



### IMPLEMENTATION OF THE NEW METHODS SUPPORTING THE CROSS-BORDER COOPERTION IN SOUTH MORAVIA

D.T3.5.5 Report on the introduction of the	Version 1
new methods supporting the cross-border	06 2020
cooperation in South Moravia	





# A. Development and implementation of new methods supporting the cross-border cooperation in Znojmo area

KORDIS JMK came up with an idea of new activities supporting cross-border tourism and enlivening of the peripheral area in the South Moravian Region - surrounding the Podyjí/Thayatal national park.

The starting point was the status quo in 2016. At that time, there did not exist any good connection to Austrian cross-border area and any seasonal transport bus lines for cyclist and tourists to Vranov lake (Vranovská přehrada). That situation caused lots of troubles to local citizens and to tourists (lack of parking spaces, overcrowded spots at weekends and during the summer months). Therefore KORDIS, as a coordinator of public transport in the South Moravian Region, decided to think about activities that might lead up to sustainable tourism development and offer visitors more incentives for spending their holidays in Vranov region (e. g. bicycle tours and sightseeing in Czech and in Austria cross-border area). Another effort was to make cross-border area accessible by public transport also off season.

The activities regarding public transport were divided into 2 sections: a) train system, b) buses for cyclists (cyclobuses). KORDIS searched for the most suitable solutions in setting of both transport services mentioned. Such designed project counted with establishing of two working groups, advisory boards of our activities in the Znojmo area, and with implementing of approved activities in real time and environment.

#### 1. Implementation of the pilot activites

Because the main aim of the pilot activities was to find out new ways to support the sustainability of public transport in peripheral areas, our list of activities varied from long-term activities to short-term (or even pilot ones, implemented one-time).

Activities covered following actions:

- establishing of local stakeholders working group (coordination of activities and improving feedback flow from locals to responsible bodies)
- new bike-bus connections (accessibility of the region by buses usable for transporting bicycles)
- cross border on-demand bus connection Vratěnín Drosendorf (establishing the permanent bus connection between municipalities in the Moravian and Austrian borders)
- agreement on acceptance of South Moravian tickets in trains Znojmo Retz
- new "smart" map including all public transport vehicles (displaying actual positions of the vehicles, avoiding situations when passengers are lost at a stop in peripheral area without any information while waiting for the connections)
- feasibility test of a special tourist train Brno Znojmo (program in Znojmo were done in close cooperation with local stakeholders from working group)





#### 2. Achievements and results

KORDIS achieved to implement main four activities:

- 1. New seasonal bus connections from the core of the region Brno to National Park Podyjí/Thayatal have been established and were very well accepted
- 2. Newly developed smart map with on-line positions of all public transport vehicles in the region is widely used
- 3. Attempts to recognize the South Moravian integrated tickets in trains between Znojmo and Retz over the past years have been finally successful
- 4. New year round cross-border on-demand bus services between Vratěnín (CZ) and Drosendorf (AT) are in operation

#### 3. Conclusion/Recommendations

PA project and all its three main work packages have brought quite important long-lasting results which improved the accessibility and connectivity of the peripheral region around Vranov nad Dyjí with a low density of residents. The new contacts and new services have been established and they seem to be sustainable for the future. The stakeholders from the area grouped in the special working group declared quite high satisfaction with the project activities and results.

Our pilot has shown:

- the interest of local stakeholders to improve the public transport services for locals and tourists
- the willingness to cooperate on new smart services
- the possibility to bring new solutions for low price

As a recommendation to EU bodies it is necessary to declare, that the lack of financial support for areas with low density of inhabitants laying close to border from both the EU and national level increases the gap between the rich regions surrounding the big cities and rural areas laying far from them.



#### **B.** Annexes



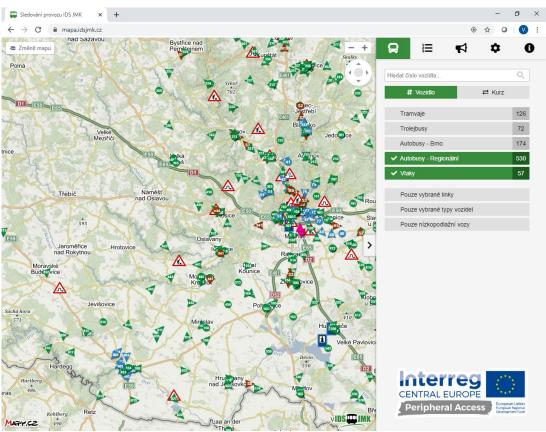
## 1. Map of cross-border region Podyji/Thayatal with bus connections between both regions







#### 2. Interactive map of public transport vehicles in South Moravia



3. Special tourist train Brno - Znojmo

