

HUPMOBILE

Example of applying a holistic approach: case Turku

Jenna Kaarela, City of Turku
HUPMOBILE Final Seminar

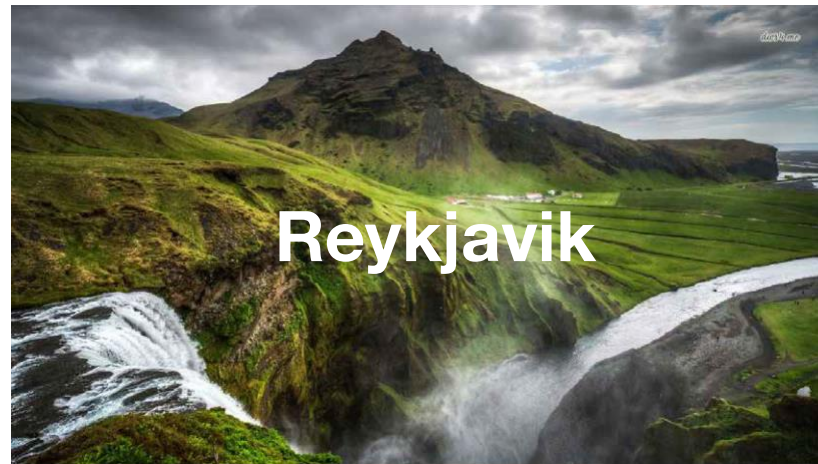
1.12.2021



CITY OF
TURKU

Vision for the centre of Turku

City strategy 2029



**The centre of
Turku?**

Turku - a word-class archipelago city?

The Spearhead Project of Developing the City Centre



Source: Visit Turku

Development of the city centre is steered by three focal points:

- an accessible city centre with smooth mobility
- a commercially attractive city centre and
- a pleasant and vivid city centre of encounters.



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Goals for transport and mobility

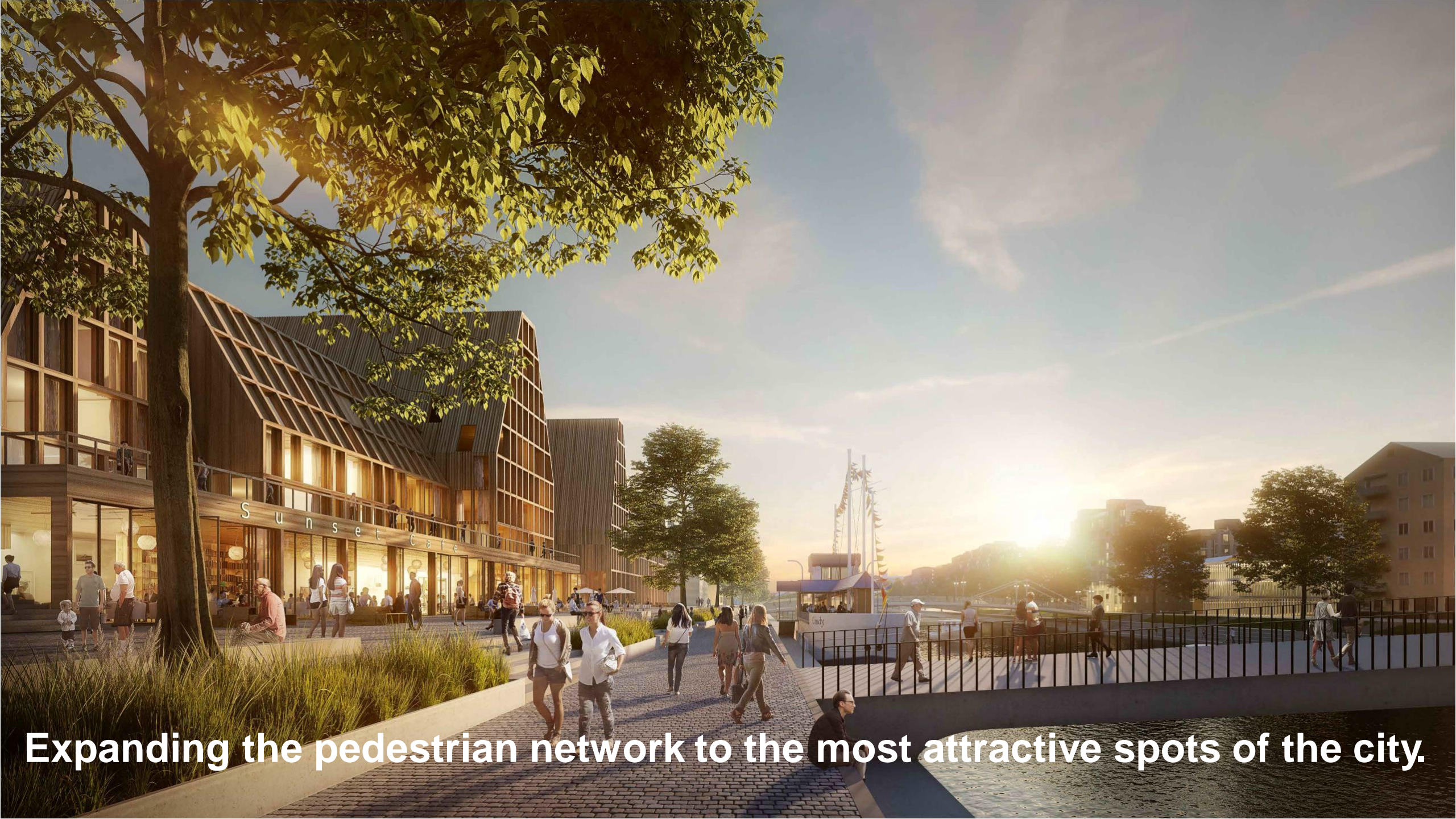


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A new public transport street with several transit hubs.



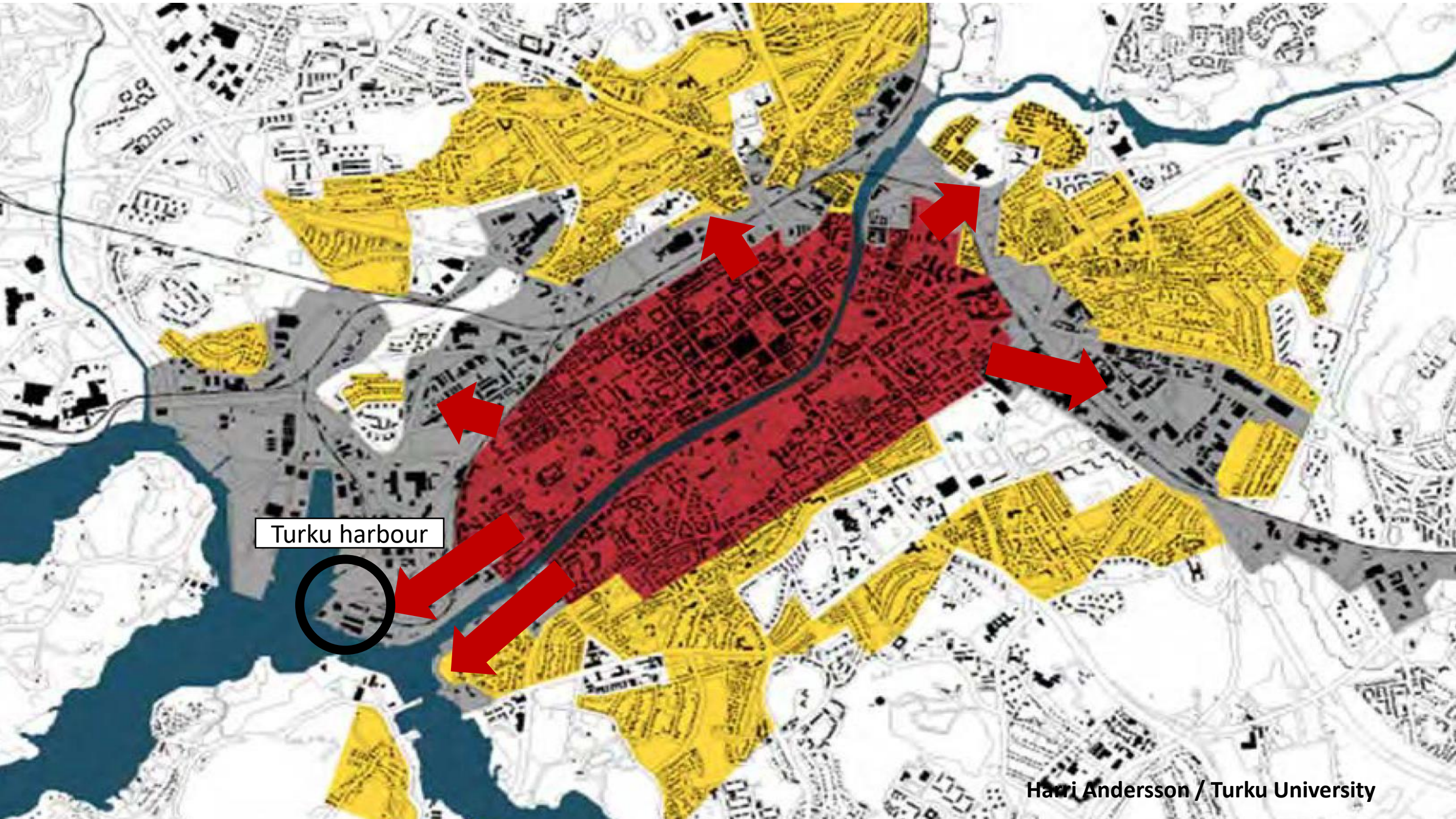
Expanding the pedestrian network to the most attractive spots of the city.



An extensive cycling network with own one-way lanes for cycling.



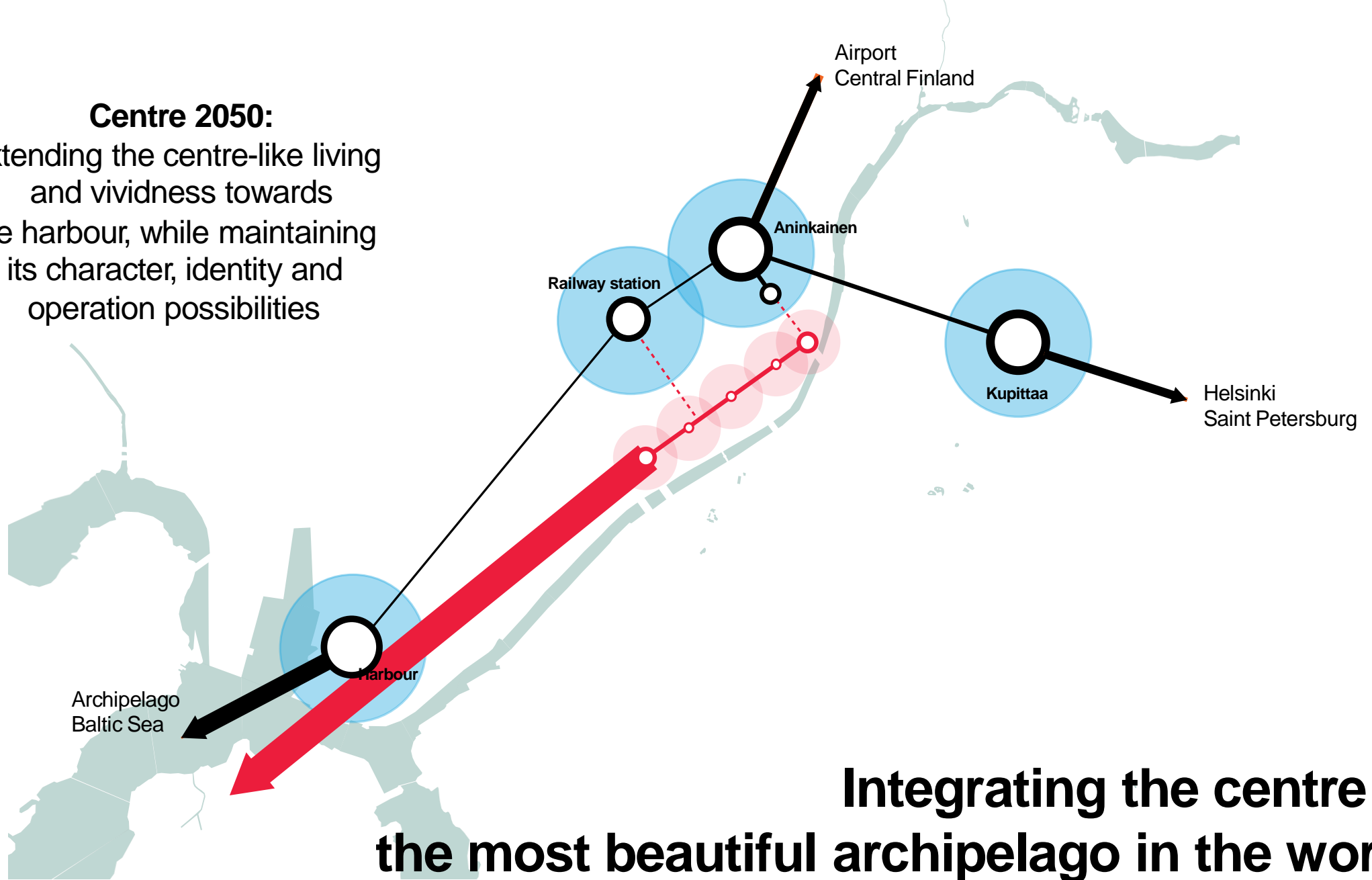
Linking together different modes of transport with world-class services.



Turku harbour

Centre 2050:

Extending the centre-like living and vividness towards the harbour, while maintaining its character, identity and operation possibilities



**Integrating the centre to
the most beautiful archipelago in the world**





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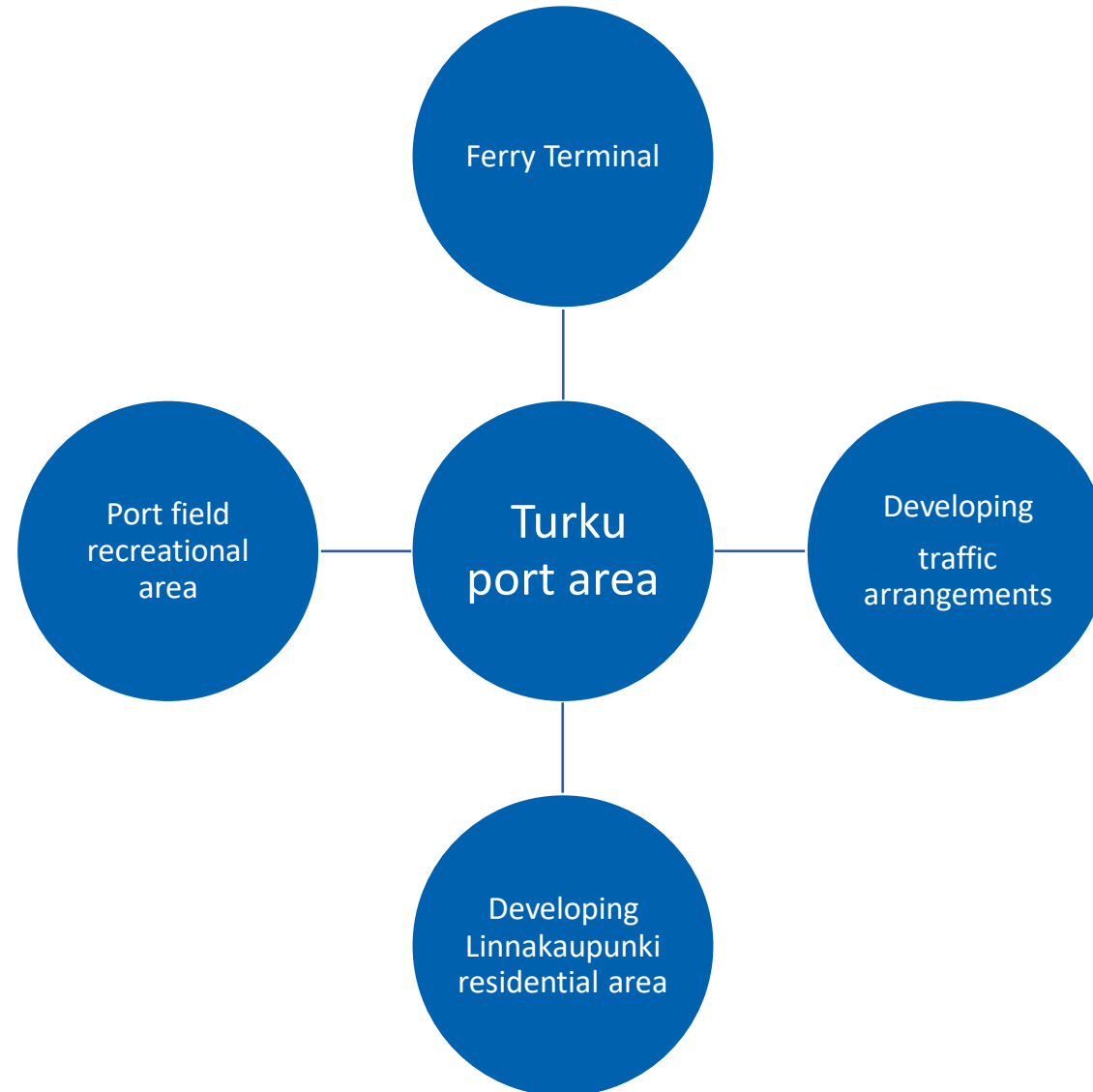
20.08.2018



New joint terminal for ship traffic opens up opportunities for development of the port area



Need for joint cooperation



Development of carbon neutral mobility and customer satisfaction

HUPMOBILE project

SMARTER project, Åbo Akademi

Matkakeskus (Travel centre) project

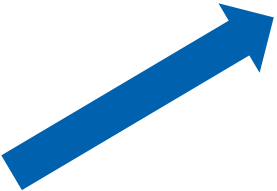
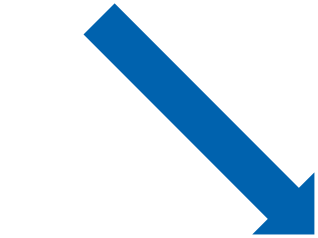
Merikeskus (Sea centre) project

Noise protection

The City of Turku

The Port of Turku

Other projects and processes related to the development of the port area



Regional Centre for Economic Development, Transport and the Environment

Port area development

Stormwater management

The City of Turku

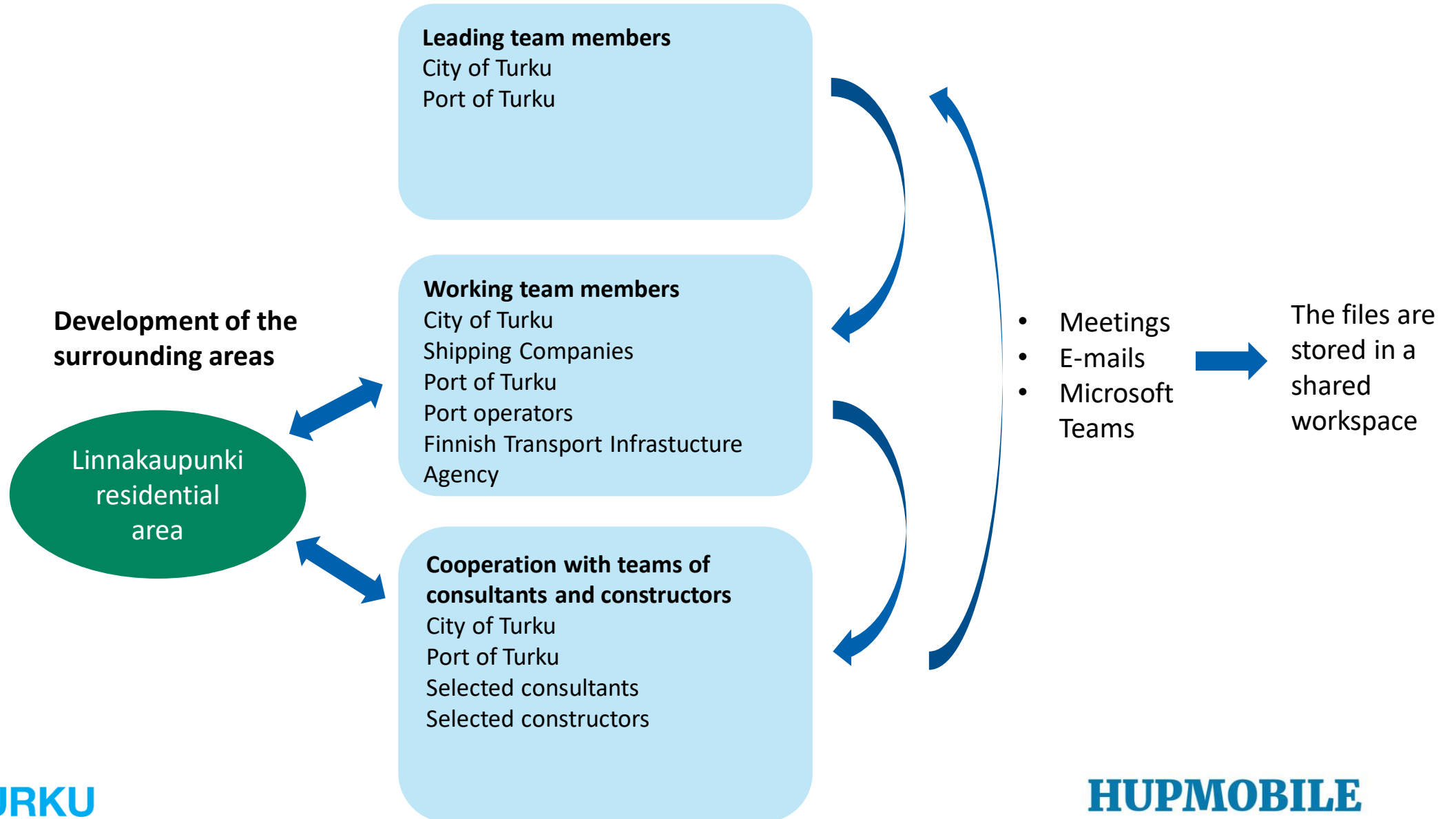
The Port of Turku

Regional Centre for Economic Development, Transport and the Environment

Regional Council of Southwest Finland



Internal interaction during the port area development planning



New Ferry Terminal Turku

Schauman Architects



Joint Port Area Master and Mobility Plan



Joint Port Area Master and Mobility Plan

HUPMOBILE – Holistic Urban and Peri-urban Mobility
City of Turku, 2021



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Please leave a comment or share a memory!

Urban Archipelago



The 'Urban Archipelago' section features a grid of panels. The top row includes a map of the archipelago and a diagram of urban layout. The middle row contains a landscape photograph and a diagram. The bottom row features a photograph of a coastal town and a diagram. Text panels with bullet points and small images are interspersed between the larger visual panels.

Tides



The 'Tides' section consists of several panels. The top panel shows a diagram of tidal patterns. Below it are panels with circular diagrams and text. The bottom panels feature a large photograph of a coastal scene and a diagram. A black music stand is positioned in front of the panels.

Visionnaire



The 'Visionnaire' section displays a grid of panels. The top row includes a map and a photograph. The middle row features a photograph of a coastal town and a diagram. The bottom row contains a photograph of a coastal town and a diagram. Text panels with bullet points and small images are interspersed between the larger visual panels.

Uomat



The 'Uomat' section shows a grid of panels. The top row includes a map and a photograph. The middle row features a photograph of a coastal town and a diagram. The bottom row contains a photograph of a coastal town and a diagram. Text panels with bullet points and small images are interspersed between the larger visual panels.







Thank you!



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Contact

Jenna Kaarela

Project Officer

City of Turku

Phone: +358 40 615 3169

e-mail: jenna.kaarela@turku.fi

www.hupmobile-project.eu



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