

# AWU Management & Innovation GmbH

## Projektleitung Industrie/Innovation



### GENERAL INFORMATION

Managing director, head of organisation	Dipl.-Ing. Brigitte Heilmann
Country	Germany
adress	Schillerstraße 1 09366 Stollberg
main contact telephone	+49 37296 12110
main contact email	info@awu-stollberg.de
URL	<a href="http://www.awu-stollberg.de">http://www.awu-stollberg.de</a>
Year of foundation	1996
number of employees, working in transfer processes	4
Type of organisation	company
Aim/role with respect to the transfer process	
Industrieprojekte mit Investitionen; Ressourceneffizienz	industrial projects with investments; re- source efficiency
Main area with respect to the key topics	materials, technologies
Main contact person for transfer	Brigitte Heilmann
telephone	info@awu-stollberg.de
email	+49 37296 12110

### OFFERED TRANSFER ACTIVITIES

#### services in terms of the identification and description of innovative and economically applicable ideas

- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures)
- implementation of technologies and investments

## services in terms of the dissemination of innovative and economically applicable ideas

### *publication modes and media*

- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

## services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

## services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- consulting on technical issues in order to support the final implementation of new technologies or processes in enterprises: (e.g. support for adapting new technologies to the existing equipment in the company)
- consulting to find out and make use of the resources required for the final implementation of new technologies or processes in enterprises (e.g. support in scouting out and canvassing of funding options for the implementation of new technologies in a company, support in the management of licensing procedures)
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)

## services of the economic exploitation of innovative and economically applicable ideas

- supporting implementation of spin-offs based on innovative ideas/ technologies

## services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)

## geographical area of transfer activities and services

- regional
- cross-border (PL ← → CZ; PL ← → GE; CZ ← → GE)

## TARGET GROUPS

### kind of organisation

- predominantly organisations demanding for innovative ideas or new technologies

## businesses of target groups

- Manufacturing
- Construction
- Professional, scientific and technical activities

## number of employees of target group organisation(s)

- < 10
- 10 - 99
- 100 - 499
- > 499