

HUPMOBILE

Joint cooperation and development model for Turku port area development

2019-2024

Mervi Lehto, City of Turku
29.4.2020

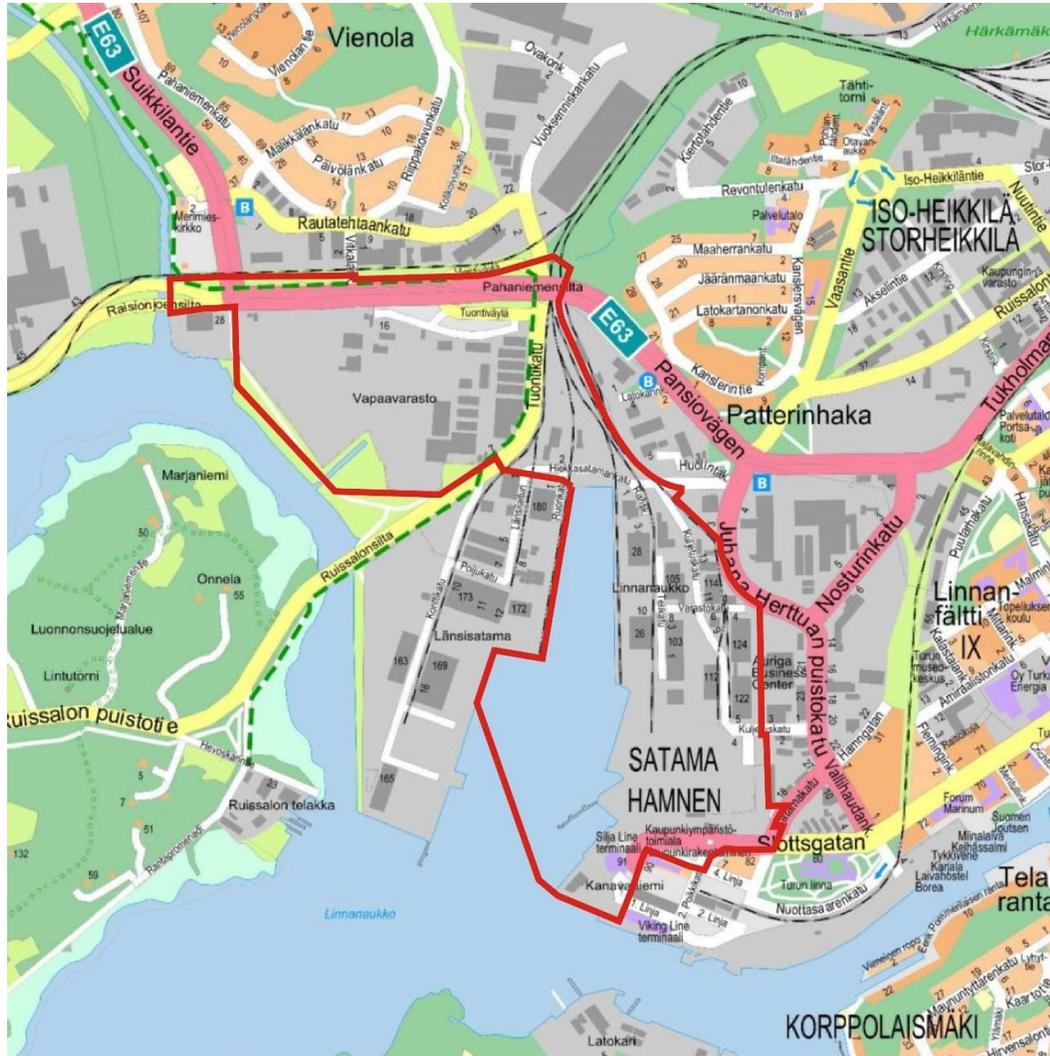
About

At present, there are many processes and developments in the port area of Turku. The new joint ferry terminal building for shipping companies Viking Line and Tallink Silja is scheduled for opening at the end of 2025. Also, new mobility arrangements (transport connections to the passenger port, port field recreational area and redesigning Linnanniemi area) will be implemented. The adjacent Linnakaupunki residential area is being built. The City aims to attract roughly 10 000 – 15 000 new residents to the Linnakaupunki area. With regard to workplaces and business life, the aim is to reserve roughly 450 000 square meters of floor area. Among other areas, Linnakaupunki comprises the areas of Linnanfältti, Herttuankulma, Harppuunakortteli, Kirstinpuisto and Vaasanpuisto as well as parts of the port and Linnanniemi.

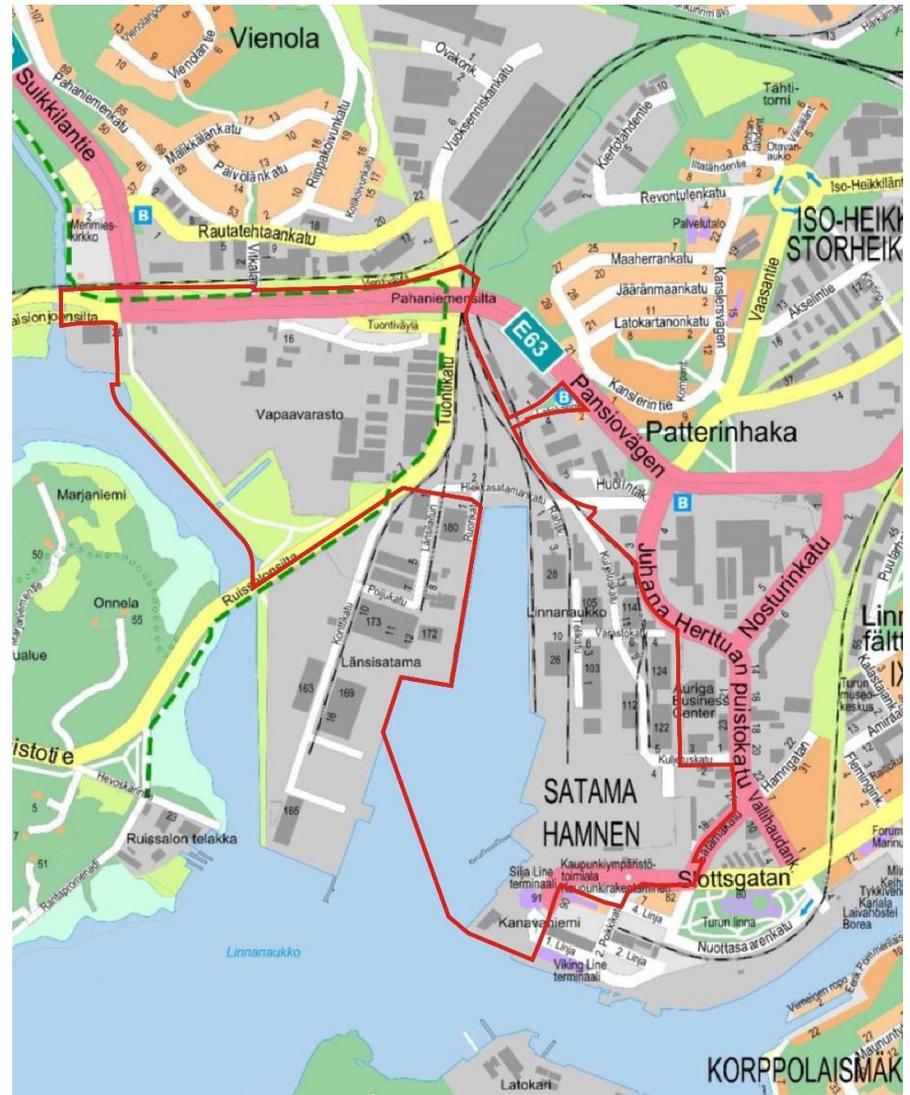
There are also processes like the development of carbon neutral mobility and customer satisfaction as well as the stormwater management and noise protection which should be taken into account when planning and building the port area.

This plan has been updated between April 2020 and March 2021. During this time period the new passenger railway access to the harbor was examined but relinquished due to several reasons (e.g. the amount of traffic having to cross the railroad track, high expenses, possible use of land in the north side of the terminal for other purposes e.g. as a residential area)

Previous zoning areas



13.6.-9.12.2019



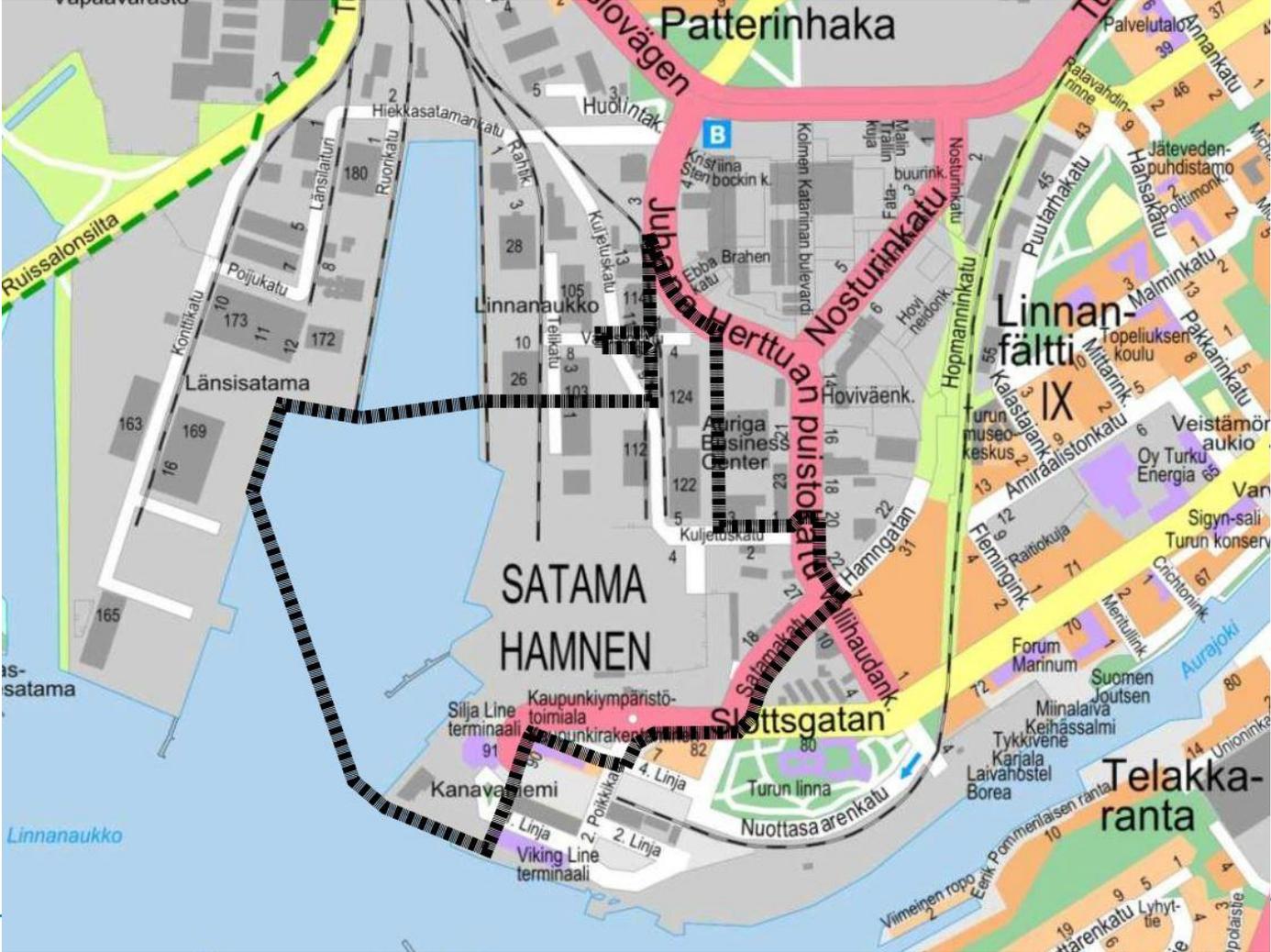
9.12.2019-5.1.2021



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Current zoning area

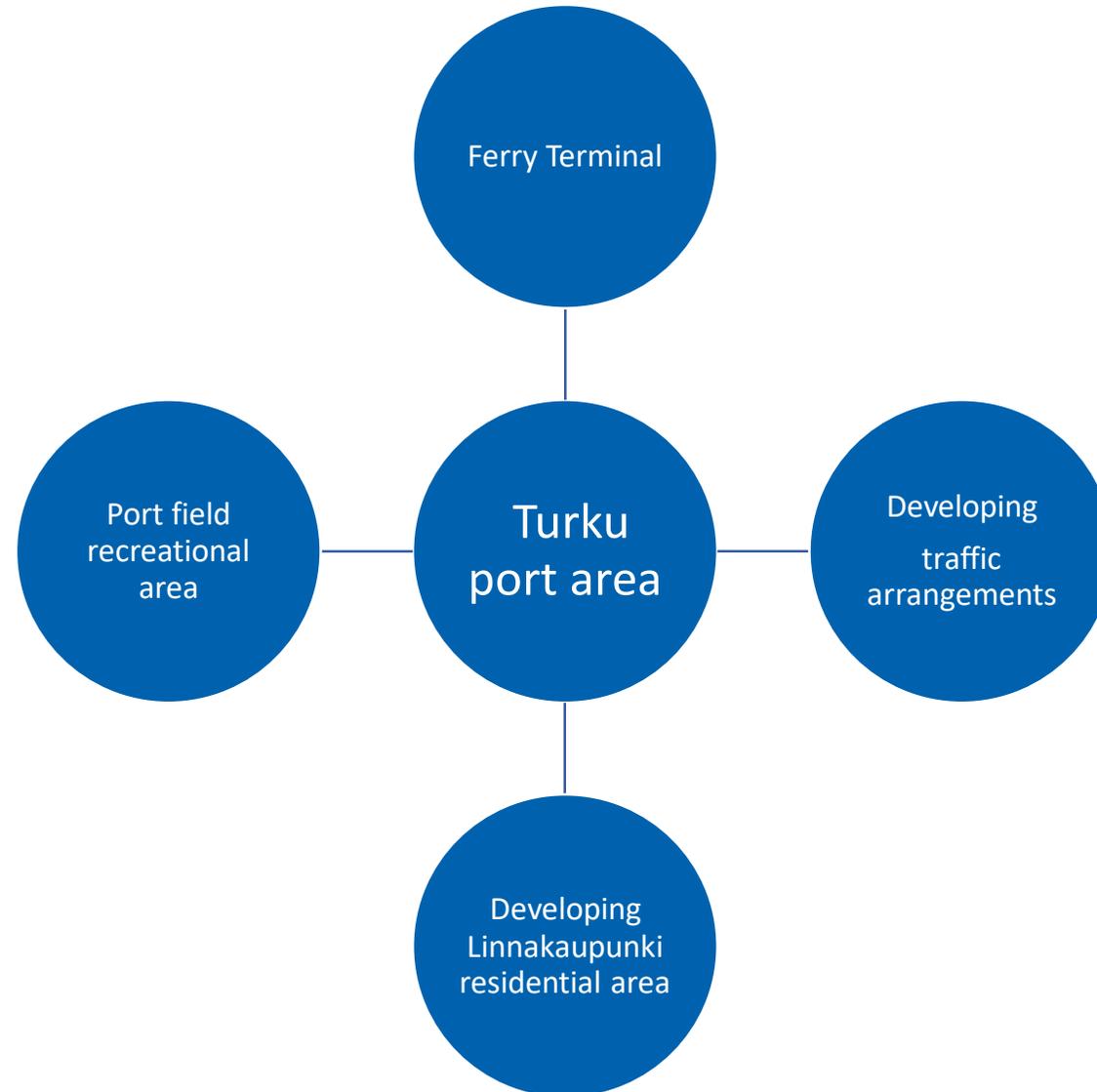


5.1.2021-



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Need for joint cooperation



Development of carbon neutral mobility and customer satisfaction

HUPMOBILE project

SMARTER project, Åbo Akademi

Matkakeskus (Travel centre) project

Merikeskus (Sea centre) project

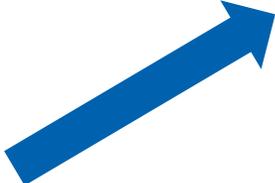
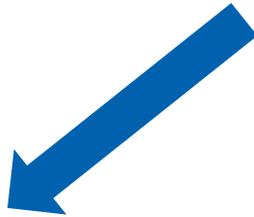
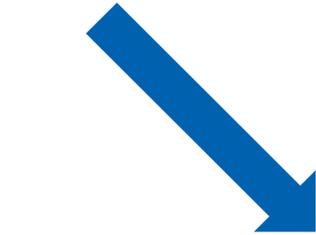
Noise protection

The City of Turku

The Port of Turku

Regional Centre for Economic Development, Transport and the Environment

Other projects and processes related to the development of the port area



Port area development

Stormwater management

The City of Turku

The Port of Turku

Regional Centre for Economic Development, Transport and the Environment

Regional Council of Southwest Finland



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Open communication

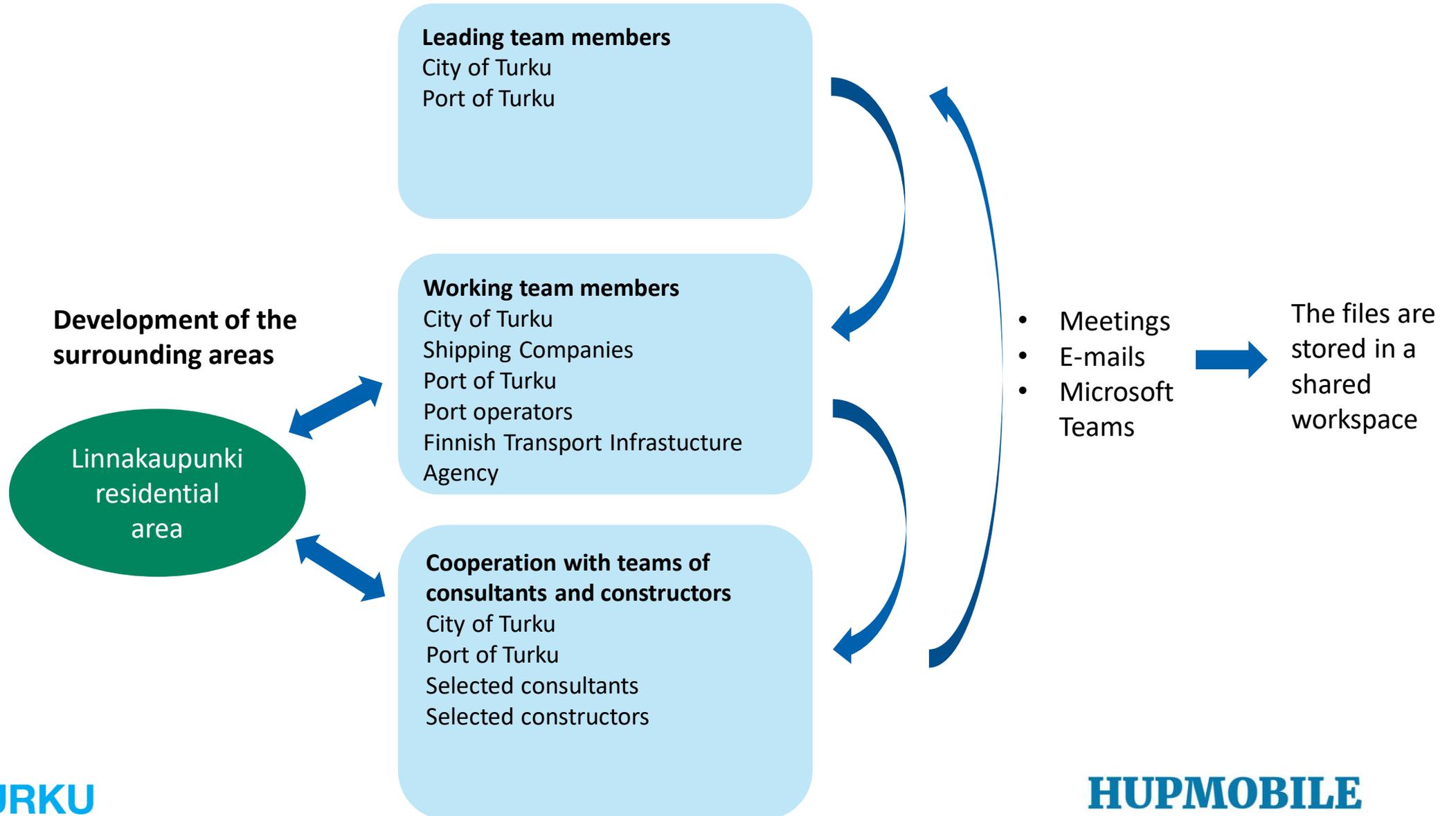
In order to achieve the best functional implementation model in the port area, open communication and transparency are crucial as there are plenty of participants and stakeholders to be considered, and their roles and level of impact varies greatly. In order to get all parties committed to the process, engaging ways of interaction are needed.

In joint cooperation and development model for Turku port area utilization of many kinds of platforms, forums, methods and tools to include stakeholders in the planning and construction processes have been reflected upon. Citizens and general public are informed and encouraged in getting their voices heard. It is also ensured that internal communication flows are well functioning and a common understanding is reached. Therefore, the aim of the model is to establish and upkeep good, open and trustful relationship with both public and private stakeholders.

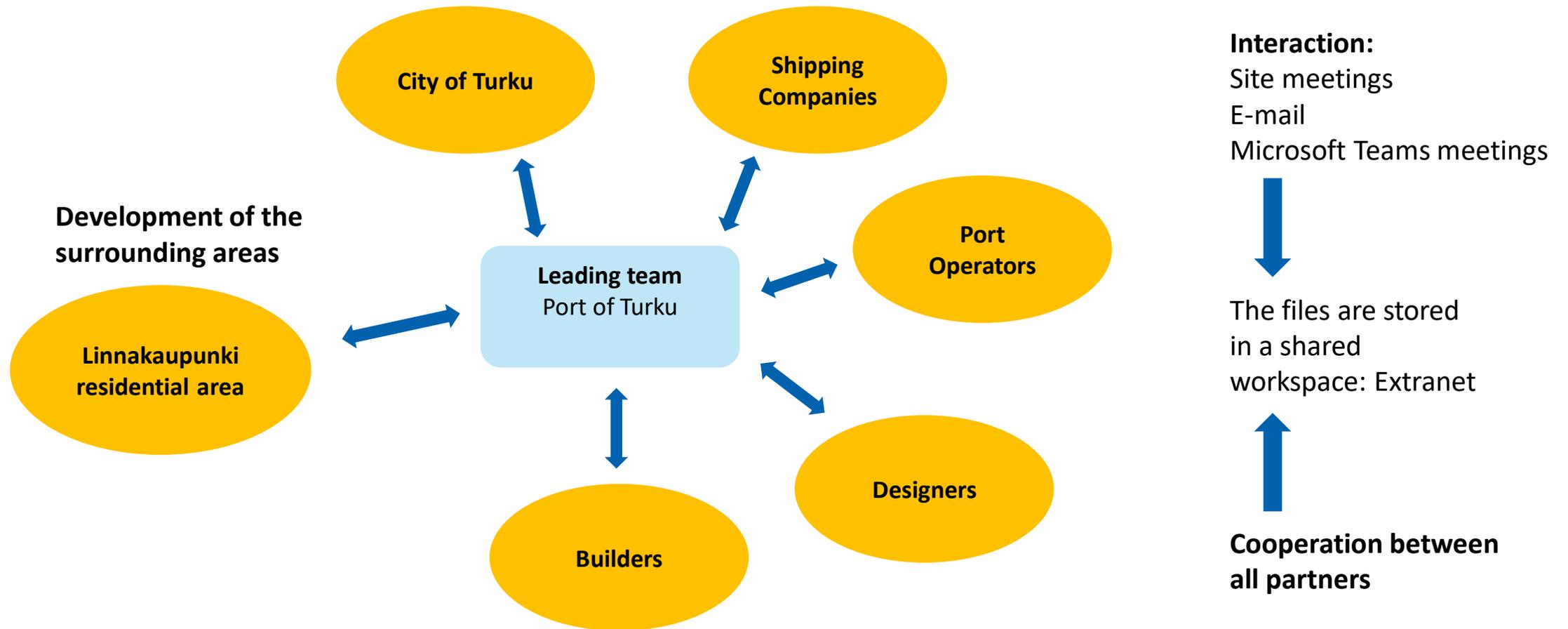
Internal interaction

Joint cooperation and development model focuses on internal and external interaction. Internal interaction during the planning period includes the leading team, working team and teams of the external consultants. In addition to that, interaction between development projects active in the surrounding areas is also taken into account. Interaction between these actors is handled through physical and virtual meetings as well as e-mail correspondence. It's important to store documents and materials in a shared and accessible workspace. The same communication methods are used during the implementation period. Construction companies, having their own workspaces, can benefit from accessing the shared documents and/or provide partners rights to use their own systems.

Internal interaction during the port area development planning



Internal interaction during the port area development implementation



External interaction

Since different target groups of stakeholders require different types of approaches for inclusion in the planning process, it is important to correctly identify them and continuously update and revise the list during the later phases of the process. All relevant stakeholders who have a connection to development area must be included; these are societies, companies, regional authorities and the municipal organizations of Turku. During the planning period external interaction consists of interviews, workshop, online survey, pop-up exhibition, and online hearing via Kerro kantasi (Voice your opinion) service. It is also important to report the results and indicate the impact of stakeholders' input.

Cooperation with the surrounding areas during implementation period is crucial. It's important to decide on frequency of interaction and prioritize messages so that the stakeholders can understand the meaning and goals of each phase. This allows to increase transparency and acceptance of the whole project. Interaction will be mostly done through websites and social media and complementary methods include site presentations and newsletters.

External interaction: Open and transparent planning



10/2019

Interviews

The passengers of shipping companies. Interviews conducted by Häme University of Applied Sciences.

11/2019

Workshop

Consultant company holding a meeting for relevant stakeholders in the area:

- Societies (Turkuseura, Meidän Turku ry, Turun polkupyöräilijät ry etc)
- Companies (Turun yrittäjät, Viking Line Abp, Tallink Silja Oy Ab etc)
- Regional authorities (ELY Centres, FTIA etc)
- Municipal organisations (The Museum Centre of Turku, Valonia, Southwest Finland Emergency Services etc)

1-2/2020

Online survey: Mobility in Turku Region and Future of the Harbour area

Sent to stakeholders by e-mail. Open to public access via Turku City website. Survey conducted by Aalto University.

6-8/2020

Kerro kantasi hearing

Open to public access with an opportunity to comment the entries of the Linnanniemi international idea competition.

11/2020

Pop-up exhibition, webinars, guided tours in the area, neighbourhood hunt around Linnanniemi, Kerro kantasi hearing

Exhibition at the City Centre open to public access; displaying the winning entries of Linnanniemi idea competition and the tentative Ferry Terminal plan and offering an opportunity for citizens to comment them. Organising interactive methods for co-creative planning, such as a neighbourhood hunt. Pop-up exhibition and side events organised by City of Turku.

1/2021

Exhibition

Exhibition at the Visitor Centre Joki. Open to public access; displaying the winning entries of Linnanniemi idea competition and the tentative Ferry Terminal plan

Result:

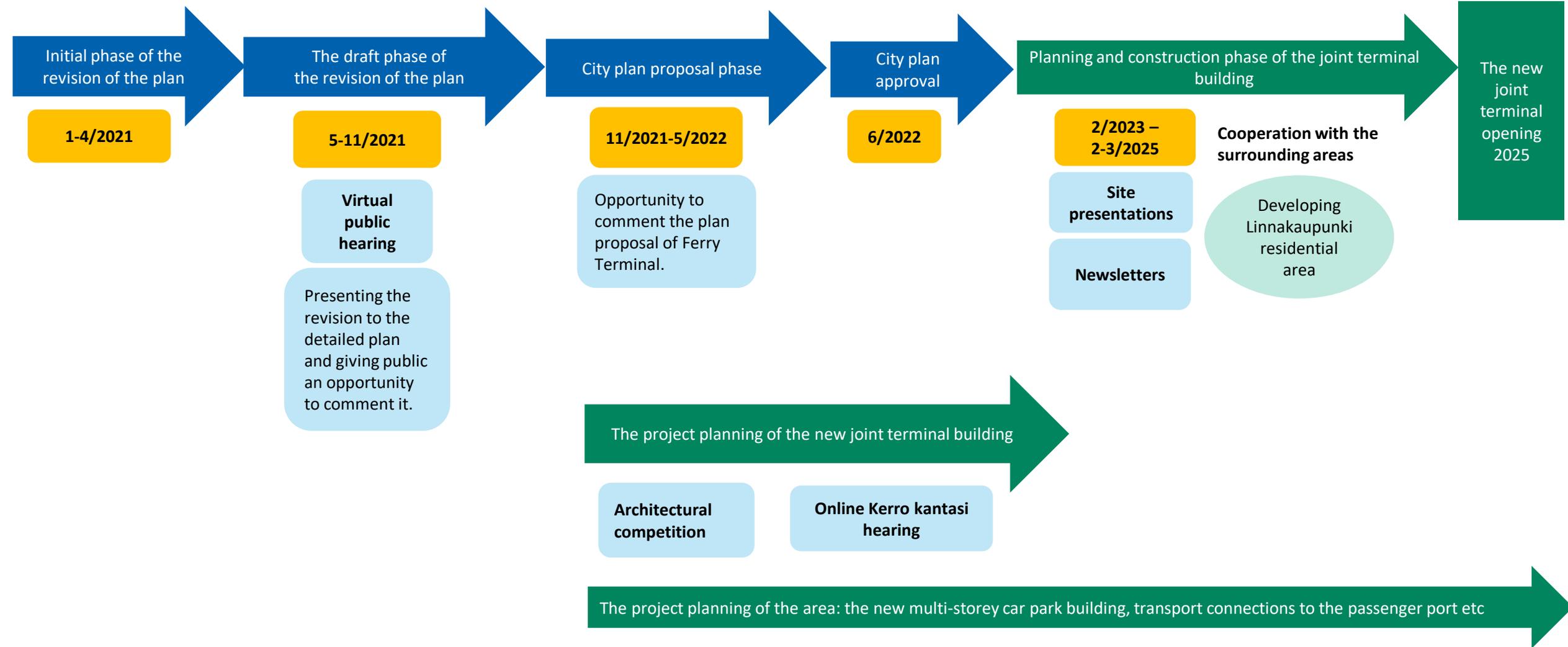
The Joint Port Area Master and Mobility Plan

Communication channels:

- Websites: HUPMOBILE, City of Turku, Port of Turku, Silja Line, Viking Line
- Webinars
- Social media



External interaction: Open and transparent planning and implementation



Communication channels:

- Websites: City of Turku, Port of Turku, Silja Line, Viking Line
- Social media: Twitter, Facebook etc.

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Contact

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