

Venice International University



Region profile:

- **Border region:** Friuli Venezia Giulia (Italy)
- **Area:** 216 municipalities, 7.845 km²
- **Inhabitants:** 1.223.000
- **Population density:** Average density of 156 inhabitants per km²







Organisational profile:

- Non-profit association with world-wide network of universities and research institutions;
- International network to manage and support advanced training and research on a wide range of topics: sustainable transport and logistics, sustainable development, green economy, e-government, ageing society, creativity, innovation and multicultural activities in humanities and social sciences.

Role in the project:

- **Leader of Work package 2:** “Use of Intelligent Transport Systems (ITS) and Information and Communication Technologies (ICT) for new/alternative services specific for rural/peripheral areas”;
- Coordinate the efforts of Project Partners aimed at identifying and sharing useful tools and solutions for smart mobility by consolidating inputs from innovative mobility services.

Activities in the project:

- Cooperation with transport provider Trieste Trasporti; 
- Develop innovative on-demand services; 
- Prepare smart ticketing systems through users' requirements analysis; 
- Concept development and assessment activities ; 
- Report on the use of smart mobility and smart ticketing systems tested in pilot area; 
- Support Trieste Trasporti to provide information, support the testing, perform validation activities of innovative services and overall assessment of this pilot action; 
- Action plans and priority lists for seven partner regions. 