

HUPMOBILE

Browse

<https://Participatory.Tools>

to improve & enrich your Stakeholder Engagement Process

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Talking points

1. How it all started
2. A typical stakeholder engagement process
3. Transformation of project goals
4. Shining new result - <https://Participatory.Tools>

<https://Participatory.Tools>



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How it all started... *(some of the project goals)*

Improvement of
stakeholder processes

Co-creation with
residents

Aiding creation of
Stakeholder engagement plans

Framework and Policy
Guidelines

etc...

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Stakeholder Engagement & Public Participation process



Holistic approach to stakeholder engagement & co-creation



So we got on with our tools

- National legislative
- State of the n ... nt culture & practices
- Identifying
- Setting ... work
-

... and then

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Back to the drawing board

(for quite many of us)

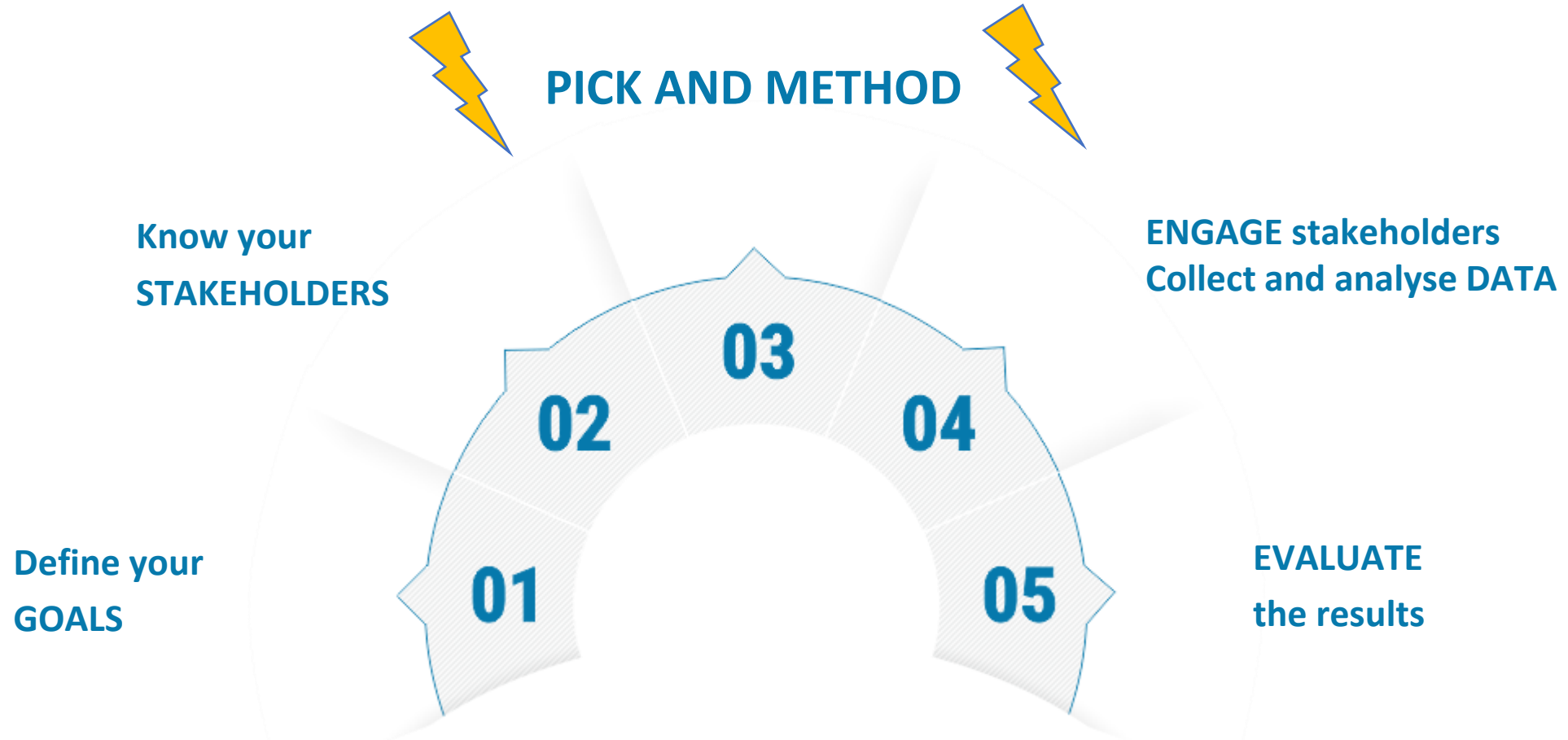
- Initially ... we waited
- It was ~ 6 mo in Cov-19 (*... If only we had known*)
- With no chance for physical contact on horizon
- Participatory urban planning is largely **Face-To-Face process**
- **Everybody is adapting** as they can
- Trying out new digital tools
- ... skipping on non-essentials

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5 steps for stakeholders' engagement



Redefinition of goals

The need for Participatory planning tool-kit

Makes choosing the right method for your project needs easy & fast

- Simplified searching interface
- Advanced sorting by selected criteria
 - methodology
 - expected outcome (project stage)
 - application to mobility planning (and other disciplines)
 - etc.
- Mixture of Face-To-Face, remote, digital, and analogue tools
- Optional feedback from users

Makes the universe of Participatory planning methods easy to navigate, understand, & use

- description of the method
- examples of application
- possible variations of the method
- materials to ease the process
- best practices by partner cities
- some pointers for further reading

Probably the best Go-To-Resource for practitioners in the world™

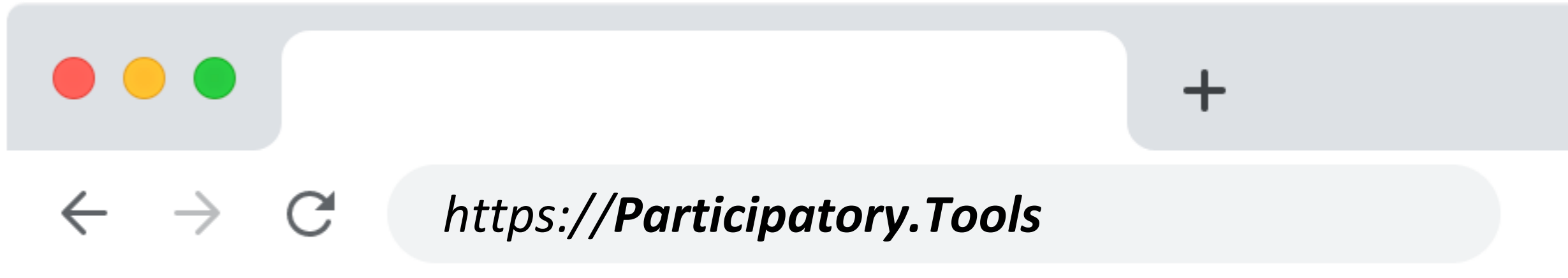
- for HUPMOBILE framework
- for everyday use ...probably long after the project ends.

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So we did just that...



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<html lang="en-US">  
<head>  
<meta charset="UTF-8">  
<title>Hupmobile Participatory.Tools Tool-KIT – Hupmobile Participatory.Tools Tool-KIT</title>  
....
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Welcome to Hupmobile **Participatory.Tools** Tool-KIT

Improve & enrich your Stakeholder Engagement Process with 5 easy steps

03

Participatory.Tools

TOOL-KIT

Tool-KIT is here to help you chose a suitable stakeholder participation method for your project

02 Define goals

Identify the goals you want to acheive with for stakeholder engagement

01 Know the stakeholders

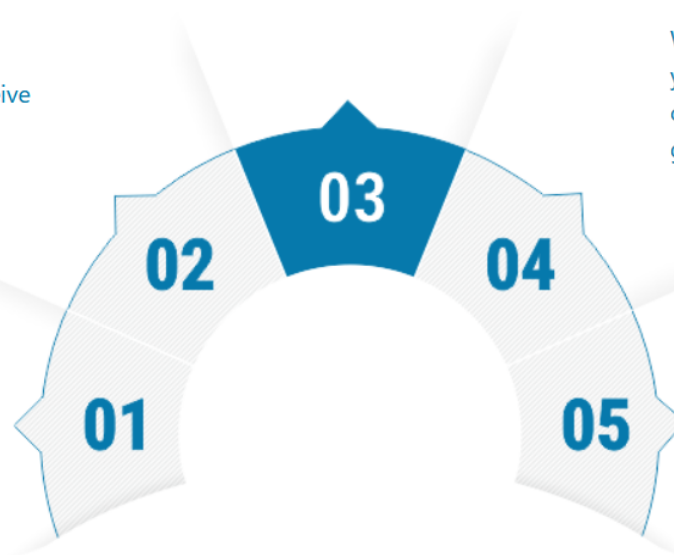
It is important to identify and analyse relevant stakeholders for your project before you engage them

04 Engage

Working with diverse groups enriches your project. For better results you may consider mixing several tools – one for group or goal

05 Evaluate

Reflection on the process and outcomes is an essential step, which helps you to improve your Stakeholder Engagement Process in the future



National participation baseline

Practice Context for Participatory Planning in Four Hupmobile Project Countries

Finland, Estonia, Latvia and Germany

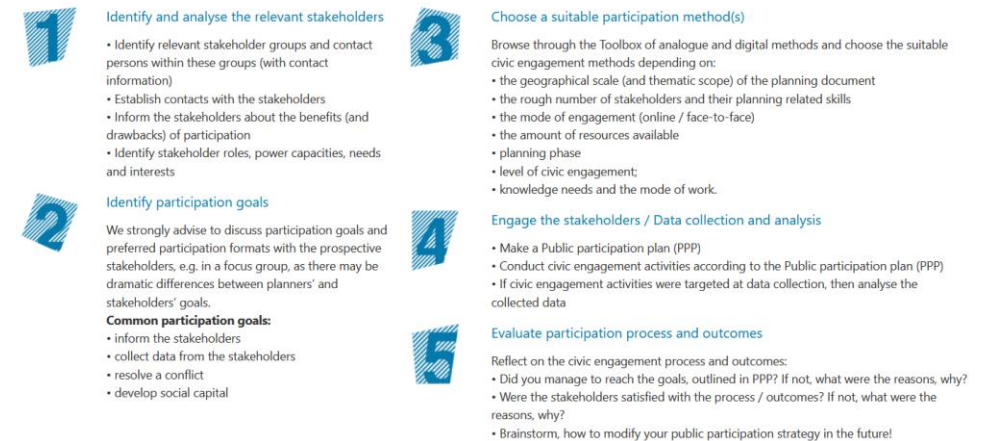
Since public involvement in spatial planning has been increasingly propagated and recognised in the 1970s, many countries have ensured the requirements for it in legislation. However, the legislation framework for participatory planning differs across countries, depending on their political and planning culture, as well as economic and civic capacity (Horelli, 2002; Prilenska, 2020). In addition to the requirements by laws/regulations, many cities have their own participatory planning strategy and practices. This article introduces the statutory requirements and practices for participatory planning in four member countries of HUPMOBILE project: Estonia, Finland, Germany, and Latvia.



Step-by-Step description that guides you through the process

Extended Stakeholders' Engagement Cycle

Stakeholder engagement is a series of communication processes, which involve preliminary research, communication design, implementation and evaluation. Stakeholders' engagement is highly dependent on the (1) planning culture, (2) scale and scope of the planning document, (3) stakeholders' number and profile, (4) anticipated level of stakeholders' empowerment, (5) planning phases, in which participation occurs, (6) availability of participatory methods and tools (Horelli, 2002). This means that stakeholder engagement processes should be tailored for each case, when the planning document is under discussion. The Extended stakeholders' engagement cycle (The Cycle) guides you through a series of five consecutive steps, assisting you design, implement and evaluate your **Public participation plan (PPP)**, so that that you do not start each time from scratch.



Welcome to Hupmobile **Participatory.Tools** Tool-KIT

Improve & enrich your Stakeholder Engagement Process with 5 easy steps

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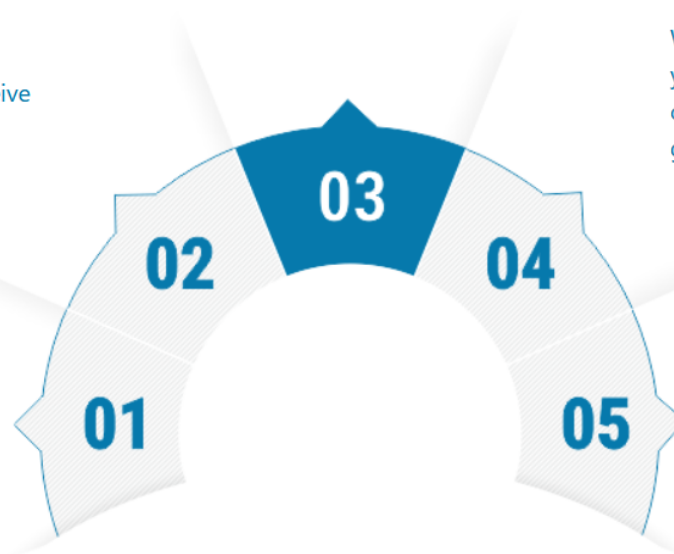
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Search...

Basic Categories

Mode of communication

Group size

Geographical scope

Skills of the participants

Resources: Time & Money

Planning phase

Level of Involvement

Additional Criteria

Staffans 2 dimensions

Enabling methods



Big Room

A special case of the Living lab. Large space, where the stakeholders could gather together and experiment with the different formats of collaboration. Typically it in...

[Read more](#)



Concept mapping

Conceptual mapping is a process of visually representing and organising ideas and relationships between them, creating a concept map. A concept map typically represent...

[Read more](#)



Decision Theatre

A Decision Theatre is a facility that has immersive equipment to illustrate plans and visualise data for planners, stakeholders,



Design Charrette

An intensive, hands-on workshop that brings people from different disciplines and backgrounds together with members of the

Selection of 16 digital & 16 face-to-face methods

...with ambition to add more

Analogue Methods

1. (Stakeholder) interviews
2. Observation (Behavioral mapping)
3. Questionnaire (& structured interview)
4. Focus groups
5. Living lab
6. Big Room
7. Design charette
8. Public display (public hearings)
9. (Expert) panel discussion
10. Participatory mapping
11. Walkthrough (Transect Walk)
12. Concept Mapping (e.g. Tactile Tools, Miro)
13. Environmental conflict resolution
14. Information desk
15. (Serious) Game
16. Future workshop (Scenatio building)

Digital/Online Methods

1. PPGIS
2. Participatory Budgeting
3. Virtual Walkthrough
4. Planning Forum
5. WikiGIS
6. Online Official Comment
7. Decision Theatre
8. Report Platform
9. Social Media
10. Geo-Design
11. Video Games
12. Mobility Tracking
13. Participatory 3D Design
14. Extended Reality
15. Geo-Discussion
16. Instawalk

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Sorting & Filtering algorithms to help you the right method

Search...

Basic Categories

Mode of communication

Group size

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Enabling methods

Selection of basic filters & selectors
Multiple self-explanatory filtration criteria

A few more complex filtration criteria
Level of stakeholders' engagement

Planning phase

Fourfold classification of communicative actions

- Horelli, L. (2002) A Methodology of Participatory Planning. In Bechtel, R.B. & Churchman, A. (2002) Handbook of Environmental Psychology. New York: Wiley.
- Staffans, A. Kahila-Tani, M. & Kyttä, M. (2020) Participatory urban planning in the digital era. In Geertman, S. & Stillwell, J. (eds.) Handbook of Planning Support Science. Springer International Publishing.



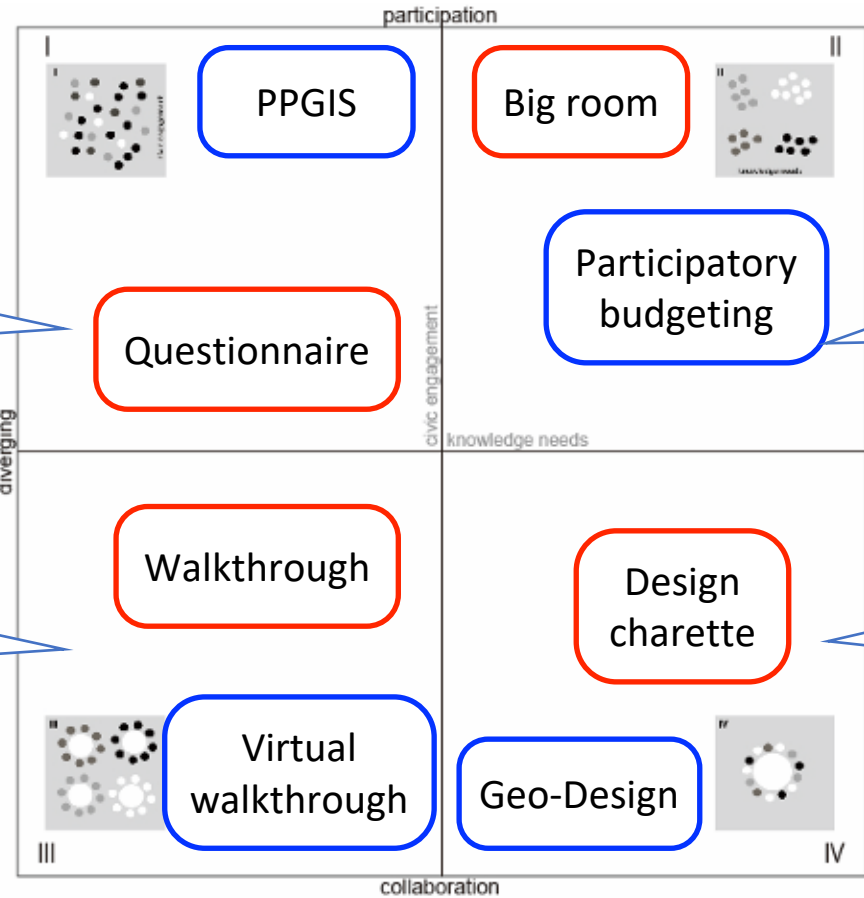
<https://Participatory.Tools> & our methodology simplifies creating better Stakeholder Engagement plan *(with good mix of methods)*

Divergence in big groups
Produce diverse knowledge or ideas for planning

Convergence in big groups
Elaborate structured/organised knowledge or selected ideas

Convergence in big groups
Structure and organise knowledge, select ideas

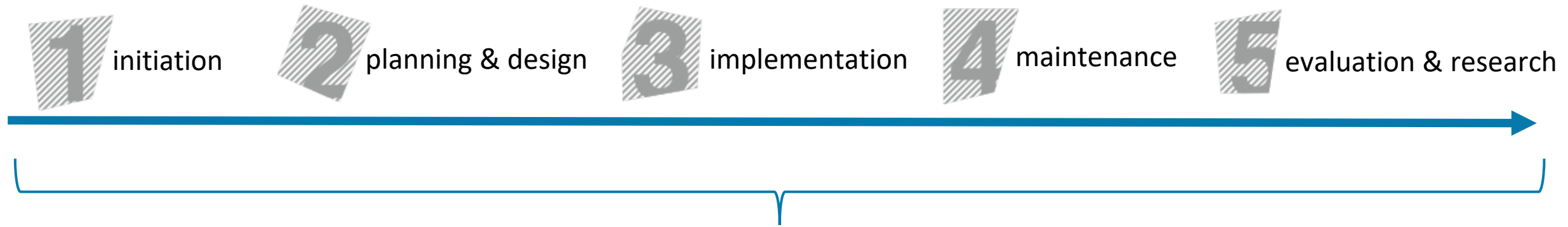
Convergence in small groups
Integrate and develop knowledge / ideas collaboratively



Face-to-face methods

Online methods





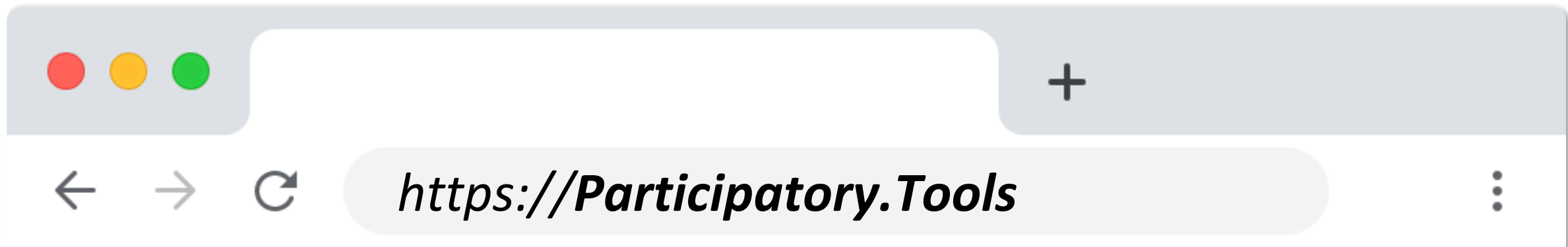
<https://Participatory.Tools> for Holistic approach to stakeholder engagement



- <https://Participatory.Tools> make choosing the right tools simpler
- Adequate tools allow for more flexible stakeholder engagement
- ...which in turn make for Holistic approach to stakeholder engagement & co-creation

<https://Participatory.Tools>

Please take a look and use it whenever necessary!





EUROPEAN UNION

EUROPEAN
REGIONAL
DEVELOPMENT
FUND

HUPMOBILE

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