



+RESILIENT

Mediterranean Open REsouRcEs
for Social Innovation of
SocialLy Responsive ENTerprises

3,1 M €

Project
budget

2,7 M €

ERDF /
IPA

48 months

Project
duration

Interreg 
Mediterranean



+RESILIENT

What is the Interreg MED Programme?

The Interreg V-B Mediterranean (MED) Programme 2014 - 2020 is the transnational European Cooperation Programme for the Mediterranean area. Partners from 13 countries including the whole Northern Mediterranean seacoast are working together. The transnational setup allows them to tackle challenges beyond national borders, such as the rise of low carbon economy, protection of natural and cultural resources and strengthening innovation.

13 States from the Mediterranean coastal regions
3 candidates/potential candidate countries (IPA)
3 EU cooperation regions newly joining

AXIS 1 Innovation is promoting Mediterranean innovation capacities to develop smart and sustainable growth (Blue growth, Green growth and Social&Creative).

The project **+Resilient - Mediterranean Open RESouRcEs for Social Innovation of Socially Responsive ENTERprises** has been implemented within the Social&Creative subgroup. The objective of this thematic is to improve the innovation capacities of public and private stakeholders from cultural and creative industries and social innovation.

Types of actions: Development of transnational clusters and networks, development of models and tools, transfer of knowledge as well as awareness raising and capitalisation activities.

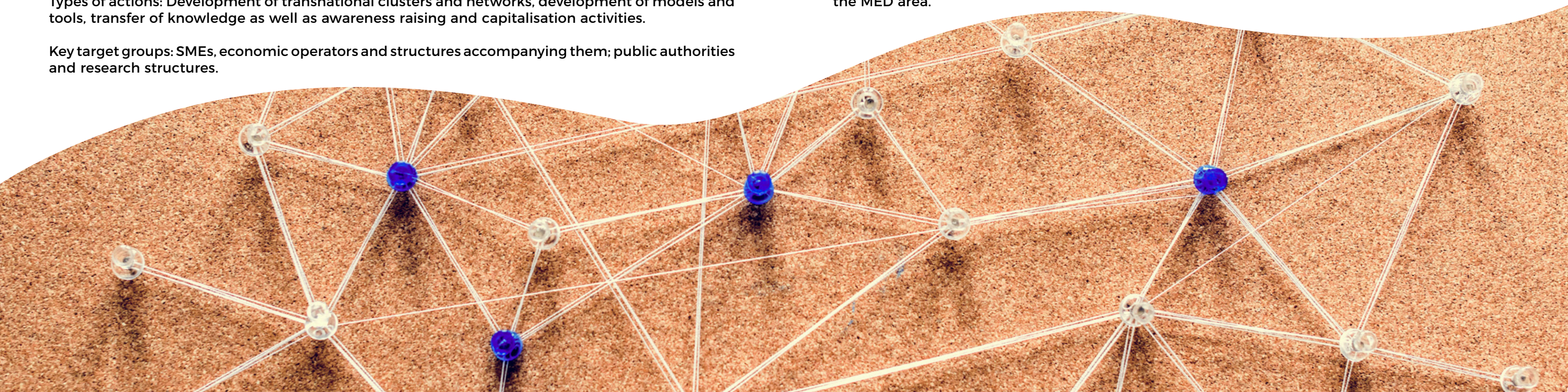
Key target groups: SMEs, economic operators and structures accompanying them; public authorities and research structures.

About +RESILIENT project

+RESILIENT puts together a 4-helix partnership of 8 MED countries to tackle the need for innovation conducive to increased socially responsive competitiveness of SMEs & stimulate new jobs, especially for companies operating in the social economy. It aims to kick-start a process of policy change at regional level in the involved areas resulting in the integration of successful elements into the new Cohesion policy (EU 2020+).

The overall objective is to positively influence, adapt/change the different structural elements of policy governing SVRC (Clusters with high social vocation and responsiveness) by leveraging on innovation dynamics led by technology, open data & successful models with social relevance & impact, creating socially responsive value chains at transnational level. SVRC are usually codified only at local level, so the project addresses the transnational dimension as networking and capacity building approach to achieve a critical mass, increase horizontal opportunities for SMEs, mobility, employability and for scaling up into Cohesion policy and Funds.

It is an integrated project that establishes a structural approach to policy & practice improvement of emerging dynamics in social innovation through an overarching process based on the intertwined use of open data & the creation of a transnational socially responsive value chain. This includes studying existing initiatives, adapting and testing, with the final objective of capitalizing them in the MED area.



- +RESILIENT integrates different phases of development of social innovation related to:
- emerging and unmet social needs, new forms of poverty, marginalisation, exclusion;
 - sustainable economic and environmental territorial development, paying attention on the role of SMEs in different sectors of the economy.

Social innovation is considered in its larger dimension, promoting welfare and social, economic, environmental and cultural development from an approach based on solidarity, social cohesion and social justice.

In order to contribute to project's general objective, project partners assessed SVRC skills and capabilities in 10 Mediterranean Regions. The assessment was based on 17 focus groups, 32 semi-structured interviews and questionnaires, covering 366 persons from organisations on a 4-helix approach:

1. Social economy organisations;
2. Enterprises from the private sector;
3. Public administrations;
4. Research institutions.

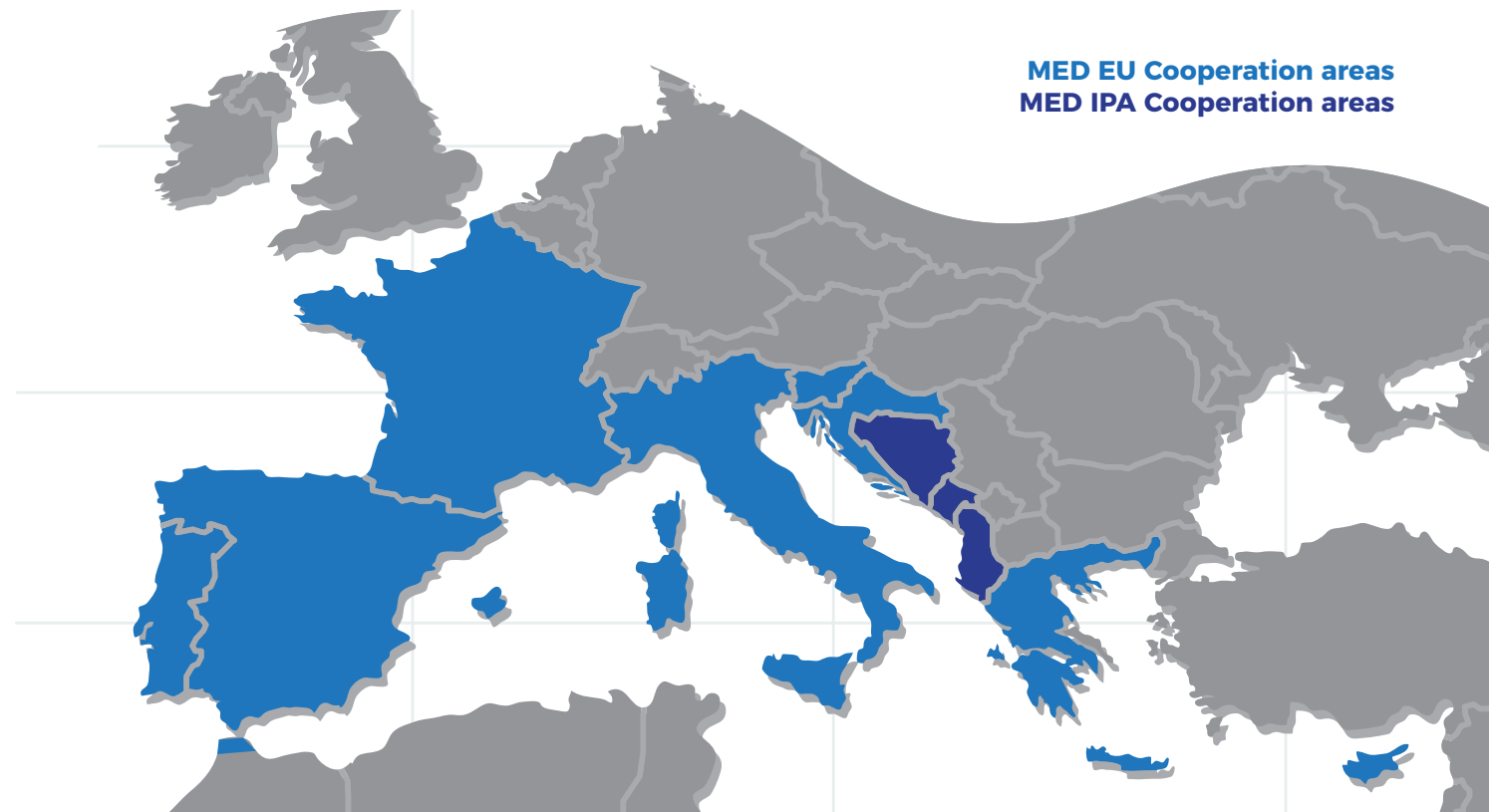
+ RESILIENT addresses the goal of policy change, therefore partners have also consulted with regional and local policy makers on the main issues and priorities emerged in the project's activities from different stakeholders. The +RESILIENT approach is totally consistent with the regional strategies referring to social innovation and is also in line with initiatives promoted by regional governments and municipalities to benefit more vulnerable groups or to create social innovation processes based on urban regeneration.



Intervention area and partnership

We are a 4-helix partnership composed of:

- **regional authorities** that represent different levels of development (Veneto Region, Regional Coordinator for European Programmes and Funds of the Region of Istria and REMTH - Region of East Macedonia and Thrace);
- **local authorities** capable to lead critical social innovation at urban level (ANCI - National Association of Italian Municipalities and Barcelona Activa SA SPM);
- **technological hubs** leading in open data and technologic social innovation (GFOSS - Greek Free Open Source Software Society and ITAINNOVA - Technological Institute of Aragon);
- **scientific and academic bodies** who guarantee sound scientific base to knowledge systematization (AMU - Aix-Marseille University and UOC - Open University of Catalonia);
- **chambers of commerce** representing the economic actors and SMEs (Treviso and Belluno Chamber of Commerce and UCCIAL - Union of Chambers of Commerce and Industry of Albania);
- **institutions representing operational bodies** capable to involve civil society and economic stakeholders (Foundation for Partnership and Civil Society Development, PRIZMA - Foundation for Improvement of Employment Possibilities, an Institution - Maribor and RCDI - Development and Innovation Network).



Project's partners:

Lead partner: Veneto Region – Venezia (IT)
AMU Aix-Marseille University – Marseille (FR)
Foundation for Partnership and Civil Society Development – Pula (HR)
RCDI Development and Innovation Network – Alentejo (POR)
REMTM Region of East Macedonia and Thrace – Komotini (GR)
Treviso and Belluno Chamber of Commerce – Treviso (IT)
ITAINNOVA Technological Institute of Aragon – Aragon (ESP)
GFOSS Greek Free Open Source Software Society – Atena (GR)
Barcelona Activa SA SPM – Barcelona (ESP)
UOC Open University of Catalonia – Barcelona (ESP)
PRIZMA Foundation for Improvement of Employment Possibilities, an Institution – Maribor (SLO)
ANCI National Association of Italian Municipalities – Rome (IT)
UCCIAL Union of Chambers of Commerce and Industry of Albania – Tirana (AL)
Regional Coordinator for European Programmes and Funds of the Region of Istria – Pula (HR)

Associated partners:

Sociedad Aragonesa de Gestion Agroambiental SLU SARGA, Spain
ANPAL National Agency for Active Labour Policies, Italy
City of San Donà di Piave, Italy
Regional institute for Cooperative education and studies IRECOOP, Italy
Ministry of Economic Development and technology, Slovenia
ELISAN network, France
Centre Communal d'Action Sociale de la Ville de marseille CCAS, France
CCDR Alentejo – Commission for Regional development and Coordination of Alentejo, Portugal
Region SUD, France
Region of Aragorn, Spain
Region of Catalonia, Spain
Ministry of entrepreneurship of Albania, Albania

Project's objectives and results

PROJECT GENERAL OBJECTIVE

The project aims to positively influence, adapting/changing the different structural elements of policy governing SVRC by leveraging on innovation dynamics led by technology, open data and successful models with social relevance and impact. Actors sharing similar challenges will act on an increased coherence with the socially driven market requirements as well as employability, entrepreneurship, required competences, support measures and mechanisms to improve social innovation capacities of public and private actors to stimulate growth and jobs. It aims at mainstreaming tested improvements in existing institutional frameworks that define social innovation at local, national and Structural funds policy level also in view to the next programming period.

PROJECT'S OBJECTIVES

1. Increase the capacity of 4-helix actors of SVRC to provide improved policy and support services improving growth and jobs;
2. Support the SVRC in the process of consolidation of socially responsive economic activities through capacity building, knowledge transfer, mobility and policy improvement in the MED area;
3. Foster a transnational SVRC network for the benefit of common solutions capable to promote scalability, transfer, mobility and policy improvement in the MED area.

PROJECT'S RESULTS

1. SVRC implement sets of innovative transnational/common policies/operations;
2. SVRC become integrated elements and measures of mainstream policy and funding;
3. SVRC generate jobs, skills and social cohesion;
4. SVRC respond better to socially driven market requirements in different sub-sectors and in other MED area.



Contacts

Phone: +32 2 743 7013

Email: plus-resilient@regione.veneto.it

Facebook: <https://www.facebook.com/pg/project.resilient.mediteran>

Website: <https://plus-resilient.interreg-med.eu>

Web platform: <https://opensocialclusters.eu>

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Project partners

Lead Partner



U.C.C.I.A.L