

**BUILT HERITAGE, ENERGY AND ENVIRONMENTAL FRIENDLY INTEGRATED  
TOOLS FOR THE SUSTAINABLE MANAGEMENT OF HISTORIC URBAN AREAS**

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2<sup>ND</sup> ISSUE / MAY 2018

**G**reetings!  
In the 2nd issue  
we are gathering  
impressions from  
the two meetings  
in **Bad Radkersburg**  
and **Modena**, we are  
sharing views on the  
project development,  
as well as presenting  
**upcoming events**  
and **our partnership!**

**Happy reading!**

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**THE BAD RADKERSBURG MEETING**

Hosted by BOKU - University of Natural Resources and Life Sciences, Vienna in January 2018

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**THE MODENA MEETING**

Hosted by Politecnica - consulting engineering firm cooperative society, Modena in April 2018

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**WHO WE ARE**

The Municipality of Mantova (Italy)  
The City of Poprad (Slovakia)  
The City of Karlovac (Croatia)

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**INTERESTING READS**

**UPCOMING EVENTS:  
MAY-SEPTEMBER**

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# The Bad Radkersburg Meeting

Hosted by BOKU - University of Natural Resources and Life Sciences, Vienna in January 2018

The decision to organize the meeting in Bad Radkersburg was based on its authenticity. The architecture of the town centre in Bad Radkersburg is not yet influenced by modern architecture. That is why all the participants could experience first-hand what BhENEFIT is about: architectural and cultural heritage, combined with a with a growing city and its huge potential in tourism. We estimate that the meeting was successful since the participants had a close insight into this small urban tissue of Bad Radkersburg and a tour of the capital city of Styria, Graz, visited on our last day. Everybody their own opinions about the problems regarding architectural and cultural heritage that are related to politics and investments.

We believe that all the participants of the meeting now have a better view on about the issues of heritage in the cities that we visited during our meetings, the highlights of which are always study visits and their practical nature. These help raising awareness of the problems and developing solutions.

## Project Development

The definition of the management needs related to the monitoring of the processes among Historic Built Areas (HBA) is the most useful goal reached by the Partners during the meeting in Bad Radkersburg. Through a work-session divided by nation, every group of partners identified its own necessities in monitoring activities linked to the local features of the places. By basing the development of the ICT tools on these needs, it will be easier to define features and possible uses of the technological supports that BhENEFIT has to deploy in the coming months.

The next months will also be crucial for the project and especially for deployment of instruments and tools. All partners should be very focused on every step, in order to give their contribution to the definition of the deliverables and data needed to start with the first pilot actions in Poprad and Mantova in the beginning of summer.

By BOKU & Politecnica



Images by BOKU



# The Modena Meeting

Hosted by Politecnica - consulting engineering firm cooperative society, Modena in April 2018

The decision to hold the meeting in Modena was based on the idea that the profound knowledge of the city and its historic centre could present an opportunity to present the partnership with the specificities of the Italian approach to restoration and urban management. Moreover, the proximity to the pilot area of the 2012 earthquake made Modena the best starting point to explore the area and contact interested subjects to interview and involve.

The meeting was extremely successful as the organized working activities fitted well to the site visit and their combination offered the opportunity to “shake” the partnership while giving the right incentives to go in-depth with the key-topics of the project

The most interesting topics approached by the meeting in an useful way were benefits coming from an effective best practices analysis; sharing of operative experiences and difficulties related to the daily local management of HBAs; useful methodological approaches of the project adapted to the real situations of the involved territories; and the informal comparison of the main issues generated by the direct contact with experiences of each-other.

## Project Development

The definition of real local needs and difficulties generated by the sharing of Guidelines for the local development of a Monitoring plan, was a key-step to deploy the on-going ICT tools in the most effective way possible. Taking time to go in-depth with the personal and national approach to HBAs and project’s lines understanding was the best way to define the key elements for the strategy that represents the final result of improving the governance (Work package T1). The challenge of the next months is the development of a synthesis of the deliverables produced until now in order to generate the global framework for the first pilot actions.

By Politecnica



Images by ICRA & BOKU

# In each issue, we present some of our partners...



## The Municipality of Mantova (Italy)

The Municipality of Mantova is the lead partner of Project Bhenefit. Together with Politecnica, it therefore carried out most of the work to design, draft and submit the project itself. Having Bhenefit been approved, Mantova is the partner to refer to for management and reporting. The city of Mantova also had the honour to host the kick-off meeting of the project in July 2017. People composing the Mantova Team are: Ms Adriana Nepote, Alderman for Innovation, Research, University and Coordination of European Projects; Ms Emanuela Medeghini, Project Manager; Ms Maria Giulia Longhini, Financial and Administrative Manager; Mr Sebastiano Sali, Communication Manager.



## The City of Poprad (Slovakia)

The quarter of the Spišská Sobota Town became one of the most attractive medieval towns in Slovakia after the restoration in 1998-2000. Their project team includes: Igor Wzoš, SC Member and Mayor, is a sociologist engaged with energy and smart city topics; Slávka Kremnická, Finance Manager, is agriculturalist experienced in various projects within the public sector; Michal Labus, Project Manager, dedicated his study to GIS and is experienced in implementing and managing GIS projects; and finally Marián Galajda, Communication Manager, is highly experienced in the field of electronic and print media, being the Public Relations manager in the travel industry.



## The City of Karlovac (Croatia)

The city tries to find a solution for an efficient management of the historic city (the Karlovac Star), where they would like to give special attention to the Renaissance look of Karlovac. Their project team includes Žarko Latković, Project Manager, senior associate for energy efficiency who mainly takes care of the timely implementation of the project; Kristina Benko is the Communication Manager whose main task is to disseminate the project contents to relevant stakeholders; Irena Kajfeš-Pavlović and Gordana Koprivnjak are architects responsible for the implementation of spatial plans and protection; and finally Robert Vodopić who is in charge of coordinating the LSG work and cooperation with REGEA.

## Interesting Reads

- [Smart finance for smart buildings \(klik\)](#)
- [Learning kits: fundraising, advocacy, education \(klik\)](#)

## Upcoming Events: May-September

- **10th May - Green talks, Zagreb, Croatia:**

the focus of this conference are nearly zero-energy buildings (NZEBS) and related financing, implementation and BIM technologies for improvements in the planning process.

- **16-18 May - Tourism Naturally Conference, Kaprun, Austria:**

the focus of this conference is on the ecological and environmental aspects of tourism, this is a new niche and very rare on tourism conferences.

- **10-12 September - Mid-term Conference, Karlovac, Croatia:**

the main event purpose is to raise awareness and present the results of the project activities, increase the knowledge and network with the stakeholders.