

Plastic Busters MPAs Final Conference Athens, 12-13 April 2022



THE PLASTIC BUSTERS MPAs CONCERTED ACTIONS TO SLASH MARINE LITTER POLLUTION IN THE MEDITERRANEAN: AN OVERVIEW

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WHY THE PLASTIC BUSTERS INITIATIVE?



PLASTIC BUSTERS AT MEDITERRANEAN BASIN LEVEL

A crucial aspect of the marine litter issue, underlined by the **Barcelona Convention within the Regional Plan for Marine Litter** (Istanbul 2013) is that: "Marine pollution knows no border, pollution in one country affects all other 21 countries, hence there is a need for a regional approach".

Plastic Busters is the first project at basin scale that binds the Southern and Northern Mediterranean countries on the issue of Marine Litter under the umbrella of UNEP/MAP and UfM, with 10 countries already involved in the project and 12 countries endorsing the project.



Diagnosis of the problem to identified specific solutions

- Impact on Biodiversity?
- Impact on Fisheries?
- Identification of Hot spot areas?
- Impact on Human?

Project coordinator
Maria Cristina Fossi

Biomarker Laboratory, University of Siena, Italy



SDSN-MED
Flagship project



UfM Labelling



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

MED-Interreg



ENI -CBC



COMMON

AdriCleanFish



2013

2016

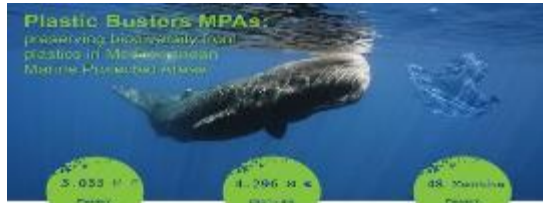
2018

2019-2020



PLASTIC BUSTERS AT MEDITERRANEAN BASIN SCALE

TRANSFERRING/CAPITALIZATION OF PLASTIC BUSTERS MPAs



ENI
CBCMED
Cooperating across borders
in the Mediterranean



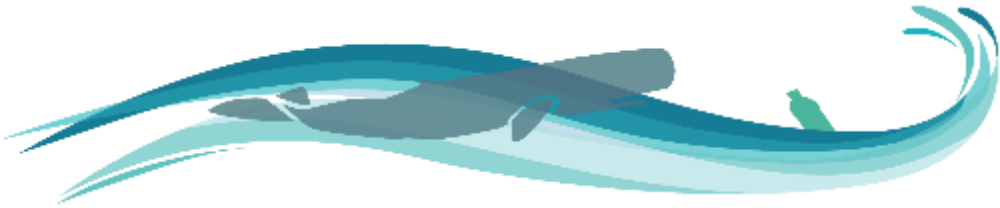
Union for the Mediterranean
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الإتحاد من أجل المتوسط



COMMON

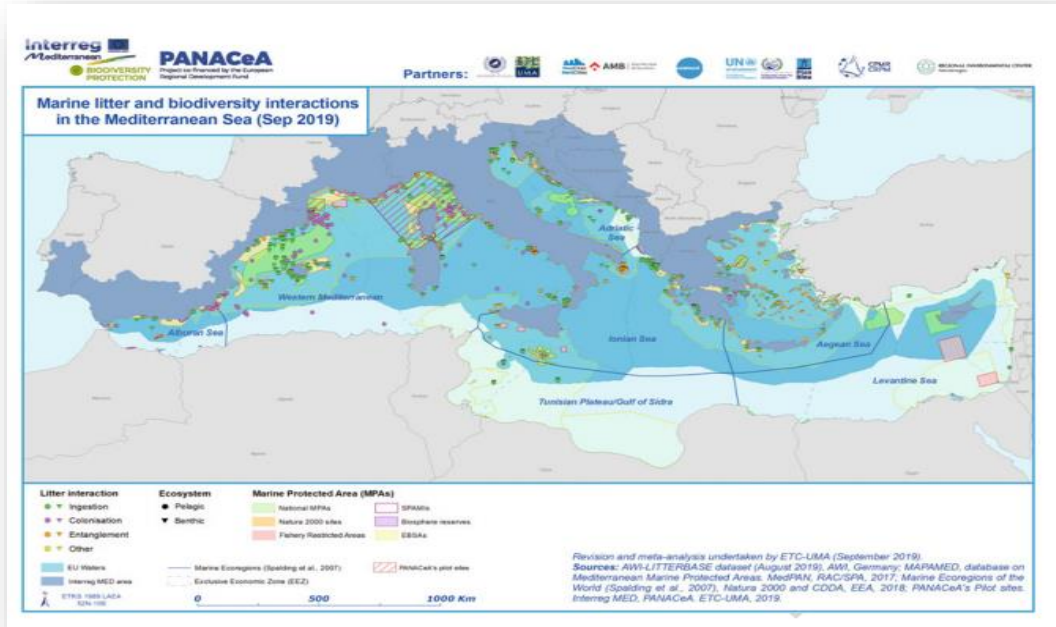


Plastic Busters CAP



PLASTIC BUSTERS
MPAs

THE IMPACT OF MARINE LITTER IN MEDITERRANEAN MPAs



The Impact of Marine Litter in Marine Protected Areas (MPAs) in the Mediterranean Sea: How Can We Protect MPAs?

Maria Cristina Fossi and Cristina Pantì

The Mediterranean 1231 MPAs and OECMs (Other Effective area-based Conservation Measures) cover 2,516,900 km² and cover 7.14% of the Mediterranean sea. Many of these areas are heavily subjected to the marine litter pressure.

**Plastic Busters MPAs Final Conference
Athens, 12-13 April 2022**



THE PLASTIC BUSTERS MPAs IN A NUTSHELL

Plastic Busters MPAs:

preserving biodiversity from plastics in Mediterranean Marine Protected Areas

5.055 M €

PROJECT
BUDGET

4.296 M €

ERDF / IPA

48 Months

PROJECT
DURATION



THE PLASTIC BUSTERS MPAs OBJECTIVES

NOVELTY – ENTIRE MANAGEMENT CYCLE OF MARINE LITTER

PLASTIC BUSTERS MPAs ADDRESSES THE ENTIRE MANAGEMENT CYCLE OF MARINE LITTER

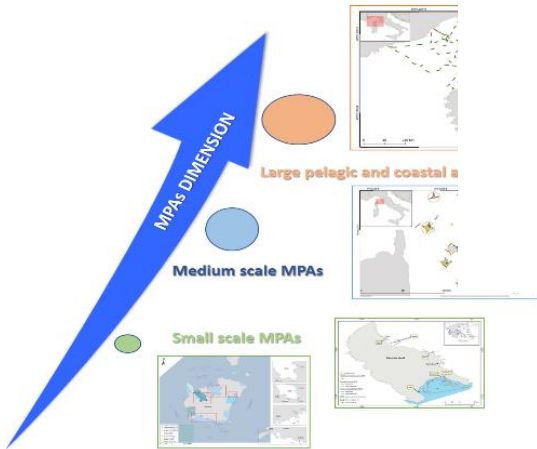
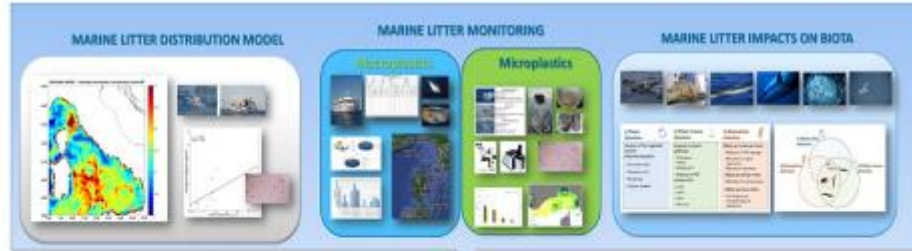


- Plastic Busters MPAs, is a 4-year-long project Interreg Mediterranean funded project aiming to contribute to **maintaining biodiversity and preserving natural ecosystems** in pelagic and coastal MPAs, by defining and implementing a **harmonized approach against marine litter**.
- The project entails actions that address the **ENTIRE MANAGEMENT CYCLE OF MARINE LITTER**, from **monitoring and assessment to prevention and mitigation**, as well as actions to **strengthen networking** between and among pelagic and coastal MPAs located in Italy, France, Spain, Croatia, Albania and Greece.
- The project supports the **implementation** of the **MSFD** and the **Barcelona Convention Regional Plan for Marine Litter Management** in the Mediterranean.

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PLASTIC BUSTERS MPAS ACTIVITIES IN MPAS

NOVELTY – RISK ASSESSMENT - FROM DIAGNOSIS TO MITIGATION



Diagnosis



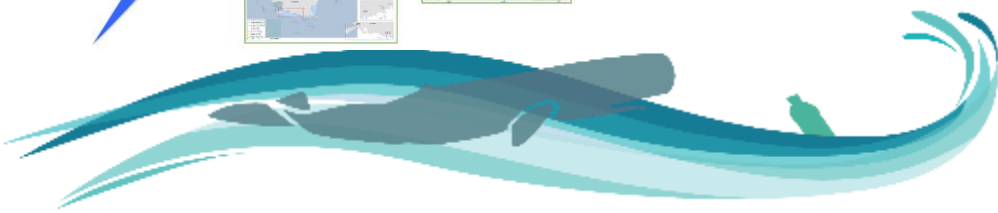
Prevention & Mitigation

The Mediterranean lighthouse

Objective: preventing and eliminating pollution of our ocean, seas and waters.

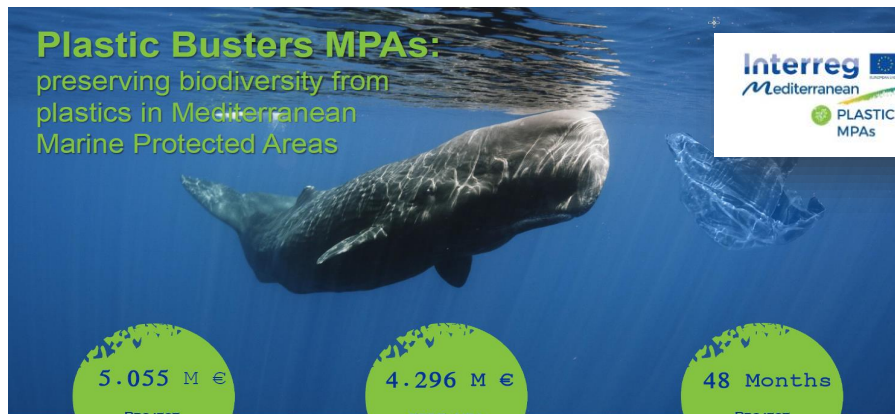
Targets:

- Reduce by at least 50% plastic litter at sea.
- Reduce by at least 30% microplastics released into the environment.



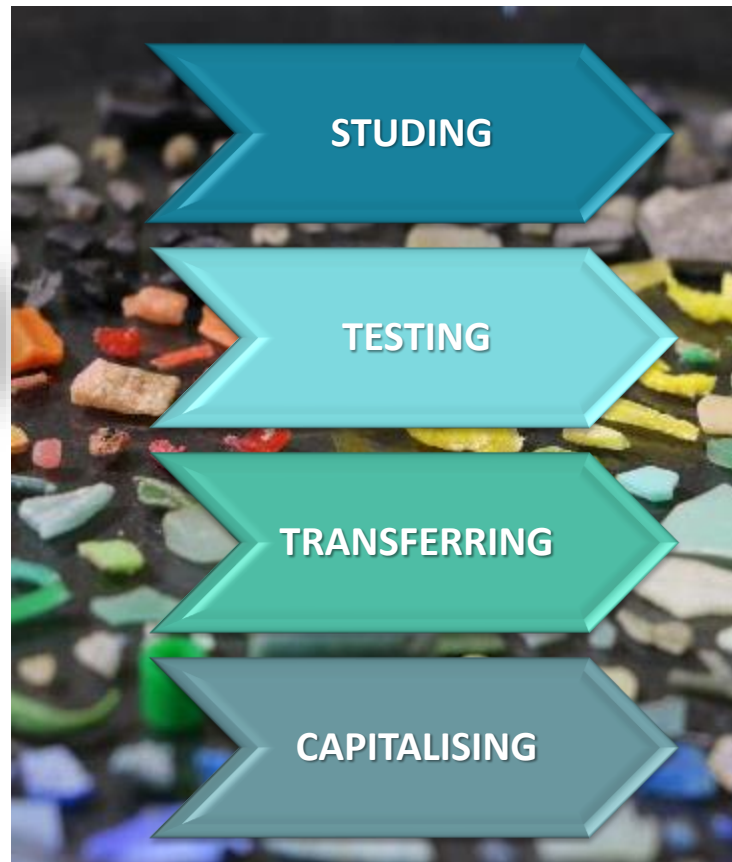
THE PLASTIC BUSTERS MPAs MAIN LINES OF ACTION

Plastic Busters MPAs:
preserving biodiversity from
plastics in Mediterranean
Marine Protected Areas

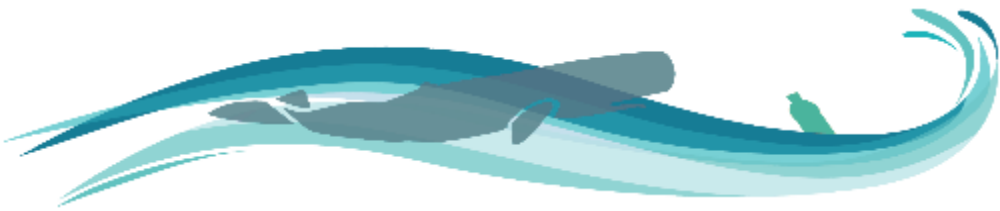


**Interreg
Mediterranean**
PLASTIC BUSTERS
MPAs

5.055 M €	4.296 M €	48 Months
PROJECT BUDGET	ERDF / IPA	PROJECT DURATION



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NOVELTY - HARMONIZED DIAGNOSIS OF MARINE LITTER IN COASTAL & MARINE ENVIRONMENT

THE TESTING PHASE

Piloting harmonized ML monitoring in Med MPAs to assess ML (macro- and micro-plastics) in the coastal and pelagic environment

Piloting harmonized ML monitoring approaches in Med MPAs and hotspots to establish the impacts on biota, including endangered species and fishery resources

Testing the ML forecasting model

Preparation of the demo projects

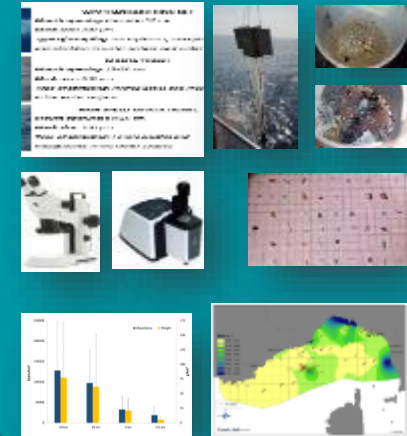
Piloting ML prevention and mitigation measures

Macroplastics



Joint list - MSFD

Microplastics



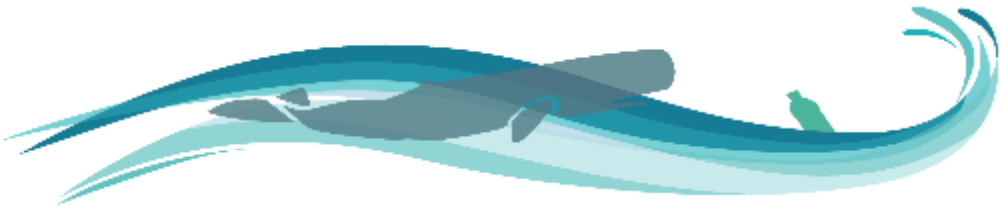
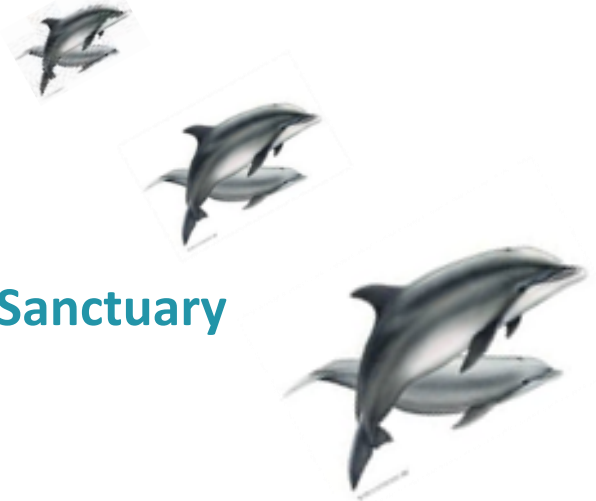
MARINE LITTER MONITORING



THE PLASTIC BUSTERS MPAs MONITORING APPROACH

The monitoring methodologies applied were tailor-made according to the **scale of the MPAs**

- ✓ **Small scale MPAs: Cabrera, Zakynthos**
- ✓ **Medium scale MPAs: Tuscan Archipelago**
- ✓ **Large pelagic (SPAMI, EBSA): SPAMI Pelagos Sanctuary**

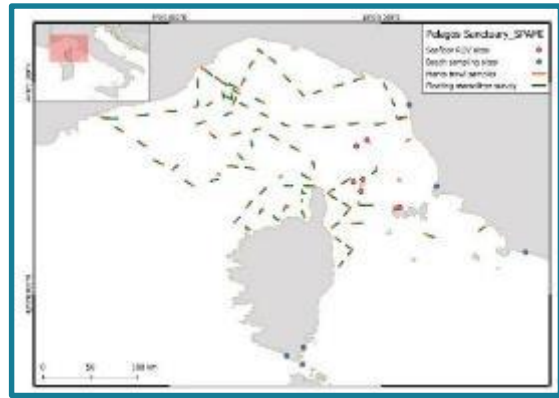


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Large pelagic and coastal areas (SPAMI, EBSA): SPAMI Pelagos Sanctuary

Medium scale MPAs: Tuscan Archipelago National Park

Small scale MPAs: Cabrera, National Park, Zakynthos National Park



Large pelagic and coastal areas - SPAMI

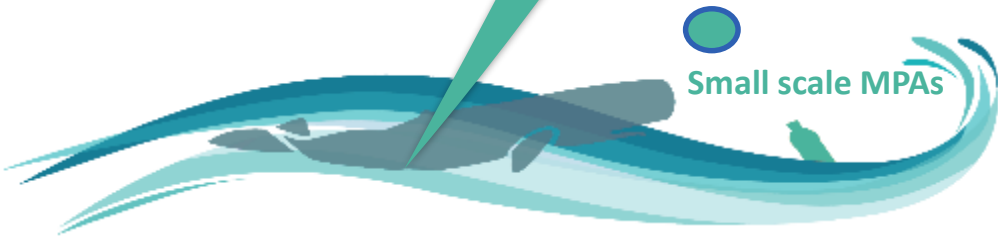
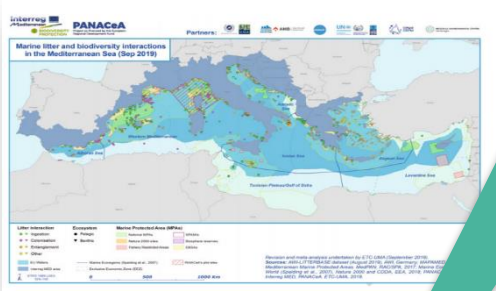


Medium scale MPAs



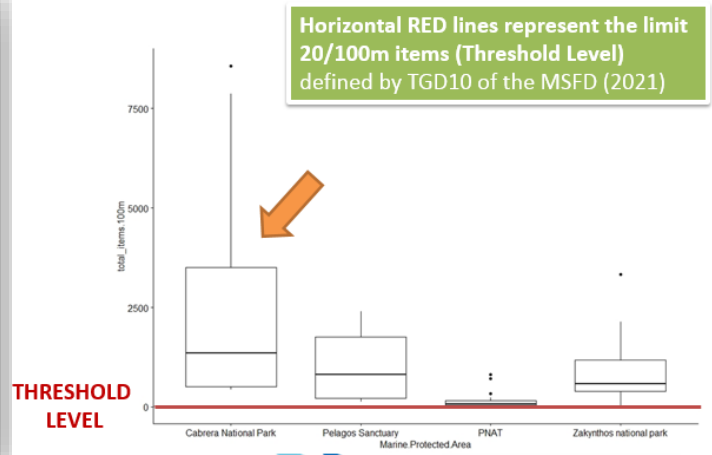
Small scale MPAs

MPAs DIMENSION



THE PLASTIC BUSTERS MPAs MONITORING EFFORT IN THE 4 MPAs

TYPE OF SAMPLE/SURVEY	N°
Floating macrolitter	314
Floating microlitter	213
Beach macrolitter	135
Beach microlitter	810
Seafloor sediment	51
Seafloor macrolitter	51
ROV	7



1530 Samples/Surveys!

NOVELTY - HARMONIZED DIAGNOSIS OF MARINE LITTER IN BIOTA

THE TESTING PHASE

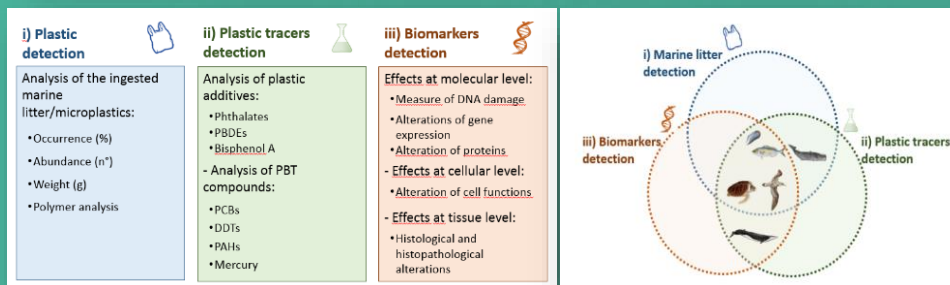
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Piloting harmonized ML monitoring approaches in Med MPAs and hotspots to establish the impacts on biota, including endangered species and fishery resources

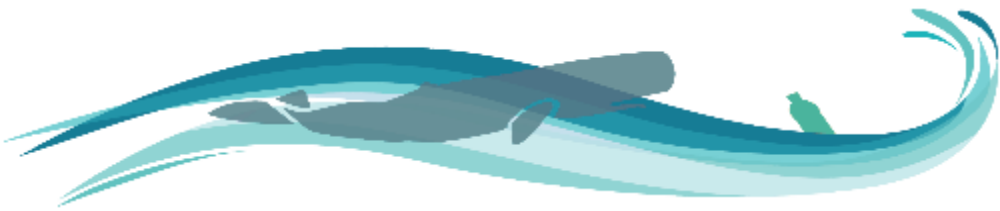
Testing the ML forecasting model

Preparation of the demo projects

Piloting ML prevention and mitigation measures



MARINE LITTER IMPACTS ON BIOTA



IDENTIFICATION OF MARINE LITTER BIOINDICATORS

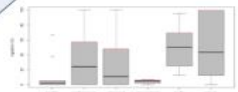
1 BIBLIOGRAPHIC RESEARCH



2 DATASET



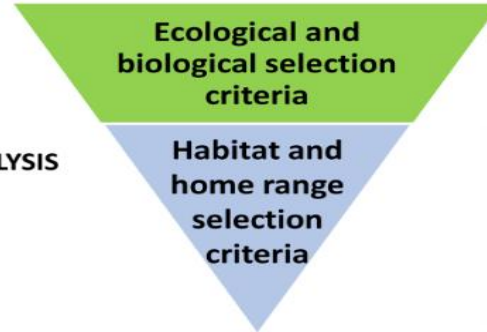
STATISTICAL ANALYSIS



3

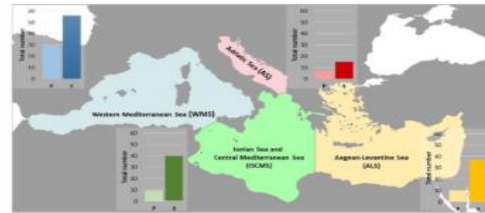
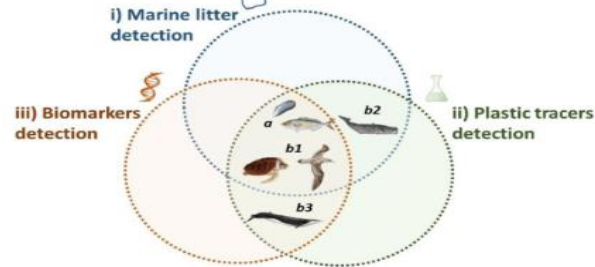
BIOINDICATOR SELECTION STRATEGY

4



THE THREEFOLD MONITORING APPROACH

5



State the of art of marine litter ingestion in Mediterranean



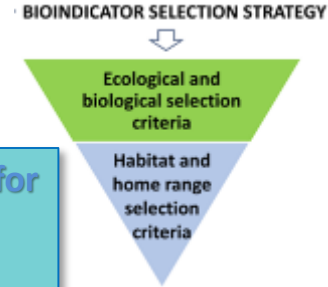
BIOINDICATORS SELECTION IN RELATION TO HABITAT & HOME RANGE



Basin Scale

	SEA SURFACE	COASTAL WATERS	OPEN WATERS	SEAFLOOR	COAST LINE AND BEACH SEDIMENT
BASIN SCALE (Mediterranean Sea)	<i>Calonectris diomedea</i> , <i>Puffinus yelkouan</i>	<i>Calonectris diomedea</i> , <i>Puffinus yelkouan</i>	<i>Balaenoptera physalus</i> ; <i>Cetorhinus maximus</i> ; <i>Xiphias gladius</i> ; <i>Thunnus thynnus</i> ; <i>Xiphias gladius</i> ; <i>Thunnus thynnus</i> ; <i>Caretta caretta</i> ; <i>Physeter macrocephalus</i>		
MEDIUM-SCALE (Mediterranean UN Environment/MAP sub-regions)			<i>Thunnus alalunga</i> ; <i>Lepidion munitella</i> ; <i>Caretta caretta</i> ; <i>Thunnus alalunga</i>		
SMALL-SCALE (FAO GSA)		<i>Boops boops</i> ; <i>Trachinotus ovatus</i>	<i>Maurollicus muelleri</i> ; <i>Engraulis encrasicolus</i> ; <i>Sardina pilchardus</i> ; Myctophids	<i>Mullus barbatus</i> ; <i>Merluccius merluccius</i> ; <i>Merluccius norvegicus</i> ; <i>Galeus melastomus</i> ; <i>Merluccius merluccius</i> ; <i>Solea spp.</i> ; <i>Galeus melastomus</i> ; <i>Scyliorhinus canicula</i>	
LOCAL SCALE					<i>Mytilus galloprovincialis</i> ; <i>Arenicola marina</i> ; Decapods (e.g. <i>Carcinus sp.</i>)

BLUE: bioindicator for macrolitter
RED: bioindicator for microplastics



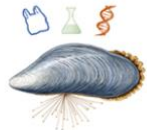
Local Scale



THE THREEFOLD MONITORING APPROACH

NEW

Environmentally relevant species



Invertebrates



Vertebrates

Protected species



Stranded organisms



Free-ranging animals

The simultaneous investigation in bioindicator species of:

A) the analysis of **gastro-intestinal content** to evaluate the **marine litter** ingested by the organisms;

B) the analysis of **plastic additives** and PBT compounds used as plastic tracers;

C) the analysis of the effects **by biomarkers responses** at different level of biological organization

... will allow a **more complete assessment of the real impact** related to plastic litter ingestion by marine organisms.



Plastic detections

Analysis of the gastro intestinal (GI) contents:

- Occurrence (%)
- Abundance (n°)
- Weight (g)
- Polymer analysis

Plastic tracers detections

Analysis of plastic additives:

- Phthalates
- PBDEs
- Bisphenol A

Analysis of PBT compounds:

- PCBs
- DDTs
- PAHs
- Mercury

Biomarkers detections

Effects at molecular level:

- Measure of DNA damage
- Alterations of gene expression
- Alteration of proteins

Effects at cellular level:

- Alteration of cell functions

Effects at tissue level:

- Histological and histopathological alterations



BIOINDICATORS SELECTION IN RELATION TO HABITAT & HOME RANGE

Local Scale



Basin Scale

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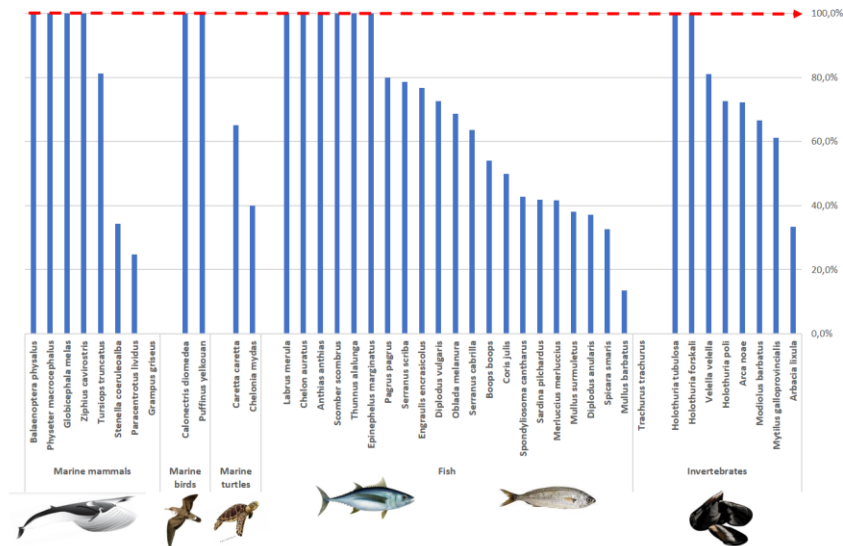


HARMONIZED MARINE LITTER DIAGNOSIS IN MEDITERRANEAN BIODIVERSITY

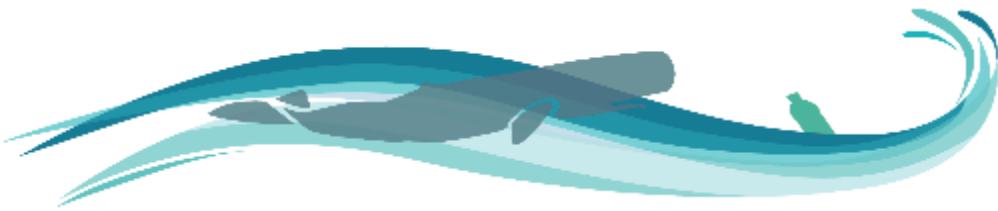
Taxa	N° species	N° specimens
Invertebrates	9	551
Fish	22	1223
Reptiles	2	190
Birds	3	56
Pinnipeds	1	12
Cetaceans	7	81

2113 Specimens!

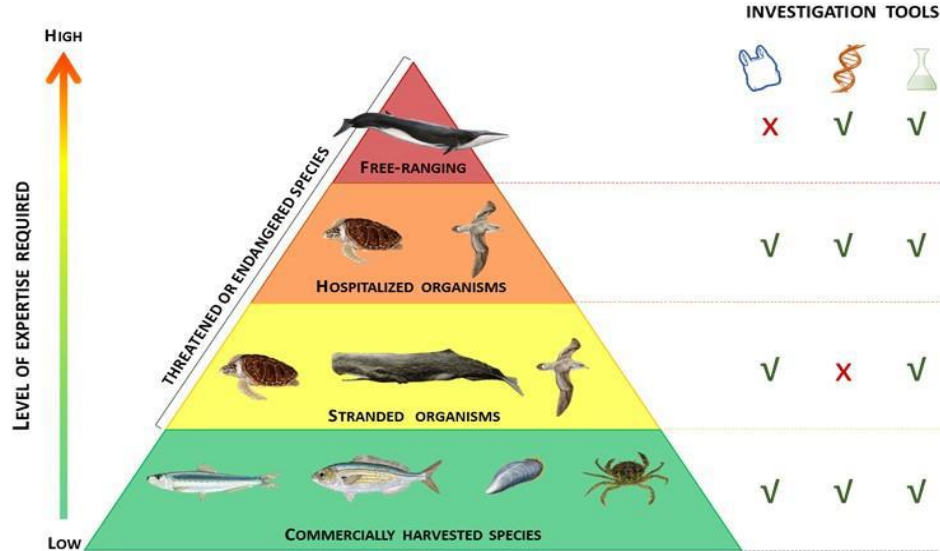
MPs Frequency of Occurrence in Selected Bioindicators



44 Species!



A NEW APPROACH FOR MONITORING MARINE LITTER INGESTION & IMPACT IN MEDITERRANEAN BIODIVERSITY



i) Plastic detection

- Analysis of the ingested marine litter/microplastics:
 - Occurrence (%)
 - Abundance (n^o)
 - Weight (g)
 - Polymer analysis

ii) Plastic tracers detection

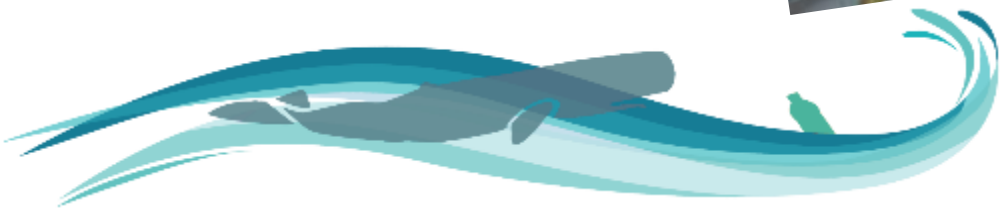
- Analysis of plastic additives:
 - Phthalates
 - PBDEs
 - Bisphenol A
- Analysis of PBT compounds:
 - PCBs
 - DDTs
 - PAHs
 - Mercury

iii) Biomarkers detection

- Effects at molecular level:
 - Measure of DNA damage
 - Alterations of gene expression
 - Alteration of proteins
- Effects at cellular level:
 - Alteration of cell functions
- Effects at tissue level:
 - Hystological and hystopathological alterations

THE PLASTIC BUSTERS MPAs JOINT STRATEGY FOR MONITORING MARINE LITTER & ITS IMPACT ON BIODIVERSITY

SYNERGY BETWEEN MPA MANAGERS & RESEARCHERS



MARINE LITTER MONITORING & THE 4 STUDY AREAS

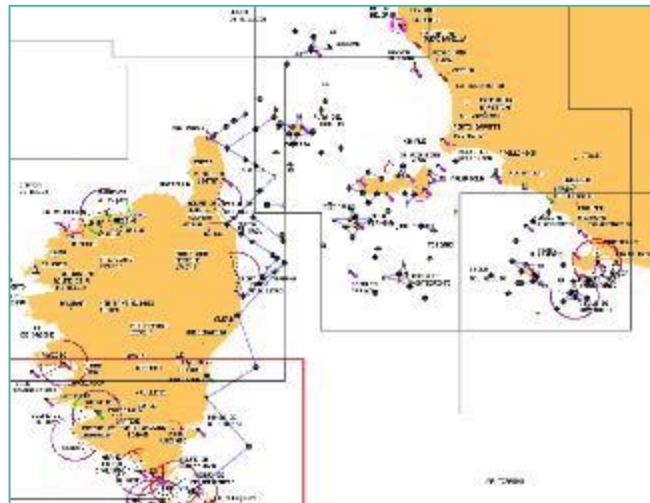
SMALL SCALE MPA ZAKYNTHOS NATIONAL MARINE PARK



SMALL SCALE MPA CABRERA NATIONAL PARK



MEDIUM SCALE MPA TUSCAN ARCHIPELAGO NATIONAL PARK



LARGE SCALE MPA SPAMI - PELAGOS SANCTUARY



GOVERN
ILLES
BALEARIS



MARINE LITTER MONITORING & TRANSFERRING ACTIONS

Regional
capacity
building
events



Secche della
Meloria – Italy
(UNISI)



Brijuni - Croatia (UNIST-FGAG)



Karaburun-Sazan - Albania (MM)

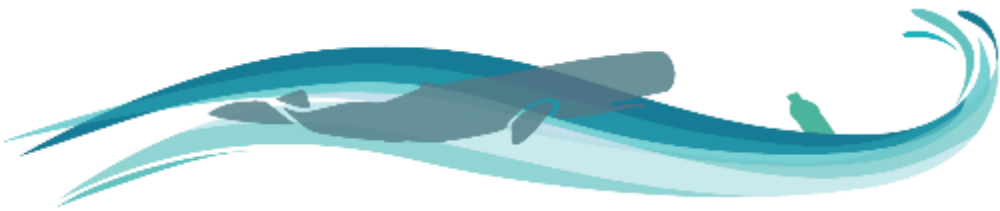
On-site
replication
actions



Bonifacio - France (UNISI, OEC)



Capo Milazzo - Italy (ISPRA)



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TRANSFERRING ACTIONS IN CAPO MILAZZO MPA



Home / Workshop / Live streaming: Plastic Busters MPAs takes you on a journey of learning, knowledge sharing and collective action towards a litter-free Mediterranean

LIVE STREAMING: PLASTIC BUSTERS MPAs TAKES YOU ON A JOURNEY OF LEARNING, KNOWLEDGE SHARING AND COLLECTIVE ACTION TOWARDS A LITTER-FREE MEDITERRANEAN

27 August 2021

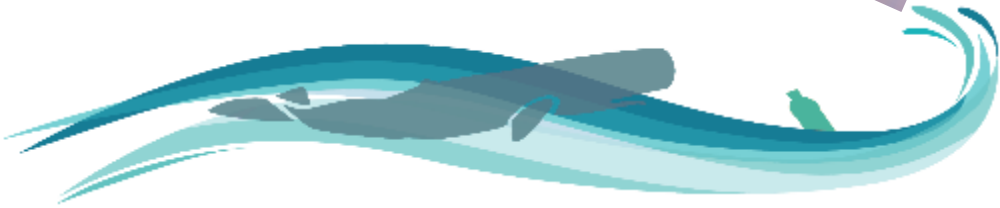
- Join the first marine litter monitoring campaign streamed online and follow the team on the coast and in the laboratory.
- The 4 core-bore activities will be conducted in the recently established MPA of Capo Milazzo in Sicily.
- The research activities, entail beach macro litter surveys, surveys of floating macro litter and micro litter, surveys on the presence of micro litter on the seafloor. The impacts of marine litter on biota will be also investigated.
- This marine litter research expedition is a demonstration of the project transferring phase aiming to pass on the knowledge and skills for harmonised marine litter monitoring to Mediterranean MPAs.



2021



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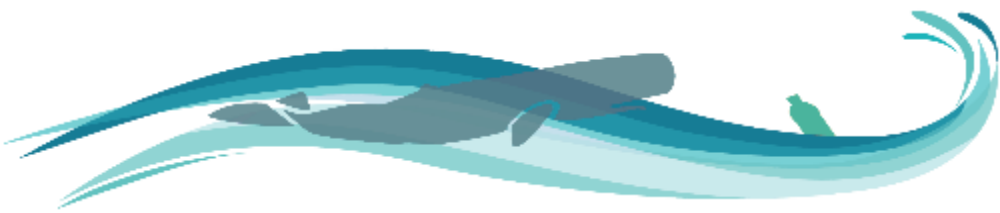
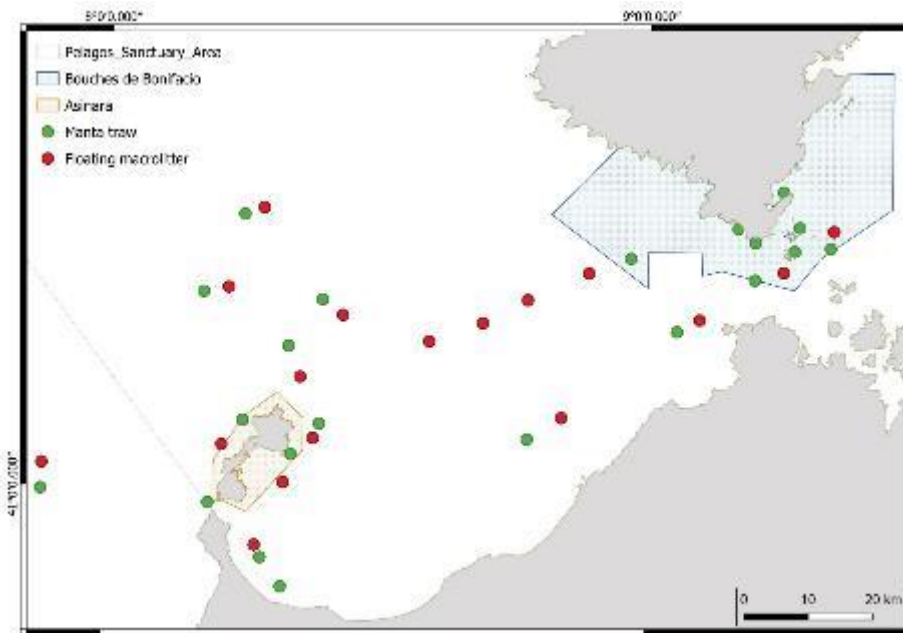


TRANSFERRING ACTIONS IN BONIFACIO MPA

June 2021

Sampling activities in Bonifacio and Asinara:

- 21 Manta (MPs)
- 38 FL transects



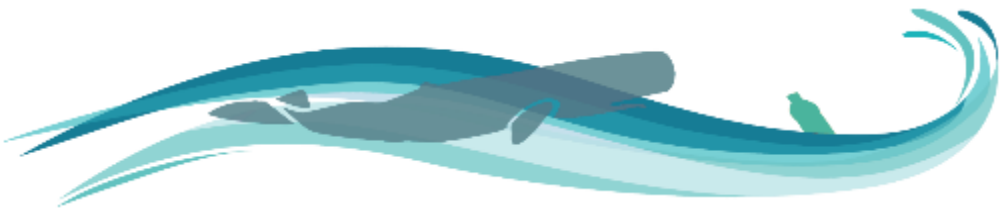
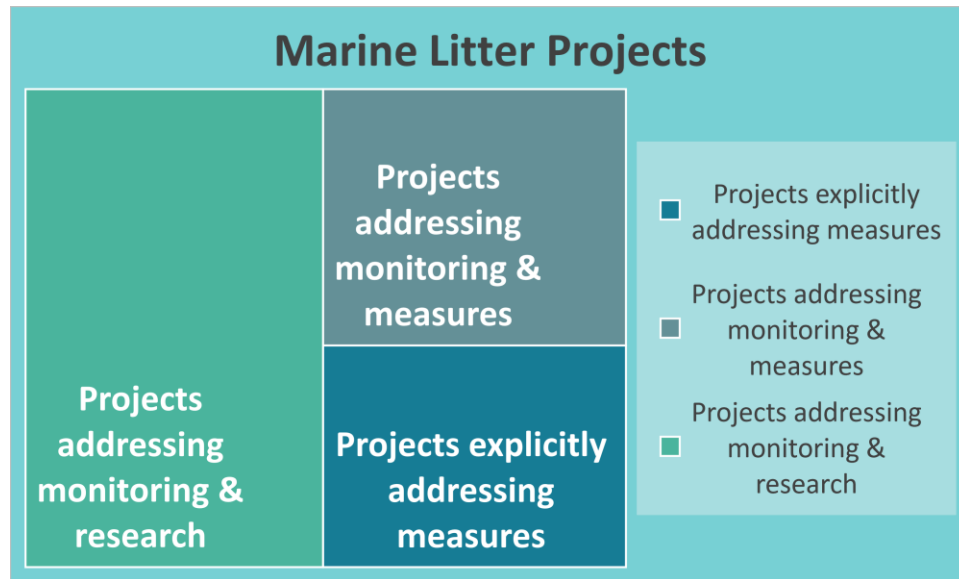


From the Diagnosis to Mitigation

NOVELTY – MARINE LITTER PREVENTION & MITIGATION ACTIONS AT THE HEART OF THE PLASTIC BUSTERS MPAs

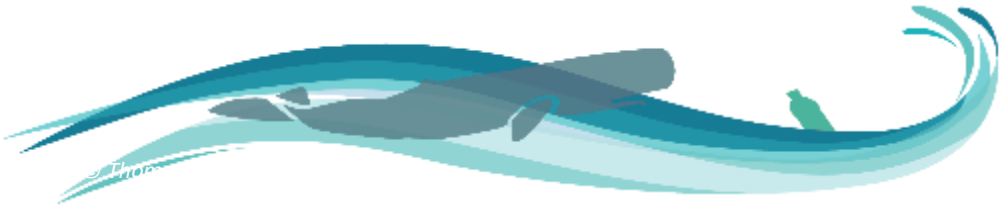
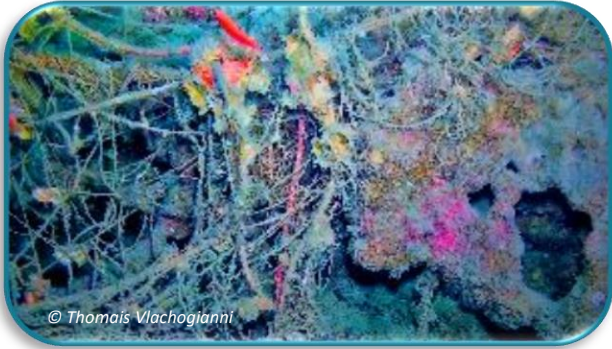
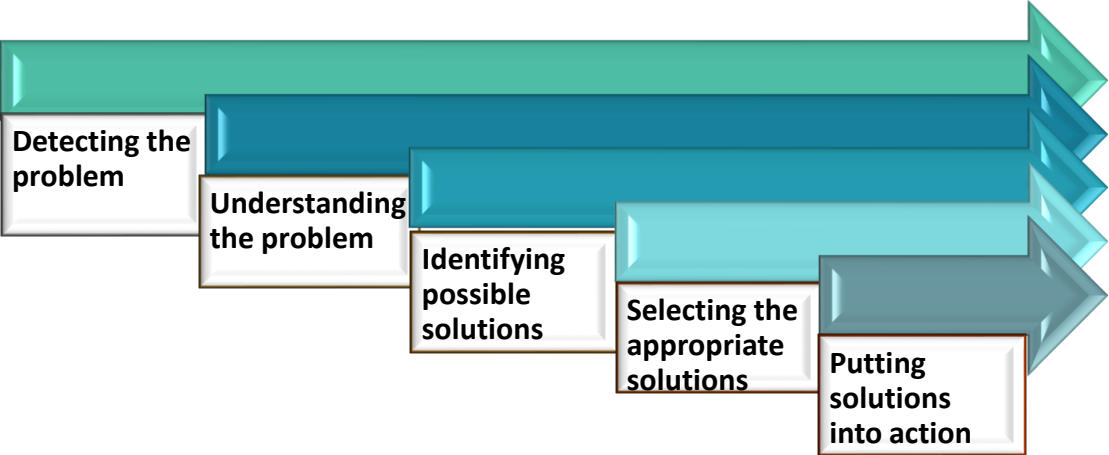
Source:

MSFD TGML, 2021. List of Research Projects prepared for the MSFD Technical Group on Marine Litter.

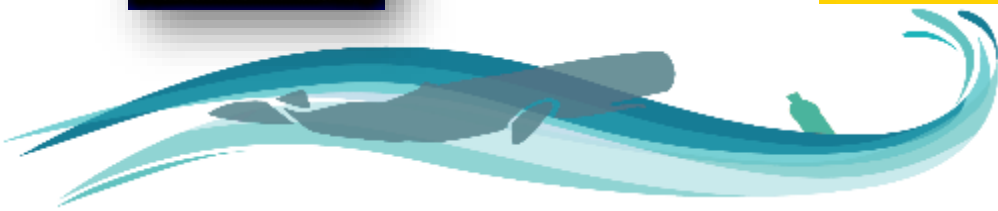
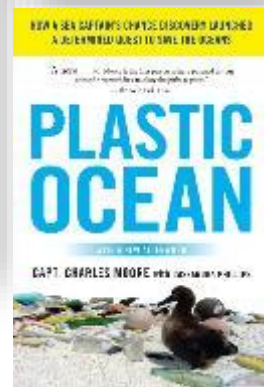
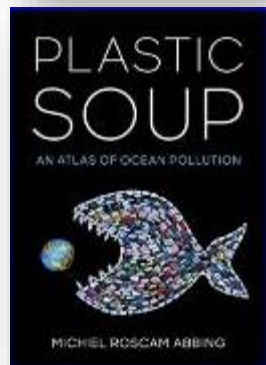
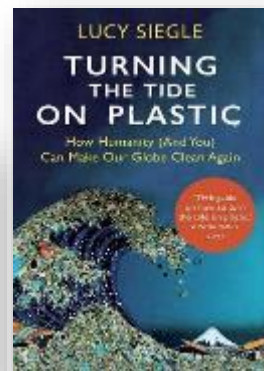
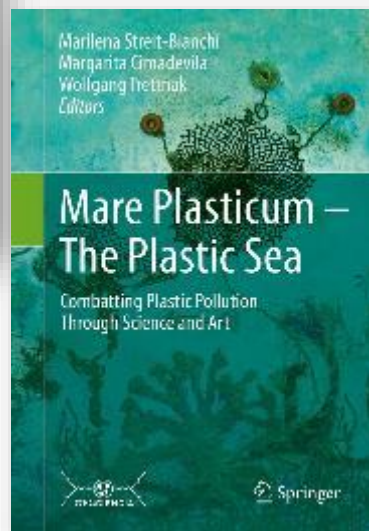
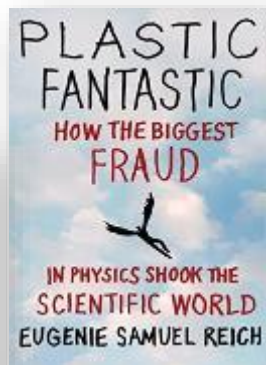
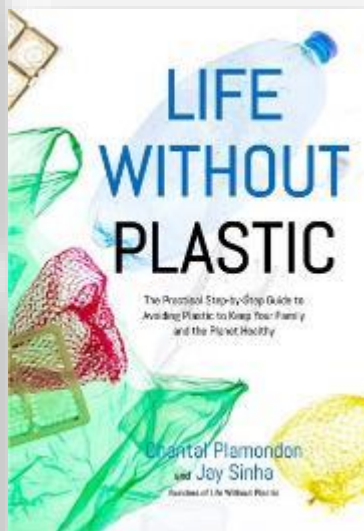
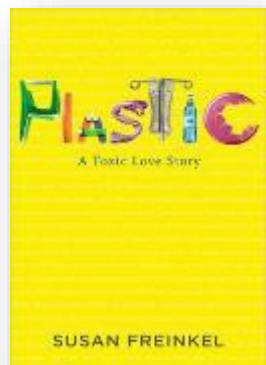


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FROM A COMPREHENSIVE DIAGNOSIS OF THE MARINE LITTER PROBLEM TO TAILOR-MADE ACTIONS ON THE GROUND!



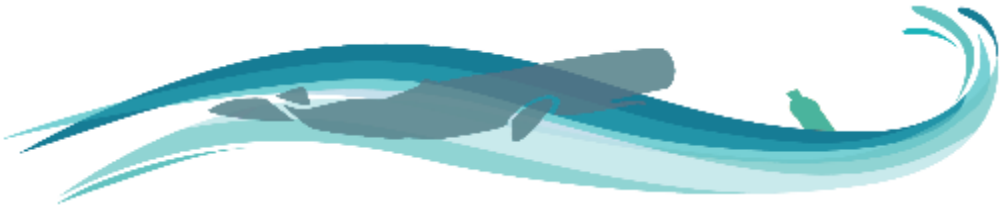
FROM THE ANTHROPOCENE TO THE PLASTOCENE...



WISE USE OF PLASTICS WITHIN A CIRCULAR ECONOMY



THE WASTE HIERARCHY	
Avoid	1 Maximum conservation of resources
Reuse	2 Reusing materials
Recycle	3 recycling & reprocessing materials
Waste to energy	4 energy recovery prior to disposal
Disposal of waste	5 zero conservation of resources



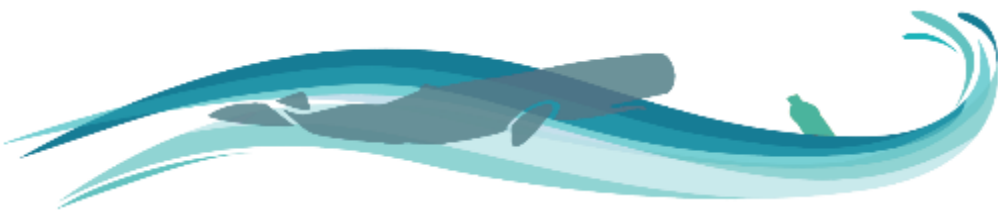
ACT4LITTER THE STARTING POINT FOR TACKLING MARINE LITTER IN MEDITERRANEAN MPAs

Inventory of marine litter measures

Decision-making tool for prioritizing measures

Generation of fit-for-purpose marine litter data

Elaboration of MPA-specific marine litter action plans



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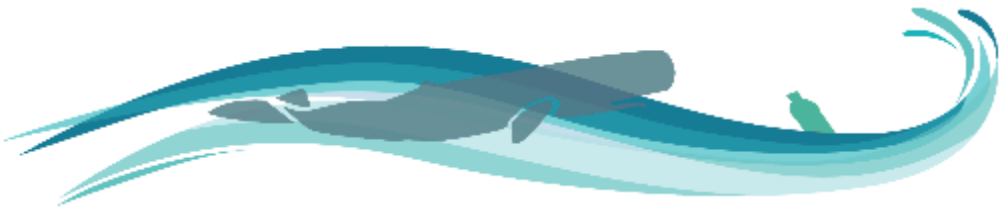
THE PLASTIC BUSTERS MPAs MAPPING OF BEST PRACTICE MARINE LITTER PREVENTION & MITIGATION MEASURES

Nº	Prevention measure?	Title of the measure	Brief description	Measure category	Targeted litter items	Implementation Scale	MPA involved?	Potential MPA role (*)	Responsible Actor
M-1	NO	The Ocean Washing-Up Liquid Bottle	A plastic bottle made from bioplastics, recycled plastics and plastics fished from the oceans. The innovative bottle is made from 10% reclaimed ocean plastic.	Upcycling and/or recycling	Plastics	EUROPEAN	N/A	Facilitator	ENTERPRISE & OTHER ECONOMIC OPERATOR
M-2	NO	Furniture from plastic marine litter	Furniture is created following the principles of circular production and design. They make optimal use of marine litter and of 'waste streams' to produce furniture.	Upcycling and/or recycling	Plastics	NATIONAL	NO	Facilitator	ENTERPRISE & OTHER ECONOMIC OPERATOR
M-3	NO	The "Recyclable Shampoo Bottle" project	This initiative, led by a global shampoo brand, focuses on making a recyclable bottle made from up to 25 % recycled beach plastics.	Upcycling and/or recycling	Plastics	EUROPEAN	YES	Facilitator	ENTERPRISE & OTHER ECONOMIC OPERATOR
M-4	YES	Providing an alternative solution to single-use plastic cutlery	This company-led initiative is dedicated to innovative design promoting sustainability. New products are created that, once disposed of, are harmless to the environment. One of these products is 100% biodegradable and compostable cutlery.	Promoting the replacement of single-use plastics	Plastic packaging	INTERNATIONAL	N/A	Implementer	ENTERPRISE & OTHER ECONOMIC OPERATOR
M-5	YES	The "Bag it and Bin it- Don't flush it" campaign	This campaign encourages women between 15 and 45 to bag and bin sanitary items instead of flushing them down the toilet. Campaign materials include a logo, posters, leaflets and stickers. Retailers and manufacturers are asked to apply the logo to products.	Awareness raising campaigns	Sanitary items	NATIONAL	N/A	Facilitator	NGO & CSO
M-6	YES	The "No more wipes" campaign	This campaign encourages citizens to use a waste bin to collect sanitary items instead of flushing them down the toilet	Awareness raising campaigns	Sanitary items	REGIONAL	NO	Facilitator	NATIONAL PUBLIC AUTHORITY
M-7	YES	The "#WelopeWater" campaign	Municipal water supply company and a start-up have launched the '#WelopeWater' campaign to raise public awareness of the fact that the toilet is not a wastebasket where waste like wipes or cigarettes can be flushed down and cause blockages in water treatment plants.	Awareness raising campaigns	Sanitary items	LOCAL	NO	Facilitator	(PUBLIC) UTILITIES & SERVICE PROVIDERS
M-8	YES	The Operation Clean Sweep campaign	The campaign's goal is to help every plastic resin handling operation implement good housekeeping and pellet, flake, and powder containment practices to work towards achieving zero pellet, flake, and powder loss, protecting the environment and saving valuable resources. Other campaigns: Nurdle free oceans (UK)	Promoting extended producer responsibility schemes	Plastic pellets / flakes	INTERNATIONAL	N/A	Facilitator	PRIVATE SECTOR
M-10	YES	The "Last Plastic Straw" campaign	The Last Plastic Straw movement seeks to activate citizens through campaigns to push for change in restaurant practices in their local communities to limit and ultimately eliminate the use of plastic straws.	Awareness raising campaigns	Single-use items	INTERNATIONAL	N/A	Facilitator	NGO & CSO
M-11	YES	The "Plastic Free Town" Movement	In order to facilitate action, the Plastic Pollution Coalition disseminates guidelines on how to start a bag ban or an EPS ban in a town. In partnership with local organizations, three steps are proposed: audit of common sources of plastic pollution in the community; evaluation and identification of viable, locally sourced alternatives to the sources of plastic pollution; development of a plan to reduce plastic pollution.	Banning specific items and activities	Plastics	INTERNATIONAL	N/A	Facilitator	NGO & CSO
M-12	YES	The "Bring your nets back to shore, Recycle" campaign	The Catalan Waste Agency has carried out a project to manage discarded fishing nets in ports and prevent their disposal at landfills or in the sea. The project placed containers at the Catalan ports. The waste is later managed through waste treatment facilities to valorise the waste (e.g. to make other plastic products).	Derelict fishing gear management schemes	Fishing gear & nets	REGIONAL	YES	Facilitator	(PUBLIC) UTILITIES & SERVICE PROVIDERS
M-13	YES	From Net to Raw Materials	A Danish industry introduced a pioneering invention that makes it possible to separate different types of plastic that are otherwise inseparable. Fishing nets and plastic waste are processed into marketable basic materials.	Derelict fishing gear management schemes	Fishing gear & nets	NATIONAL	N/A	Facilitator	ENTERPRISE & OTHER ECONOMIC OPERATOR
M-14	YES	The Healthy Seas initiative	Healthy Seas transforms fishing nets and other waste into regenerated nylon yarn. In the final step, textile products are created. Non-profit activities include the recovery of fishing nets by volunteer divers and their storage in special facilities, educational campaigns and waste prevention programs.	Derelict fishing gear management schemes	Fishing gear & nets	EUROPEAN REGIONAL SEAS	N/A	Facilitator	NGO & CSO

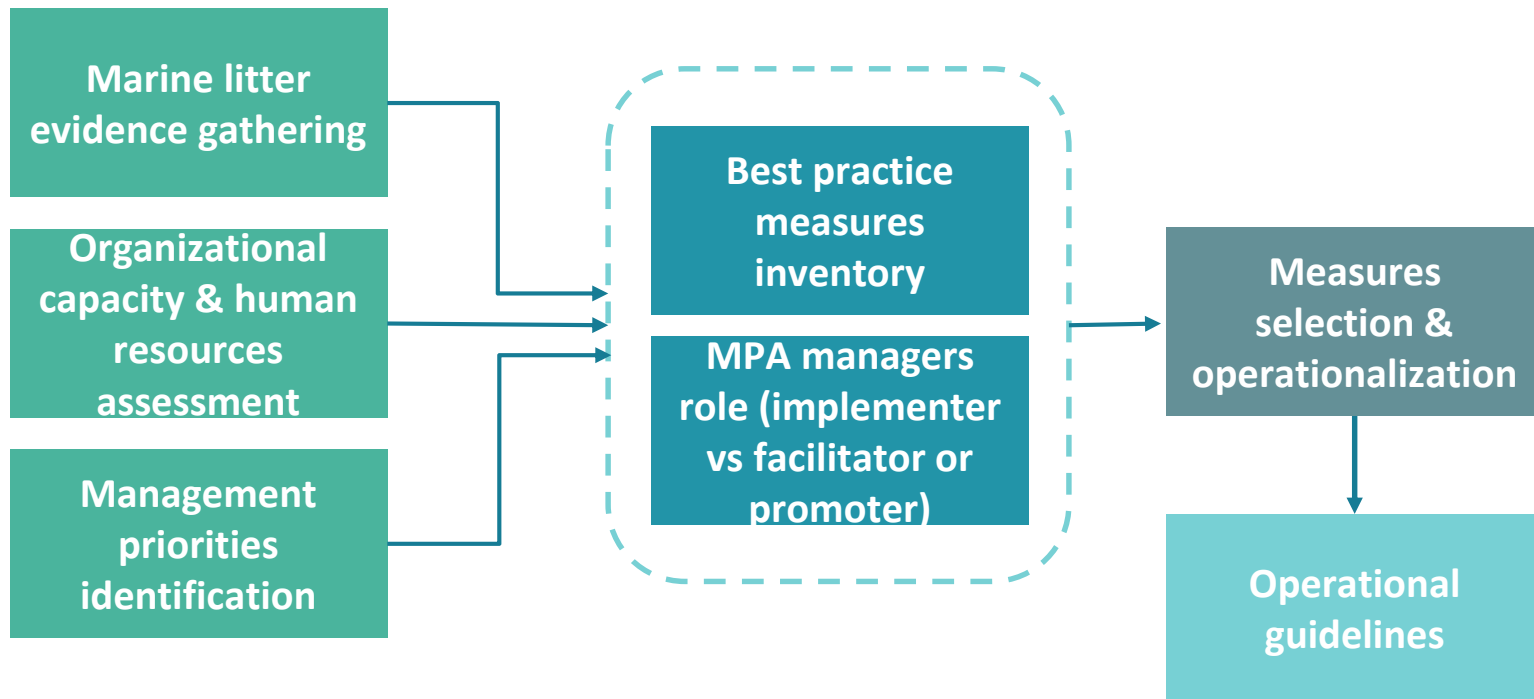
150 best practice measures identified



MSFD TGML inventory of marine litter measures



THE METHODOLOGICAL APPROACH FOR SELECTING PRIORITY MARINE LITTER MEASURES



THE PLASTIC BUSTERS MPAs MARINE LITTER PREVENTION & MITIGATION MEASURES

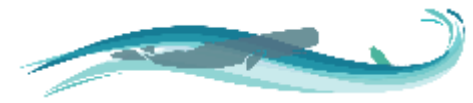


Photo © Thomas Vlachogianni

10

MPAs
Testing

5

MPAs
Replication

4

types of
measures



Setting up a scheme
to phase out the use
of single use plastics



Developing
awareness raising
campaigns

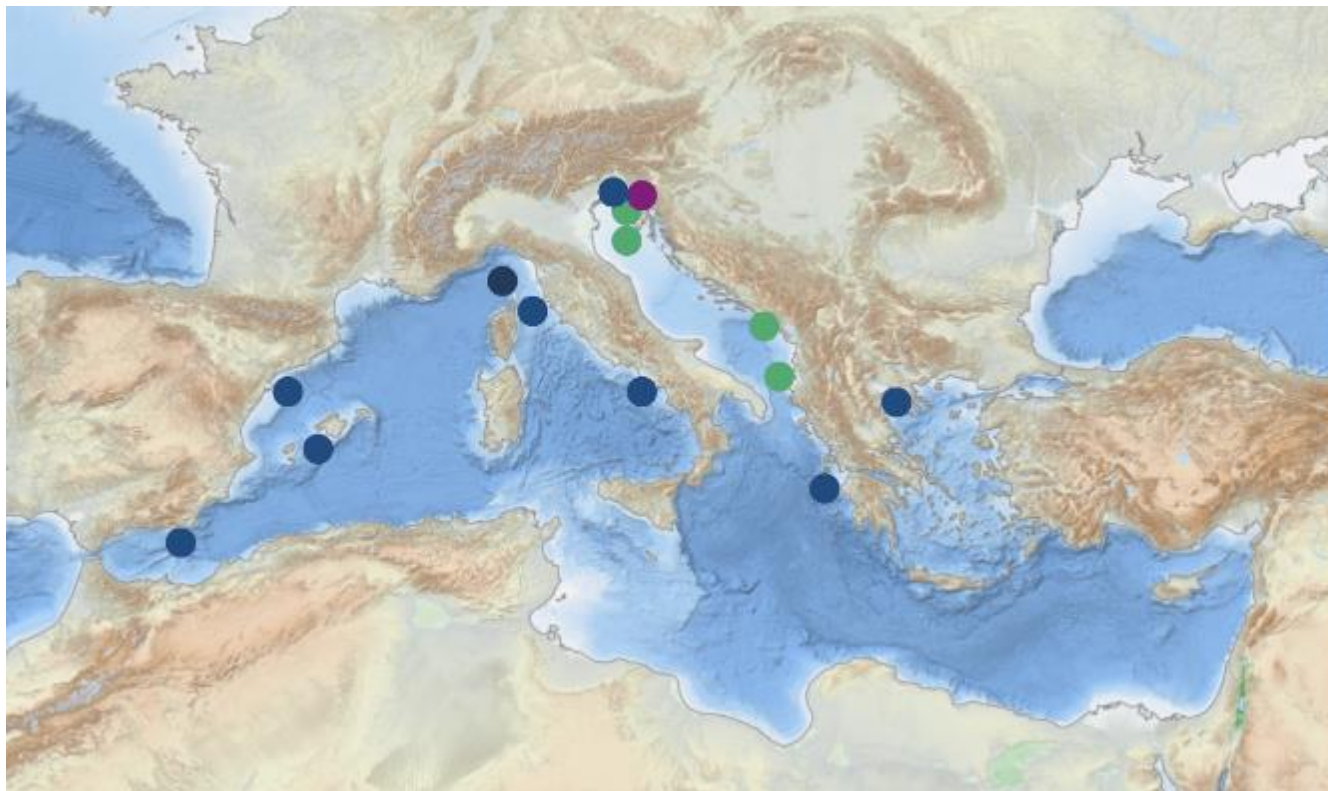


Establishing a
derelict fishing gear
management
scheme



Implementing an
extended producer
responsibility scheme

OUR PARTNER MPAs



● Testing Actions

- FRANCE - Pelagos Sanctuary
- GREECE - National Marine Park of Zakynthos
- GREECE - Thermaikos Gulf Protected Areas
- ITALY - Miramare MPA
- ITALY - Pelagos Sanctuary
- ITALY - Tuscan Archipelago National Park
- SPAIN - Cabo de Gata-Níjar Natural Park
- SPAIN - Cabrera National Park
- SPAIN - Natural Park of Ebro Delta

● Replication Actions

- ALBANIA - Karaburun-Sazan MPA
- CROATIA - Brijuni National Park
- MONTENEGRO - Platamuni MPA
- SLOVENIA - Debeli Rtič Landscape Park

● Testing & Replication Actions

- SLOVENIA - Landscape Park Strunjan

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THE PILOTED & REPLICATED MEASURES



Setting up a SUPs-free network of coastal food and beverage outlets



Setting up the adopt-a-beach scheme



Establishing an ALDFG scheme to tackle fisheries & aquaculture litter



Promoting the sustainable management of mussel farming nets



Developing an awareness raising campaign for cigarette-butt free beaches



Developing a network of collection points for beverage containers



Setting up a reusable cup delivery system for beach bars

INTERFACING SCIENCE & PRACTICE WITH POLICY

MSFD TGML

UfM
WG ON ENV & CC
WG ON BLUE ECONOMY

BARCELONA CONVENTION &
UNEP/MAP CORMON, MEDPOL
FP, SCP/RAC FP, ML
COORDINATION GROUP



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THE PLASTIC BUSTERS & UfM POLICY BRIEF

MOVING FORWARD

MOST URGENT ACTIONS TO ADDRESS MARINE LITTER POLLUTION IN THE MEDITERRANEAN SEA

WHAT DOES EXPERIENCE TELLS US

Time is not on our favour. Urgent actions are needed to reverse the increase of marine litter pollution in general and marine plastic pollution in particular in the Mediterranean Sea.

The Mediterranean needs to accelerate the transition towards a regenerative growth model that gives back to the planet more than it takes, advance towards keeping its resource consumption within planetary boundaries, and therefore strive to reduce its consumption footprint and

double its circular material use rate in the coming decade.

The processes, initiatives and projects featured in this document, all align in illustrating the need for a shift in production and consumption patterns, coupled with ambitious actions to prevent and mitigate marine litter effects. In concrete terms there is urgency in:

1. MOVING TOWARDS A CIRCULAR ECONOMY.

Keeping a linear economy and reducing the amount of environmentally harmful materials is not enough to curb the catastrophic path of marine litter. This approach can have more damaging effects by creating a false sense of "environmental consciousness and responsibility" in consumers.

Reducing the consumption footprint and increasing the circular material use rate is a targeted priority, which should also be seen in the context of the European Green Deal. Natural resources underpin national economies, provide crucial raw materials for everyday life, and are necessary to almost every sector of the global economy. In particular, given the size of the demand, raw materials (including both primary and secondary raw materials (including both obtained through recycling)) will continue to play a key role in the economy.

A comprehensive intervention is needed with a strong focus on new/sustainable behaviour and lifestyles, different from the current throwaway culture in society, with waste prevention becoming a priority. They should include:

- The full embodiment of circularity in policy and institutional frameworks. Governments' intervention (national and regional levels) is key to steer the circular economy transition in coordination with the business sector and the civil society. Actions like raising awareness, mobilising private sector and other key stakeholders (i.e. consumers), are critical and need to

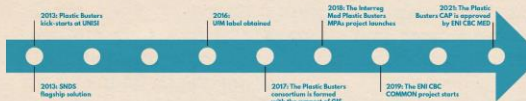
be coordinated. Likewise, enabling frameworks require coherent measures in large number of relevant policy areas such as industrial development, entrepreneurship, trade, research and innovation and education and skills development.

- **Enhance Integrated Waste Management Plans.** Ambitious waste prevention (e.g., those integrating zero waste objectives and strategies) and management measures (including through waste prevention and management plans aligned with the waste hierarchy and circular economy objectives; targets for recycling of key waste streams and reducing landfills; extended producer responsibility schemes and deposit return schemes for plastic products and packaging) are urgently needed;

- **New business models**, are needed to favor resource-efficient production and uptake of clean technologies; promote upcycling businesses, engage and involve the private sector including the need to implement safe and sustainable approaches in the design stage of product development; use the Green Public Procurement as a lever for new business models.

- **Focus on Single-Use Plastics** and prevent plastic pollution by enhancing the capacities of national and regional authorities in transposing the main requirements of the EU Single-Use Plastics Directive.

THE PLASTIC BUSTERS INITIATIVE TIMELINE



2. DEVELOPING INTEGRATED GOVERNANCE AND ACTIONS.

The Mediterranean Sea has to be considered as a whole, and marine litter as a multi-dimensional challenge for which non-coordinated responses offer little effectiveness and impact. Geographical, administrative, sectoral boundaries cannot constitute a hurdle to action. In that sense it is urgent to:

- **Strengthen the cooperation among all Mediterranean initiatives**, from both the North and the South rims of the Mediterranean basin, maintaining a clear overview of the entire management cycle of marine litter, **ensuring land/sea dimensions. Capitalise on current results and advance towards a region-wide approach**, ensuring long-term support to the ongoing process. Disseminate and exchange best practices and, where relevant, compare the different circular economy initiatives, to take forward partnership initiatives.

- Although useful data on marine litter exists and has been recently improved in the region (types, quantities, etc.) it is inconsistent and geographically restricted mainly to the North Mediterranean. Standardised monitoring data for assessment purposes concerning the behaviour of litter across the whole Mediterranean is still a necessity and information sharing between and among NGOs, NGOs, research institutes, relevant authorities, etc. in the region regarding marine litter-related data needs to be improved through an **enhanced common information sharing system**.

- **Map domestic policies and regulatory frameworks** in Mediterranean countries on the management of natural resources (e.g. water, soil, minerals, biomass) and the circular economy transition, including sustainable use, improving circularity, and strengthening resilience to climate change impacts. Enhancing the implementation of selected ML policy/regulatory prevention and reduction common measures at sub-regional/national levels and sharing of related best practices.

- **Enforcing current legislation and policy measures addressing marine litter** including on responsibility and liability issues and further develop and upgrade them.

3. ADOPTING A SYSTEMIC, INTERCONNECTED APPROACH.

Going forward, a more holistic and systemic approach should be adopted to fight marine litter in order to truly understand (and address via new diagnostic systems) the whole set of impacts and stressors that human activities are posing on biodiversity and on oceans' health. **Cumulative direct and indirect stressors** caused by marine litter, chemical contamination, climate change, and emerging pathogens among others, concur in destabilising the precarious balance of marine biodiversity, marine ecosystems, and their services.

To this end, it is of priority to link human livelihood and well-being with ocean health and realize that monitoring and addressing cumulative stressors on the oceans via a co-benefits approach means not only to preserve the health of ocean ecosystems but also to preserve human livelihood via accessing better quality ecosystem services (e.g., fisheries, climate stabilization, etc.).

A paradigm shift should then be embraced to recognise the health-environment nexus as the core of planetary health and evolve from cost-benefit analysis to recognition of

Reinforce the role of the Science-Policy-Society interface. This should be strengthened by favouring Research & Development projects gathering industry and academia and by encouraging the connection between scientific research and societal needs to address marine litter. Effective implementation of such interface must also be enabled via adequate capacity building programs and proper financing of key actors, such as MPA management bodies, local and national environmental protection agencies, and the alike.

Enforcing current legislation and policy measures addressing marine litter including on responsibility and liability issues and further develop and upgrade them.

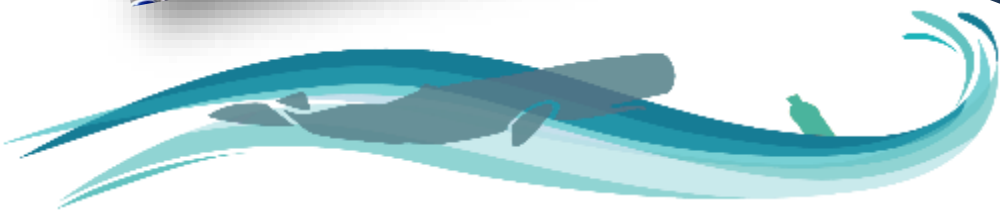


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THE PLASTIC BUSTERS TEAM



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط



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Thank you!

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