

Regional Development Agency of the Ljubljana Urban Region



Region profile:

- **Urban agglomeration:** Ljubljana Metropolitan area (Slovenia)
- **Area:** 26 municipalities, 2.550 km²
- **Inhabitants:** 538.000
- **Population density:** 212 inhabitants per km²; varies from 38 inhabitants per km² in rural to 1.109 inhabitants per km² in very urbanised areas

Organisational profile:

- Public institute to provide expert support for regional decision-making and advisory bodies;
- Prepare, coordinate and implement regional development programmes (Coordination of 26 municipalities);
- Implement development schemes and transnational projects in the fields of human resources, economy, transport, infrastructure and environment.

Role in the project:

- Regional Development Agency;
- Tackle sustainable mobility and transport challenges in the Ljubljana urban region.

Activities in the project:

- Analyse spatial-transport and explore suitability for on-demand public transport in the Ljubljana urban region area; 
- Identify models for on-demand public transport service for those parts of the region that are poorly or not at all connected to public transport; 
- Explore possibilities for information and communications technology (ICT) solutions; 
- Implement marketing strategies for on-demand public transport. 