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POLITECNICO
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DIPARTIMENTO DI DESIGN



Project Acronym: CO-CREATE

**Project title: Setting up a network of Competitive MED Clusters
with the contribution of CREATIVE industries**

Grant Agreement number: 1med151.1m23113

D.4.3.1

10 WORKSHOP FOR TRANSFERRING KNOWLEDGE

WP n°:	4 TRANSFERRING
Task n°:	4.3.1.
Partner :	POLIMI
Type:	<R = Report, Document>;
Dissemination level:	<PU = public>,
Revision:	DRAFT 01
Due Date:	10/2018

D.4.3.1 – 10 Workshop for transferring knowledge

Executive Summary

The transferring activities in this task involved managers of others clusters that were invited to join a training course to increase their knowledge and competence on the CO-CREATE subject. 10 workshops, one for each area have been organized to transfer the cross fertilization expertise to cluster managers of different sectors.

The methodology adopted in the “transferring knowledge workshop” is strongly based on the methodology tested during the piloting phase, refined and improved thanks to the lesson learned in the previous phase; moreover, the possibility to show to participant concrete results facilitates the comprehension of project’s contents.

Therefore, most of the workshop adopt a “hands-on” approach transferring the expertise and knowledge starting from examples and practical methods. In addition to the general methodology, the gamification tool (responsive website developed by Madan Parque) for cluster manager was tested in most of the workshops.

Introduction

This document collects and presents the results of the 10 workshop developed in each region of the Co-Create Project.

Every region presented and report the results of the workshop using a template provided by POLIMI and JSI partner. The reports are all structured following this index:

1. **General information**
2. **Description of the action**
 - a) ***Participant overview***
 - b) ***Event***
 - c) ***Results and lessons learned***
3. **Reporting materials**

In the following pages each workshop report is presented using the structure explained.

The region presented in this report version are:

- SLOVENIA
- CENTRE MACEDONIA - GREECE
- CROATIA
- SPAIN CATALUNIA
- SPAIN ANDALUSIA
- ITALY – LOMBARDIA
- LISBON – PORTUGAL
- SOUTH AEGEAN – GREECE

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JSI – SLOVENIA

1. General information

CO-CREATE // WORKSHOP FOR TRANSFERRING KNOWLEDGE/OCTOBER 2018	
PARTNER : JSI	REGION : SLOVENIA
4.3.1 WORKSHOP FOR TRANSFERRING KNOWLEDGE	
Date(s)	11.10.2018
Title(s) of the event(s)	11th International technology transfer conference – 11.ITTC

D.4.3.1 – 10 Workshop for transferring knowledge

2. Description of the action

a) *Participant overview*

- How did you communicate on the workshop session? (e.g. e-mail invitation, flyers, during an event, by reference, in a CO-CREATE event, social networks, newsletter ...)

The event was mainly communicated via e-mail invitation to cluster managers, research institutions, PhD students, universities, SMEs; also information about the event was published in advance on Partner's web-site and on internet sites and some flyers were made in advance. Target groups were also approached with personal phone calls. The event was promoted on social media (Facebook) and on the web page of the Institute and department.

- What type of participant were at the Event?

Project holders	
SMEs	x
Cluster Managers*	x
Creative Industries	
Public Authorities	x
Students	x
Other (please specify)	Academia and R&D

- Please describe the cluster managers that were involved (name of cluster, type of sector, main activities, website...):

The Chamber of Craft and Small Business of Slovenia is an umbrella organisation comprising the craft and small business chamber system jointly with 62 regional chambers of craft and small business. The Chamber of Craft and Small Business of Slovenia and the regional chambers of craft and small business are independent legal entities managed by craftsmen – officials (functionaries) – on a voluntary basis.

<http://www.ozs.si/ozseng/Aboutus/Presentation.aspx>

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The Chamber of Commerce and Industry of Slovenia (CCIS) provides essential services for enterprises operating in Slovenia, and it is the ideal local partner for foreign investors. The CCIS was founded more than 160 years ago and now has 7,000 member companies of all sizes and from all regions. It is a non-profit, non-governmental, independent business organization representing the interest of its members and is Slovenia's most influential business association. CCIS unites under its roof 24 branch associations representing all sectors of Slovenian Economy. CCIS operates a network of 13 regional chambers.

<https://eng.gzs.si/vsebina/About-Us>

- What questions were raised? What was the level of the participant knowledge on design thinking methods? What needs were identified / worked on?

The participants were mostly not very much informed about the design thinking methods, however some of them also participated in creative camps. Therefore, many questions were raised how to implement design thinking in the research projects, if there are any funds available for the projects of CCIs, researcher and traditional industries, as well if there will be some more training workshops on design thinking in the future.

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b) Event

- What format did you use for the event?

Training session	
Workshops	
Conference	x
Seminar	
Other (please specify)	

- Can you please specify the duration?

It lasted for approximately 3 hours.

- Who animated the session? Please indicate the weblink to the expert's name and webpage (if possible):

DT Expert	
Innovation Expert	X https://www.linkedin.com/in/robertblatnik/
Cluster Manager	
IPR expert	X
Other (please specify)	

- What was the applied approach of presentation?

In the beginning there was like the theoretical introduction on the importance of design thinking already at the early stages and how to raise the industry interest. This lecture was followed a good practice of design thinking on the case study of Belgian circular economy plant and how the design thinking can drive a development of entirely new industries.

Afterwards there was a pitching session Best innovation with business proposition based on design thinking which can then lead to a financing through the SME Instrument.

D.4.3.1 – 10 Workshop for transferring knowledge

- Please share below the agenda of the event

11 October 2018

Location: Lecture room at the Jožef Stefan International Postgraduate School – in the Jožef Stefan Institute campus

8:30-9:00 Registration

9:00-9:20	Opening	Dr. Špela Stres , head of Center for technology transfer and innovation, Jožef Stefan Institute (tbc)
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Session I: Introductory Speech

9:20 – 9:50	<p>How to build up a technology platform at one – or a consortium of university(ies)?</p> <p>Should industry be involved early on?</p> <p>How do you attract industry interest when the platform has been established? What is the role of spin-outs?</p>	<p>Dr. Jon Wulff Petersen, director, Technology Transfer, Plougmann Vingtoft, Denmark</p>
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9:50 – 10:20	<p>Key Enabling Technologies (KETs) as a basis for innovation.</p> <p>How can KET Technology Centers (KET TCs) help modernising Europe's industrial base, to shift to a greener economy, and drive the development of entirely new industries?</p> <p>How can KET TCs help bridge the European 'Valley of Death'?</p> <p>How to increase KETs-related manufacturing in the EU and how KET TCs and industry can collaborate better to increase the exploitation of the patents inside EU?</p> <p>Bio Base Europe Pilot Plant example.</p>	<p>Brecht Vanlerberghe, head of R&D, Bio Base Europe Pilot Plant, Belgium</p>
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10:20-11:00 Networking Break & Coffee

Session II: Spin-out creation

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11:00-12:00	<p>Best innovation with business proposition: pitch competition</p> <p>Presentation of five (5) selected business model proposals from public research labs to the investors and technology transfer experts.</p> <p>Pitch presentation: 5 minutes</p> <p>Questions of the commission members: 7 minutes.</p> <p>There are 6 groups of criteria that are covered in the evaluation process:</p> <ol style="list-style-type: none"> 1. Overall situation of the case 2. Product/application advantage 3. Market attractiveness 4. Competitive situation 5. Technology maturity 6. Risk versus return 	<p>Evaluation Commission:</p> <p>Dr. Jon Wulff Petersen, <u>director</u>, Technology Transfer, Plougmann Vingtoft, Denmark</p> <p>Brecht Vanlerberghe, head of R&D, Bio Base Europe Pilot Plant, Belgium</p> <p>Mag. Primož Kunaver, MBA, Direktor, Primum</p> <p>Moderator: mag. Robert Blatnik, <u>Center for technology transfer and innovation, Jožef Stefan Institute</u></p>
Session III: Scale-up creation		
12:00-12:15	<p>SME Instrument - SMEs pitch their project proposals</p> <p>Presentation of a SME Instrument proposal by SME to Evaluation Commission.</p> <p>Pitch presentation: 5 minutes</p> <p>Questions of the commission members: 7 minutes.</p>	<p>SME applicant for SME instrument – Session supported by SPIRIT Slovenia</p> <p>Evaluation Commission:</p> <p>Dr. Jon Wulff Petersen, <u>director</u>, Technology Transfer, Plougmann Vingtoft, Denmark</p> <p>Brecht Vanlerberghe, head of R&D, Bio Base Europe Pilot Plant, Belgium</p> <p>Mag. Primož Kunaver, MBA, Direktor, Primum</p> <p>Moderator: mag. Robert Blatnik, <u>Center for technology transfer and innovation, Jožef Stefan Institute</u></p>

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c) *Results and lessons learned*

- How did your event go, what is your overall impression?

Poor ☹	Satisfactory	Good ☺	Excellent ☺ ☺
		X	

- What are the key success factors for this type of event you can share? Eg the selection, the expert selection, the communication,)

The biggest success factor represents the fact, that different sectors started thinking about the importance of design thinking and that the first connection among the participants were made.

- Did you make an evaluation form for the participants? If so, can you share the main results?

Yes the evaluation was made, most of the participants were very satisfied from the event according to its subject, main speaker's communication skills and the general organisation

3. Reporting materials

WORKSHOP AVAILABLE DOCUMENTATION : Yes				
Ppts in English				
COMMUNICATION			REPORTING	
FLYER	PHOTO/VIDEO	OTHERS	ATTENDANCE SHEET	AGENDA
X	X		X	X

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CENTRAL MACEDONIA – CHAMBER OF KILKIS

1. General information

CO-CREATE // WORKSHOP FOR TRANSFERRING KNOWLEDGE/OCTOBER 2018	
PARTNER : CHAMBER OF KILKIS	REGION : CENTRAL MACEDONIA
4.3.1 WORKSHOP FOR TRANSFERRING KNOWLEDGE	
Date(s)	22/10/2018
Title(s) of the event(s)	WORKSHOP FOR TRANSFERRING KNOWLEDGE

D.4.3.1 – 10 Workshop for transferring knowledge

2. Description of the action

a) *Participant overview*

- How did you communicate on the workshop session? (e.g. e-mail invitation, flyers, during an event, by reference, in a CO-CREATE event, social networks, newsletter ...)

The event was mainly communicated via e-mail invitation to smes – members of the Chamber of Kilkis, and Chambers in the region; also information about the event was published in advance on Partner's web-site and on internet sites. Target groups were also approached with personal phone calls. Information was also shared with Co-Create Communication Task Leader. The event was promoted on social media (facebook, linkedin and twitter)

- What type of participant were at the Event?

Project holders	x
SMEs	x
Cluster Managers*	x
Creative Industries	
Public Authorities	
Students	
Other (please specify)	

- Please describe the cluster managers that were involved (name of cluster, type of sector, main activities, website...):

TECHNOPOLIS CLUSTER (<https://technopoliscluster.gr/>). "Technopolis Cluster" is being developed with the support of Technopolis Thessaloniki SA. The initial founding members of the Technopolis Cluster are the ICT companies of the Region of Central Macedonia, as well as the relevant research and academic institutions. Its main activities include:

- Technology transfer,
- Developing Human Resource Skills,
- Centre of Excellence with Demonstrative Projects - Development of state-of-the-art pilot collaborative projects aiming at the implementation of business plans by the stakeholders and with the ultimate goal of developing and promoting innovative products on the international market
- Support for access to development funds
- Promotion of "Technopolis Cluster" and its members
- Development of infrastructures and economies of scale
- Advisory support

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- What questions were raised? What was the level of the participant knowledge on design thinking methods? What needs were identified / worked on?

Participants were not familiar with the concept of Design Thinking and the approach of User Experience. Synergies with other projects and initiatives were identified (4helix+, HDC).

b) Event

- What format did you use for the event?

Training session	
Workshops	x
Conference	
Seminar	
Other (please specify)	

- Can you please specify the duration?

Approximately 4 hours

- Who animated the session? Please indicate the weblink to the expert's name and webpage (if possible):

DT Expert	
Innovation Expert	X https://gr.linkedin.com/in/natassa-koufaki-01883511
Cluster Manager	
IPR expert	
Other (please specify)	

- What was the applied approach of presentation?

Project's results were presented in three thematics: a) pilot for clusters, b) pilot for smes, c) pilot for policy makers. Then, the gamification tool was illustrated (how to create an account, how to login, engage in quizzes and challenges etc)

Then the project 4helix+ was presented and possible synergies were explored.

The first Design Centre in Greece was introduced to participants and various case studies were presented to illustrate the enhancement of competitiveness of small and medium-sized enterprises through a more strategic use of Design.

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- Please share below the agenda of the event

17:30 – 18:00	Registration
18:00 – 18:15	Welcome note
18:15 – 18:40	Co-Create: Presentation of the first results / Gamification Tool
18:40 – 19:00	Presentation of project 4helix+ “Empowering the 4helix of MED clusters through an open source/knowledge sharing and community based approach in favour of MED blue Growth”
19:00 – 19:20	Hellenic Design Centre. The first Design Centre in Greece
19:20 – 19:40	Enhancing the competitiveness of small and medium-sized enterprises through a more strategic use of Design Case Study: Design4Innovation
19:40 – 20:00	Presentation of the Worth Partnership Project
20:00 – 21:00	Discussion - Networking

c) Results and lessons learned

- How did your event go, what is your overall impression?

Poor 😞	Satisfactory	Good 😊	Excellent 😊😊
		x	

- What are the key success factors for this type of event you can share? Eg the selection, the expert selection, the communication,)

One of the key success factors of the event was that speakers applied their knowledge and expertise in a right away. Also partner made sure the event was targeted with specific purpose, focused its goals and deeper content.

- Did you make an evaluation form for the participants? If so, can you share the main results?

Participants were very satisfied from the event according to its subject, main speaker's communication skills and the general organisation

D.4.3.1 – 10 Workshop for transferring knowledge

3. Reporting materials

WORKSHOP AVAILABLE DOCUMENTATION

.ppts in Greek

COMMUNICATION			REPORTING	
FLYER	PHOTO/VIDEO	OTHERS	ATTENDANCE SHEET	AGENDA
	X		X	X



<div style="display: flex; justify-content: space-between; align-items: center;"> <div>  <p>Project co-financed by the European Regional Development Fund</p> </div> <div>  <p>ΕΠΙΜΕΛΗΤΗΡΙΟ ΚΙΛΚΙΣ</p> </div> </div>						
ΟΝΟΜΑ	ΕΠΩΝΥΜΟ	ΦΟΡΕΑΣ	EMAIL	ΤΗΛ.	ΥΠΟΓΡΑΦΗ	ΑΠΟΔΕΧΕΤΕ ΜΕΛΛΟΝΤΙΚΗ ΕΠΙΚΟΙΝΩΝΙΑ (ΤΗΛΕΦΩΝΙΚΑ, ΜΕΣΩ EMAIL) ΓΙΑ ΕΝΗΜΕΡΩΤΙΚΟΥΣ ΣΚΟΠΟΥΣ ΣΧΕΤΙΚΑ ΜΕ ΤΟ ΕΡΓΟ;
ΜΑΡΙΑ	ΚΑΛΟΓΕΡΙΔΟΥ	ΕΠΙΜΕΛΗΤΗΡΙΟ ΚΙΛΚΙΣ	mkalogeridou@ccikilkis.gr	23410 24580		ΝΑΙ
ΕΛΕΝΗ	ΤΣΑΚΑΛΟΦΙΔΟΥ	ΕΤΕΑΚ	tselena@ccikilkis.gr	23410 24580		ΝΑΙ
ΑΓΓΕΛΙΚΗ	ΠΑΥΛΙΔΟΥ	ΕΠΙΜΕΛΗΤΗΡΙΟ ΚΙΛΚΙΣ	apavlidou@ccikilkis.gr	2341024580		ΝΑΙ
ΠΟΡΓΟΣ	ΠΑΠΑΔΟΠΟΥΛΟΣ		geo.papad@outlook.com	2310 804008		ΝΑΙ
ΜΙΧΑΛΗΣ	ΧΑΒΟΥΖΗΣ	TECHNOPOLIS CLUSTER	m.chavouzis@gmail.com	2310365120		ΟΧΙ
ΝΑΤΑΣΑ	ΚΟΥΦΑΚΗ	ΕΥΡΟΣΥΜΒΟΥΛΟΙ Α.Ε.	n.koufaki@euroconsultants.com.gr	2310 804128		ΝΑΙ
ΜΑΡΙΑ	ΑΛΑΤΣΙΑΝΟΥ	ΕΥΡΟΣΥΜΒΟΥΛΟΙ Α.Ε.	m.alatsianou@euroconsultants.com.gr	2310 804008		ΝΑΙ
ΝΙΚΗ - ΑΥΔΙΑ	ΠΕΚΙΑΡΙΔΗ	ΒΙΟΜ. ΣΧΕΔΙΑΣΤΡΙΑ	nikipek014@gmail.com	6947295834		ΝΑΙ
ΠΑΝΑΓΙΩΤΗΣ	ΠΑΠΑΔΟΠΟΥΛΟΣ	Α.ΠΑΠΑΔΟΠΟΥΛΟΣ ΚΑΙ ΣΙΑ ΟΕ (ORCA PUMPS)	info@orcapumps.gr	2333025704		ΝΑΙ

D.4.3.1 – 10 Workshop for transferring knowledge

ΟΝΟΜΑ	ΕΠΩΝΥΜΟ	ΦΟΡΕΑΣ	EMAIL	ΤΗΛ.	ΥΠΟΓΡΑΦΗ	ΑΠΟΔΕΧΕΣΤΕ ΜΕΛΛΟΝΤΙΚΗ ΕΠΙΚΟΙΝΩΝΙΑ (ΤΗΛΕΦΩΝΙΚΑ, ΜΕΣΩ EMAIL) ΓΙΑ ΕΝΗΜΕΡΩΤΙΚΟΥΣ ΣΚΟΠΟΥΣ ΣΧΕΤΙΚΑ ΜΕ ΤΟ ΕΡΓΟ;
ΕΜΜΑΝΟΥΗΛ	ΒΛΑΧΟΠΙΑΝΝΗΣ	ΕΒΕΘ	not a ebeth.gr			✓
ΑΝΤΩΝΗΣ	ΜΠΟΥΜΠΟΥΛΑΣ	ΕΒΕΘ	antonisb@ebeth.gr	2310 370180		✓
ΧΡΙΣΤΙΝΑ	ΣΚΟΥΜΠΡΙΔΟΥ	ΚΕΠΑ	skoumbidou@e-kepa.gr	2310413285		✓
ΔΗΜΗΤΡΙΗΣ	ΚΑΜΠΟΥΚΟΣ	ΚΕΠΑ	kaboukosd@e-kepa.gr	2310413285		✓
ΘΑΛΕΙΑ	ΡΙΖΟΥ	HELLENIC DESIGN CENTRE	rizou@e-kepa.gr	2310413285		
ΙΩΑΝΝΗΣ	ΡΟΥΛΗΣ	INFO TOOLS	itheleons@stkh.forthnet.gr	6976652380		✓
ΠΑΥΛΟΣ	ΤΩΝΙΚΙΔΗΣ	ΕΠΙΧΕΙΡΗΣΗ	tonikis@ccic.kit.gr	2310 24580		✓
ΑΝΔΡΕΑΣ	ΚΩΝ/ΙΔΩΝ	ΗΜΕ	-	6942644179		✓
ΔΕΣΠΟΙΝΑ	ΚΑΜΙΝΙΩ	ΚΕΠΑ	makiniid@e-kepa.gr	694224539		✓
ΖΩΗ	ΤΙΚΑ	Technopolis		2310365125		✓

ΟΝΟΜΑ	ΕΠΩΝΥΜΟ	ΦΟΡΕΑΣ	EMAIL	ΤΗΛ.	ΥΠΟΓΡΑΦΗ	ΑΠΟΔΕΧΕΣΤΕ ΜΕΛΛΟΝΤΙΚΗ ΕΠΙΚΟΙΝΩΝΙΑ (ΤΗΛΕΦΩΝΙΚΑ, ΜΕΣΩ EMAIL) ΓΙΑ ΕΝΗΜΕΡΩΤΙΚΟΥΣ ΣΚΟΠΟΥΣ ΣΧΕΤΙΚΑ ΜΕ ΤΟ ΕΡΓΟ;
ΚΑΤΕΡΙΝΑ	ΠΑΠΑΔΗΜΟΥ	Subway kiosks	katerinapapad@guil.com	6934612217		✓
ΑΡΙΣΤΕΙΑ	ΠΑΠΑΔΗΜΟΥ	Subway kiosks	aristeia@subwaydesign.gr	693411555		✓

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CROATIA - ZICER

1. General information

CO-CREATE // WORKSHOP FOR TRANSFERRING KNOWLEDGE/OCTOBER 2018	
PARTNER : ZICER (Zagreb Innovation Centre Ltd.)	REGION : Croatia
4.3.1 WORKSHOP FOR TRANSFERRING KNOWLEDGE	
Date(s)	29.10.2018
Title(s) of the event(s)	Training course – transferring expertise to cluster managers and representatives of entrepreneurial organizations

D.4.3.1 – 10 Workshop for transferring knowledge

2. Description of the action

a) *Participant overview*

- How did you communicate on the workshop session? (e.g. e-mail invitation, flyers, during an event, by reference, in a CO-CREATE event, social networks, newsletter ...)

The workshop was communicated by direct e-mail invitations to cluster representatives and individual phone calls. Information about the event was also published on Facebook.

- What type of participant were at the Event?

Project holders	X
SMEs	X
Cluster Managers*	X
Creative Industries	
Public Authorities	
Students	
Other (please specify)	

- Please describe the cluster managers that were involved (name of cluster, type of sector, main activities, website...):

There were several representatives and presidents of the different clusters from different industries, including construction, maritime industries, wood industry and defence dual-use industry. The participants list is attached below.

- What questions were raised? What was the level of the participant knowledge on design thinking methods? What needs were identified / worked on?

Not many cluster representatives knew much about the Co Create cross sectoral collaboration tools, including Design Thinking. Main need that was identified was the better collaboration among different clusters which is not present at a satisfactory level at the moment.

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b) Event

- What format did you use for the event?

Training session	
Workshops	X
Conference	
Seminar	
Other (please specify)	

- Can you please specify the duration?

09:00 – 13:00 Detailed agenda is attached below

- Who animated the session? Please indicate the weblink to the expert's name and webpage (if possible):

DT Expert	X
Innovation Expert	X
Cluster Manager	
IPR expert	
Other (please specify)	

- What was the applied approach of presentation?

The agenda of the training course included presentation, co creation, gamification and design thinking workshops. It combined several approaches in engaging with cluster representatives ranging from theoretical knowledge transfer to practical application and workshops.

- Please share below the agenda of the event

09:00 - 09:15 Registration

09:15 - 09:30 Welcome speech

- Ante Janko Bobetko, Co Create project leader and ZICER assistant director

09:30 - 10:30 Co-Create project and cross-sectoral collaboration tools presentation

- Juraj Zebec, external expert
- Luka Bačić, external expert

10:30 - 10:45 Coffee break

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10:45 - 11:30 Presentation of the Co Create pilot actions implementation and results; and Gamification workshop

- Juraj Zebec, external expert
- Luka Bačić, external expert

11:30 – 11:45 Coffee break

11:45 – 13:00 Design Thinking workshop

- Juraj Zebec, external expert
- Luka Bačić, external expert

13:00 – Networking lunch

c) **Results and lessons learned**

- How did your event go, what is your overall impression?

Poor 😞	Satisfactory	Good 😊	Excellent 😄 😄
			X

- What are the key success factors for this type of event you can share? Eg the selection, the expert selection, the communication,)

The key success factors include adequate selection of the experts, dynamic agenda and a good combination of theory and practice.

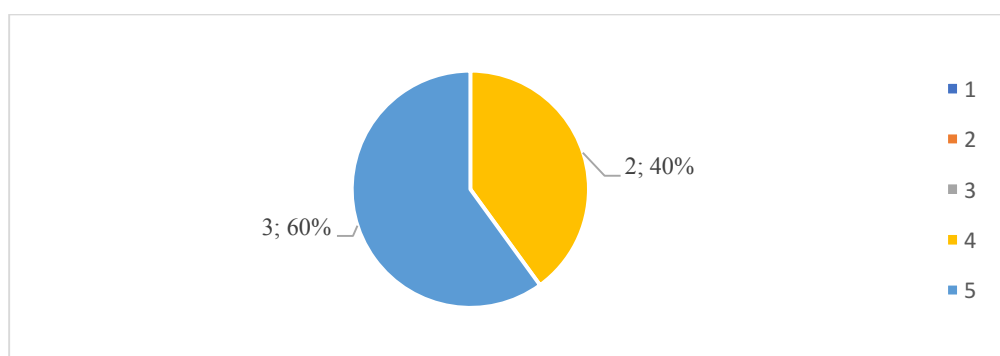
- Did you make an evaluation form for the participants? If so, can you share the main results?

Date, time and location: 29.10.2018; 09:00 -13:00; Zicer (Technology Park Zagreb)

Trainers: Mr. Juraj Zebec, Mr. Luka Bačić and Mr. Ante Janko Bobetko

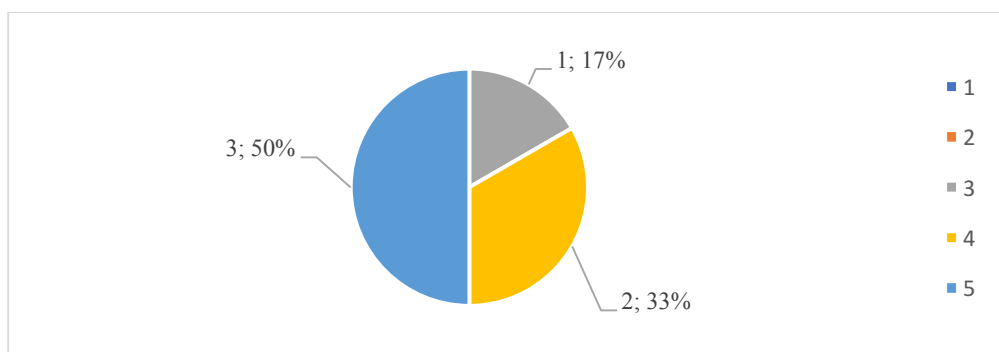
Total number of fulfilled questionnaires: 5

1. Has the open day knowledge transferring workshop met your expectations? (1, not at all; 5, completely)

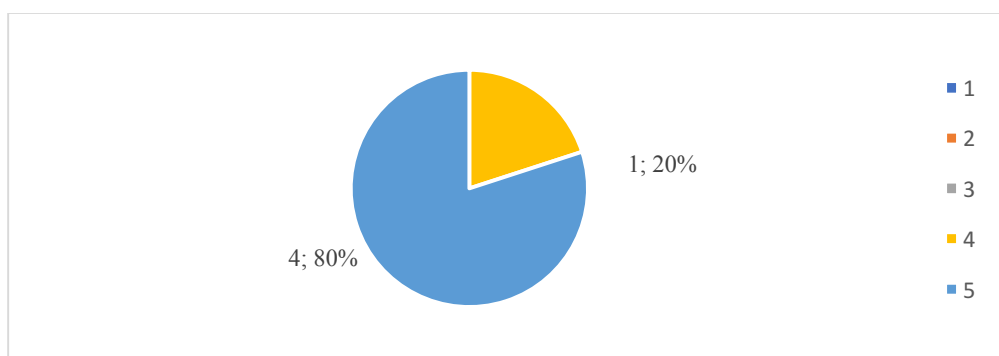


D.4.3.1 – 10 Workshop for transferring knowledge

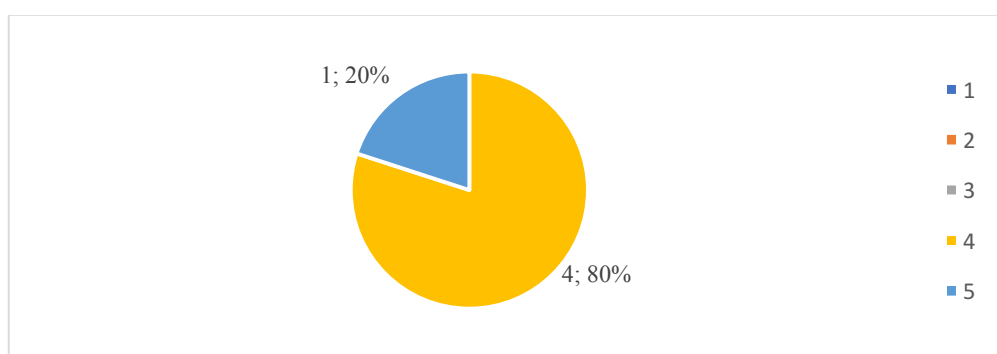
2. How do you evaluate the agenda of event (content covered)? (1, poor; 5, excellent)



3. How do you evaluate the training structure (i.e. duration, breaks, discussion)? (1, ineffective; 5, effective)



4. How do you evaluate your overall participation in the workshop? (1, useless; 5, very useful)



5. Other suggestions.

- Examples of answers:
 - Quite interesting cross fertilization tools, some of them I am planning to use within my own organization!

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- These are great methods to foster better collaboration among different industries
- I like the workshop, however, unfortunately cross sectoral collaboration is not too common in Croatia.

3. Reporting materials

WORKSHOP AVAILABLE DOCUMENTATION yes / no				
COMMUNICATION			REPORTING	
FLYER	PHOTO/VIDEO	OTHERS	ATTENDANCE SHEET	AGENDA
	X		X	X

D.4.3.1 – 10 Workshop for transferring knowledge



D.4.3.1 – 10 Workshop for transferring knowledge



D.4.3.1 – 10 Workshop for transferring knowledge



D.4.3.1 – 10 Workshop for transferring knowledge



D.4.3.1 – 10 Workshop for transferring knowledge



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PARTICIPANT LIST

CO-CREATE PROJECT: „Setting up a network of COmpetitive MED Clusters with the contribution of CREATive industriEs”
Date and time: 29th October 2018, Zagreb 9:00-13:00
WP 4 TRANSFERRING
D 4.3.1. Workshop for transferring knowledge

Name and Surname	Email	Institution/Company	Function	Signature	Do you accept to be contacted for survey and additional information collection purposes
LUKA BACIĆ	lbacic@gmail.com	-	CONSULTANT		YES
JURA ZEDEC	Jura.zedec@gmail.com	Wayoups d.o.o.	PROJECT MANAGER		YES
GORDAN BISIĆ	gordan.bisic@gmail.com	SESTIM / KUNJARA BUSCH / CANTIER / INDUSTRIJE	PREDSTAVNIK		YES

*I hereby give consent for my personal data to be used exclusively for the purpose of Co-Create EU project's event



Project co-financed by the European
Regional Development Fund

Name and Surname	Email	Institution/Company	Function	Signature	Do you accept to be contacted for survey and additional information collection purposes
DANIEL PERČEČ	daniel.percec@gmail.com	TKKES	predsjednik TKKES		YES
ANA DNAN	projekti@dravniklaster.hr	HRVATSKI DRVNI KLASITER	VODITELJ PROJEKATA		YES
TOMISLAV UROČA	tomislav.uroca@icet.hr	ITARC	PREDSTAVNIK		YES
ZORANA ČARČIĆ	zorana.carcic@icet.hr	ZICOR	Voditelj projekata		YES
MATEJA GUDELJ	matijagudelj@gmail.com	ZICOR	Stručni suradnik		YES
MARCO HELDICH	marco.heldich@gmail.com	ZICOR	POSREDOVAČ		YES
ANJE JANKU BOŠIĆ		ZICOR	POSREDOVAČ		YES

*I hereby give consent for my personal data to be used exclusively for the purpose of Co-Create EU project's event

D.4.3.1 – 10 Workshop for transferring knowledge

CATALONIA SPAIN – SECARTYS AND KIM

1. General information

CO-CREATE // WORKSHOP FOR TRANSFERRING KNOWLEDGE/OCTOBER 2018	
PARTNER SECARTYS AND KIM	: REGION : CATALONIA / SPAIN
4.3.1 WORKSHOP FOR TRANSFERRING KNOWLEDGE	
Date(s)	29 October 2018
Title(s) of the event(s)	Workshop for transferring knowledge of the CO-CREATE project to Cluster Managers

D.4.3.1 – 10 Workshop for transferring knowledge

2. Description of the action

a) *Participant overview*

- How did you communicate on the workshop session? (e.g. e-mail invitation, flyers, during an event, by reference, in a CO-CREATE event, social networks, newsletter ...)

The event was mainly communicated via e-mail invitation to Cluster Managers. Information was also shared with Co-create communication task leader and was published in our twitter:



- What type of participant were at the Event?

Project holders	
SMEs	
Cluster Managers*	X
Creative Industries	
Public Authorities	

D.4.3.1 – 10 Workshop for transferring knowledge

Students	
Other (please specify) Project Managers of the Clusters	X

- Please describe the cluster managers that were involved (name of cluster, type of sector, main activities, website...):

Cluster Manager of CICAT: lighting cluster, <http://www.clusteriluminacion.es/>

Cluster Manager of DOMOTYS, home and sustainable construction, www.domotys.org

Project Manager of DOMOTYS, home and sustainable construction, www.domotys.org

Cluster Manager of SOLARTYS, solar energy cluster, www.solartys.org

Project Manager of SOLARTYS, solar energy cluster, www.solartys.org

- What questions were raised? What was the level of the participant knowledge on design thinking methods? What needs were identified / worked on?

Participants were familiar with the CO-CREATE concepts due to their previous participation in the CO-CREATE activities.

They have difficulties to understand the gamification tool and their proper use. Their feedback about the gamification tool is that the CO-CREATE project, as a consortium, needs to improve it. Despite the fact they are used with the design thinking methodologies and concepts they could not answer properly the quiz.

Nevertheless, they think that this could be a useful tool that will allow to put in contact the members of the Cluster.

b) Event

- What format did you use for the event?

Training session	X
Workshops	
Conference	
Seminar	
Other (please specify)	

- Can you please specify the duration?

Approximately 2 hours.

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- Who animated the session? Please indicate the weblink to the expert's name and webpage (if possible):

DT Expert	
Innovation Expert	
Cluster Manager	
IPR expert	
Other (please specify)	X
Sandra del Cerro, Project Manager of the CO-CREATE project	

- What was the applied approach of presentation?

First of all, in this activity we introduced the overall approach of the CO-CREATE project, then we explained the results of the work package 3 a) pilot for clusters, b) pilot for smes c)pilot for policy makers to finally explained the gamification tool and which are their main goals and uses.

- Please share below the agenda of the event

9:00: Welcome

9:15: Introduction to the overall approach of the CO-CREATE project

9:30: Explanation of the results of the work package 3: a) pilot for clusters, b) pilot for smes c)pilot for policy makers

10:00 – 11:00: Gamification tool

In this part the gamification tool was illustrated (how to create an account, how to login, engage participants in quizzes and challenges).

Then they made groups and enjoyed the gamification tool.

c) Results and lessons learned

- How did your event go, what is your overall impression?

Poor ☹	Satisfactory	Good ☺	Excellent ☺ ☺
		X	

- What are the key success factors for this type of event you can share? Eg the selection, the expert selection, the communication,)

D.4.3.1 – 10 Workshop for transferring knowledge

One of the key success factors of the vent was the implication of the Clusters Managers, their previous knowledge about the design thinking and user experience and their previous participation in the activities of the CO-CREATE project.

- Did you make an evaluation form for the participants? If so, can you share the main results?

We did an informal evaluation about the gamification tool and its use in future projects. The overall conclusion of the event is that the gamification tool needs to be improve in order to have an optimize application.

Their feeling was that these tools could have an important impact to their clusters helping them to identify new projects and opportunities.

3. Reporting materials

WORKSHOP AVAILABLE DOCUMENTATION yes, power point presentation.

COMMUNICATION			REPORTING	
FLYER	PHOTO/VIDEO	OTHERS	ATTENDANCE SHEET	AGENDA
	X		X	X



D.4.3.1 – 10 Workshop for transferring knowledge



D.4.3.1 – 10 Workshop for transferring knowledge

Workshop for transferring knowledge to
cluster managers of different
Sectors 29 October 2018, Barcelona.



Knowledge
innovation
market bcn



NAME	SURNAME	ORGANIZATION	EMAIL	SIGNATURE
Jessica	Kamps	Cluster Creat	jkamps@secartys.org	
Hector	Hita	Project Manager	hhita@secartys.org	
Sergi	Gómez	Project Manager Demos	sgomez@demotys.org	
ADRIÀ	MARTÍNEZ	CLUSTER MANAGER demotys	amartinez@demotys.org	
ALBA	ALVAREZ	SOLARTYS	aalvarez@secartys.org	

SOLARTYS

ANDALUSIA SPAIN - SECARTYS

1. General information

CO-CREATE // WORKSHOP FOR TRANSFERRING KNOWLEDGE/OCTOBER 2018	
PARTNER SECARTYS	: REGION : ANDALUSIA
4.3.1 WORKSHOP FOR TRANSFERRING KNOWLEDGE	
Date(s)	October 30 th 2018
Title(s) of the event(s)	Workshop for transferring knowledge

2. Description of the action

a) Participant overview

- How did you communicate on the workshop session? (e.g. e-mail invitation, flyers, during an event, by reference, in a CO-CREATE event, social networks, newsletter ...)

The communication of this session was made during previous events.

- What type of participant were at the Event?

Project holders	
SMEs	X
Cluster Managers*	
Creative Industries	
Public Authorities	
Students	
Other (please specify)	

- Please describe the cluster managers that were involved (name of cluster, type of sector, main activities, website...):

Cluster of Sustainable Building of Andalusia

Construction sector.

Main activities:

- Define and lead the strategic discourse in sustainable construction.
- Promoting changes towards sustainable construction in the sector.
- Promoting business innovation.
- Lobby.
- Exchange of experiences.
- Boost the public-private collaboration.

www.clustercsa.com

-
- What questions were raised? What was the level of the participant knowledge on design thinking methods? What needs were identified / worked on?

The attendants were familiar with the CO-CREATE project because they participate previously in related activities.

They firstly do not understand very well the proper utilization for the gamification tool. But afterwards their thought about the gamification tool was that the CO-CREATE project must improve it. In spite of the fact that they used the design thinking methodologies and concepts they had some troubles to answer the quiz in a perfect way and said that will be very useful to make relations between other entrepreneurs.

b) Event

- What format did you use for the event?

Training session	
Workshops	X
Conference	
Seminar	
Other (please specify)	

- Can you please specify the duration?

Approximately two hours of duration.

- Who animated the session? Please indicate the weblink to the expert's name and webpage (if possible):

DT Expert	
Innovation Expert	
Cluster Manager Andrés Ferrer Santiago	X
IPR expert	
Other (please specify)	

- What was the applied approach of presentation?

Firstly was introduced a general overview of the CO-CREATE project, leading to the explanation of the results of the work package 3 a) pilot for clusters, b) pilot for SMES c) pilot for policy makers, all of it oriented to the final exposition of the gamification tool, their uses and main goals.

- Please share below the agenda of the event

9:00: Reception.

9:15: Overview of the CO-CREATE project.

9:30: Description of the results of the work package 3: a) pilot for clusters, b) pilot for SMES c) pilot for policy makers.

10:00 – 11:00: Gamification tool

Explanation of the functionalities of the tool: how to generate a new account, login and involve attendants in challenges and questions.

After that, they used it in common the gamification tool and valued it.

c) Results and lessons learned

- How did your event go, what is your overall impression?

Poor 😞	Satisfactory	Good 😊	Excellent 😊 😊
		X	

- What are the key success factors for this type of event you can share? Eg the selection, the expert selection, the communication,)

We think that the key factor is communication, bothways by the expert, who must have great skills to convey the message but also ability to deal with questions about what is exposed, as well as with the assistants who process the information and interrelate with the expert, improving the understanding and the agility to capture the essence of the exhibition and to make decisions about it.

- Did you make an evaluation form for the participants? If so, can you share the main results?

We didn't make a formal evaluation for the attendants, but the activities made with them about the gamification tool and its usage for projects in the future that it needs to be optimized.

Their thought was that the tools learnt could make an important influence to their activities, facilitating them to recognize new opportunities for present or future projects.

3. Reporting materials

WORKSHOP AVAILABLE DOCUMENTATION Yes - PowerPoint presentation				
If yes, please describe (agenda, flyers, promotional materials...):				
COMMUNICATION			REPORTING	
FLYER	PHOTO/VIDEO	OTHERS	ATTENDANCE SHEET	AGENDA
			X	X

Andalucía

30 October 2018

WORKSHOP FOR TRANSFERRING KNOWLEDGE



NAME	SURNAME	ORGANIZATION	EMAIL	SIGNATURE
Andrés	Pérez Santrugo	cluster-csa.	gerencia@cluster-csa.com	
Juan	Luís Lozano	Ormaiztegui	juanluismoraleslozano@gmail.com	
Mateo	García Anón	IPE Control	mgarcia@ipecontrol.es	
Raouán	Puerta Brito	IPE Control	Raouanulducal13@13@gmail.com	

D.4.3.1 – 10 Workshop for transferring knowledge

LOMBARDIA ITALY – POLIMI

1. General information

CO-CREATE // WORKSHOP FOR TRANSFERRING KNOWLEDGE/OCTOBER 2018	
PARTNER : POLIMI	REGION : LOMBARDIA - ITALY
4.3.1 WORKSHOP FOR TRANSFERRING KNOWLEDGE	
Date(s)	13 TH of September 2018
Title(s) of the event(s)	CO-CREATE Transferring knowledge – state of the art after the piloting phase

D.4.3.1 – 10 Workshop for transferring knowledge

2. Description of the action

a) *Participant overview*

- How did you communicate on the workshop session? (e.g. e-mail invitation, flyers, during an event, by reference, in a CO-CREATE event, social networks, newsletter ...)

Personal email invitation to engage the selected participants.

- What type of participant were at the Event?

Project holders	2
SMEs	
Cluster Managers*	2
Creative Industries	
Public Authorities	3
Students	
Other (please specify)	

- Please describe the cluster managers that were involved (name of cluster, type of sector, main activities, website...):

Dario Parravicini – Milano Città Metropolitana

Fausto Moretti – DG Territorio della Regione Lombardia

- What questions were raised? What was the level of the participant knowledge on design thinking methods? What needs were identified / worked on?

There was a general interest about the design thinking methods and their effects. In particular, considering that the majority of participants were also present in a meeting held one year before, explaining the aim of the program, they were curious about the results of these processes. The tangible results of the piloting phase were very effective in order to make the cluster manager understand the value of the co-creation process.

D.4.3.1 – 10 Workshop for transferring knowledge

b) Event

- What format did you use for the event?

Training session	
Workshops	X
Conference	
Seminar	
Other (please specify)	

- Can you please specify the duration?

The event was held from 10:00 to 13:00. 3 hours of duration.

- Who animated the session? Please indicate the weblink to the expert's name and webpage (if possible):

DT Expert	X
Innovation Expert	
Cluster Manager	
IPR expert	
Other (please specify)	

- What was the applied approach of presentation?

The event was provided with 1 hour of frontal lecture on CO-CREATE pilot actions main results and findings, then based on this first part an open discussion and brainstorming phase was activated through some tools; during this phase emerge questions and future applications of the CO-CREATE process and methodology.

- Please share below the agenda of the event

CILAB (Dipartimento di Design - Politecnico di Milano) presenta il progetto internazionale COCREATE, il cui obiettivo è quello di mettere in contatto piccole medie imprese tradizionali con altre a stampo culturale creativo per generare progetti innovativi.

Giovedì
13 Settembre 2018
10:00 AM



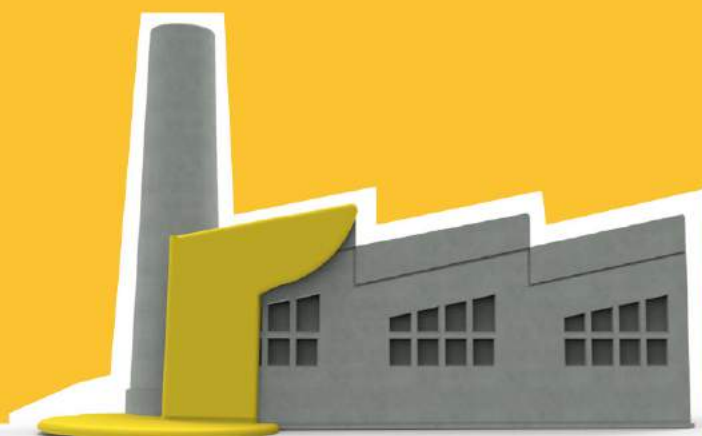
Palazzo Lombardia
Piazza Città di Lombardia, 1 - Milano
Ingresso N3 - 5° piano - settore arancio

CO-CREATE

TRANSFERRING KNOWLEDGE

Stato dell'arte dopo la fase pilota

Un incontro dedicato a cluster manager per presentare i risultati del progetto CO-CREATE dopo un anno di attività pilota. A partire dai risultati del progetto, l'incontro si focalizzerà nel trasferire l'importanza delle collaborazioni tra Industrie Culturali Creative e Piccole Medie Imprese: come attivare percorsi innovativi a partire dalla collaborazione di questi settori.



Interreg
AFEDiamonds
Project co-financed by the European Regional Development Fund
Co-Creato

info: cilab-design@polimi.it

POLITECNICO
MILANO 1803
DIPARTIMENTO DI DESIGN

CREATIVE
INDUSTRIES
LAB

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c) Results and lessons learned

- How did your event go, what is your overall impression?

Poor ☹️	Satisfactory	Good 😊	Excellent 😄 😄
		X	

- What are the key success factors for this type of event you can share? Eg the selection, the expert selection, the communication,)

The most important success factor was the interest from participants. Attracted from the results produced inside the program, they proposed a series of initiative that can be done applying the Co-Create methodology.

- Did you make an evaluation form for the participants? If so, can you share the main results?

No, we did not.

3. Reporting materials

COMMUNICATION			REPORTING	
FLYER	PHOTO/VIDEO	ARTICLES	ATTENDANCE SHEET	AGENDA
YES	NO	NO	YES	YES






CO-CREATE - 13 September 2018, Palazzo Regione Lombardia - Milano - ITALY.

NOME NAME	COGNOME SURNAME	AZIENDA - ISTITUZIONE ORGANIZATION	FIRMA SIGNATURE
Benedetta	Sevi	Regione Lombardia	<i>Benedetta Sevi</i>
Antonio	Critelli	Regione Lombardia	<i>Antonio Critelli</i>
Paola	Feroli	Regione Lombardia	<i>Paola Feroli</i>
Sergio	Valentini	Unioncamere Lombardia	
Elena	Bussolati	Unioncamere Lombardia	
Dario	Parravicini	Milano Città Metropolitana	<i>Dario Parravicini</i>
Michele	Melazzini	Polimi - Dipartimento di design - CILAB	<i>Michele Melazzini</i>
Gianluca	Carella	Polimi - Dipartimento di design - CILAB	<i>Gianluca Carella</i>
FAUSTO	MORETTI	REGIONE LOMBARDIA DG TERRITORIO	<i>Fausto Moretti</i>

D.4.3.1 – 10 Workshop for transferring knowledge

LISBON METROPOLITAN AREA – MADAN PARQUE

1. General information

CO-CREATE // WORKSHOP FOR TRANSFERRING KNOWLEDGE/OCTOBER 2018	
PARTNER: Madan Parque	REGION: PT170 – Área Metropolitana de Lisboa (Lisbon Metropolitan Area)
4.3.1 WORKSHOP FOR TRANSFERRING KNOWLEDGE	
Date(s)	October 29, 2018
Title(s) of the event(s)	<i>Seminário “Transferência dos resultados do projecto europeu CO-CREATE para «cluster managers», «business suport organisations» e empresas”</i> Seminar “Transfer of the results of European project CO-CREATE to cluster managers, business support organisations and companies”

D.4.3.1 – 10 Workshop for transferring knowledge

2. Description of the action

a) *Participant overview*

- **How did you communicate on the workshop session? (e.g. e-mail invitation, flyers, during an event, by reference, in a CO-CREATE event, social networks, newsletter ...)**

The seminar we have organised was a co-branding event with our shareholder **FCT NOVA**. Indeed, we are partners to an **Interreg SUDOE** project which is coordinated by a Spanish organisation who happens to be the coordinator of another **Interreg SUDOE** project linked to co-creation in innovation, albeit with a focus on circular economy and water lifecycle.

Our initial plan was to organise our own knowledge transfer event, but then we realised that by joining efforts with our shareholder **FCT NOVA** on such occasion the transferring process would be quite effective and allow us to reach other organisations as well as different stakeholders to the ones planned initially.

The event was mostly communicated via email and social networks, on a joint effort from our side and of course the shareholder referred to above.

- **What type of participant were at the Event?**

Project holders	X	Madan Parque, PPA, FCT NOVA
SMEs	X	Simarsul, Nanoelectra
Cluster Managers*	X	Madan Parque, PPA
Creative Industries		
Public Authorities	X	Lisbon Municipality Energy Agency
Students	X	Erasmus student from Italy
Other (please specify)	X	HEI (FCT NOVA), various RORs (from PT, SP, FR)

- **Please describe the cluster managers that were involved (name of cluster, type of sector, main activities, website...):**

There were 2 clusters attending the event, namely the ICT cluster which is powered by **Madan Parque** (Portuguese beneficiary of this project. www.madanparque.pt) and the water cluster that was represented by **PPA**, which stands for **Portuguese Water Partnership** (

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www.ppa.pt). Besides these 2 clusters, we would like to underline the participation of several researchers heading from **CENSE (Centre for Environmental and Sustainability Research)** affiliated to **FCT NOVA**.

- **What questions were raised? What was the level of the participant knowledge on design thinking methods? What needs were identified / worked on?**

There were several questions posed about **CO-CREATE** project itself and also about the co-creation and cross-fertilisation methodologies, as well as about its methods that were transversal to the testing phase of our project (WP3).

Main speaker heading from **CENSE (Prof. Alexandra Ribeiro)** was very much involved on a national competition named **HiTech 2018** (more information at <http://www.hiseedtech.com/full-news/hitech-closing-session-teams>), so she was between the participants the most experienced in terms of new methodologies for business creation and thus quite familiar with the design thinking methods.

Several projects that have emerged out of the creative camp held in Portugal were related to sustainability and related environmental topics. One of the 2 Portuguese projects exhibited during Design Week 2018 @ Milano was named H2O Glass (Design for a conscientious consumption of water). This project raised a particular interest amongst our audience, once its core manifesto was very much aligned with the key messages addressed during this knowledge transfer seminar.

We would like to mention that the event gathered together some of the international partners of an **Interreg SUDOE**-funded project named **TWIST – Transnational Water Innovation Strategy** (www.twistproject.eu) whose work plan comprises the organisation of 3 living labs (Portugal, Spain and France). These living labs are to be focused on the water sector, being an innovation testbed for exploring some of the priorities outlined within the RIS3 of all regions involved. Co-creation was once again one of the hot topics mentioned and thus we did have the opportunity to transfer part of the knowledge gathered during the first 2 years of our **CO-CREATE** project.

A final note about **TWIST** project and the fact it is looking at to involve quadruple helix organisations, therefore open to the participation of civil society and the various interactions between its individuals (the 4th component of the aforementioned innovation model). We have had the opportunity to share some of our lessons learned, emphasising the strategies for engaging different target groups and to reach stakeholders outside of our comfort zone. Time for discussion was limited, so we were asked to prepare a comprehensive package about **CO-CREATE** project and so share it all **TWIST** partners, besides performing as a stakeholder and unofficial associated partner to that project.

D.4.3.1 – 10 Workshop for transferring knowledge

b) Event

- What format did you use for the event?

Training session	
Workshops	
Conference	
Seminar	X
Other (please specify)	

- Can you please specify the duration?

The event lasted for 90 minutes approximately within the conference room, followed then by a get-together and networking event (“Porto de Honra”, which stands for “Porto wine tasting”).

- Who animated the session? Please indicate the weblink to the expert’s name and webpage (if possible):

DT Expert		
Innovation Expert	X	Alexandra Ribeiro (testimonial during the discussions) https://www.dcea.fct.unl.pt/pessoas/professor-auxilar/alexandra-de-jesus-branco-ribeiro
Cluster Manager	X	Carmo Campelo Ribeiro (presentation about TWIST project) https://www.linkedin.com/in/carmocampeloribeiro/ Alcino Pascoal (presentation about CO-CREATE project) https://www.linkedin.com/in/alcino-pascoal-86a5962/
IPR expert	X	Marta Cerejo (available for Q&As about IPR) https://www.linkedin.com/in/martacerejo/
Other (please specify)		

- What was the applied approach of presentation?

PowerPoint presentations about **CO-CREATE** and **TWIST** projects, coupled with videos. It was introduced the video about “Design Milano 2018” (available at **Madan Parque**’s channel on **YouTube**. This is the link: youtu.be/BYWcuCAzVdl) and a video about the Living Lab concept meanwhile adopted by **TWIST** partnership (youtu.be/LxJ9iuB4mTE). Quick

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overview about the gamification tool and invitation addressed to participants to register and play. These expositive time slots were followed by an open session with time for Q&As about specific topics related to the event core.

- **Please share below the agenda of the event**

14:00 to 14:30 – Welcome and registration of participants

14:30 – Opening session by Prof. Nuno Cavaco (Vice-Dean for Entrepreneurship and Technology Transfer)

14:40 – Foreword by Prof. Alexandra Ribeiro (CENSE @ FCT NOVA)

14:50 – Presentation of CO-CREATE project by Dr. Alcino Pascoal (Madan Parque)

15:15 – Presentation of TWIST project by Dr. Carmo Campelo Ribeiro (PPA)

15:30 – Open discussion: Q & As

16:00 – Porto wine tasting. Networking session.

c) Results and lessons learned

- How did your event go, what is your overall impression?

Poor 😞	Satisfactory	Good 😊	Excellent 😊 😊
		X	

- **What are the key success factors for this type of event you can share? Eg the selection, the expert selection, the communication,)**

Co-branding of the event with our shareholder **FCT NOVA**. Outreach of other stakeholders heading from sectors that were not the target of **CO-CREATE** (water and environment). Raising awareness about our message/lessons learned/key findings. Opportunities for collaboration in the near future.

- **Did you make an evaluation form for the participants? If so, can you share the main results?**

Did not make it, unfortunately.

3. Reporting materials

WORKSHOP AVAILABLE DOCUMENTATION: yes
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D.4.3.1 – 10 Workshop for transferring knowledge

We only have the agenda about the event, to be send in annex.

COMMUNICATION			REPORTING	
FLYER	PHOTO/VIDEO	OTHERS	ATTENDANCE SHEET	AGENDA
no	YES (photos)	no	YES	YES



Prof. Nuno Cavaco (Vice-Dean)



Prof. Alexandra Ribeiro (Researcher)

D.4.3.1 – 10 Workshop for transferring knowledge



Dr. Carmo Campelo Ribeiro (PPA, TWIST project)



Porto wine tasting. Networking event (part I)

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Porto wine tasting. Networking event (part II)

NOTE: there was a professional photographer, as well as a team capturing images for a video. We could not receive these materials on time for the current report, but for sure they'll be available at a later stage.

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Project co-financed by the European Regional Development Fund



AGENDA

Transferência dos resultados do projecto europeu CO-CREATE para «cluster managers», «business suport organisations» e empresas

Auditório da Biblioteca, FCT NOVA @ Caparica | 29 de Outubro de 2018

14:00	–	Acolhimento e registo dos participantes	Madan + FCT NOVA
14:30	–	Sessão de Abertura Prof. Nuno Cavaco (Vice-Director para o Empreendedorismo e TT)	FCT NOVA (Direcção)
14:40	–	Introdução ao Seminário Profª. Alexandra Ribeiro (Investigadora)	FCT NOVA (CENSE)
14:50	–	Apresentação do projecto CO-CREATE Dr. Alcino Pascoal (Gestor do Projecto)	Madan Parque
15:15	–	Apresentação do projecto TWIST Dr.ª Carmo Campelo Ribeiro (Gestora de Parcerias)	PPA
15:30	–	Sessão aberta: perguntas e respostas	Madan + FCT NOVA
16:00	–	Porto de Honra. Sessão de <i>Networking</i>	Madan + FCT NOVA

D.4.3.1 – 10 Workshop for transferring knowledge

LISTA DE PARTICIPANTES

Projecto: CO-CREATE
N.º Contrato: 1MED15-1.1-M23-113
Actividade: Seminário "Transferência dos resultados do projecto europeu CO-CREATE para «cluster managers», «business support organisations» e empresas" (TASK 4.3)
Local de Realização: FCT NOVA, Caparica – PORTUGAL
Data: 29 de Outubro de 2018

ID	Nome	Instituição	Email (facultativo)	Assinatura
1	ALEXANDRA RIBEIRO	FCT NOVA	abrae.fct.unl.pt	Alexandra Ribeiro
2	Alcino Pascoal	Madan Parque	alcino.pascoal@madanparque.pt	Alcino Pascoal
3	Diana Henriques	Lisboa E-NOVA	Diana.HENRIQUES@lisboa-e-nova.pt	Diana Henriques
4	CAIMMO CARREIRO RIBEIRO	PARCELA PORTUGUESA PARA A AGRICULTURA	caimmo.k.beiro@ppa.pt	Ricarmo Carreiro Ribeiro
5	CATARINA PERES	MADAN PARQUE	catarina.peres@madanparque.pt	Catarina Peres
6	CARLOS A. ARASO	CENTA	carago@centa.es	Carlos A. Araso
7	CHIRIVU Jorge	IRO	jorge.chirivu@iro.fr	Chirivu Jorge



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Pág. 1

LISTA DE PARTICIPANTES

Projecto: CO-CREATE
N.º Contrato: 1MED15-1.1-M23-113
Actividade: Seminário "Transferência dos resultados do projecto europeu CO-CREATE para «cluster managers», «business support organisations» e empresas" (TASK 4.3)
Local de Realização: FCT NOVA, Caparica – PORTUGAL
Data: 29 de Outubro de 2018

ID	Nome	Instituição	Email (facultativo)	Assinatura
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9	Paula Guedes	FCT NOVA		Paula Guedes
10	Olga Pereira	Simansol	o.pereira@simansol.pt	Olga Pereira
11	Cátia Magno	NOVA-FCT	c.magno@campus.fct.unl.pt	Cátia Magno
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13	Edmundo Trancos	FCT-NOVA	Edmundo.fct.unl.pt	Edmundo Trancos
14	ANTONIO RUBINO	SAPIENZA - ROMA	antonio.rubino@sapienza.it	Antonio Rubino



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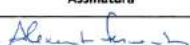

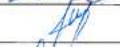
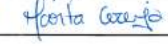


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D.4.3.1 – 10 Workshop for transferring knowledge

LISTA DE PARTICIPANTES

Projecto: CO-CREATE
N.º Contrato: 1MED15-1.1-M23-113
Actividade: Seminário "Transferência dos resultados do projecto europeu CO-CREATE para «cluster managers», «business suport organisations» e empresas" (TASK 4.3)
Local de Realização: FCT NOVA, Caparica – PORTUGAL
Data: 29 de Outubro de 2018

ID	Nome	Instituição	Email (facultativo)	Assinatura
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17	GUILLERMO J. SOLÍS	CENTA	gsolis@centa.es	
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19				
20				
21				



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D.4.3.1 – 10 Workshop for transferring knowledge

SOUTH AEGEAN – GREECE – READ SA

1. General information

CO-CREATE // WORKSHOP FOR TRANSFERRING KNOWLEDGE/OCTOBER 2018	
PARTNER : READ SA	REGION : SOUTH AEGEAN REGION
4.3.1 WORKSHOP FOR TRANSFERRING KNOWLEDGE	
Date(s)	29/10/2018
Title(s) of the event(s)	Workshop to transfer cross-fertilization expertise to cluster managers through the gamification tool

D.4.3.1 – 10 Workshop for transferring knowledge

2. Description of the action

a) *Participant overview*

- How did you communicate on the workshop session? (e.g. e-mail invitation, flyers, during an event, by reference, in a CO-CREATE event, social networks, newsletter ...)

We communicated the event in the previous Co Create events on the 12th and 27th of October, while we also sent invitations to participants of previous events held.

- What type of participant were at the Event?

Project holders	
SMEs	X
Cluster Managers*	X
Creative Industries	
Public Authorities	
Students	
Other Sectors Leaders	X

- Please describe the cluster managers that were involved (name of cluster, type of sector, main activities, website...):

As there are no clusters in the area, we managed to have Sector leaders attend, as well as industry leaders (SME's) in industries such as creative industries, wholesale, as well as members of the Chamber of Commerce, that acts as cluster managers in the area.

- What questions were raised? What was the level of the participant knowledge on design thinking methods? What needs were identified / worked on?

During the session there were many questions on innovation and ways of implementation, while they were aware of design thinking through previous seminars that had taken place in the region.

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b) Event

- What format did you use for the event?

Training session	X
Workshops	
Conference	
Seminar	
Other (please specify)	

- Can you please specify the duration?

The seminar begun at 18:00 with an introduction to the gamification tool and the way it can help businesses and way of thinking of the entrepreneurs.

The session continued with a presentation of the gamification tool, which was followed by a step by step answering of the questionnaire and games on the tool.

The seminar concluded with a debate on how lessons learned could be implemented in real life examples. The session concluded at about 21:30.

- Who animated the session? Please indicate the weblink to the expert's name and webpage (if possible):

DT Expert	
Innovation Expert	X
Cluster Manager	
IPR expert	
Other	

- What was the applied approach of presentation?

The seminar was held in a lesson based session, where there was an introduction of what the seminar will be about, followed by an introduction of the gamification tool and how it works, while every participant created an account and proceeded with working on the questionnaire, while following a step by step approach, so everyone would understand and follow the idea.

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The seminar ended with a discussion between attendees in how this could be used in increasing sales of local businesses and how it could increase innovation in local products.

- Please share below the agenda of the event

There is no agenda of the event

c) **Results and lessons learned**

- How did your event go, what is your overall impression?

Poor 😞	Satisfactory	Good 😊	Excellent 😊 😊
		X	

- What are the key success factors for this type of event you can share? Eg the selection, the expert selection, the communication,)

The key success factors were that attendees were involved with the gamification tool, while they had a chance to go through all material of the website through their own, by using computers. The way the seminar was conducted, it was mandatory for all participants to read and understand the concept in order to answer all questions asked.

- Did you make an evaluation form for the participants? If so, can you share the main results?

There was no evaluation sheet made for the event.

3. **Reporting materials**

WORKSHOP AVAILABLE DOCUMENTATION yes				
Invitations				
COMMUNICATION			REPORTING	
FLYER	PHOTO/VIDEO	OTHERS	ATTENDANCE SHEET	AGENDA
	x		x	

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Photographs



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ΕΝΕΡΓΕΙΑΚΗ Α.Ε.
Αναπτυξιακή Εταιρεία Περιφέρειας Ν. Αιγαίου

ΠΡΟΣΚΛΗΣΗ

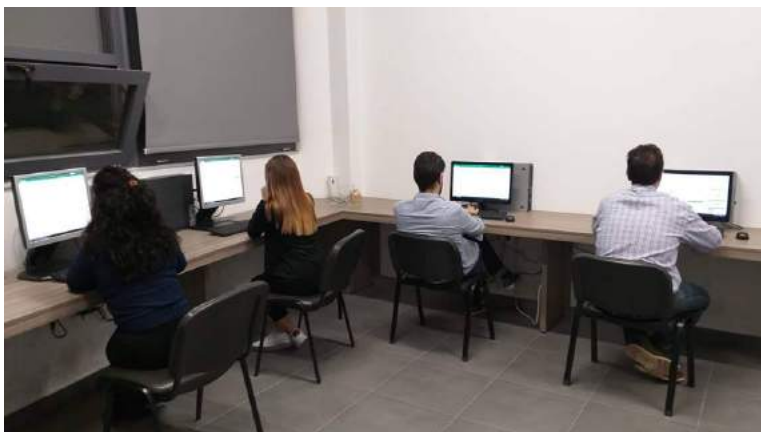
Η Αναπτυξιακή Εταιρεία Περιφέρειας Νοτίου Αιγαίου - ΕΝΕΡΓΕΙΑΚΗ Α.Ε.
σας προσκαλεί σε σεμινάριο με θέμα:

“Εκπαιδευτικό εργαστήριο για την γόνιμη αλληλεπίδραση της Καινοτομίας”

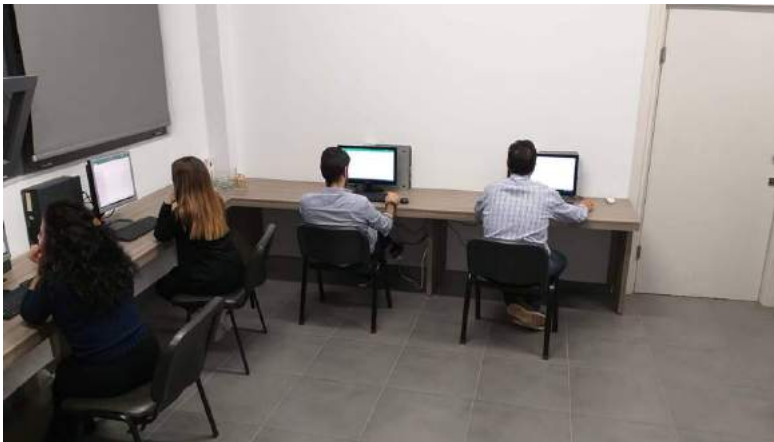
Την **Δευτέρα 29 Οκτωβρίου 2018** στις **18:00**
στο Εκπαιδευτικό Κέντρο «ΑΝΩΣΗΣ»

Η εσπερίδα εντάσσεται στο παραδοτέο
«4.3.1: Διοργάνωση Εργαστηρίου για την μεταφορά της εμπειρογνομosούνης από τις εκδηλώσεις
γόνιμης αλληλεπίδρασης σε διαχειριστές clusters διαφόρων τομέων» του έργου CO-CREATE,
το οποίο συγχρηματοδοτείται από το Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης
και από Εθνικούς Πόρους και υλοποιείται στο πλαίσιο του Προγράμματος INTERREG MED.

Είσοδος Ελεύθερη



D.4.3.1 – 10 Workshop for transferring knowledge



D.4.3.1 – 10 Workshop for transferring knowledge



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ΕΚΠΑΙΔΕΥΤΙΚΟ ΕΡΓΑΣΤΗΡΙΟ ΓΙΑ ΤΗ ΓΟΝΙΜΗ ΑΛΛΗΛΕΠΙΔΡΑΣΗ ΤΗΣ ΚΑΙΝΟΤΟΜΙΑΣ

Δευτέρα 29 ΟΚΤΩΒΡΙΟΥ 2018

ΠΑΡΟΥΣΙΟΛΟΓΙΟ

A/A	ΟΝΟΜΑΤΕΠΩΝΥΜΟ	ΙΔΙΟΤΗΤΑ	ΣΤΟΙΧΕΙΟ ΕΠΙΚΟΙΝΩΝΙΑΣ	ΥΠΟΓΡΑΦΗ
1	ΚΟΛΙΑΔΗ ΛΥΔΙΑ	ΙΔ.ΥΠΑΛΛΗΛΟΣ	lydia.koliedi@gmail.com	
2	ΠΩΡΓΟΣ ΜΑΝΤΑΛΗΣ	ΟΙΚΟΝΟΜΟΛΟΓΟΣ	6944869414	
3	ΦΡΟΣΩ ΔΙΑΜΑΝΤΗ	ΕΚΠΑΙΔΕΥΤΙΚΟΣ	6944744251	
4	ΚΑΤΕΡΙΝΑ ΠΡΕΣΒΥΡΗ	ΙΔ.ΥΠΑΛΛΗΛΟΣ	6930493949	
5	ΤΟΥΡΚΟΜΑΝΩΛΗΣ ΠΑΝΝΗΣ	ΕΠΙΧΕΙΡΗΜΑΤΙΑΣ	6948522195	
6	ΓΕΡΟΝΙΚΟΛΑΣ ΝΙΚΟΣ	ΕΠΙΧΕΙΡΗΜΑΤΙΑΣ	n.geronikolas@edenroc.gr	

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A/A	ΟΝΟΜΑΤΕΠΩΝΥΜΟ	ΙΔΙΟΤΗΤΑ	ΣΤΟΙΧΕΙΟ ΕΠΙΚΟΙΝΩΝΙΑΣ	ΥΠΟΓΡΑΦΗ
7	ΤΣΑΤΤΑΛΙΟΥ ΕΥΑΓΓΕΛΙΑ	ΙΔ.ΥΠΑΛΛΗΛΟΣ	tsattaliou@detap.gr	
8	ΤΡΟΥΛΛΑΚΟΣ ΠΩΡΓΟΣ	ΙΔ.ΥΠΑΛΛΗΛΟΣ	troullakos@detap.gr	
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10	ΠΕΤΡΑ ΖΗΦΟΥ	ΙΔ.ΥΠΑΛΛΗΛΟΣ	petrazifou@gmail.com	
11	ΦΕΣΑΚΗΣ ΜΑΝΟΣ	ΓΡΑΦΙΣΤΑΣ	6949829059	
12	ΦΩΤΗΣ ΚΑΣΕΚΑΣ	ΟΙΚΟΝΟΜΟΛΟΓΟΣ	6944222073	
13	ΚΩΣΤΟΠΟΥΛΟΥ ΑΝΤΩΝΙΑ	ΔΙΚΗΓΟΡΟΣ		

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A/A	ΟΝΟΜΑΤΕΠΩΝΥΜΟ	ΙΔΙΟΤΗΤΑ	ΣΤΟΙΧΕΙΟ ΕΠΙΚΟΙΝΩΝΙΑΣ	ΥΠΟΓΡΑΦΗ
14	ΠΕΤΡΟΣΙΑΝ ΠΩΡΓΟΣ	ΙΔ. ΥΠΑΛΛΗΛΟΣ	6945588670	
15	ΚΑΡΕΚΛΑΣ ΚΩΣΤΑΣ	ΕΠΙΧΕΙΡΗΜΑΤΙΑΣ	6945859109	
16	ΣΑΡΗ ΑΘΗΝΑ	ΕΠΙΧΕΙΡΗΜΑΤΙΑΣ	6907767239	
17	ΚΟΥΤΣΟΝΙΚΟΛΑ ΧΡΥΣΟΥΛΑ	ΙΔ. ΥΠΑΛΛΗΛΟΣ	6954867412	
18	ΜΑΝΙΑΤΗΣ ΔΗΜΗΤΡΗΣ	ΝΑΥΤΙΚΟΣ	6942998870	
19	ΑΛΕΦΡΑΓΚΗ ΜΑΡΙΑΝΘΗ	ΛΟΓΙΣΤΡΙΑ	6958423794	