





ONLINE LIGHTING CONFERENCE 22 SEPTEMBER 2021

LIGHTING THE BALTIC SEA REGION

Thomas Jacob, Free and Hanseatic City of Hamburg, Senate Chancellery, Germany

www.lucia-project.eu



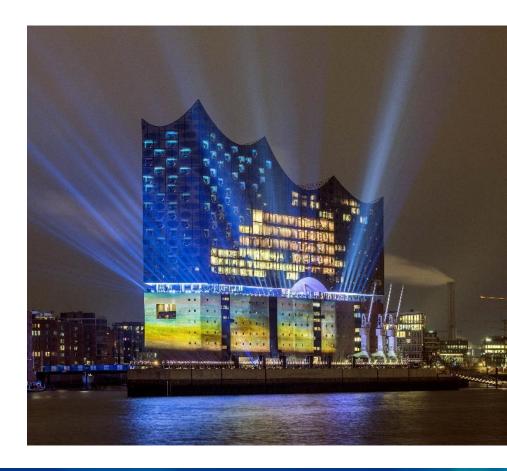




WHERE IT ALL STARTED.... LUCIA AND HAMBURG

- Hamburg learned that international cooperation is a significant source of inspiration
- More than 30 years old tradition on exchange on EU-Projects
- Public lighting mostly optimized for motorized transport
- Ambition:

LUCIA as a building block to improve public space for people and the environment (light as a design element)







LUCIA - LIGHTING THE BALTIC SEA REGION

- **Duration:** January 2019 September 2021
- Total budget: € 3.12 million
- LUCIA partners install modern LED lighting in six Baltic Sea region cities:
 - Albertslund (DK)
 - Jurmala (Latvia)
 - Tallinn (Estonia)
 - St. Petersburg (RUS)
 - Porvoo (Finland)
 - Hamburg (Germany)







PARTNERS

























SPEAKERS







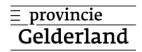


























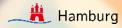




How luminous are cities?

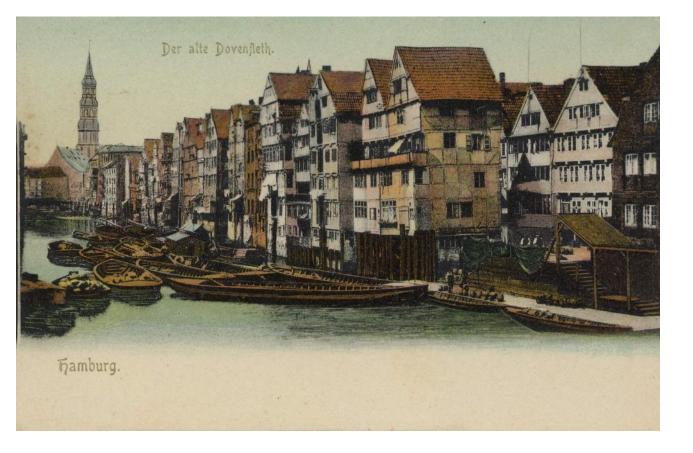












After dusk cities just got dark!





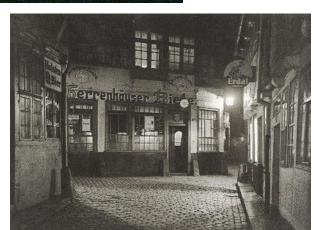




Street lights:

Prominent spots













After dusk – just dark...











Rostock i. M.

Mobility and electricity – acclerators for urban light







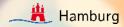








Urban space: a place to be.



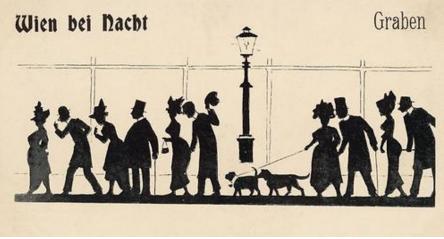






After dusk:

Illuminated







And today?



"I want to wake up in a city that never sleeps." F. Sinatra



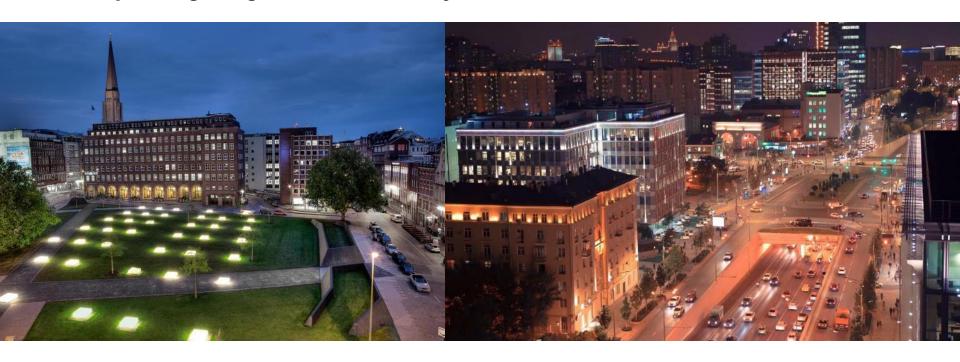


Smart Cities of the 21st Century CITY FLOW DATA ASSET TRACKING SENSOR PLATFORM People movements patterns are known and are used in the city planning, security and optimisation of city ressources DATA CONNECTIONS Sensors monitors water, air, noise, weather, waste and condition of sewer system Trafic are monitored and regulated in real time reducing CO2 emissions Fleet management of citizen, municipality and companys materiel in real time Buildings energi data are collected and usage is optimized in real time Tourist are offered Free parkingsspaces are known in real time





Public space lighting: for whom, really?



Light concepts: mainly functional, for mobility and safety & security







LUCIA PILOTS: MORE THAN "JUST LIGHT"

GER | Schröders Elbschlosstunnel: Solutions for socially accepted and species-protective lighting

DK | Danish Outdoor Lighting Lab: Demonstrating activity-based lighting solutions on the market

FI | Innovative illuminated waterfront: pedestrian route to combine Porvoo districts

EST | Canute Garden: Creating a safe, inviting public space with changing lighting scenes

LVA | Jomas street: traditional lampposts in the city centre in a new light

RU | SPbPU campus: Innovative solutions for an energy-efficient outdoor lighting of a park alley





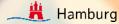


LUCIA: COMPENDIUM VOL. 1 + 2 FACTSHEETS MID-TERM WEBINAR SERIES

- people first Cooperation for a smarter city
- **2. urban design** Creating liveable urban spaces and fostering sustainable tourism
- target groups Managing needs and demands towards urban lighting
- **4. economic aspects** Scaling up green procurement and investments in intelligent urban
- **5. multifunctionality** Technical solutions and life cycle aspects of smart urban lighting and smart city projects
- **6. the future of urban lighting**...is now!











BRIDGING THE GAP BETWEEN THEORY AND PRACTICE

- from planning to implementation
- from reports to pilot sites





WELL DONE, TEAM LUCIA!!!

- First: let's be proud and celebrate
- But: let's look forward!!!







INTERREG BSR: NEW PROGRAMME PERIOD AHEAD



Priority 1.1. **Resilient economies & communities**

Priority 3.1. **Circular Economy**

Priority 3.2. **Energy Transition**

Priority 3.3. Smart Green Mobility







Actual work programs published:

No explicit calls for "Urban lighting" – but: Work programs about

- "Climate, Energy & Mobility"
- "Civil Security for Society"
- "Missions": New European Bauhaus"









Topics in upcoming period:2021-2027:

- Exchange of experience
- Improving policy instruments
- Funding rate: 80%
- EU-wide access
- 1st Deadlines: I/2011















THANK YOU FOR YOUR ATTENTION

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