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+RESILIENT Newsletter 2



**+RESILIENT**  
**Mediterranean Open RESouRcEs for Social  
Innovation of SocialLy Responsive ENTerprises**



+RESILIENT puts together a 4-helix partnership of 8 MED countries to tackle the need for innovation conducive to increased socially-

responsive competitiveness of SMEs & stimulate new jobs, especially for companies operating in the social economy. It aims to kickstart a process of policy change at regional level in the involved areas resulting in the integration of successful elements into the new Cohesion policy (EU2020+). It is an integrated project that establishes a structural approach to policy & practice improvement of emerging dynamics in social innovation through an overarching process based on the intertwined use of open data & the creation of a transnational socially-responsive value chain. This includes studying existing initiatives, adapting and testing, with the final objective of capitalizing them in the MED area.

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## PROJECT'S PILOT ACTIONS

Pilot Actions focus on improvement of service for and through social enterprises and companies for social return on the identified social needs and in the sectors as identified in the use case scenarios. Testing of services based on open data and innovative schemes (skills, financial, technical, ICT driven) with the identified stakeholders within the SVR clusters. The testing phase will implement a Participatory System based on available knowledge and open data and create meaningful links with the multisectoral nature of enterprises investing in social return that are linked to the blue and green (circular economy or sustainable

tourism), cultural and creative industries and sectors linked to smart specialisation and innovatoin skills and jobs.

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### **Pilot action in Barcelona**



Barcelona Activa started in January 2020 the pilot action about the care sector upskilling and training. The pilot action consists on the definition, design and prototype of the new and emergent skills and professional profiles required by the enterprises that provide care services to elder and dependent people. It will also mean the update and adaptation of the training programs of the care sector. Nowadays, new skills are needed and professional profiles are being transformed in the care economy. Through the actions of the pilot program, new professional profiles will be designed and prototypes will be made about the new trends on skills and profiles from the care services (addressed to elder and dependent people).With the outcomes from the design of new and polyvalent skills and professional profiles, adapted and innovative training plans will be designed. New models of provision of care will be analyzed and prototypes will be built adapted to the new needs of

elder and dependent people according to the place where they receive the care services: at home, in residential centers or in day centers.

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## Pilot action in Istria



Regional coordinator for European programmes and funds of the Region of Istria has started implementation of preparatory activities of its pilot action „Innovations for Sustainable Regional Development” in February 2020. A motivational meeting with Istrian high schools' principals and teachers was held in Pula in order to inform them about the pilot action activities and goals. The aim of the pilot action is boosting research potential of youngsters through development of innovative research and development initiatives related to urban topics such as social entrepreneurship development, e-health, public transport,



sustainable usage of urban infrastructure, innovative models of education, environment protection, etc. The pilot action will result in innovative ideas in form of scientific papers presented, tested and published in open databases.

### Pilot action in Aragon



Currently the regulations for public subcontracting are stricter and stricter. In addition, it has been encouraged from EU to set social clauses in the call for tenders, setting a set of social obligations for the companies answering the calls. One if these clauses may be reserving a percentage of the contracting for inclusion companies. In the Spanish case, for instance, a minimum percentage of participation of special centres for employment must be fixed for every public call for tenders. With this situation, Aragon's pilot action, framed within the macro-scenario "Support to SMEs with social vacation and responsiveness", focuses on obtaining a list of entities that belong to the third sector and the services/products they offer, in order to reach the right ones to get an offer from them.

### Pilot action in Veneto



Skill mismatch is the misalignment between the demand for specific skills and profiles by companies and the supply of human resources. The overall objective is to identify a new way to produce and implement social innovation practices at regional level, which aim to be co-created, based on open data and consistent with the framework of existing policies. This objective will be pursued through the establishment of an innovative Community of Practice of strategic actors from the 4-helix model. These actors will play a role of "generators" of innovative ideas and services on the specific theme of skill mismatch, in a cooperative and mutual-learning perspective and with shared responsibilities. The first step for the implementation of the pilot action consists of structuring the Community. After the preliminary activities of stakeholder mapping, analysis and engagement, two focus groups will take place on 4<sup>th</sup> and 5<sup>th</sup> March 2020. The aim is to deepen the issue of mismatch at a regional level and explore possible shared strategies, so that the needs of the companies and workers -

especially those at highest risk of social and economic exclusion - can meet each other more effectively. The first meeting will be dedicated to companies and labour market, while the second one will include social economy and VET providers.

The second initiative will be an Open Data Lab, with interactive activities during which participants not accustomed to working with the ODs will directly experiment and contextualize the use of data in their daily activities.

Stay tuned!

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## Pilot action in France



The action that Aix-Marseille University (AMU) will be developing will be a part of a larger project called “Opération Désert Alimentaire” which aims at identifying and mapping out areas of Marseille where access to quality food is scarce. AMU had a coordination meeting with different actors that will be involved, including local authorities. The main point of discussion was



around the next co-design workshops which will be held in the upcoming months. The first workshop will be mostly focused on what role professional enterprises and stakeholders can have in the pilot action and the second workshop will be dedicated to the inhabitants of the identified areas of Marseille.

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## Pilot action in Slovenia



Foundation PRIZMA began with their pilot action activities and recruited the Municipality of Maribor in the pilot action process as a key stakeholder. 3 meetings were held with the stakeholders, including the Municipality of Maribor, and laid foundation for the strategy of social entrepreneurship in the city, which will serve us as a building block for the first 3 phases of the social innovation process we want to test in our pilot action. We also came to a conclusion that in collaboration with the Municipality, it would be



wise to map all the premises that could be available for social innovators and entrepreneurs, as well as for the Social Innovation Hub that we will try to establish.

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## Pilot action in Croatia



In November 2019, the Foundation for partnership and civil society development (Istria, Croatia) has launched a public call for social innovation ideas called „3DI“. The Foundation was looking for ideas that will create new innovative solutions to address society's needs. Unfortunately, as the term of social innovations is new in Croatia, there was no interest in this public call “3DI”, only 2 applications was applied, but no one was about social innovation. That demonstrates that it's necessary to work on awareness about social innovation, what they are and what are the possibilities by developing this kind of ideas for the communities. The Regional

center for social innovation and all activities about education and information are very needed, so the Foundation is going forward to start up the Center “ReCeD’Istria”, but also will manage to develop one new social innovation idea about developing philanthropy in the local community.

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### Pilot action in Italy

# PALAZZO GUERRIERI LABORATORIO DI INNOVAZIONE URBANA

ANCI’s Pilot Action supports Social Innovation and Urban Regeneration. The pilot action is carried on in collaboration with the Municipality of Brindisi, with regard to the [Urban Laboratory Palazzo Guerrieri](#) which the Municipality activated in 2019 to support young and innovative entrepreneurs, regenerating and re-using a historic building in the city center as community hub, co-working and start-up incubator. ANCI supports the Municipality of Brindisi in a research and monitoring activity that will increase the knowledge at disposal of the local administration and assess the results of the Laboratory, to adapt and plan future actions accordingly. An activity that in a phase of great difficulty for the local economies due to the pandemic aims at contributing to a

debate on how the Municipalities can activate new sustainable development policies. The activity also includes moments of exchange and comparison with other Municipalities engaged in the field of social innovation, through the collaboration with the "Valore Comune" project of IFEL- Istituto per la Finanza e l'Economia Locale. The activities will continue until October, when the results will be presented and shared with the European network of the Project + Resilient.

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### Pilot action in Portugal



Development of an interactive digital tool, mapping existing social responses in Central Alentejo, for searching and contacting social care providers. Citizens and families will be able to search social responses available in Alentejo Central according to specific selection criteria and easily contact selected organisations and schedule an appointment. During the first stage of the project, the local stakeholders expressed interest in the development of a digital tool to access information on the regional supply of social care services and to guide the public in the search for responses to specific social problems. Considered a priority to improve social



care in the region, the development of this new tool became the focus of the Pilot Action. The tool should be based on a digital platform to access the regional mapping of social responses, helping any citizen to find the appropriate services for any specific problem and supporting social organisations and other stakeholders (such as decision makers, social researchers and business operators) to interact and coordinate action. The digital platform should facilitate direct interaction with the public and between organisations, help structure social responses in the region and provide a guide for those seeking social assistance. The Portuguese Pilot Action consists on the development of a prototype of this new interactive digital tool, as an Internet Portal (and App for mobile devices) that embraces all existing social responses in Central Alentejo, and includes several searching and interactive functions. A Task Force was created within the Regional Stakeholders Group to supervise the development of the digital tool, in close interaction with the project team and the software developers. This will ensure that the results meet the stakeholders' needs. The Task Force had already a couple of meetings and is now in the process of contracting the software developers.

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## PROJECT PARTNERS

Lead Partner



## Project co-financed by the European Regional Development Fund

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