



How to communicate about Plastic Busters MPAs?

TOOLKIT FOR SOCIAL MEDIA



Facebook: @PlasticBustersMPAs



Twitter: @PlasticB_MPA

FOLLOW US AND HELP SPREADING OUR MESSAGES. HOW? :

- Repost and share Plastic Busters MPAs messages
- Make reference to @Plastic BustersMPAs accounts in your own posts
- Add a picture/ graphic: people seem to respond better to the posts with a picture or a graphic, with the adequate reference to the author.
- One post = one clear message.
- Gain space for your text: tag the partners on the pictures, not on the post.
- Quote our strategic partner or tag it in the picture:
@MEDProgramme (Interreg Med) / @MEDCommunity3_2 (PANACeA)
- Gain space : use a URL shortener (<https://bitly.com/>)
- Use hashtags: #PlasticStrategy #Plastic BustersMPAs #BeatPlasticPollution #CleanSeas ...
- Have a look on the trending topic of the day and get inspired by them.
- Engage conversation, tag your strategic partners potentially interested by Plastic Busters MPAs

Follow Plastic Busters MPAs partners & strategic partners

ISPRA	ISPRAmbiente	ISPRA_PRESS	HCMR	HCMR	hcmr_gr
UNISI	unisiena	unisiena	IFREMER	ifremer.fr	ifremer.fr
OEC	officedelenvironnementdelacorse		ARC SCP/RAC	SCP_RAC	SCP_RAC
CAIB	GOVERNILLESBALEARS	goib	EGU	ypeka.gov	YPEKA
E.Θ.Π.Ζ	National Marine Park of Zakynthos		UNIST-FGAG	grasdt.unist.hr	
PNAT		isoletoscane	Interreg Med	InterregMed	MEDProgramme
MIO-ECSDE	MIOECSDE		PANACeA	PanaceaInterregMed	MEDCommunity3_2
IEO	IEOceanografia	IEOceanografia	Plastic Busters		PlasticBusters