



The Blue Move for a Green Economy

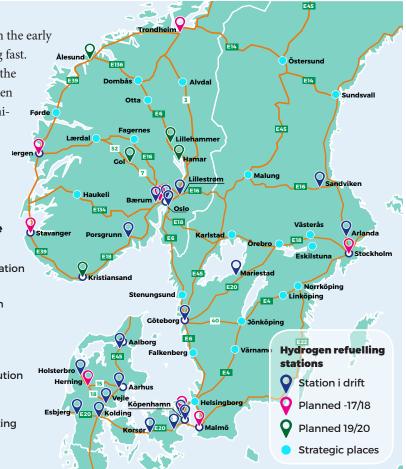
Blue Move is a trans-boundary effort in Øresund - Kattegatt - Skagerrak (project period 2015-2018) with public and private actors to support an increased use of renewable energy through use of hydrogen as a replacement for fossil fuels. The project will contribute to development of business models for hydrogen infrastructure as well as for production and distribution, which is essential to enable a broad introduction of hydrogen vehicles.

The aim of Blue Move is to further strengthen the early market in Scandinavia that is now developing fast.

By supporting the early movers and increase the collaboration and information exchange between regions, municipalities, companies and organizations, Blue Move contributes both to the aim of a strong and early Scandinavian hydrogen market and to find ways to reach a fossil free economy.

The Blue Move will build up knowledge and strategies for:

- Business models for development and operation of hydrogen infrastructure for vehicles.
- Business models for establishing production and distribution of hydrogen.
- Production and use of hydrogen on a regional and local level in the ØKS region.
- The use of hydrogen vehicles for city distribution and other local vehicle fleets. This includes demonstration and evaluation, showing the potential of further use of vehicles transporting people or goods.



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