

+RESILIENT Newsletter 5



**+RESILIENT**  
Mediterranean Open RESouRcEs for Social  
Innovation of SociaLly ResponsIve ENTerprises

NEW WEB PLATFORM

[OpenSocialCluster.eu](https://OpenSocialCluster.eu)



**+RESILIENT TRANSFER WEBINARS**

June - October 2021



The six transfer webinars were held from June 2021 to October 2021.

- **Digital Tools in Social Innovation: Lessons from +Resilient Project**
- **Public Authorities and Public Policy in Social Innovation**
- **Incubating and Promoting Social Entrepreneurship**
- **Participation and stakeholders' involvement in social innovation process**
- **Social Innovation and Tourism**
- **Skills identification and development in Social Innovation**

ALL TRANSFER WEBINARS AND OTHER TRAINING MATERIALS ARE AVAILABLE ON +RESILIENT WEB PLATFORM. [REGISTER](#) AND ENJOY!

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**1st TRANSFER WEBINAR: DIGITAL TOOLS IN SOCIAL INNOVATION: LESSONS FROM +RESILIENT PROJECT**



The 1st transfer webinar **Digital Tools in Social Innovation: Lessons from +Resilient Project** was held on 5th July 2021. The webinar presented the activities carried out so far in the context of +Resilient project. Many of the activities (pilot actions, study visits, research) entailed the use and development of digital tools. These activities gave some inputs to discuss the potential role of digital tools in fostering social innovation and the creation of clusters with high social vocation and responsiveness.

The complete webinar is available for registered users [here](#).

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## **2nd WEBINAR: PUBLIC AUTHORITIES AND PUBLIC POLICY IN SOCIAL INNOVATION**



The 2nd transfer webinar **Public Authorities and Public Policy in Social Innovation** was held on 14th July 2021. The webinar was the occasion to present and discuss activities developed in the framework of +Resilient which directly involved Public Authorities. Study visits and pilot actions showed how Local and Regional Governments are key actors in supporting social innovation. The webinar focused on the lessons learned on the role of Public Authorities in promoting Social Innovation and Clusters with high social vocation and responsiveness.

The complete webinar is available for registered users [here](#).

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### **3rd TRANSFER WEBINAR: INCUBATING AND PROMOTING SOCIAL ENTREPRENEURSHIP**



The 3rd webinar **Incubating and Promoting Social Entrepreneurship** was held on 20th September 2021.

This webinar presented activities carried out during the +Resilient Project that contributed to foster social entrepreneurship and social innovation incubators. Based on pilot actions and study visits, this webinar focused on sharing experiences and lessons learned from these activities. A pedagogical tool was presented by Inter-Made, an incubator based in Marseille dedicated to social economy and social innovation, which was part of the +Resilient project.

The complete webinar is available for registered users [here](#).

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#### **4th TRANSFER WEBINAR: PARTICIPATION AND STAKEHOLDERS' INVOLVEMENT IN SOCIAL INNOVATION PROCESS**



The 4th transfer webinar **Participation and stakeholders' involvement in social innovation process** was held on 28th September 2021. The webinar was the occasion to present and discuss activities developed in the framework of +Resilient that support participation and stakeholder's involvement in the social innovation process. A frequently quoted definition from Open Book on Social Innovation describes social innovations as: 'New ideas (products, services and models) that simultaneously meet social needs and create new social relationships or collaborations.

The complete webinar is available for registered users [here](#).

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## **5th TRANSFER WEBINAR: SOCIAL INNOVATION AND TOURISM**



The 5th transfer webinar **Social Innovation and Tourism** was held on 29th September 2021. The webinar presented activities developed in the framework of +Resilient and that directly involved Public Authorities. Study visits and pilot actions showed how Local and Regional Governments are key actors in supporting social innovation. The webinar focused on the lessons learned on the role of Tourism sector in promoting Social Innovation and Clusters with high social vocation and responsiveness.

The complete webinar is available for registered users [here](#).

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## **6th TRANSFER WEBINAR: SKILL IDENTIFICATION AND DEVELOPMENT IN SOCIAL INNOVATION**



The 6th transfer webinar **Skills identification and development in Social Innovation** was held on 8th October 2021. The webinar presented the main contributions of the +Resilient project in the field of the skills for social innovation and sustainable organizations. Starting from the +Resilient transnational study on skills and organizational elements assessment to foster social digital innovation, concrete pilot actions in different regions were presented.

The complete webinar is available for registered users [here](#).

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**3,1 M €**

Project  
budget

**2,7 M €**

ERDF /  
IPA

**48 months**

Project  
duration

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+RESILIENT puts together a 4-helix partnership of 8 MED countries to tackle the need for innovation conducive to increased socially-responsive competitiveness of SMEs & stimulate new jobs, especially for companies operating in the social economy. It aims to kickstart a process of policy change at regional level in the involved areas resulting in the integration of successful elements into the new Cohesion policy (EU2020+). It is an integrated project that establishes a structural approach to policy & practice improvement of emerging dynamics in social innovation through an overarching process based on the intertwined use of open data & the creation of a transnational socially-responsive value chain. This includes studying existing initiatives, adapting and testing, with the final objective of capitalizing them in the MED area.

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## PROJECT PARTNERS

Lead Partner



U.C.C.I.A.L.

Project co-financed by the European  
Regional Development Fund

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plus-resilient@regione.veneto.it

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