

TRAIN-THE-TRAINER ON PRESERVATION OF CULTURAL HERITAGE

EVENT DOCUMENTATION

D.T2.2.2

Version 1
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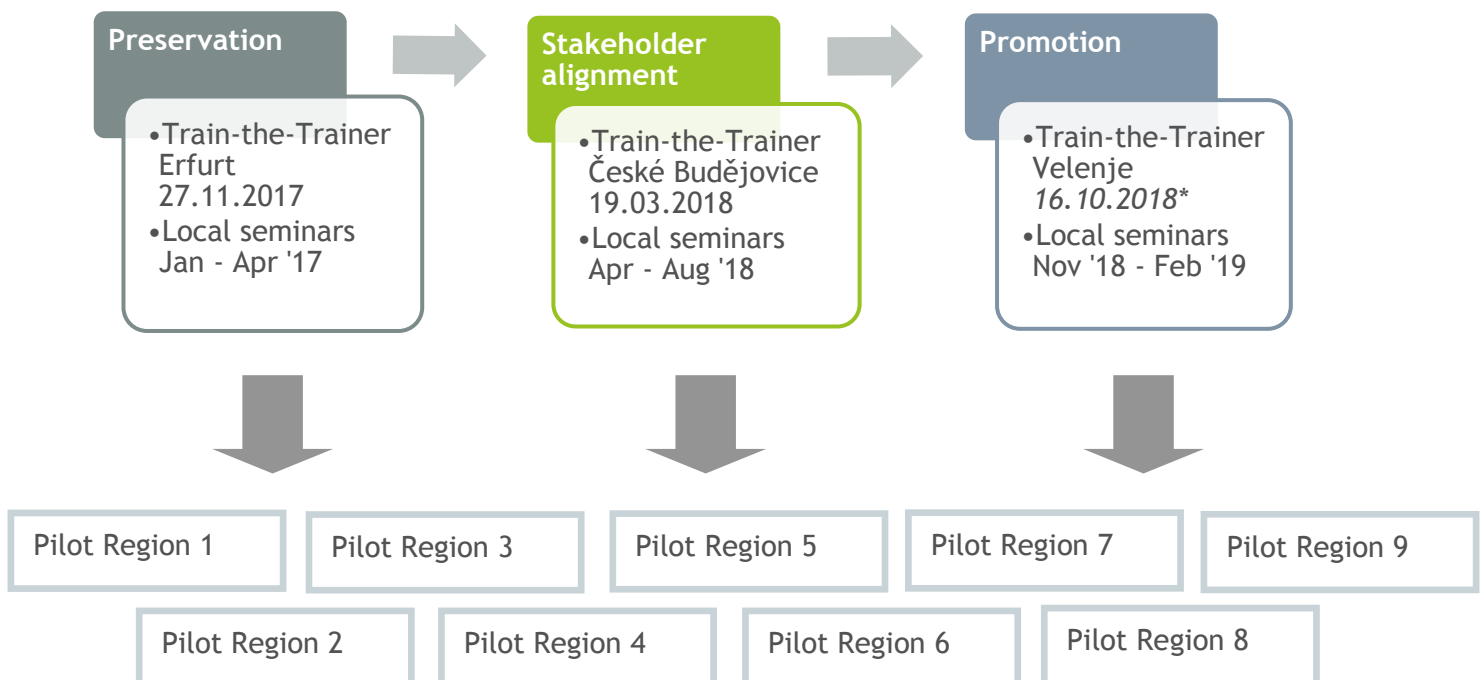
1. Seminar agenda and programme

This Train-the-Trainer Seminar is the first of three events of this kind within the Interreg-Project “European Cultural Route of Reformation” (ECRR). The seminar aims at providing regional trainers with methodical tools and contents on preservation of cultural heritage to enable and empower them to carry out training seminars with local stakeholders on this topic in their regions.

Facilitating discussion, exchange of ideas, team work and cooperative generation of knowledge are central goals of this seminar, which should also support the establishment of a learning and idea exchange network among the regional trainers.

Key facts about capacity building and trainings with focus on Reformation cultural heritage:

-  9 Pilot regions in 7 countries
-  Trainings on: preservation, stakeholder alignment and promotion 
-  Approx. 60 regional trainers and 150 local and regional stakeholders



PROGRAMME November 27th 2017

08:30 - 09:00	Registration and reception
09:00 - 09:30	Welcome <i>Carsten Fromm, Curator Augustinian Monastery Erfurt</i> Contextualizing the Train-the-trainer seminars within the Interreg-Project ECRR and Introduction to the day ThLG and SPES
09:30 - 10:45	Input with focus on funding and financing of preservation of cultural heritage <i>Dr. Tomoko Emmerling, Curator State Museum of Prehistory in Halle; project head of the exhibition series "Here I stand"</i>
10:45 - 11:15	Coffee break
11:15 - 11:35	Input with focus on awareness raising <i>Berthold Moser, Burg Prandegg, Schönau</i> <i>Peter Jungmeier, SPES</i>
11:35 - 12:30	World Café
12:30 - 13:30	Lunch break
13:30 - 14:15	Harvesting World Café
14:15 - 15:05	Field exploration: Key issues & Success factors
15:05 - 15:30	Break
15:30 - 16:30	Field exploration: <ul style="list-style-type: none">○ Harvesting & clustering in plenum○ Reflection in groups
16:30 - 17:30	Input on training methods: Tree-Structure Appreciative Inquiry Pro Action Café
17:30 - 17:55	Break
17:55 - 18:45	SPES GIVE[®]
18:45 - 19:00	Wrap-up and farewell

Moderators: Dominik Aigner and Peter Jungmeier



2. Seminar venue

An appropriate market research and tendering process, based on the collection and comparison of offers, the responsible partner for organising this seminar booked an adequate venue including catering for the whole event (incl. lunch and coffee breaks, as well as water and juice). The selected venue was the Augustinian Monastery in Erfurt.

In addition to that, a project roll-up with all partner logos was ordered for this event and the ones to come and a notepad with pen were commissioned and handed over to the regional trainers. Both “items” were ordered after an adequate market research and offer collection and comparison process.

3. Event pictures

The event was moderated and conducted by SPES - Zukunftsakademie (in its function as contractor for PP12), very experienced in training and capacity building events. This training seminar was the first of three to increase the capacities of regional trainers; that it is why methods occupied a central place in its programme. Content-wise two main foci within the topic of “preservation of cultural heritage” were selected: awareness raising and funding, since both issues were identified as very problematic in previous ECRR research and working steps. Due to the fact that the train-the-trainer seminar content is focuses on providing information, which is transnationally relevant/ applicable, the regional trainers will need to adapt and expand the content for the local trainings taking as a reference the curriculum elaborated for them, especially regarding funding opportunities.

Good examples of projects and initiatives were collected from some Project Partners and included in the curriculum. Two of them were part of the event in form of keynotes.



Keynote from Dr. Tomoko Emmerling
(Copyright - ThLG)



Keynote from Mr. Moser
(Copyright - ThLG)



1st round World Café with the trainers
(Copyright - ThLG)



Bingo harvesting results from World Café
(Copyright - ThLG)





Field exploration with the trainers
(Copyright - ThLG)



Harvesting field exploration
(Copyright - ThLG)



Tree-Structure method working in two groups
(Copyright - ThLG)

Harvesting results Tree-structure method in plenum (Copyright - ThLG)



Feedback from trainers on the seminar using the method SPES-GIVE (Copyright - ThLG)



4. Evaluation questionnaires - Main results

These results do not represent the majority of the participants, since less than half of the participants returned their filled questionnaires. A general satisfaction with the event has been recorded, however, a couple of critical aspects were underlined by many of the participants and must be taken into consideration for upcoming seminars and events.

1. Please indicate your country:

The collected questionnaires were filled by trainers from all countries represented in the seminar, with the exception of Hungary.

2. Please indicate your overall satisfaction with this seminar:

	Very satisfied	Rather satisfied	Neutral	Rather dissatisfied	Very dissatisfied
Registration process for the seminar	65%	35%			
Information provided before the seminar	35%	52%	9%	4%	
Contents of the seminar	14%	45%	23%	18%	
Methods applied during the seminar	30%	43%	26%		
Networking and exchange opportunities	39%	48%		13%	
Organisation of the seminar	61%	30%	9%		
Venue	87%	4%	9%		
Catering	70%	26%	4%		

The main evaluation insights regarding the satisfaction level of the participants in organisational and content-related aspects of the seminar are underlined in the table using a “traffic light” logic, green for very satisfying elements and red for critically evaluated ones. Organisational matters like the registration process, the venue and the catering were very positively evaluated. On the other side, more critical opinions were raised regarding the contents of the seminar and networking exchange. The critique regarding the content of the seminar was reflected by some of the comments in the open questions.

3. Did the seminar fulfil your expectations?

Yes, absolutely	27%
Yes, but not completely	68%
No	5%

The general satisfaction, but critical points got ratified in question 2, since the expectations on the seminar were not fully achieved. In the following paragraphs the reasons why they were not fulfilled are summarized in the next questions.



3.1. If your expectations were not/not completely fulfilled, what are the most important reasons for this?

The main causes of unmet expectations can be clustered in 4 main topics:

- I) Best practices and examples → more best practices and examples should be provided, esp. from other cultural routes
 - II) Contents of the seminar → content should be provided and discussed in more detail and depth, and not be too general.
 - III) Topics discussed → questions and topics should have a closer, more direct and clearer link to ECRR.
 - IV) Content of the exercises and methods' practice → topics used should be directly linked to the project's topic, more varied/ diverse and methods should include and be applied to solve and handle concrete problems.
- ❖ Other: More inputs on practical implementation of preservation projects - "how to get such projects going" should have been provided, more details on implementation; the adequacy of the keynotes was questionable; the seminar was too long

3.2. What should be improved or changed for future Train-the-Trainer Seminars? How could they be better?

Based on the reasons of their partial dissatisfaction, the participants made some improvement suggestions. They will be carefully considered and observed in the conception, planning and execution of the second train-the-trainer seminar. The most common were the following:

- (I) Provide more examples and good practices
- (II) Send information on topics to trainers beforehand → information and maybe tasks should be sent to the participants in advanced, they could get prepared, be more aware of the expectations on their role and enable their engagement
- (III) Invite experts from other cultural routes, with experience in their management
- (IV) The seminar should be shorter, or the content divided in two days
- (V) Enable participants getting to know more about the other regions in the project
- (VI) Link methods and their applicability to a concrete problem/ matter
- (VII) The central theme, leitmotiv, as well as the link to the topic and the project should be communicated clearly and during the event
- (VIII) Make more and more clear instructions

4. What was the most interesting and beneficial aspect/component of the seminar?

Amongst the most appreciated and interesting components and elements of the seminar we find:

- In general new methods, especially: World Café Method and Tree-Structure Method
- Atmosphere, lively, activating and motivating
- Meeting new people and having the chance of exchanging opinions, views and experiences, getting new ideas



All in all the feedback from the participants on the event is positive, however relevant critiques have been collected. Especially those related to the wishes from the trainers to get more inputs - content, good examples, in the framework of the seminars, will be observed and taken into account in the next two train-the-trainer seminars.

All participating trainers got an “Attendance Certificate” at the in of the event and the curriculum (D.T2.2.1) including a brief documentation on the main results of the seminar will be sent to the them via e-mail latest in January 2018.

5. Attendance list