

HighTech Startbahn GmbH



GENERAL INFORMATION

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URL	www.hightech-startbahn.de
Year of foundation	2012
number of employees, working in transfer processes	total of 15, with 5 specialized in transfer
Type of organisation	company
Aim/role with respect to the transfer process	<p>Die HighTech Startbahn GmbH unterstützt Hightech-Start-ups und Wachstumsunternehmen im Fundraising sowie operativ beim Geschäftsauf- und -ausbau. Darüber hinaus begleitet die HighTech Startbahn Industrieunternehmen im Innovationsmanagement und im Corporate Venturing. Zudem helfen wir Kapitalgebern bei der Suche nach Investitionsmöglichkeiten und im Aufbau ihrer Portfolios. Organisationen der öffentlichen Hand unterstützen wir in Transferprojekten und wirtschaftsfördernden Maßnahmen. Insbesondere begleiten wir Forschungsprojekte mit dem Ziel Forschungs- und Verwertungsaspekte von Anfang an zu kombinieren.</p> <p>The HighTech Startbahn GmbH supports high-tech start-ups and growth companies in fundraising as well as operational in business set-up and expansion. Furthermore the HighTech Startbahn accompanies industry partners in innovation management and corporate venturing. Moreover we help investors in their search for investment opportunities and public sector clients in transfer and economic development projects. In particular, we accompany research projects in order to combine research and exploitation aspects from the beginning.</p>
Main area with respect to the key topics	<p>Hightech aus den Bereichen Materialwissenschaften, Life Sciences, Umwelt- und Energietechnik, IKT und Micro-/Nanotechnologie, Transport & Logistik und Maschinen- und Anlagenbau</p> <p>High-Tech from the areas of material sciences, life sciences, environmental & energy technologies, ICT and micro-/nanotechnologies, transports & logistics and machinery & plant engineering</p>
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OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

- identification of current research results in research institutions, universities (e.g. using technology scouting)
- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures
- determination of the potential technology users' (licensees) needs and requirements
- accompanying transfer program for research projects including transfer workshops

services in terms of the dissemination of innovative and economically applicable ideas

publication modes and media

- various print media
- data-bases, online platforms, websites introducing innovative ideas
- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- sub-sequential evaluation of discussions between technology suppliers (similar to licensors) and technology users (similar to licensees), such as finding out whether the partners can go on discussing the technology/ results independently or need additional support
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- research cooperation
- consulting on technical issues in order to support the final implementation of new technologies or processes in enterprises: (e.g. support for adapting new technologies to the existing equipment in the company)

- consulting to find out and make use of the resources required for the final implementation of new technologies or processes in enterprises (e.g. support in scouting out and canvassing of funding options for the implementation of new technologies in a company, support in the management of licensing procedures)
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)

services of the economic exploitation of innovative and economically applicable ideas

- supporting patent exploitation/ licensing (e.g. patent search; market analysis, foundation consulting)
- support of licensing (e.g. market analysis, legal consulting)
- supporting implementation of spin-offs based on innovative ideas/ technologies

services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)

geographical area of transfer activities and services

- regional
- national
- European-wide

TARGET GROUPS

kind of organisation

- predominantly organisations offering or developing innovative ideas/ new technologies

businesses of target groups

- Manufacturing
- Electricity, gas, steam and air conditioning supply
- Water supply; sewerage, waste management and remediation activities
- Construction
- Transportation and storage
- Information and communication
- Professional, scientific and technical activities
- Administrative and support service activities

number of employees of target group organisation(s)

- < 10