

# **INTERREG MED PROGRAMME**

## ***FISHMPABLUE2 PROJECT***

### **WP2 Communications**

#### **Deliv. 2.2.3. Press trips**

#### **Coverage**

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Press trip Egadi islands, Italy, June 27th 2018

Media coverage

Date: 25/07/2018

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The second press trip of the FishMPABlue2 project was held in the pilot site of Egadi islands, Italy. The press trip was attended by the Italian national press agency – Adnkronos, the Italian newspaper – Il Manifesto, the Spanish national media – El Pais, the French weekly magazine specialised on marine issues – Le Marin, the Tunisian national press agency – TAP, the Greek national media wire – Athens News Agency and a Slovenian free lance journalist writing for the daily national newspaper Večer and other media.

The Egadi islands marine protected area and Federparchi actively participated to the organisation of the press trip led by WWF Med. The two partners worked together to design the strategy and agenda, organise and run all press trip activities and take care of the journalists requests before, during and after the press trip. The fishermen of the three Egadi islands were the main protagonists of the press trip together with the MPA staff.

The press trip agenda was composed by: a presentation of the MPA scientific Director on the FishMPABlue project objectives and activities in the MPA; a boat trip in the MPA together with a presentation of the relationship between the fishermen and the marine protected area, an introduction to the code of conduct developed with the fishermen; a meeting with fishermen to speak about the environmental monitoring activities at sea and the tourism fishing activities; a visit to the turtle recovery center with an interview with fishermen on the theme of the recovery of sea turtles; a visit to the tuna processing museum; a final event conducted with the fishermen: signature of the Code of Conduct for Sustainable Fisheries in the Egadi Islands protected marine area; an aperitif buffet with fishermen followed by fishermen's interviews.

The media selected for the press trip are covering the countries of the project and beyond, so that our target groups in France, Greece, Spain, Slovenia, Tunisia can hear about what the project is achieving in Italy. This way we are spreading our messages all over the Mediterranean.

El Pais and Adnkronos published both an article and a video on their web site, the article in Večer, the daily newspaper in Slovenija is about to be published.

## **Media coverage collected**

El Pais, Spain

[https://elpais.com/elpais/2018/07/04/ciencia/1530697915\\_559878.html](https://elpais.com/elpais/2018/07/04/ciencia/1530697915_559878.html)

Adnkronos, Italy

[http://www.adnkronos.com/sostenibilita/risorse/2018/06/27/amp-egadi-pescatori-insieme-conviene-tutti\\_coCjVj5Hi6ak4vUU9sqc3I.html](http://www.adnkronos.com/sostenibilita/risorse/2018/06/27/amp-egadi-pescatori-insieme-conviene-tutti_coCjVj5Hi6ak4vUU9sqc3I.html)

[http://www.adnkronos.com/sostenibilita/risorse/2018/07/02/pescatori-sentinel-le-del-mare-succede-alle-egadi\\_mVb9WL3tMZiUpoY4xQZ1UJ.html](http://www.adnkronos.com/sostenibilita/risorse/2018/07/02/pescatori-sentinel-le-del-mare-succede-alle-egadi_mVb9WL3tMZiUpoY4xQZ1UJ.html)

Athens News Agency, Greece

<http://www.amna.gr/home/article/274995/Diethnis-summachia-gia-ton-chameno-paradeiso-tis-Dikis-mas-Thalassas>

TAP, Tunisia

<https://www.tap.info.tn/fr/Portail-%C3%A0-la-Une-FR-top/10338779-projet-de-cogestion>

<https://fr.allafrica.com/stories/201807020169.html>

<https://chroniques.tn/2018/07/a-la-rescousse-des-tortues-marines-a-favignana-le-plastique-est-le-premier-danger-seuls-60-des-cas-mis-en-peril-sont-sauves/>

<https://chroniques.tn/2018/06/sicile-des-journalistes-mediterraneens-prennent-connaissance-des-techniques-de-la-peche-durable/>

Il Manifesto, Italy

(pdf attached)