

## HUPMOBILE

Holistic Urban and Peri-Urban Mobility

Final Seminar 01-12-2021

# Active Mobility in Port Areas Case Hamburg

Or: Make your Port Area Sustainable

Heike Bunte

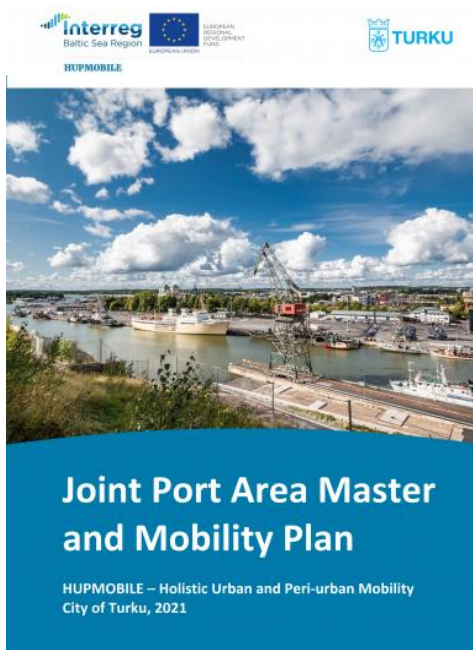
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Free and Hanseatic City of Hamburg- District of Altona

[www.hupmobile-project.eu](http://www.hupmobile-project.eu)

# “New” reality - cities need to rethink port areas - How to integrate ACTIVE MOBILITY?

TURKU attracts roughly 10 000 – 15 000 new residents (to port area)



[Joint Port Area Master and Mobility Plan for Turku port area is now available | HUPMOBILE \(hupmobile-project.eu\)](https://hupmobile-project.eu)

# Hamburg „jumped“ over the river Elbe (2006-2013)



[Startseite | IBA Hamburg \(iba-hamburg.de\)](http://iba-hamburg.de)

## SUMP's should integrate (port-)areas to handle growing numbers of residents

### MAIN THEMES

- (new urban) Metrozones
- The City and Climate Change (City)
- „Cosmopolis“ (new life style questions)

### BUT!

- What about climate friendly modes of transport?
- What about integrating Active Mobility into Ten-T corridors discussions?

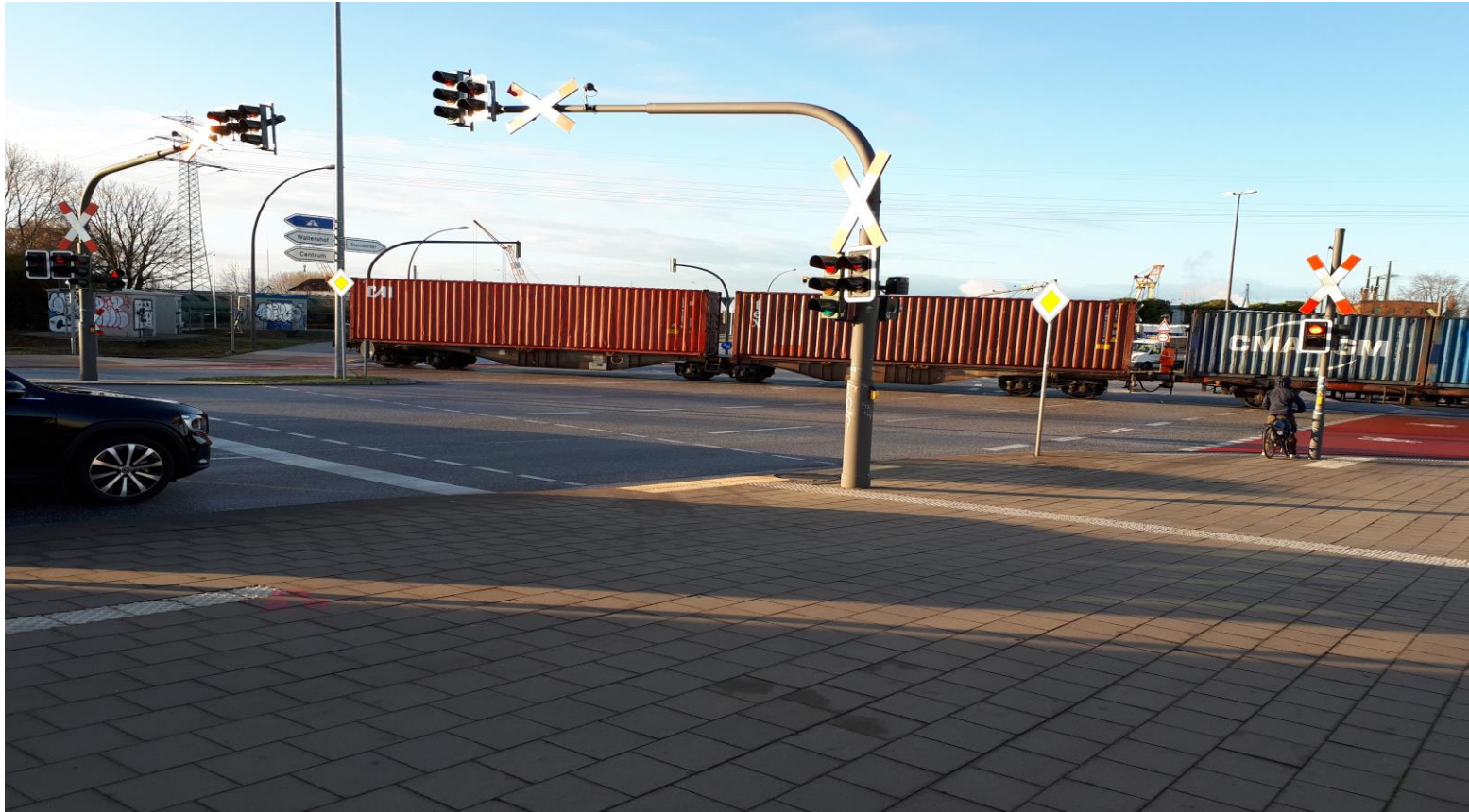




## Active Mobility in Port Areas is not a new Topic!



## Typical (Port-)Arguments against AM - Diversity of Transport Modes & Safety



# Create an Animation Tool... for AM





## Add Aspects of SAFETY AM ...

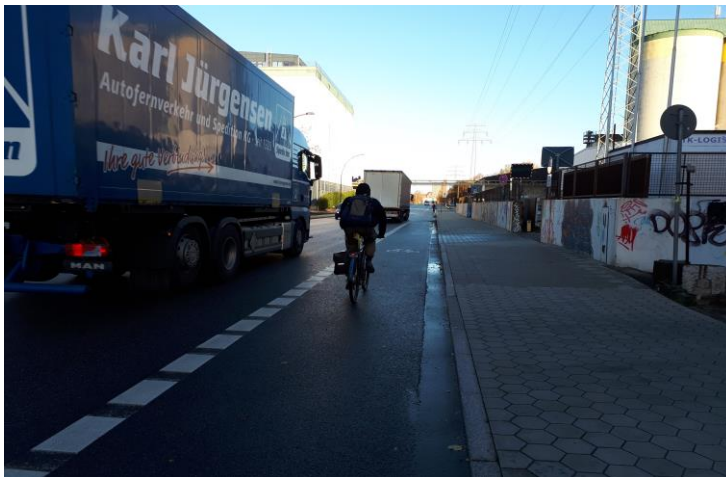






Museum  
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# Create “Education & Awareness” in Port Areas towards AM!



## Active Mobility in PORT AREAS...

### Lessons learned and next steps...

Even if (good/much better) examples (e.g. Rotterdam) already exist...

- All European Port Authorities need to take Active Mobility into account
- As a city: find legal tools/good network to influence Port Authorities on all levels (winter-service for cycling/development of bus routes/look for crucial bottlenecks/intersections = safety)
- **Point out that AM contributes to an economic successful port – (less individual motorized transport= less congestion = better transport “economy”)**
- Develop smart & safe solutions first (=Low hanging fruits- e.g combination: bus route and develop parallel a cycle route)



## Active Mobility in PORT AREAS...

- No doubt: it's a long (muddy) way...
- Be Active for so called „unusual“ areas of cities!
- AM contributes to sustainable cities
- AM needs to be integrated much more into TEN-T Discussions



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