### Methodologies identified





# St. Gallen Method

allows to analyse the strategic flows of visits



### Car counting

counting cars passing through established "check points"



## Person counting

counting people passing through established "check points



### Telephone cells

obtain information on the movements that visitors make



#### **Interview**

it allows to have specific information on visitors



#### Survey

it allows to have specific information on visitors



#### **GPS**

to "follow" visitors inside the Park



#### Social Media

to know trends, preferences and behaviours of visitors



to obtain an estimate of tourist flows when there are not all the information available



#### Focus Group

to deepen a theme or particular aspects of a topic



### Video camera

to gather information about the number, flow and behaviour of visitors



#### **Bioacoustic**

investigates sound production and reception in animals, including man and detect their presence

