

Session I: PARTICIPATORY PROCESS AS WINNING STRATEGY FOR URBAN COMMUNITIES CONGESTED BY TRAFFIC

‘Participatory Governance to Accelerate Integrated
Multi-modal and Low Carbon Mobility Solutions in
Thessaloniki’



MAJOR
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THESSALONIKI S.A.

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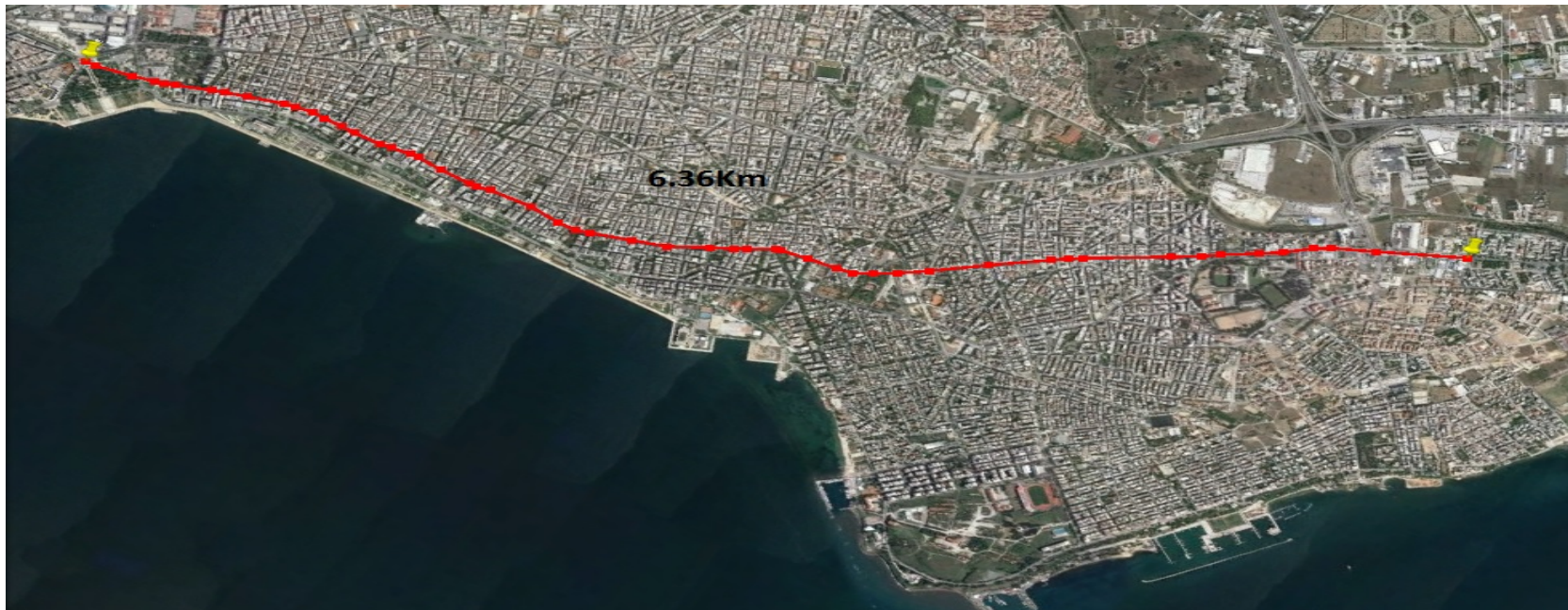
REgenerating mixed-use MED urban communities
congested by traffic through Innovative low carbon
mobility sOlutions

Our conception about the “REMEDI” approach :

- ✓ The street as a common place /space
- ✓ Emphasis to “Urban Communities” congested by traffic
- ✓ Horizontal condominium (participatory governance)
- ✓ REMEDI Integrated Modeling Tool (IMT - a tool for mobility decision making)
- ✓ Knowledge Transfer - Participatory Redesign Model for Urban Axis

The character of the Thessaloniki pilot Axis

- ✓ One of the most important road axis of the city of Thessaloniki
- ✓ Connecting the NE parts of the city with the city center
- ✓ Mixed uses road axis with important commercial activity
- ✓ Dense residential area
- ✓ Within the administrative borders of 2 Municipalities (Kalamaria-Thessaloniki)
- ✓ Congested Axis with intensive traffic flows
- ✓ Has a major historical importance with various historical monuments and point of tourism interest



In 2017 MDAT set the objective:



To let the community propose itself the best solutions and suggesting their perspective/view towards a less carbon footprint lifestyle.

PARTICIPATORY
PROCESS
STAGES



1

•ENSURE PEOPLES OPINION and INTEREST/PROPOSALS TO BE HEARD

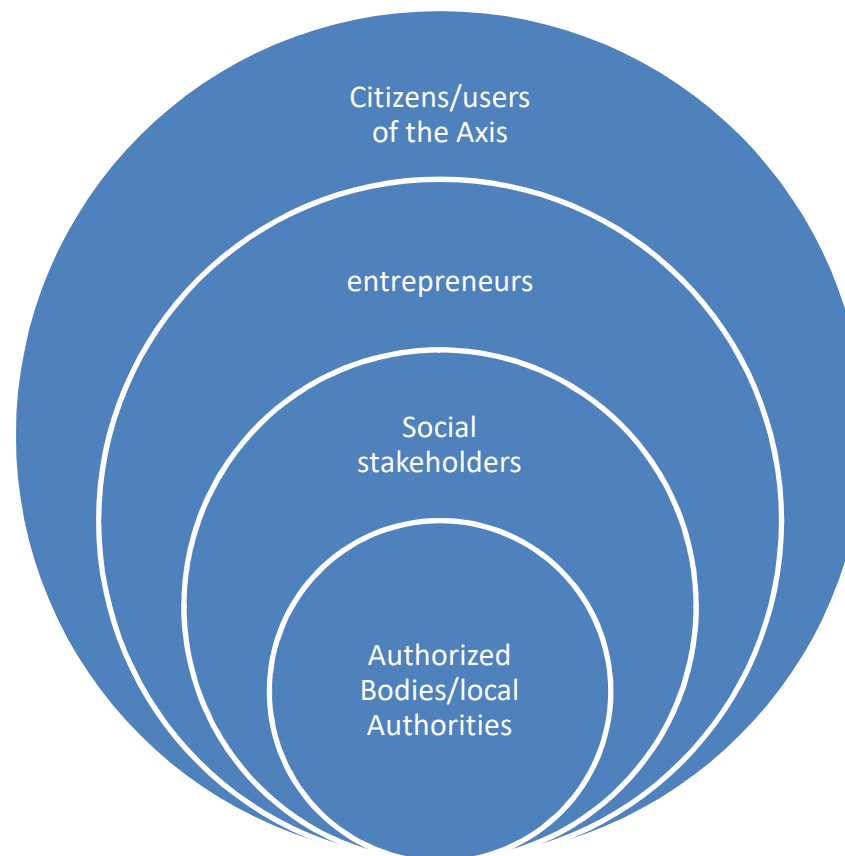
2

•DEVELOP CONFIDENCE IN PROCESS
•CREATE OWNERSHIP OF THE SOLUTION

3

•AWARENESS ACTIONS
•ACTIVE PARTICIPATION

**The local
Participants in this
process**



34
months
of
action

One vision:

"An Urban Operational Axis for all ..."

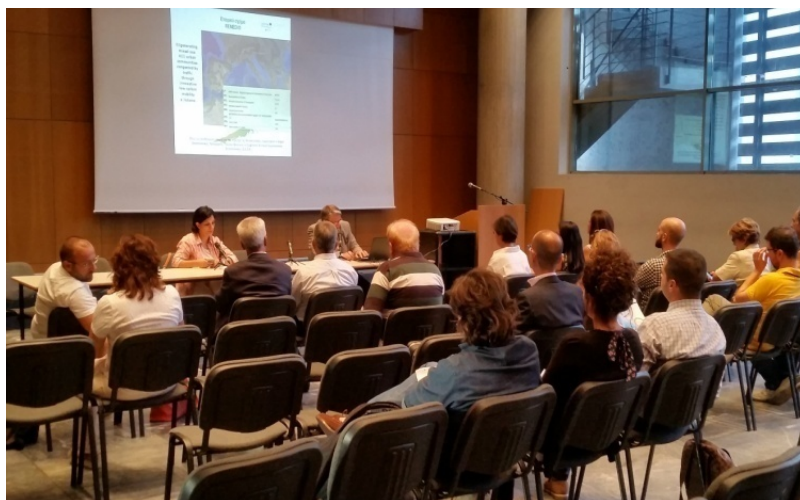
Many participatory Actions....
One path....
What and How happened?!

Based on the principles of Sustainable Urban Mobility Planning, a **high-participatory approach** followed that included:

- ✓ Open Discussions
- ✓ Workshops
- ✓ Assemblies
- ✓ Raise awareness events
- ✓ Campaigns
- ✓ Questionnaires surveys
- ✓ Meetings
- ✓ Cooperation Days
- ✓ Media Coverage – spots, videos

To engage relevant
stakeholders, citizens,
local authorities and
other local actors

OPEN PUBLIC DISCUSSION: Introducing stakeholders to the project

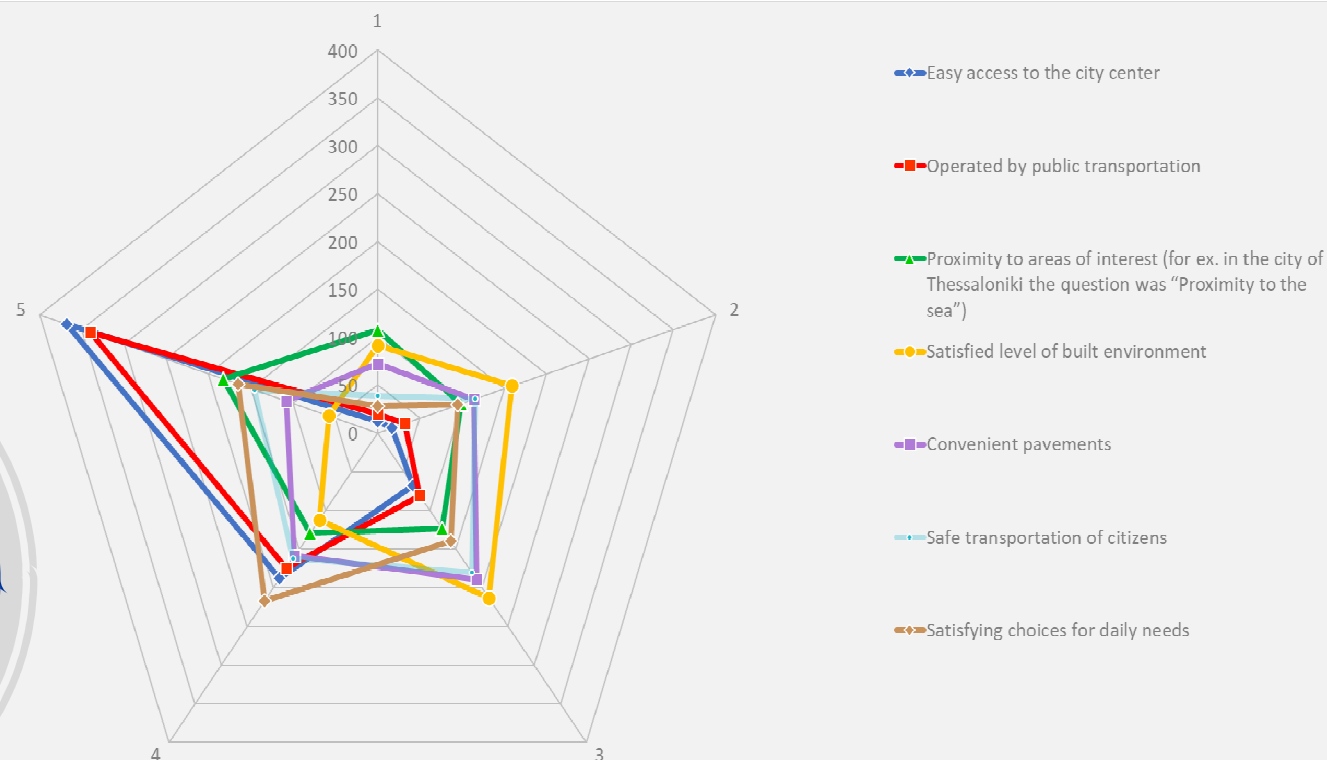


September 2017

Local knowledge that was integrated into the redesigning proposal

Questionnaire Surveys

Axis advantages



October-
December 2017

Main Advantages: easy access to the city center, good public transport service, satisfactory daily shopping options, safe movement for the residents, direct proximity to the sea and comfortable sidewalks.

Questionnaire Surveys and the main findings

- a) an online questionnaire addressed to three groups of users (residents, employees in local businesses and commuters),
- b) a more targeted questionnaire which was collected from a sample of a special and crucial group of users, that of the owners or employees in local businesses.

The importance of the Questionnaire surveys:

Understanding how the main groups of users (residents, local business, commuters) prioritize the advantages and disadvantages of the axis and the potential interventions for improvements was a crucial input for the participatory workshops that followed and a background information contributing to the need to learn people's use or reactions regarding the axis under study.

**October-
December 2017**

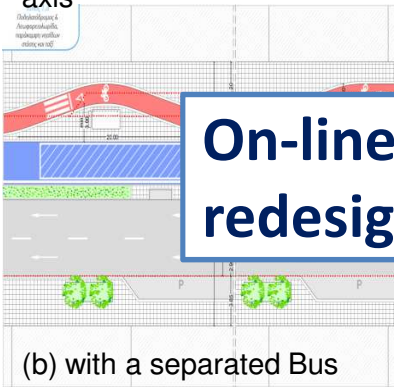


**PARTICIPATORY WORKSHOPS WITH
STAKEHOLDERS OF THE CITY :**
A way to identify the upgrade objectives and
the preparation of preliminary proposals for its
redesign

December 2017 -February 2018

Type 1 proposals

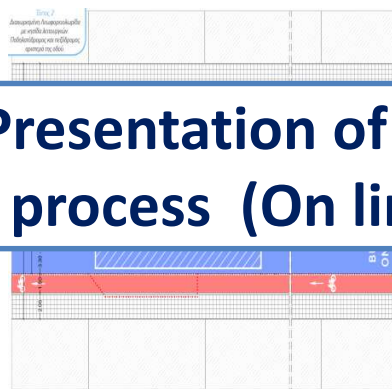
(a) with a separated Bus Lane and a Bicycleway on the right-hand side of the axis



(b) with a separated Bus Lane on the right-hand side and a Bicycleway on the left-hand side of the axis

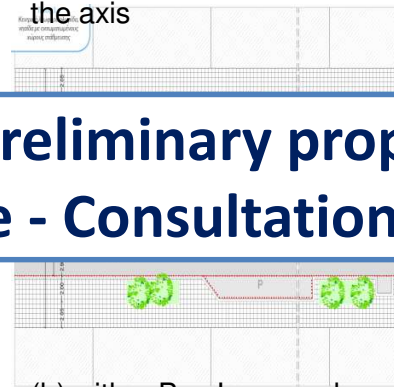


Type 2 proposal with a separated Bus Lane and a Bicycleway on the left-hand side of the axis

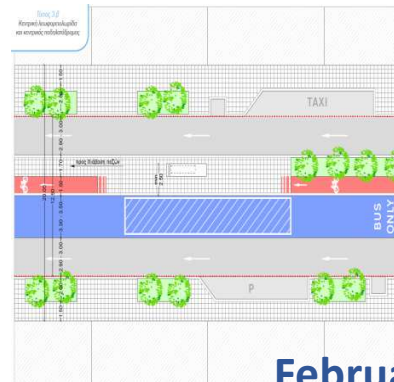


Type 3 proposals

•with a Bus Lane in the centre and a Bicycleway on the right-hand side of the axis



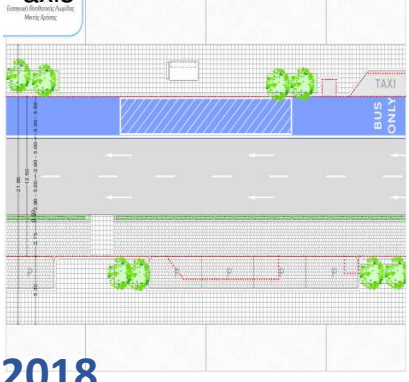
(b) with a Bus Lane and a Bicycleway in the centre of the axis



Type 4 proposal with a multi-purpose emergency lane on the left-hand side of the axis



Type 5 proposal with the creation of a mixed-use lane on the left-hand side of the axis



On-line Presentation of Preliminary proposals for the redesign process (On line - Consultation)

Selected

February 2018

WORKSHOP WITH RELEVANT EXPERTS



Analysis of the technical characteristics of the Redesigning proposal

- ✓ Constrains
- ✓ Potentials
- ✓ Solutions
- ✓ Legislation –theoretical background information
- ✓ Previous studies

Academics and practitioners of the city were invited to contribute for the definition of the final proposal

February 2018

INTERACTIVE WORKSHOP applied in the pilot Axis (City at eye level methodology)

THE CITY AT EYE LEVEL

Training on Placemaking and The City at Eye Level in Thessaloniki

Training Date:
Thursday, 26th of May 2018

Suggested duration:
10.00 - 15.30 (or 16.00)

Greek cities, including Thessaloniki, are currently challenging their relation to the definition, use and engagement of and with the Public and Open Space, merely due the impact of the economic crisis. These challenges are linked either to the management of large-scale urban redevelopment projects, or to the management of daily issues of urban space, that relate to the occupation or the engagement and activation of the citizen.

How can we collectively create vibrant streets, where people would feel comfortable, safe and excited? What is the role of the local communities and initiatives in shaping the public and open space? How can one facilitate the development of local place management units, and how would such a structure work around a location, such as a street?

The current introductory training would like to take the key learnings of the REMEDI program in Thessaloniki and the other partner cities, and examine them through the lens of Placemaking and the City at Eye Level approach and methodology.

The added values of the training to the REMEDI project are:

- the introduction to the consecutive analysis and action-planning procedure of the Eye Level framework for streets;
- the introduction to the Placemaking approach, which involves the activation and engagement of all relevant stakeholders (city, institutions, community, etc.) around public space; and
- the introduction to the key elements of Street- and Place-Management processes that can be built around places, the streets (day-to-day-management, funding, etc.).

All insights will be transferred through the presentation and discussion upon real case-study examples, while participants will be involved in a learn-by-doing introduction process to the approach and tools.



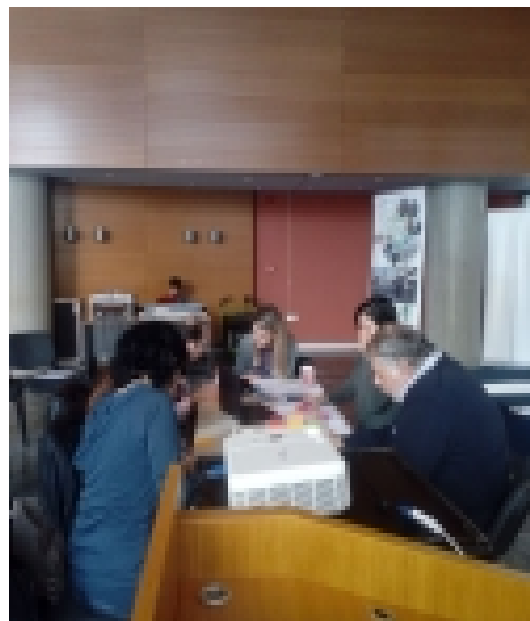
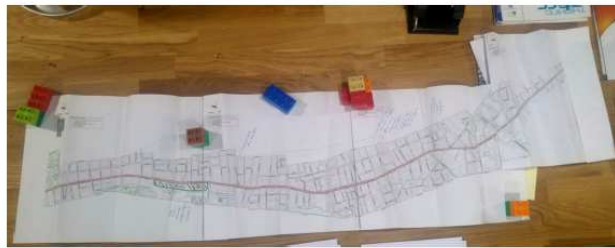
ONLINE PUBLIC CONSULTATION: to record the opinions and comments of stakeholders on the alternative proposals for the axis redesign



October 2018

<http://hello.crowdapps.net/participation-thessalonikh/>

PARTICIPATORY WORKSHOPS WITH SOCIAL ACTORS for presenting the practical experience in the REDESIGING proposal that emerged



Important elements pointed out during the participatory workshops included in the proposal in order to ensure that the Axis will serve the needs of the mobility of people and goods in an equitable, safe and inclusive manner

October 2018

TECHNICAL MEETINGS WITH AUTHORIZED BODIES to elaborate with them the final characteristics of the proposal



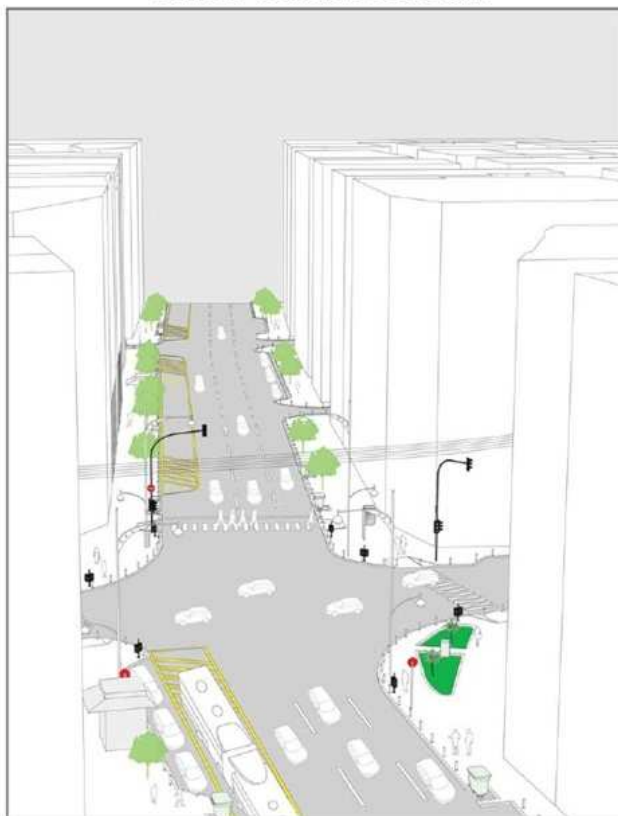
**December 2018 &
January 2019**

Presentation of final proposal for the upgrade of the axis

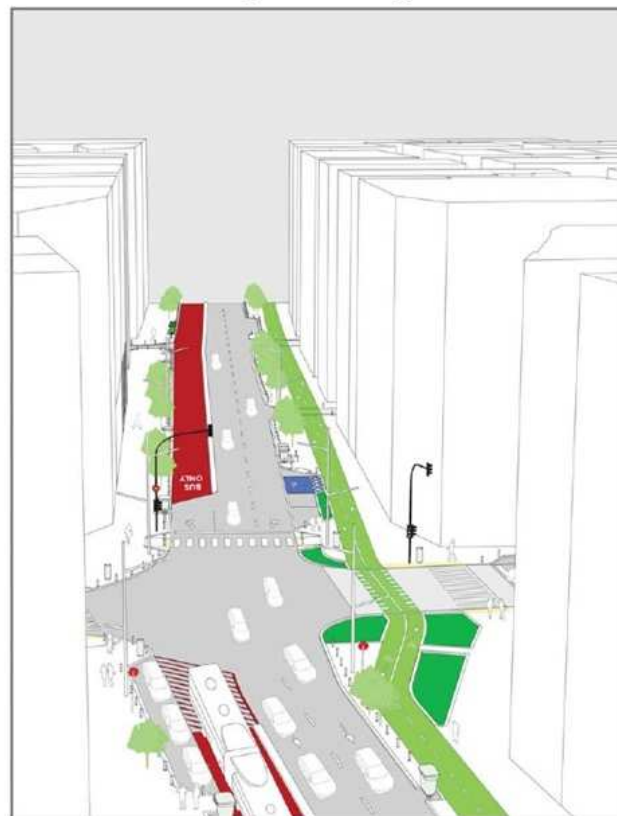


Presentation of final proposal for the upgrade of the axis

Current situation of the axis



Proposed redesign



The final Proposal



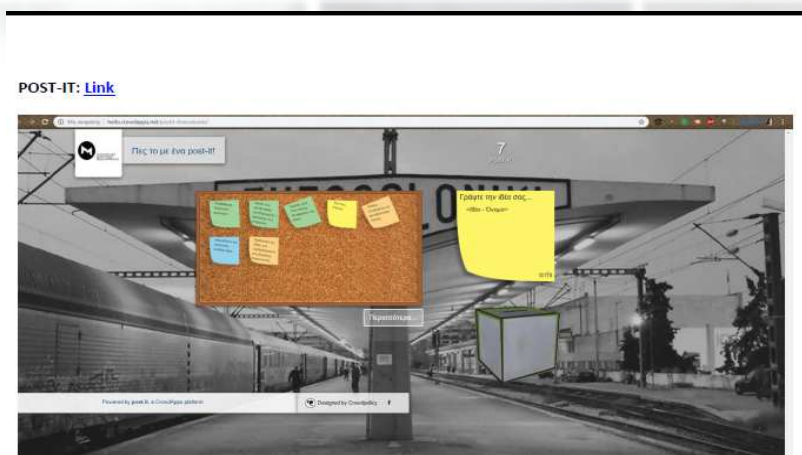
1. 2nd generation bus lane
2. Two-ways bike bath
3. Small green spaces – parklet places
4. Day Parks – open gardens
5. Improvement neighborhoods' microclimate (Biotope Area Factor)
6. Smart bus shelters
7. Smart solutions roadmap
8. Pedestrian friendly connections to
9. Connections with Thessaloniki Urban Sea Transport

Assemblies among city groups for the Redesign of the Axis



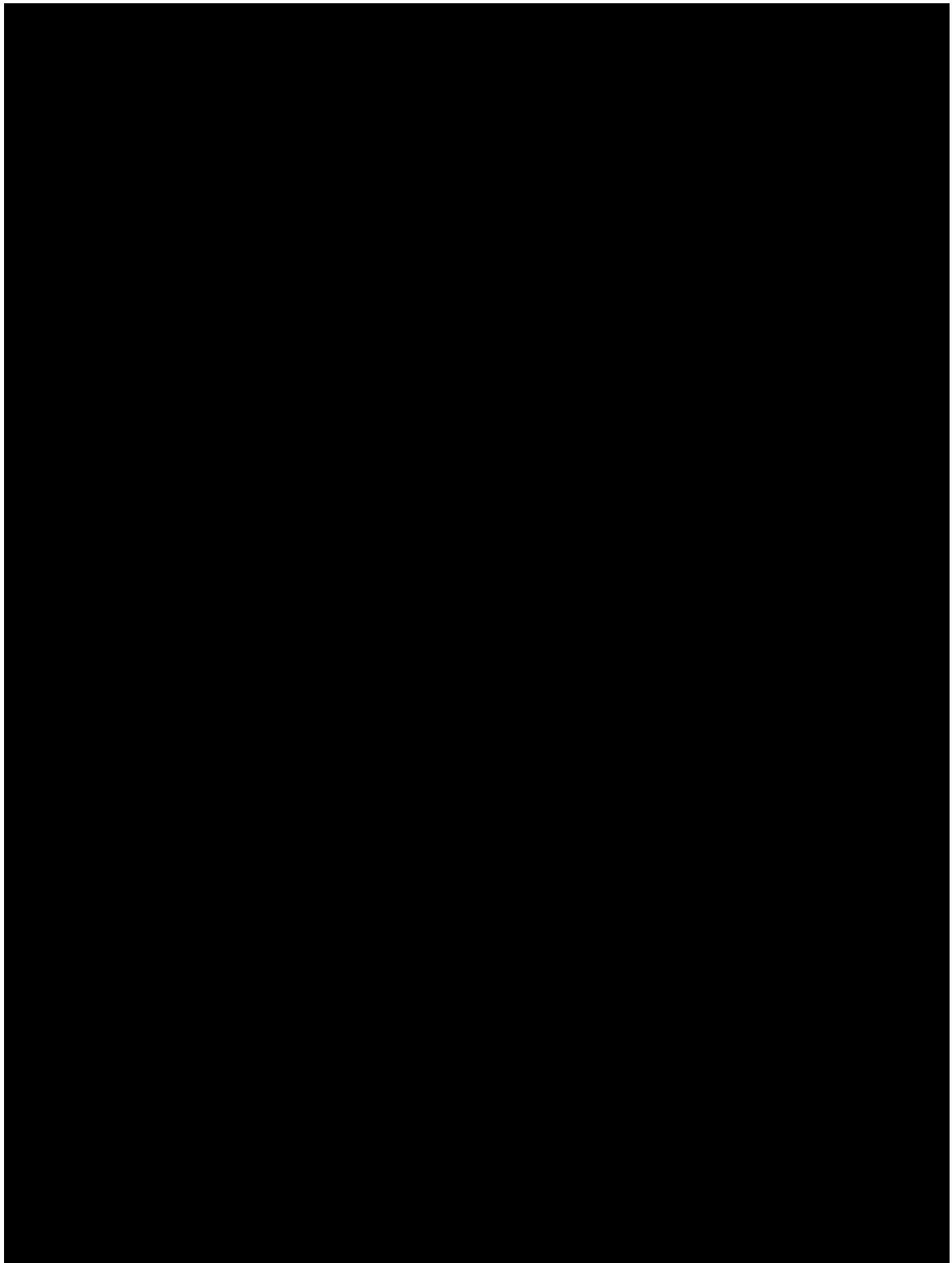
March 2019

Raise Awareness – interactive communication with local community - campaigns



Through media productions,
broadcasting of actions and their
promotion can be built the
“channel” for local communities to
be motivated and engaged

All project long



Participatory Events - Engaging Local Communities



**Thessaloniki Park(ing) Day # 1
&
Thessaloniki Parking Day #2**

September 2019

Participatory Events - Engaging Local Communities



**Thessaloniki Park(ing) Day # 1
&
Thessaloniki Parking Day #2**

September 2019

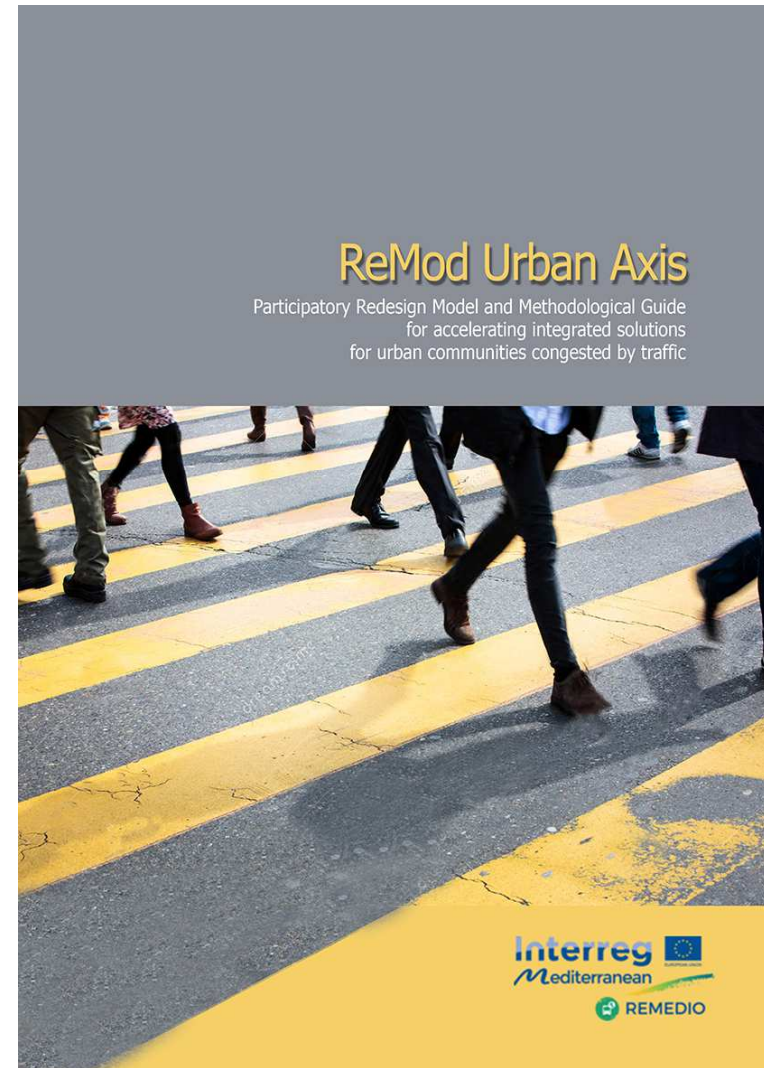
From Planning to Implementation – Memorandum of understanding (MoU)

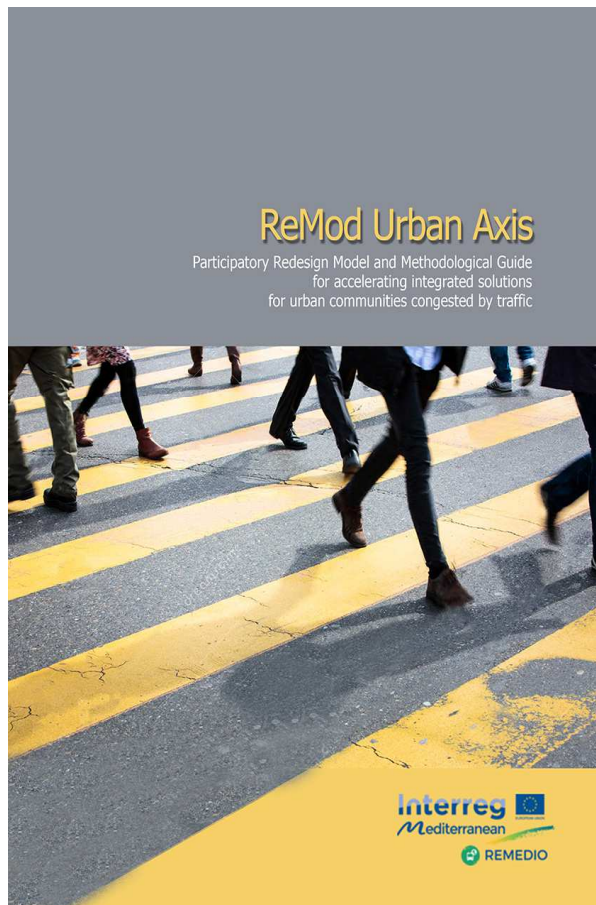
Ongoing:

- the Memorandum of Understanding between the Authorized Bodies: Municipalities of Thessaloniki and Kalamaria, Transport Authority of Thessaloniki S.A. CERTH/HIT, CIVINET CY-EL, and MDAT with the structure below:
 - Section 1: Introduction
 - Section 2: Purpose
 - Section 3: Scope
 - Section 4: Definitions
 - Section 5: User Procedure Requirements
 - Section 7: Maintenance
 - Section 8: Oversight
 - Section 9: Updates to the MOU

Body of Knowledge – transferability of the “model”

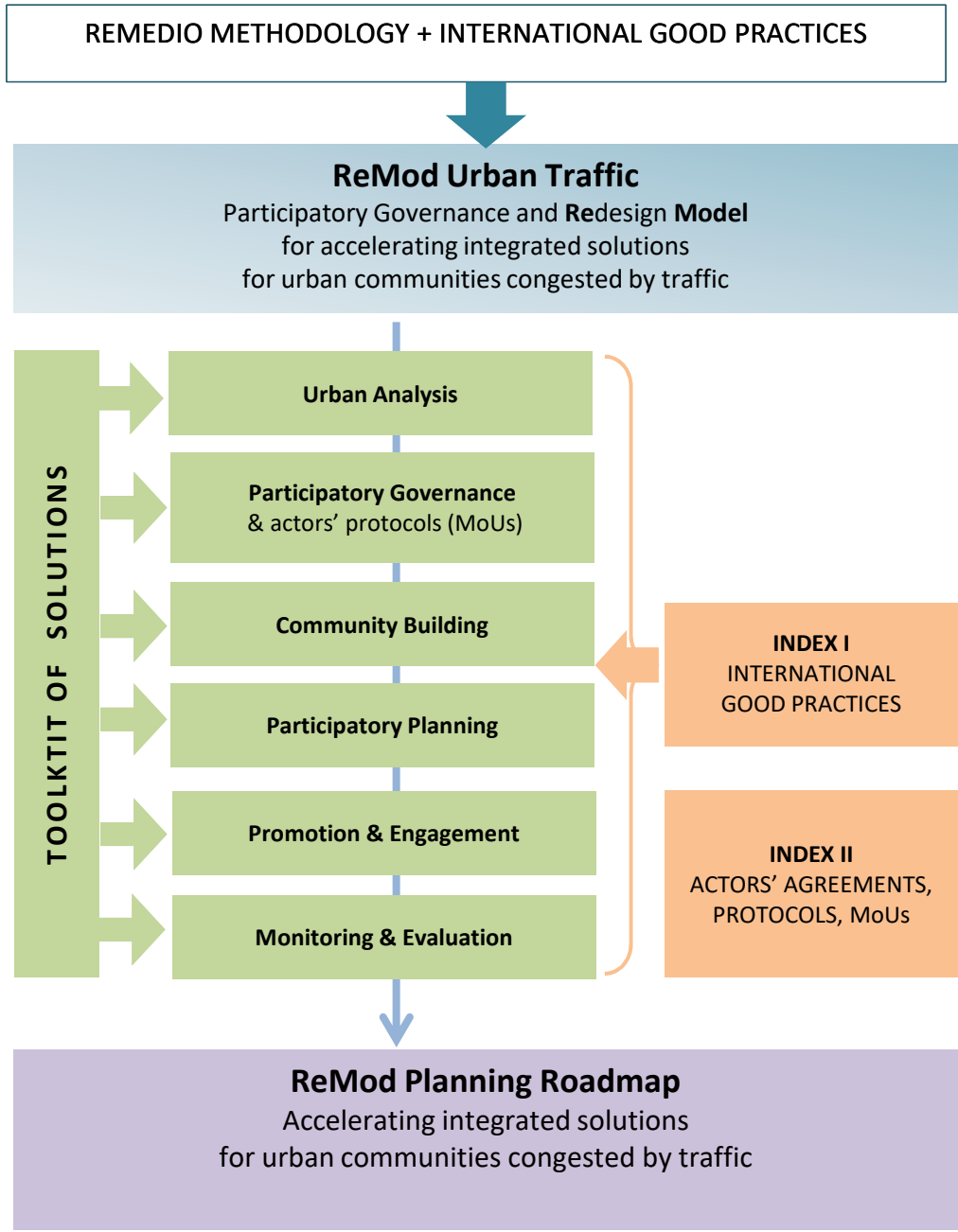
- ✓ Knowledge transfer at the local level through the publication of the **ReMod Urban Axis** methodology guide
- ✓ Establish a City Consortium for the pilot project's next steps and implementation
- ✓ Sustainability for the stakeholders and citizens participation



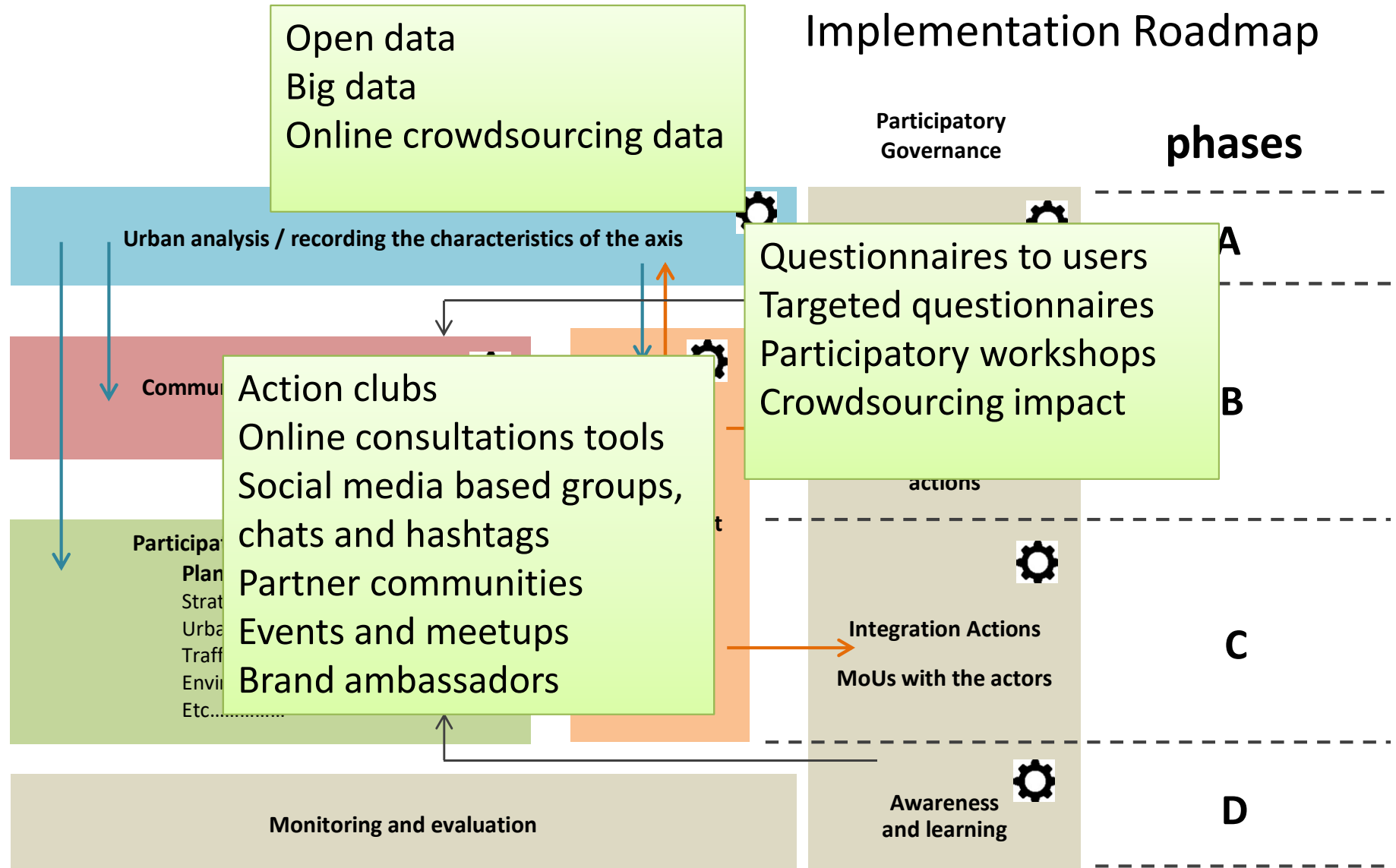




THE MODEL

IMPLEMENTATION AND METHODOLOGICAL GUIDE



Implementation Roadmap

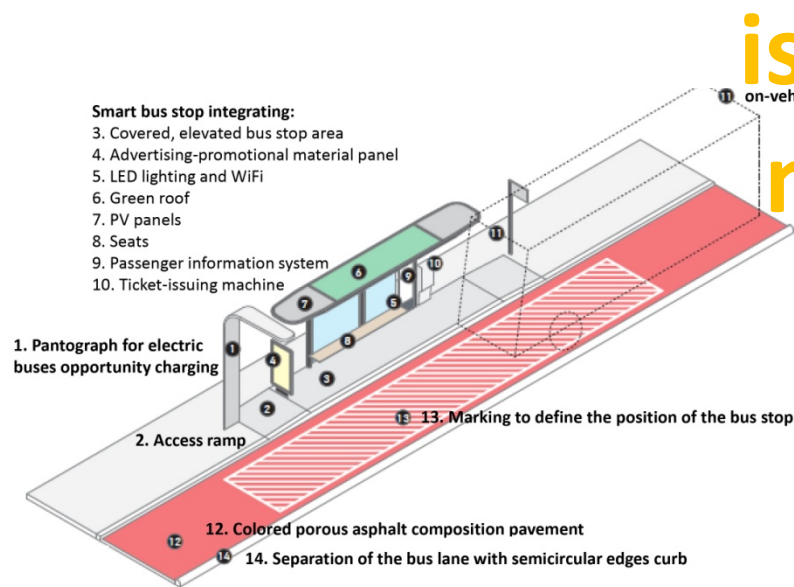


 Toolkit: tools & solution
 Impact and flows

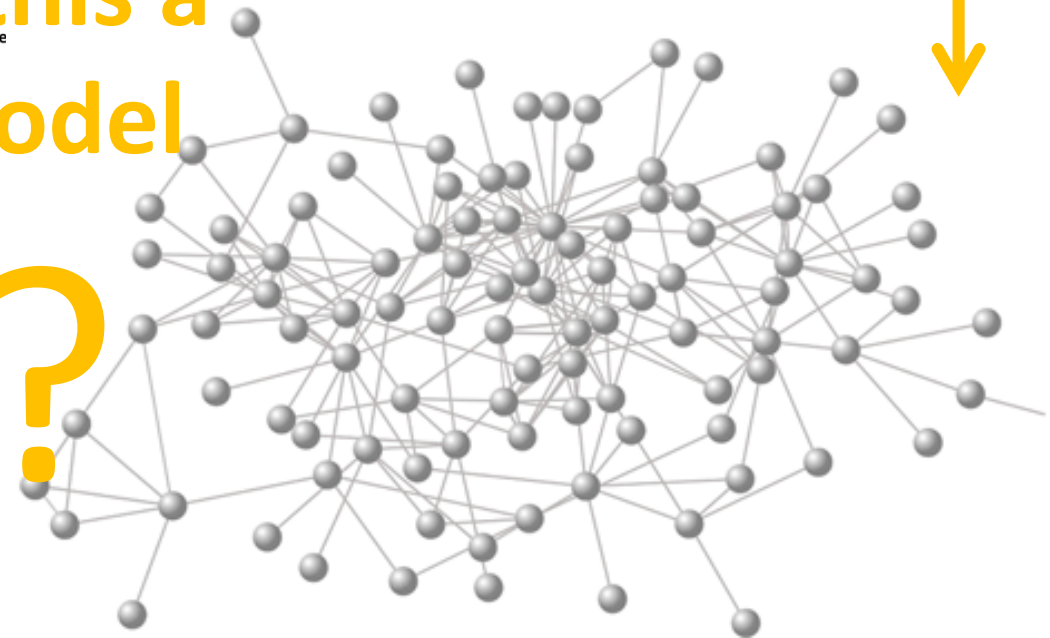
Does REMEDIO create a transferable model?!

A local **human ecosystem of knowledge and concern:**

- ✓ Citizens, users, experts, stakeholders, organizations, local authorities
- ✓ Collective intelligence and participatory actions
- ✓ 4P effect: **P**lace – **P**eople – **P**articipatory **P**olicy



is this a
model



Knowledge transfer and transferability of the model

REMEDI Action Club

- Experts, citizens, groups' of the city come together to create shortterm results and actions for the city
- A tool and /or observatory for transferring the REMEDI methodology to other urban Axis

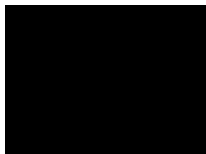
Remod Urban Axis Methodology Guide

- A tool and /or a roadmap for transferring the model to other urban Axis

Thank you for your attention!



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www.mdat.gr