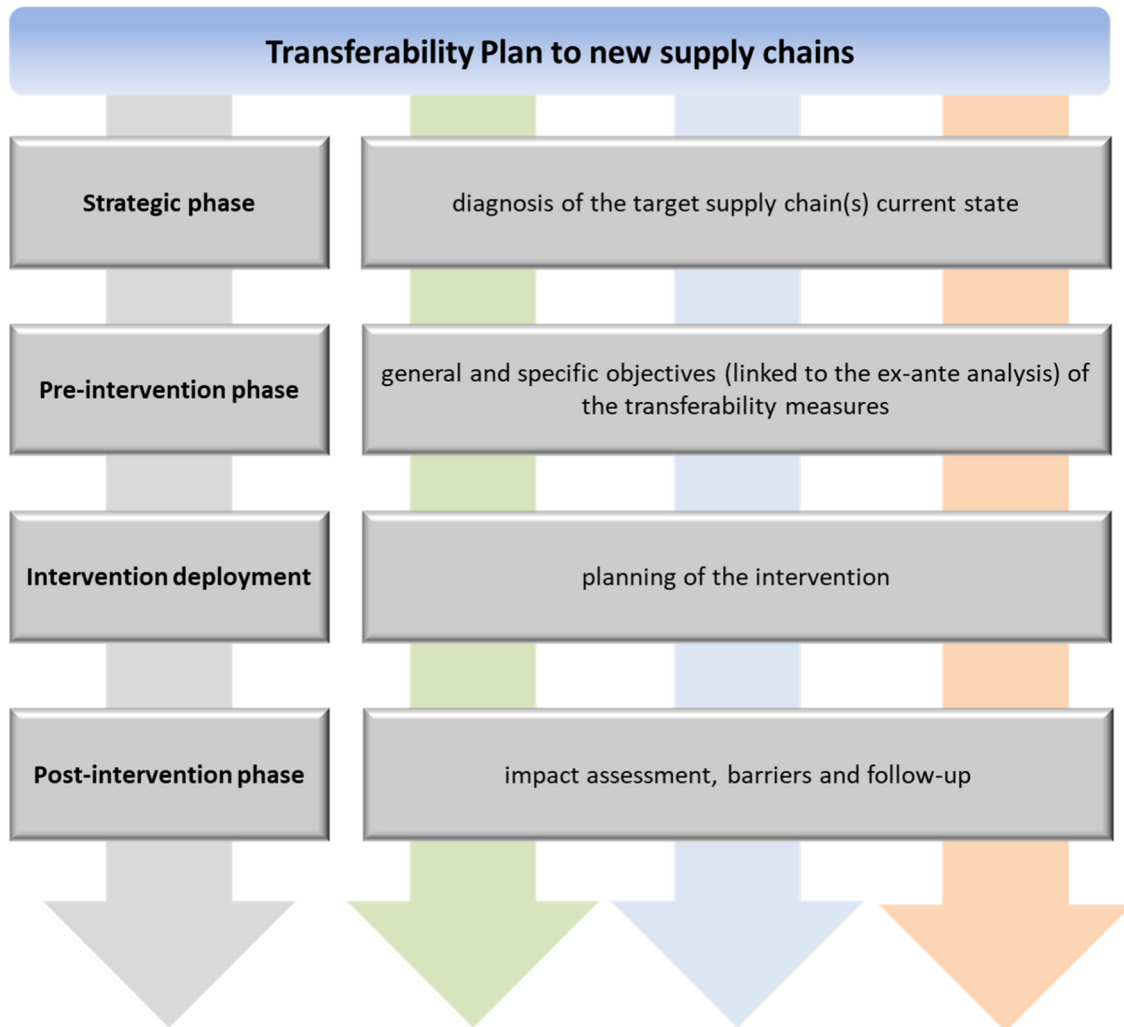
Transferability outside the pilot supply chain and/or to other value chain (i.e. in the case of the production value chain in the horticultural sector, there is an interest to transfer to 2 sectors: red fruits and/or olive grow) is strongly supported, as this is in line with the spirit of the transferability: to give as many chances as possible to replicate the approach to new sectors. Please notice that this option is coherent with the format of the transferability factsheet (see 5.2. Transferability outside the pilot supply chain).

How to fill out the Transfer Plan common format

The scope of the Transfer Plan is to define:

- the strategic phase
- the pre-intervention phase

- the intervention deployment (options: in presence, virtual, only on paper)
- the post-intervention phase



Partners are required:

1. to fill out the logic framework provided in the next part
2. if implemented during the project lifetime, annex to the present Transfer Plan the report of the various interactions (meeting, webinars etc...) organized throughout the implementation of the Tasks 4.2.5 and 4.2.6.

Who is concerned? Responsibilities and timing

Task 4.2.5 - TP within the same pilot countries (Italy, Spain, France)

According to the application form, the target value of 4.2.5 is 6, which basically means 1 transfer plan per each value chain (i.e. for Italy, 1 transfer plan for dairy farms by Confagri + 1 transfer plan for dairy industry by Federalimentare). Each transfer plan should consider and summarize the whole of initiatives to bring the message out of the pilot supply chain to inspire replication of the approach.

Task 4.2.6 - TP in other Countries not directly concerned by the pilots (Bosnia-Herzegovina, Greece, Slovenia).

According to the application form, the target value of 4.2.5 is 3, which means one TP per single target country (Bosnia-Herzegovina, Greece, Slovenia).

Shared template

TRANSFERABILITY PLAN

Name of the REINWASTE partner:

01. Strategic phase

01.1. Identification of the target supply chain(s) that will benefit of the transferability action

Type of supply chain (sector):

Region / country:

Brief description:

01.2. Ex-ante analysis and diagnosis of the target supply chain(s) current state, in order to identify what are needs and main challenges in the framework of inorganic waste minimization that justify the transferability action

02. Pre-intervention phase

02.1. Describe the general and specific objectives (linked to the ex-ante analysis) that the transferability measures aims to achieve

02.2. Explain to which extent the results of the pilot actions implemented into the WP3 pilot could be transferred to the target supply chain

03. Intervention deployment (options: in presence, virtual, only on paper)

List below the most suitable transferability initiatives dedicated to the target supply chain(s). This list can include ideal and/or potential interactions to be organized even after the project lifetime. Whether you manage to organize some of them into the project lifetime, please indicate it into the scheme and provide the dissemination material as attachment.

List of transferability initiatives		Description of the objective of the transferability	Main beneficiary	Timing (deployment period)
N°	Type of intervention (workshop, webinar, study visit etc...)			

Add rows if needed

04. Post-intervention phase

To be filled out in case you manage to organize some transferability initiatives during the project lifetime

04.1. How do you globally evaluate the effectiveness of the transferability plan deployment?

- ☐ Poor (low efficacy of the transfer plan / poor interest by the external stakeholders)
- ☐ Good (the transfer plan meets the expectations of the external stakeholders)
- ☐ Excellent (the transfer plan likely mobilize the external stakeholders to consider the REINWASTE approaches / solutions as strategy to reduce inorganic waste)

04.2. How many external economic stakeholders did you globally concern into the transferability phase?

04.3. What are the main barriers that the target stakeholders / supply chain should face when approaching the solutions proposed by REINWASTE

04.4. Will the target stakeholders / supply chain likely implement the REINWASTE approach / solutions afterwards?

14.ANNEX III – Agenda and participants

“Ongoing results from the pilot testing: horticulture in Andalusia, dairy in Emilia-Romagna, meat processing in Provence-Alpes-Côte d’Azur”

CROSS FERTILISATION TECHNICAL WEBINAR

6th October 2020

Organiser: ART-ER & FEDERALIMENTARE

<https://zoom.us/j/96625482643?pwd=WjlzQUJQLzN4Yk93QWlyNFA3QmNoZz09>

AGENDA

MODERATOR: DANIELA SANI, ART-ER

WELCOMES AND OPENING

- 9:00 Setting the connection, how to use the platform, authorisation to record and publish the presentation clips on Reinwaste web site, Q&A rules
- 9:15 Reinwaste video, [click to play](#)
- 9:30 – 9:45 Overview of REINWASTE project and aim of the webinar, Maurizio Notarfonso, Federalimentare

PILOT TESTING IN ANDALUCIA REGION

- 9:45 – 10:45 Results from horticulture sector (agricultural side) Fatima Rojas Serrano and Carmen Rocío Rodríguez Pleguezuelo, IFAPA
- 10:45 – 11:15 Results from horticulture sector (industrial side) Concha Bosh, FIAB-AINIA
- *Question & Answers time*

PILOT TESTING IN EMILIA-ROMAGNA REGION

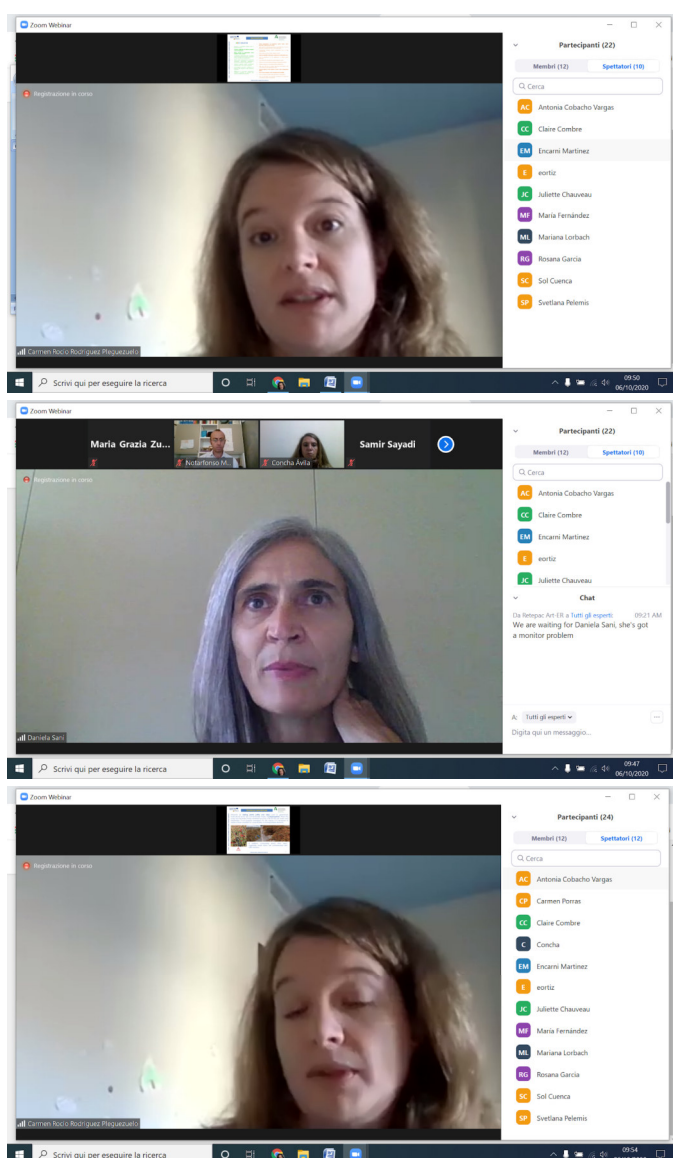
- 11:30 – 11:50 Pilot actions results from dairy sector (agricultural side) Daniele Mezzogori and Gloria Chiappini, CONFAGRICOLTURA (video message)
- 11:50 – 12:20 Pilot actions results from dairy sector (industrial side) Fabio Licciardello, University of Modena and Reggio Emilia and Maurizio Notarfonso, Federalimentare
- *Question & Answers time*

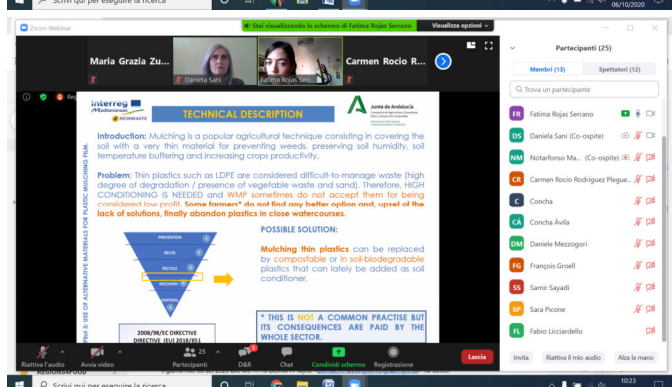
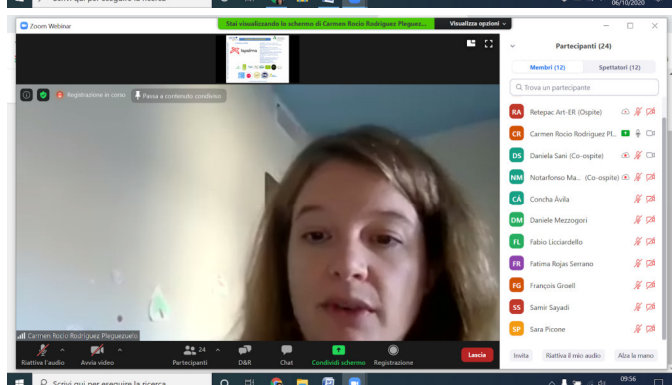
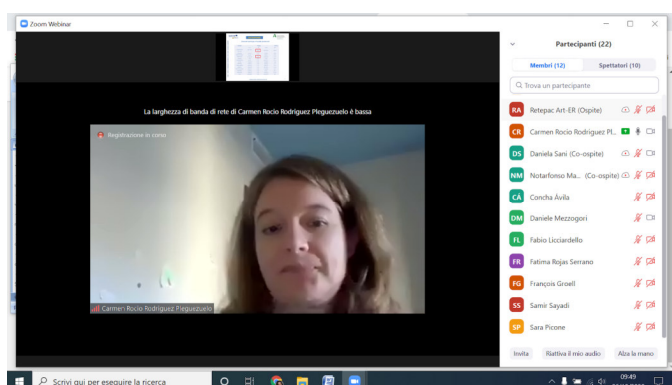
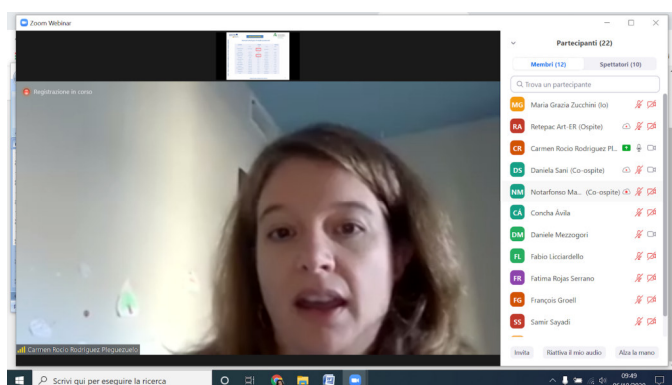
PILOT TESTING IN PROVENCE-ALPES-CÔTE D’AZUR

- 12:35 – 12:55 Results from meat sector (agricultural side) François Groell, Chambre Régionale d'Agriculture PACA

- 12:55 – 13:20 Results from meat sector (industrial side) Jacques Thebault, Centre Technique Industriel de la Plasturgie et des Composites and Chauveau Juliette, ANIA (video message)
- *Question & Answers time*
- 13:30 Closing remarks

Participants and panelist screenshots





Participants

1. Daniela Sani, ART-ER
2. Sara Picone, ART-ER
3. Maria Grazia Zucchini, ART-ER
4. Danilo Masotti, ART-ER
5. Maurizio Notarfonso, FEDERALIMENTARE,

6. Fabio Licciardello, UNIMORE
7. Daniele Mezzogori, CONFAGRI
8. Carmen Rocío Rodríguez Pleguezuelo, IFAPA
9. Samir Sayadi, IFAPA
10. Fatima Rojas Serrano, IFAPA
11. Concha Bosh, AINIA
12. Concha Avila, FIAB
13. François Groell, Chambre Régionale d'Agriculture PACA
14. Antonia Cobacho Vargas, AGAPA
15. Carmen Porras
16. Claire Combre, CRITT
17. Encarni Marinez, AGAPA
18. Eortiz?
19. Maria Fernandez, AGAPA
20. Mariana Lorbach, AGAPA
21. Rosana Garcia, AGAPA
22. Sol Cuenca
23. Svetlana Pelemis
24. Vfernandez
25. Juliette Chauveau, ANIA

15.ANNEX IV – dissemination plans

Tool	Channel	Type of content	Content
News	ART-ER website	Text+picture	Event agenda available
News	E-R agricoltura website	Text+picture	Event agenda available
News	RecyclIndustry website+newsletter	Text+picture	Event agenda available
Post	Twitter/Linkedin	Text+picture	Event agenda available
News	NCP MED		

Object		
PLAYLIST	https://www.youtube.com/playlist?list=PLhEHq_mDApPtXQUXt5AXRiY0sLpxbYYcJ	
English video	https://www.youtube.com/watch?v=hFbqkDactjY	Agrifood companies in the Reinwaste project
Italy video	https://www.youtube.com/watch?v=Y8iVzZmr2qk&list=PLhEHq_mDApPtXQUXt5AXRiY0sLpxbYYcJ&index=1&t=24s	Le imprese testimonial del progetto Reinwaste
France video	https://www.youtube.com/watch?v=7oSeNKfTLUY&list=PLhEHq_mDApPtXQUXt5AXRiY0sLpxbYYcJ&index=2	
Bosnia-Herzegovina video	https://www.youtube.com/watch?v=W07kfVP_Qlo&list=PLhEHq_mDApPtXQUXt5AXRiY0sLpxbYYcJ&index=5&t=46s	
Spain video	https://www.youtube.com/watch?v=yhG5Q82E-8U&list=PLhEHq_mDApPtXQUXt5AXRiY0sLpxbYYcJ&index=3&t=29s	
Cross fertilisation webinars		
#1	https://www.youtube.com/watch?v=o-Z4TK6aMI0&list=PLhEHq_mDApPtXQUXt5AXRiY0sLpxbYYcJ&index=12	
#2	https://youtu.be/l7H1mF4U3Gs	
#3	https://youtu.be/FTwYjqVPIDE	
#4	https://youtu.be/-fnatx4AGwA	
#5	https://youtu.be/eC9t1iPQz_s	
#6	https://youtu.be/LpsKUu6JVzs	
#7	https://youtu.be/Uml9w8TQQE	

Date	object	Channel	Type	Content
20/10/2020	English video	Youtube - ART-ER channel	Social network	<p>A number of companies from Italy, Spain, France and Bosnia Herzegovina telling about their experience with the Reinwaste project.</p> <p>REINWASTE helps Companies from the Food industry and the Agriculture reduce in very drastic ways their own packaging and replace them by recycled plastics.</p> <p>The project sets up a methodology to prevent and minimize their waste and valorize the use of bio-based materials within the products and processes. With the support of three influencing Public and Private Partnerships, three value chains are involved in testing innovative solutions in inorganic waste : horticulture in Andalucia, meat in Sud-PACA, dairy in Emilia-Romagna.</p>

20/10/2020	Italy	YouTube - ART-ER channel	Social network	<p>Il progetto REINWASTE promuove lo sviluppo di tecniche sostenibili per ridurre la produzione di rifiuti inorganici quali imballaggi e simili, lungo la filiera agroalimentare.</p> <p>REINWASTE coinvolge gli attori della filiera agricola e quella industriale nell'agroalimentare di Italia, Spagna e Francia. Per l'Italia, il progetto ha come focus le aziende emiliano-romagnole della filiera lattiero casearia; in Spagna e in Francia sono rispettivamente interessati il settore orticolo e delle carni.</p> <p>REINWASTE è un progetto finanziato dalla Commissione Europea nell'ambito del programma Interreg Med.</p>
28/10/2020		DEM during Ecomondo exhibition	DEM	
		Reinwaste website	website	https://reinwaste.interreg-med.eu/index.php?id=7988&tx_news_pi1%5Bnews%5D=9004&tx_news_pi1%5Bcontroller%5D=News&tx_news_pi1%5Baction%5D=detail&cHash=2432f9cfeac45e451e0e001ac477aa40
26/11/2020		Econerre	website	https://docs.google.com/document/d/1aeS2F0-Ah0h0U2qMhP8jBQymOtxhyoxnU-i2rQoolA/edit
12/11/2020		Recycling industry newsletter	website	https://docs.google.com/document/d/1aeS2F0-Ah0h0U2qMhP8jBQymOtxhyoxnU-i2rQoolA/edit
23/11/2020		Twitter ART-ER	Social network	<p>Le imprese emiliano-romagnole dell'agroalimentare che hanno collaborato con il progetto @Reinwaste per testare e sviluppare soluzioni innovative per la riduzione dei rifiuti inorganici lungo la filiera raccontano la loro esperienza in un video</p> <p>https://www.youtube.com/watch?v=xYU-T6JObk</p>
20/01/2021	England	YouTube - ART-ER channel	Social network	<p>Carmen Rocio Rodriguez from IFAPA talks about the pilot actions results developed in Andalusia in the horticulture sector thanks to the REINWASTE project:</p> <ul style="list-style-type: none"> - Use of alternative materials for plastic skating elements - Waste traceability management systems <p>REINWASTE is a project co-financed by the European Development Regional Fund</p> <p>https://reinwaste.interreg-med.eu/</p>
20/01/2021	England	YouTube - ART-ER channel	Social network	<p>Fatima Rojas Serrano from IFAPA talks about the pilot actions developed in her region in the horticulture sector thanks to the Reinwaste project:</p> <ul style="list-style-type: none"> - Use of alternative materials for plastic mulching film - Energy recovery of difficult-to-manage waste - Comparison of different associative waste management levels <p>REINWASTE is a project co-financed by the European Development Regional Fund</p> <p>https://reinwaste.interreg-med.eu/</p>
20/01/2021	England	YouTube - ART-ER channel	Social network	<p>Concha Bosch from FIAB - AINIA talks about the pilot actions developed in Andalusia in the horticulture sector - industry side - thanks to the REINWASTE project.</p> <p>REINWASTE is a project co-financed by the European Development Regional Fund</p> <p>https://reinwaste.interreg-med.eu/</p>
20/1/2021	England	YouTube - ART-ER channel	Social network	<p>Daniele Mezzogori and Gloria Chiappini from Confagricoltura talk about the reduction of inorganic waste in dairy livestock companies, pilot actions developed thanks to the REINWASTE project.</p> <p>REINWASTE is a project co-financed by the European Development Regional Fund.</p> <p>https://reinwaste.interreg-med.eu/</p>
20/1/2021	England	YouTube	Social network	<p>Maurizio Notarfonso from Federalimentare and Fabio Licciardello from University of Modena and</p>

2021	glis h vid eo	e - ART- ER channe l	ial net wor k	Reggio Emilia talk about the reduction of inorganic waste in dairy livestock companies - industry side, pilot actions developed thanks to the REINWASTE project. REINWASTE is a project con-financed by the European Development Regional Fund. https://reinwaste.interreg-med.eu/
20/01/2021	En glis h vid eo	Youtub e - ART- ER channe l	Soc ial net wor k	François Groelle from PACA region talks about the pilot actions in the reduction of inorganic waste in farms, developed thanks to the REINWASTE project. REINWASTE is a project con-financed by the European Development Regional Fund. https://reinwaste.interreg-med.eu/
20/01/2021		Youtub e - ART- ER channe l	Soc ial net wor k	Jacques Thébault from IPC and Juliette Chaveau from ANIA talk about the reduction of inorganic waste in dairy livestock companies in the PACA region, pilot actions developed thanks to the REINWASTE project. REINWASTE is a project con-financed by the European Development Regional Fund. https://reinwaste.interreg-med.eu/

IT press communicate

Le imprese emiliano-romagnole testimonial di Reinwaste, per la riduzione dei rifiuti inorganici nella filiera agroalimentare

Ferrari Giovanni Industria Casearia, Società Agricola Elefanti, Società Agricola Due Querce, Allevamento zecca del carzeto, Azienda Agricola Giaroli e Azienda Agricola Maestri sono le imprese emiliano-romagnole che hanno scelto di partecipare all'azione pilota del progetto Reinwaste per poter sviluppare e poi testare in azienda soluzioni innovative per la riduzione dei rifiuti inorganici lungo le filiere produttive, candidandosi al bando lanciato nel 2019 dai partner di progetto.

Oggi raccontano in un video la loro esperienza.

Attraverso il progetto infatti, le aziende selezionate hanno potuto usufruire di un servizio di supporto all'innovazione per analizzare, insieme a un Team di esperti, le possibili strategie per limitare la produzione di rifiuti non organici e intercettare soluzioni innovative da integrare ai protocolli di produzione, dalla riprogettazione di prodotti e processi all'utilizzo di materiali bio-based.

Il servizio si è sviluppato in 2 fasi: una prima fase di screening delle esigenze dell'impresa; una seconda fase di testing che ha prodotto un piano aziendale personalizzato e uno studio di fattibilità relativo all'applicazione delle soluzioni innovative individuate.

Reinwaste dimostra che un approccio di innovazione aperta in cui le imprese collaborano, dialogando con il sistema della ricerca industriale grazie a iniziative ad hoc di scambio e condivisione che includono Analisi del Ciclo di Vita dei prodotti e metodologie ancora poco conosciute nelle piccole e medie imprese, è fondamentale per avviare la transizione verso un sistema produttivo sostenibile.

Ecomondo promotion



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Informazioni
Le imprese emiliano-romagnole testimonial di Reinwaste, per la riduzione dei rifiuti inorganici nella filiera agroalimentare
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Progetto REINWASTE è nella tua wishlist.
RIMUOVI

ZERO INORGANIC WASTE
SOLUZIONI PER IL SETTORE AGROALIMENTARE

Progetto REINWASTE

