

Handwerkskammer Dresden/ chamber of crafts Dresden

Abteilung Innovation und Technologie



GENERAL INFORMATION

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URL	http://www.hwk-dresden.de
Year of foundation	1990
number of employees, working in transfer processes	7 (190 employees in total)
type of organisation	public institution
Aim/role with respect to the transfer process	

Die Handwerkskammer Dresden organisiert Veranstaltungen zu den Themen Innovation, Technik und Technologie in verschiedenen Reihen, die sich an unterschiedliche Zielgruppen wenden. Von der Informationsveranstaltung, bei der Ihnen neue Technologien nähergebracht und erläutert werden, über Werkstattgespräche in Forschungseinrichtungen, bei denen Sie mit Forschern und Entwicklern ins Gespräch kommen und einen Einblick in deren Arbeit erhalten, bis zu Sprechtagen (Designsprechtag, Patentsprechtag, Techniksprechtag) zu unterschiedlichen Themen, bei denen Experten individuell für Sie zur Verfügung stehen.

The chamber of crafts Dresden organizes events to the topics innovation and technology in various series for different target groups. They range from information meetings to introduce and explain new technologies, workshop-sessions in research institutes to bring scientists and developer together and give an inside view, or consultation days with experts to different topics like design, patents or technology.

Main area with respect to the key topics	interdisciplinary
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OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures
- determination of the potential technology users' (licensees) needs and requirements

services in terms of the dissemination of innovative and economically applicable ideas

publish and disseminate

- user-oriented descriptions of the idea (technology), (such as technology offers and technology files)

publication modes and media

- various print media
- newsletters/RSS
- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises
- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- sub-sequential evaluation of discussions between technology suppliers (similar to licensors) and technology users (similar to licensees), such as finding out whether the partners can go on discussing the technology/ results independently or need additional support
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- contract research (e.g. initiating, bringing together the potentially exchanging parties, project management)
- research cooperation
- consulting to find out and make use of the resources required for the final implementation of new technologies or processes in enterprises (e.g. support in scouting out and canvassing of

funding options for the implementation of new technologies in a company, support in the management of licensing procedures)

- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)

services of the economic exploitation of innovative and economically applicable ideas

- supporting implementation of spin-offs based on innovative ideas/ technologies

services in terms of collective advancement of innovative and economically applicable ideas respective research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)
- support to the establishment of students' projects and looking after the students' work in the form of preliminary studies aimed at: the preparation of the implementation of innovative ideas/ new technologies in enterprises; the application of scientific results to tackle with practical problems in enterprises; the detection of deficits and bottlenecks that could make the application of new ideas and technologies in the enterprises difficult

geographical area of transfer activities and services

- regional

TARGET GROUPS

kind of organisation

- predominantly organisations demanding for innovative ideas or new technologies

businesses of target groups

- Manufacturing
- Construction
- Wholesale and retail trade; repair of motor vehicles and motorcycles
- Information and communication
- Administrative and support service activities

number of employees of target group organisation(s)

- < 10
- 10 - 99

REFERENCES

„Treffpunkt Zukunft“ ist die Veranstaltungsreihe der Handwerkskammer Dresden, bei der

„Meeting place future“ is a meeting series of the chamber of crafts Dresden where interested

Sie sich über innovative Entwicklungstrends, neueste Technik und Technologien sowie deren Einführung in Ihr Unternehmen und bestehende Fördermöglichkeiten informieren können. Im Rahmen der Veranstaltungsreihe "Handwerk trifft Forschung" möchten wir zeigen, dass Forschung und Entwicklung nicht nur eine theoretische Bedeutung haben. Neue Technologien erfordern neue Wege, um sie bekannt zu machen. Deshalb richtet die Handwerkskammer Dresden in regelmäßigen Abständen Webinare zu unterschiedlichen Themen aus.

persons or groups can get more information about innovative development trends, new technology and their implementation in enterprises as well as funding options. In the context of the meeting series "craft meets research" we will show that research and development is not only theoretical. New technologies requires new paths to increase awareness. That's why the chamber of crafts Dresden organizes in regular intervals webinars to different topics.