

HUPMOBILE

Lifecycle of grassroots initiative: integrated green water transport in Riga

HUPMOBILE: the road towards holistic mobility and planning

Inga Pelša
Riga Energy Agency | City of Riga

Riga, 01.12.2021.

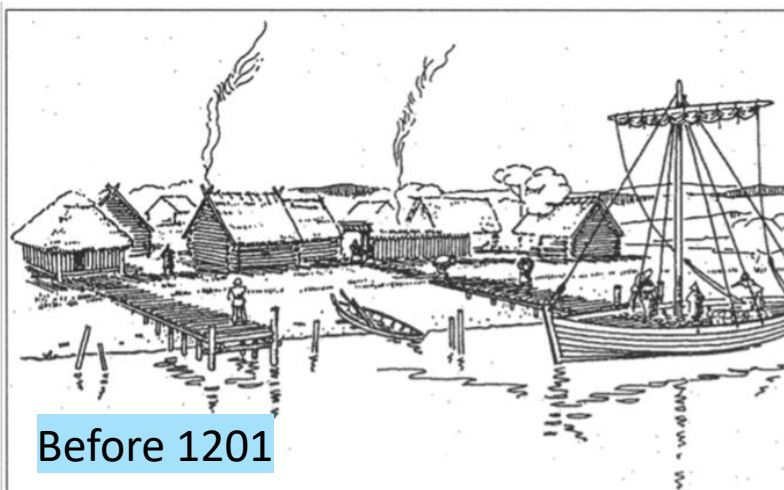
On our way to green water transport in Riga

The **Freeport of Riga** as the **backbone of the city's economy** contributes to the overall prosperity of the city and its residents, but the **port activities cause negative impact to city's urban environment and quality of life** of its residents

- complex issues that cannot be solved solely by the port itself or by the municipality, thus a **holistic, integrated and participative approach** is needed.



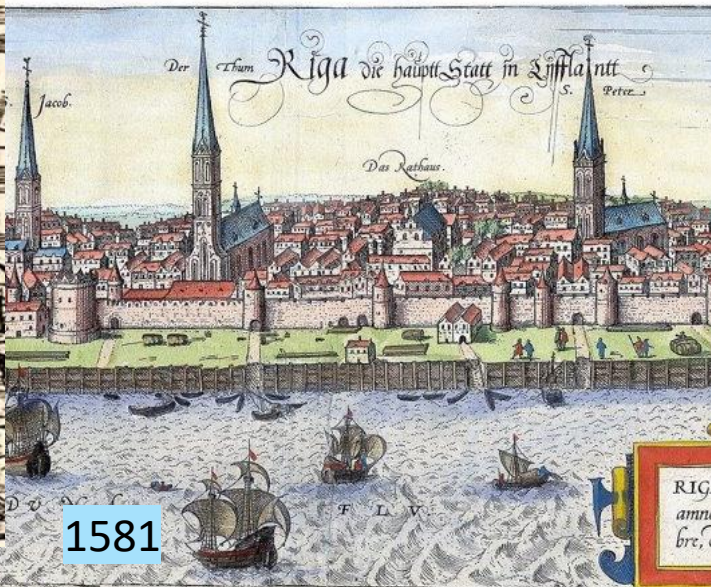
- ⇒ Proposals for development of the urban mobility (as part of Riga's emission-free transport strategy)
- ⇒ to **relieve the Riga city centre from the port-related traffic and reduce CO₂ emissions**
- ⇒ to **raise awareness and promote a shift to sustainable transport modes among all stakeholders**



Before 1201



1547



1581



ca 1900

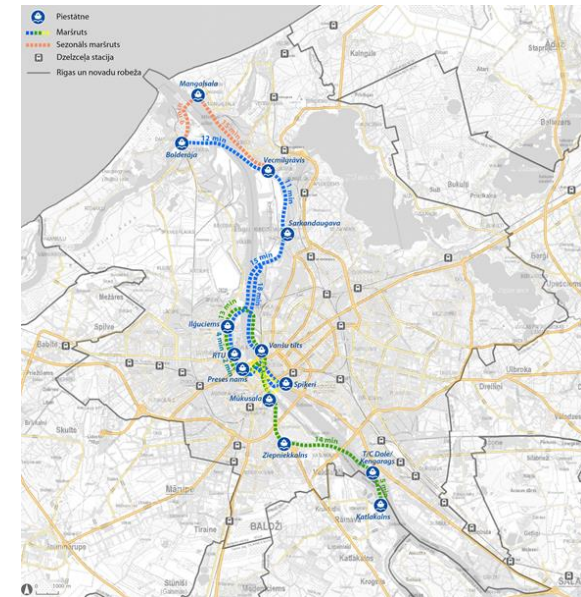
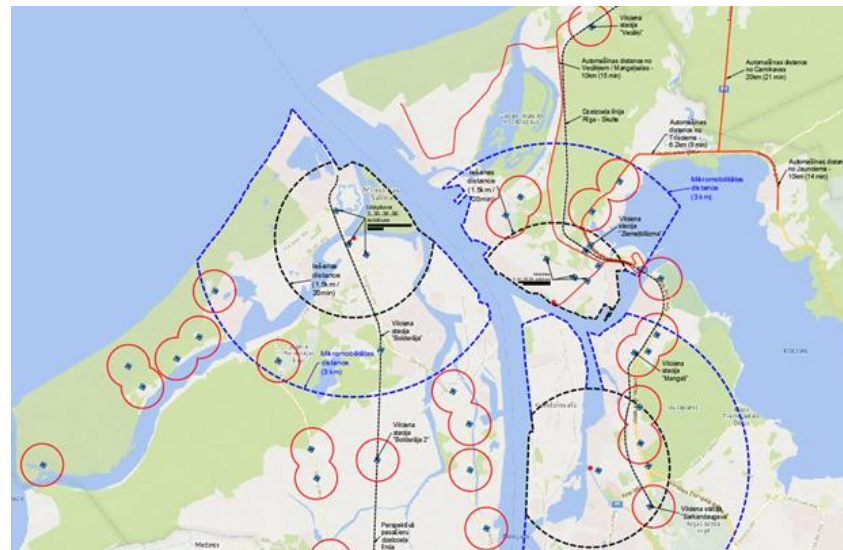


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On our way to green water transport in Riga

-> two mobility management studies for the Project's pilot territory

- vision and proposals for management model for the development of low-emission water transport in the administrative territory of the City of Riga (Ardenis)
- development potential and opportunities of integrated, low-emission water transport in the administrative territory of the City of Riga" (Grupa93 & IE.LA inženieri)



On our way to green water transport in Riga

- November 2018



- November 2021

Pašvaldības aģentūra
RĪGAS PILSĒTAS ARHITEKTA BIROJS

LET'S MAKE RIGA «BOATABLE» AGAIN

WE WILL MAKE RIGA «BOATABLE» AGAIN !



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