



How close is the activity/offer to our defined goals? (valuation: 0-10)

Factor weighting		0,2	0,4	0,2	0,2	1
Goals	Goal1	Goal2	Goal3	Goal4	Sum Goals	
Valuation		5	6	3	4	4,8

How much effort or risk bears the activity/offer? (0-10)

factor weighting	0,3	0,5	0,2	0	1
factor	Investments Persor	nnel Risk of success	Whatever	Sum efforts	
valuation	10	5	0	0	5,5

Ratio

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87,27%

This table is an evaluation tool for future activities. Here is how to use it:

- Step 1 Fill in your Goals, replace Goal1, Goal2 and so on with your predefined goals.
- Step 2 Implement the goal weighting. All your weighting numbers should sum up to 1. (e.g. 0.5 + 0.4 + 0.1)
- Step 3 In a decision making group, each member values the proximity to the single goals (0-10), where 0 is no proximity and 10 is full proximity and the effort or risk factors (0-10), where 0 is no effort or risk, 10 is a lot of risk or effort use the average of each participant's guess in the form.
- Step 4 duplicate a new sheet for other activities after that only persue step 3
- Step 5 compare the numbers and discuss the results

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