

A photograph of a cityscape at sunset. The sky is a vibrant orange and yellow, with the sun low on the horizon. In the background, a long cable-stayed bridge spans across a body of water. The foreground is filled with modern, multi-story apartment buildings with balconies and windows, some of which are lit up. The overall scene is a mix of urban architecture and natural beauty.

WHY GREATER COPENHAGEN & SOUTHERN SWEDEN?

COPENHAGEN
CAPACITY
Invest in Greater Copenhagen

invest in skåne

A WORLD CLASS REGION FOR BUSINESS AND INNOVATION

World leaders in innovation

Scandinavian creativity, sustainability, openness and trust

A knowledge-intensive ecosystem

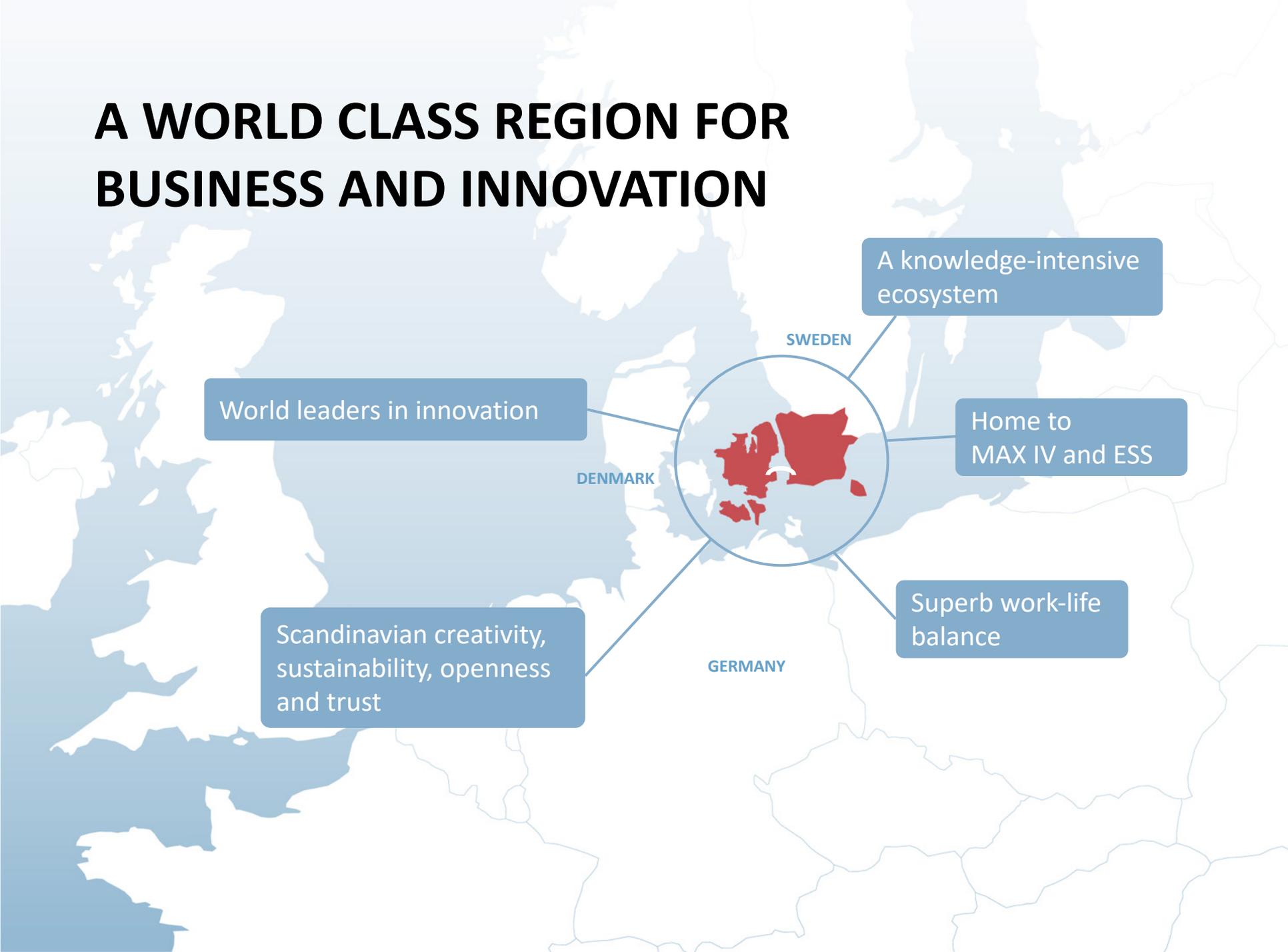
Home to MAX IV and ESS

Superb work-life balance

DENMARK

SWEDEN

GERMANY



KEY REASONS FOR CHOOSING OUR REGION

01 Scientific talent and advanced research facilities

02 An area of innovation and collaboration

03 Excellent infrastructure and accessibility

04 Exceptional work-life balance

A man with short brown hair and blue eyes is looking through a bokeh effect of white light spots. He is wearing a blue long-sleeved shirt. The background is dark and out of focus.

01

**SCIENTIFIC TALENT AND
ADVANCED RESEARCH FACILITIES**



ACCESS TO TALENTED PEOPLE

- High number of top scientists and skilled research staff
- Ensures top recruits for your company's talent needs
- A network of highly qualified mediator companies



17 universities
and higher education
faculties

14,000
researchers

6,500
PhD students

19 science parks



STATE-OF-THE-ART RESEARCH FACILITIES MAX IV & ESS

- Enables scientists to carry out more and wider ranging experiments
- Help shorten lead times
- Provide complex, fully R&D programs at one location



**A perfect environment for test-beds for
market commercialization**

02

**AN AREA OF INNOVATION
AND COLLABORATION**





- Cooperation between industry, academia and the public sector
- A fertile and dynamic area for science and business development
- Open innovation model



03

EXCELLENT INFRASTRUCTURE AND ACCESSIBILITY





- Scandinavia's largest air travel hub – Copenhagen Airport



- Copenhagen Malmö Port
- Enable smooth, fast transfer of staff and cargo world wide



2028 THE FEHMARN BELT

– a fast, seamless access
to Germany and other
European markets



TOP 10 MID-SIZED EUROPEAN REGIONS OF THE FUTURE 2018/19 – CONNECTIVITY

RANK	REGION	COUNTRY
1	South Holland	Netherlands
2	Brabant	Netherlands
3	Stockholm County	Sweden
4	Greater Copenhagen	Denmark
5	Västra Götaland County	Sweden
6	North Holland	Netherlands
7	Wallonia	Belgium
8	Lisbon Region	Portugal
9	Hamburg	Germany
10	Wales	UK

TOP 10 SMALL EUROPEAN REGIONS OF THE FUTURE 2018/19 – CONNECTIVITY

RANK	REGION	COUNTRY
1	Skåne County	Sweden
2	Canton of Geneva	Switzerland
3	Southern Denmark	Denmark
4	Brussels Capital Region	Belgium
5	Rogaland County	Norway
6	Canton of Zurich	Switzerland
7	Utrecht Region	Netherlands
8	Oslo County	Norway
9	Canton of Vaud	Switzerland
10	Vilnius County	Lithuania

INTERNET ACCESS & CONNECTIVITY

- The region is ranked among the world's best for fast internet access and connectivity
- Enables sophisticated and rapid transfer of large quantities of data

04

EXCEPTIONAL WORK-LIFE
BALANCE





DENMARK & SWEDEN

- Two countries with some of the world's highest living standards
- Openness, sustainability and trust
- Transparency and the lowest corruption rate in the world





EXCEPTIONAL QUALITY OF LIFE

- Wide choice of reasonably priced accommodation
- Short distance between city centres and recreational areas
- Long-term human resourcing, employee creativity and productivity



EXCELLENT INTERNATIONAL EDUCATION SYSTEM

- Subsidized kindergartens & schools
- High quality education in English
- Commuting is easy which facilitates the family situation.





SOME OF THE WORLD'S BEST SOCIAL BENEFITS

- Minimum 5 weeks paid annual vacation
- 480 days parental leave (per child)
- Subsidized healthcare

SUMMARY

- World-class research & global hotspot
- Knowledge-intensive eco system
- Superb quality of life

This is Scandinavia at its best, this is where you need to be!



THANK YOU!

Find more information at
<http://www.copcap.com/>
<http://investinskane.com>

Visualization: European Spallation Source

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